



Privacy Policy for LeftCoastScales.com

Effective Date: April 5, 2025

Welcome to LeftCoastScales.com! We value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website.

1. Information We Collect

We may collect information about you in a few ways:

- **Information You Provide Directly:** When you make a purchase, create an account, contact us, or sign up for newsletters, you might provide us with:
 - Name
 - Email address
 - Mailing address
 - Phone number
 - Payment information (Note: This is typically processed securely by a third-party payment processor, and we may only receive confirmation of payment, not full card details).
- **Information Collected Automatically:** When you visit our site, we may automatically collect technical information, such as:
 - Your IP address
 - Browser type and version
 - Device type
 - Pages you visit on our site
 - Time and date of your visit
 - How you interact with our site (e.g., clicks, time spent)
 - This information is often collected using cookies and similar technologies (see below).

2. How We Use Your Information

We use the information we collect to:

- Process and fulfill your orders.
- Communicate with you about your orders or inquiries.
- Provide customer support.
- Improve our website design, products, and services.
- Send you marketing communications and newsletters (only if you opt-in, and you can opt-out anytime).
- Prevent fraud and maintain the security of our website.
- Comply with legal obligations.



LEFT COAST

— SCALE SERVICES —

Physical Address:
5148 Western Way
Perris, CA 92571

Mailing Address:
75 West Nuevo Road #708
Perris, CA 92571

800-618-0746 Office
www.leftcoastscales.com

3. How We Share Your Information

We do not sell your personal information to third parties for their marketing purposes. We may share your information only in the following circumstances:

- **Service Providers:** With trusted third parties who help us operate our business, such as payment processors (e.g., Stripe, PayPal), shipping carriers (e.g., UPS, FedEx), and website hosting or analytics providers. These providers only have access to the information needed to perform their specific tasks for us.
- **Legal Requirements:** If required by law, such as in response to a subpoena, court order, or government request.
- **Business Transfers:** If LeftCoastScales.com is involved in a merger, acquisition, or sale of assets, your information may be transferred as part of that transaction.

4. Cookies and Tracking Technologies

We use cookies (small text files placed on your device) and similar technologies:

- **Essential Cookies:** Necessary for the website to function properly (e.g., keeping items in your shopping cart).
- **Performance/Analytics Cookies:** Help us understand how visitors use our site so we can improve it (e.g., Google Analytics).
- **Functionality Cookies:** Remember your preferences to enhance your experience.

You can usually control cookies through your browser settings. However, disabling essential cookies may affect website functionality.

5. Data Security

We implement reasonable administrative, technical, and physical security measures to protect your personal information from unauthorized access, use, or disclosure. However, no internet transmission or electronic storage method is 100% secure.

6. Your Privacy Choices and Rights

- **Marketing Communications:** You can opt-out of receiving marketing emails from us by following the "unsubscribe" link in the email.
- **Accessing/Updating Information:** If you have an account, you may be able to log in to review and update your information. You can also contact us to request access to or correction of your data.
- **Deletion:** You may request the deletion of your personal information, subject to certain exceptions (e.g., information needed to complete a transaction or comply with legal obligations).



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- **California Residents:** If you are a California resident, you may have additional rights under the California Consumer Privacy Act (CCPA) / California Privacy Rights Act (CPRA), such as the right to know, delete, correct, limit use of sensitive information, and opt-out of the "sale" or "sharing" of personal information (as defined by law). Please contact us to exercise these rights. We do not "sell" personal information in the traditional sense.

7. Children's Privacy

Our website is not intended for children under the age of 13 [or 16, depending on legal advice/preference]. We do not knowingly collect personal information from children under this age.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will post any changes on this page with a new effective date. We encourage you to review this policy periodically.

9. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

management@leftcoastscales.com