**AgEcon Frontiers – Open Access Book Proposal Form**

**IN CONFIDENCE**

This form is designed to help you provide a complete overview of your proposed book and its intended audience. This information will enable AgEcon Frontiers to assess the project’s scholarly value, relevance, and market potential.

**1. Title and Author Information**

**Proposed Book Title:**

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**Author(s)/Editor(s):**

1. .....................................................................................
2. .....................................................................................
3. .....................................................................................

**Position and Institutional Affiliation:**

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**Full Mailing Address, Email, and Contact Number (Corresponding Author):**

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**Brief Biography:**

Short one paragraph biography along with a two-page CV for each author/editor, including a list of relevant publications, books, or chapters.

**2. Vision for the Book (up to 500 words)**

**Overview and Topic Coverage:**

Provide a concise description of your proposed book, including its objectives, structure, and major themes. Define any specialized terms and describe how your book contributes to current debates or fills existing gaps in the literature.

**Background and Rationale:**

Describe the context of the topic — its evolution, current relevance, and anticipated developments in the next five years. Explain how the topic aligns with the mission of AgEcon Frontiers (advancing knowledge in agricultural, resource, and environmental economics).

**Need and Contribution:**

Why is this book needed? How will it benefit readers, researchers, and policymakers? Highlight its originality, comprehensive scope, and expected academic or practical impact.

**3. Tentative Table of Contents**

Please provide a preliminary list of sections and chapters, including tentative titles, authors (if applicable), and a brief (2–3 line) description of each. A variation of up to 15% is acceptable after submission.

**Example Structure:**

**Preface**
**Introduction: Setting the Context**

**Section I – Thematic Area One (e.g., Food Availability)**

Chapter 1: [Title] – [Author(s)] – [Brief Description]

Chapter 2: [Title] – [Author(s)] – [Brief Description]

**Section II – Thematic Area Two (e.g., Food Accessibility)**

Chapter 3: [Title] – [Author(s)] – [Brief Description]

Chapter 4: [Title] – [Author(s)] – [Brief Description]

**Section III – Thematic Area Three (e.g., Policy Perspectives)**

Chapter 5: [Title] – [Author(s)] – [Brief Description]

**4. Target Audience and Market Potential**

**Primary Audience:**

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**Secondary Audience:**

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**Academic and Educational Relevance:**

If the book is suitable as a course text or reference material, indicate the level (undergraduate, postgraduate, professional), the course title, and estimated enrollment size. Please mention related fields where it could be adopted (e.g., agricultural economics, public policy, development studies, environmental management).

**Professional and Institutional Relevance:**

List any organizations, professional bodies, government agencies, or NGOs likely to find this book useful or consider bulk purchases.

**Promotional Avenues:**

Mention relevant journals, conferences, or academic societies where the book could be promoted.

**5. Related Publications**

Please list 2–3 books that are similar or related, noting how your book differs or adds value (e.g., more recent data, integrated approach, or policy relevance).

|  |  |
| --- | --- |
| Title  |  |
| Author(s)/Editor(s) |  |
| ISBN  |  |
| Publisher  |  |
| Publication Date  |  |
| Page Count  |  |
| List Price  |  |
| Comments |  |

**6. Manuscript Details**

**Estimated Length:**

Approx. \_\_\_\_\_\_ pages (or \_\_\_\_\_\_ words)

**Figures, Tables, and Illustrations:**

Approx. \_\_\_\_\_\_ diagrams and \_\_\_\_\_\_ tables

(Indicate whether these will be original or require copyright permission.)

**Expected Completion Date:**

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**7. Recommended Reviewers**

To facilitate review, please suggest at least **four to six potential reviewers** (preferably from different regions). Include name, institution, country, and email.

1. ....................................................................................
2. ....................................................................................
3. ....................................................................................
4. ....................................................................................
5. ....................................................................................
6. ....................................................................................

**8. Declaration**

I confirm that this proposal is original and has not been submitted elsewhere. I understand that the information provided will be used solely for review and evaluation by AgEcon Frontiers.

**Signature (Lead Author/Editor):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Date:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

📩 **Submit your completed proposal to:**

**Editorial Office – AgEcon Frontiers**

Email: **books@ageconfrontiers.com**

Website: [www.ageconfrontiers.com](https://www.ageconfrontiers.com)