## BY THE END OF THIS LESSON, YOU WILL BE ABLE TO:

#### Communicate Replace Avoid Recognize Communicate more Recognize clichés Replace them with Avoid forcing and overused idioms into clearly and authentic, fresh alternatives. speech/writing. expressions. naturally.



#### WHAT ARE CLICHÉS?

Overused expressions that sound unoriginal.

Example: "At the end of the day."



## WHY AVOID CLICHÉS?

They reduce clarity.

They make speech/writing sound lazy.

Examiners, teachers, and listeners prefer originality.



#### COMMON CLICHÉS



Practice makes perfect.



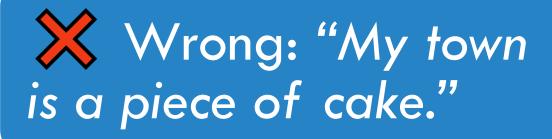
Time will tell.



In today's world.



# FORCED IDIOMS (UNNATURAL USE)



✓ Better: "My town is peaceful and friendly."



### NATURAL INTEGRATION

Good idioms blend smoothly.

Example: "Preparing for the exam helped me improve both speaking and writing, it was like killing two birds with one stone."



#### BETTER ALTERNATIVES

Instead of cliché: "Life is hard."

Use: "Life in many places is challenging, but people are resilient."



## CONTEXTUAL EXAMPLE

"Young people are the backbone of the community." (strong but fresh)

Instead of cliché: "Youth are the future."



## STRATEGIES TO AVOID CLICHÉS



Paraphrase with your own words.



Be descriptive and specific.



Use simple, clear expressions.



#### THINGS TO AVOID

Too many idioms = unnatural.

Examiners prefer simple but correct language.



#### REFLECTION & SUMMARY

Avoid clichés: they weaken your message.

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Use idioms and phrasal verbs sparingly.



Clear, natural English always makes the best impression.

