

1. Background and Rationale

English is a global language of communication, education, and opportunity. Yet, many Somali learners lack access to structured, affordable, and technologically supported English programs. To bridge this gap, **Baraare Bulsho** developed the *Baraare Bulsho English Program* a modern, inclusive learning system that combines artificial intelligence (AI), digital tools, and human tutoring to support learners of all levels.

The program provides accessible English education for academic, professional, and personal development. It promotes independent learning while maintaining tutor-guided support, enabling learners to grow confidently and effectively in a digital environment.

2. Vision and Mission

Vision: To empower Somali learners and communities with strong English communication skills for global participation, study, and career success.

Mission: To deliver an accessible, AI-enhanced English-language program that develops real communication skills and supports learners at all levels from everyday English to IELTS preparation.

3. Overall Structure of the Program

The Baraare Bulsho English Program consists of **three main sections**, designed to meet diverse learner needs:

Section 1: Common English Courses (Open to All Levels)

These courses focus on essential language components and are available to all learners regardless of their proficiency level.

They are offered in **two modes**:

- **Self-access learning:** Pre-recorded lessons and digital exercises learners can follow at their own pace.
- **Live sessions:** Interactive online classes led by experienced tutors.

Core Common Courses include:

- **Vocabulary Mastery Course** – focus on building word power, collocations, and contextual use in writing/speaking.
- **Grammar in Context Course** – grammar taught through real communication rather than rote drills.
- **Speaking Skills Course** – Communicate more clearly and confidently
- **Listening & Comprehension Course** – understand native English speech and various accents through practice.
- **Writing Fundamentals Course** – structure sentences, paragraphs, and essays effectively.
- **Everyday Communication Course** – practical English for travel, work, and social interactions.

Learners can enroll in these courses independently or alongside their main level course to strengthen specific skills.

Section 2: Level-Based English Learning (A1–C1 Pathway)

This section provides a **structured, tutor-led pathway** through internationally recognized proficiency levels. It is **fully online** and guided by qualified English tutors.

Levels and Descriptions:

- **A1 – Beginner:** Foundations of English, greetings, everyday expressions, and simple grammar.
- **A2 – Elementary:** Everyday routines, short paragraphs, and building confidence in conversation.
- **B1 – Intermediate:** Express ideas more clearly, improve reading/writing, and expand grammar and vocabulary.
- **B2 – Upper-Intermediate:** Develop academic and professional English, idioms, complex structures.
- **C1 – Advanced:** Achieve fluency and precision, express opinions naturally, and write with professional accuracy.

Each level includes:

- Live tutor-led lessons (virtual classroom)
- Weekly assignments and projects
- AI-assisted practice and feedback
- Continuous assessment and certification upon completion

Section 3: IELTS Preparation Course

This section is a **specialized, 100% online program** dedicated to learners preparing for the **International English Language Testing System (IELTS)**.

Key Features:

- Led by **experienced tutors and former IELTS test takers** who understand the exam structure and scoring system.
- Includes training in **all four test components**:
 - **Listening**: authentic recordings, note-taking, speed and accuracy.
 - **Reading**: skimming, scanning, and answering different question types efficiently.
 - **Writing (Task 1 & 2)**: essay structure, linking words, academic language, and feedback on writing samples.
 - **Speaking**: fluency, pronunciation, and confidence in simulated test interviews.
- Learners complete full mock tests under timed conditions with personalized feedback.
- Access to recorded lessons, practice materials, and AI tools for self-evaluation.

4. Methodology and Delivery

The program applies a blended, technology-supported model:

- **AI-powered learning tools**: personalized feedback, adaptive quizzes, and pronunciation analysis.
- **Communicative approach**: focus on real-world communication tasks.
- **Blended learning**: combination of self-study materials and live tutor-led classes.
- **Flexible access**: 24/7 online platform with recorded lessons, resources, and progress tracking.
- **Continuous support**: dedicated tutors and mentors monitor learner progress and provide guidance.

5. Expected Outcomes

Learners completing the Baraare Bulsho English Program will:

- Improve fluency, accuracy, and confidence in English communication.
- Gain strong vocabulary and grammar skills applicable to daily life, study, and work.
- Use AI and digital tools effectively for independent practice.
- Progress through CEFR levels (A1–C1) with measurable improvement.
- For IELTS candidates: achieve higher band scores and readiness for international study or employment.

6. Target Audience

- Students, professionals, and community members seeking to learn or improve English.
- Learners aim for academic advancement, career growth, or international opportunities.
- IELTS candidates preparing for migration, university admission, or certification.

7. Monitoring and Evaluation

- Initial placement and final proficiency tests per level.
- Continuous feedback from tutors and AI-generated analytics.
- Performance tracking on assignments and assessments.
- Mock IELTS exams for those in the test-prep track.
- Learner satisfaction surveys and program impact reports.

8. Sustainability and Growth

The program's digital model ensures wide access and cost efficiency. Baraare Bulsho will continuously:

- Update course content and integrate new AI tools.
- Train tutors in online teaching and AI integration.
- Partner with educational institutions for outreach.
- Develop an alumni community for continued engagement and peer support.

9. Summary

The **Baraare Bulsho English Program** is an innovative, community-driven initiative that brings modern, AI-assisted English learning to Somali learners everywhere. With its three interconnected sections **Common English Courses, Level-Based Learning, and IELTS Preparation** the program provides a complete pathway from basic communication to international proficiency.

Through digital access, expert tutors, and modern tools, it empowers learners to use English confidently in their studies, careers, and global interactions.