

Tin Ho

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Software builder with a master in finance,
merging my passions for both code and capital by diving into FinTech.

EXPERIENCE

[Lean Start Lab - Startup Studio](#) | *Founder and Project Manager*

Apr 2017 - Present

- Founded software studio specialized in working with early-stage SaaS startups to validate venture ideas
- Advised 30+ early-stage tech founders on fundraising, resulting in \$2,500,000 in collective seed funding
- Managed 4-person full-stack software team to build and launch 20+ prototypes and minimum viable products

PROJECTS

- **Insurance Customer Onboarding:** Led a 6-person research team to aid a multibillion-dollar insurance company in modernizing the KYC/AML onboarding experience, saving 8+ weeks of vendor vetting, initiating software integration 4 weeks after recommendation, and reducing 20% of direct and indirect KYC/AML costs
- **Making Knowledge Accessible:** Built a searchable knowledge base for Dr. Nemechek's content archive to help parents of children with autonomic dysfunctions better apply The Nemechek Protocol, resulting in 60,000+ questions asked and answered on-demand, 350+ weekly active users, and \$3,000 monthly recurring revenue
- **History of US Banking Crises:** Analyzed 100 years of US bank failures by using Python with dataset from the FDIC BankFind Suite, inflation-adjusted failed asset size to today's dollar, and visualized the 3 major banking crises to provide historical context for 50+ finance professionals on the collapse of Silicon Valley Bank

SKILLS

- **Web Development:** Figma, Zeplin, Webflow | HTML/CSS/JavaScript | ChatGPT Code Interpreter
- **Financial Analysis:** Python, SQL, Tableau | Bloomberg Terminal, TradingView, Toggle.AI
- **Product Management:** Mixpanel, Hotjar, Airtable | Basecamp, Github, JIRA

AWARDS

- [Best Pitch | AI for Climate Change - PSU | 2023](#)
- [1st-place | Startup Weekend - Kansas City | 2018](#)
- [Student Entrepreneur of the Year | UMKC | 2016](#)

CERTIFICATIONS

- LLM App Development by DeepLearning.AI
- Applied Finance in Python by Datacamp
- Blockchain for Business by PSU

EDUCATION

Portland State University (PSU) | *School of Business*

Master of Science in Finance (MSF), emphasis in Valuation (GPA: 3.86)

Aug 2023

University of Missouri - Kansas City (UMKC) | *Henry W. Bloch School of Management*

Master of Business Administration (MBA), emphasis in Digital Marketing (GPA: 3.67)

May 2021

Bachelor of Business Administration (BBA), emphasis in Entrepreneurship (GPA: 3.45)

Dec 2017

PERSONAL

- Passionate about entrepreneurship, designed and guest-lectured at community program for 20+ tech founders
- Competitive in sport, 2-time pickleball intramural champion, key player of PSU collegiate badminton team
- Fluent in English and Vietnamese, use both in professional settings to manage remote software teams