

NAAC Compliant Seminar Organization and Peer Reviewed Journal Publication Service



Seminar Organization

- NAAC Aligned Seminar & Workshop Organization
- 360° Event Management
- Faculty Development & Accreditation Support



Journal Publication

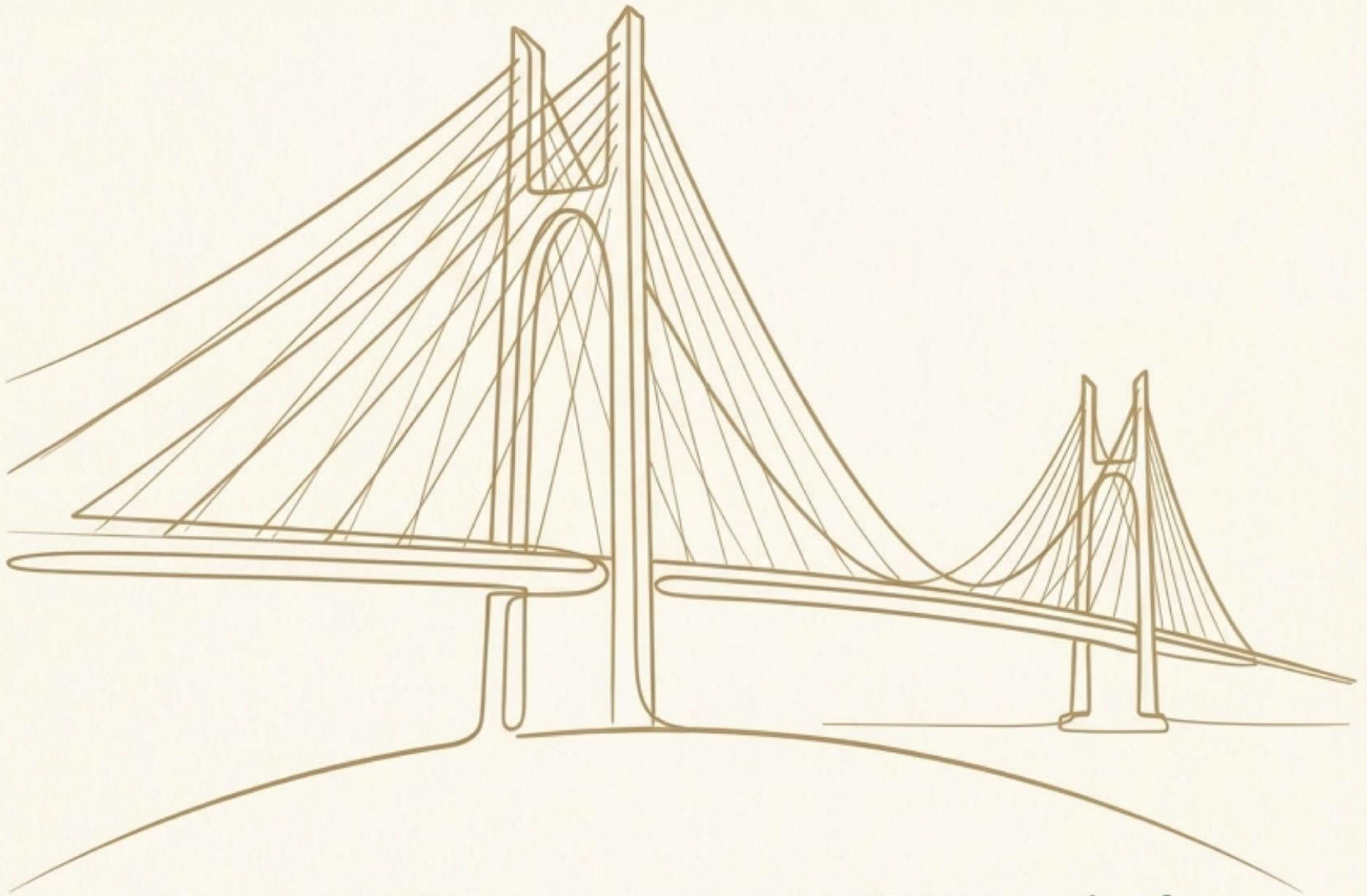
- Peer Reviewed Journal Publication Service
- Assistance in Manuscript Submission & Review Process
- Indexing & Impact Factor Support

www.northbengalscholars.online and www.chrdpublication.in

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We Exist to Bridge the Gap Between Aspiration and Achievement

Our Vision

To become a trusted academic partner in lifelong learning by delivering accessible, research-oriented, and future-ready educational programs through innovative online platforms.

Our Mission

To empower educators, researchers, and institutions by promoting quality education, supporting professional development, encouraging a culture of research and innovation, and making expert knowledge accessible beyond all geographical boundaries.



An Integrated Ecosystem for Academic Growth

Online Academy provides a single, knowledge-driven platform of expert-led programs designed to enhance institutional quality, empower faculty, and drive academic innovation.



Building Capacity: Faculty Development Programmes (FDPs)

Empowering Educators for the
Modern Classroom and Beyond



Teaching-Learning & Evaluation (TLE): Mastering modern pedagogical techniques.



Outcome-Based Education (OBE): Aligning curriculum with measurable student outcomes.



Curriculum Design as per NEP 2020: Reimagining syllabi for a multidisciplinary future.



ICT Tools & Digital Pedagogy: Integrating technology effectively into teaching and learning.



Research Methodology & Academic Writing: Building foundational research skills for faculty.

Ensuring Quality: UGC & NAAC Accreditation Support

Achieving Accreditation
Excellence with Confidence
and Clarity



NAAC Criteria-wise Orientation: In-depth workshops covering all 7 criteria (I-VII).



IQAC Functions & Best Practices: Strengthening your Internal Quality Assurance Cell.



AQAR & SSR Preparation: Expert guidance on documentation, data validation, and reporting.



Institutional Values & Social Responsibilities: Mastering qualitative metrics and best practices.



Student Satisfaction Survey (SSS): Strategies for understanding and improving student feedback.

Fostering Innovation: Research & Publication Workshops

Cultivating a Culture of High-Impact Research and Academic Integrity



Research Design & Methodology: Building a strong foundation for scholarly work.



Data Analysis Tools: Hands-on training in SPSS, Excel, and emerging AI tools.



Ethics in Research & Plagiarism: Upholding the highest standards of academic integrity.



High-Quality Publishing: Navigating UGC CARE journals and the international publication process.



Citation, Referencing & Indexing: Mastering the tools and techniques for scholarly communication.

The Partnership Advantage: Designed for Compliance and Quality

Every program we offer is meticulously designed to support your accreditation journey, providing audit-ready documentation and clear evidence of quality enhancement initiatives.

- ✓ **Fully Aligned:** Programs map directly to UGC / NAAC / AICTE guidelines.
- ✓ **Audit-Ready Documentation:** Perfectly suitable for AQAR, SSR & FDP records.
- ✓ **Criterion-Mapped:** Clear mapping to NAAC Criteria I-VII for easy reporting.
- ✓ **Complete Records:** Includes attendance records, detailed schedules, and summary reports.
- ✓ **Verifiable Certificates:** Digital certificates with FDP/seminar duration for faculty records.
- ✓ **Outcome-Focused:** Includes mandatory feedback collection and outcome reporting.



An Unwavering Commitment to Academic and Publication Ethics



Online Academy - Upholding Academic Integrity

Our programs are founded on principles of:

- Academic Integrity & Evidence-Based Practices
- Measurable, Outcome-Based Learning
- Continuous Professional Development



CIJMR - Ensuring Publication Ethics

We expect all authors to adhere to:

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- **Exclusive Submission:** Manuscripts must not be under simultaneous consideration elsewhere.
- **Transparency:** Authors must disclose any potential conflicts of interest.

42/11

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To support open access and cover the costs of peer review management, journal production, and online hosting, CIJMR charges a one-time Article Processing Charge (APC) upon acceptance of a manuscript. This ensures your work is freely and permanently accessible to a global audience.

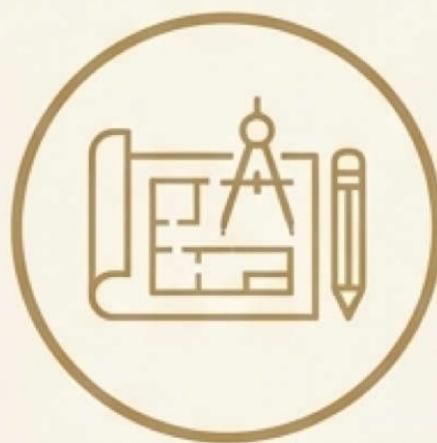
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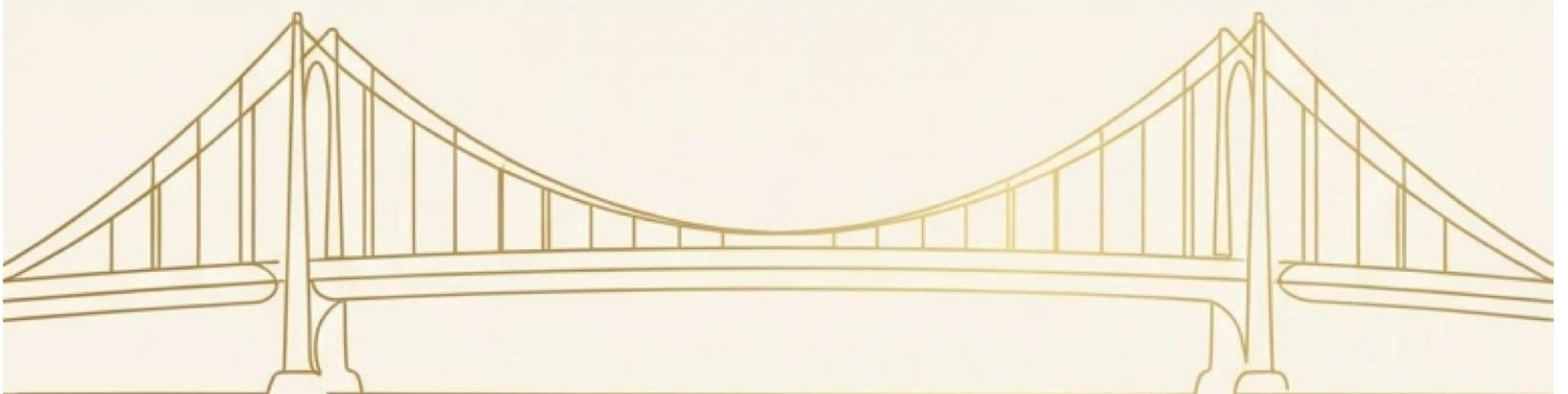
 **Model:** Collaborative, with flexible duration (1, 3, 5, 7-day FDPs) and delivery modes (Online/Offline)

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