



Online Academy

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A Seminar organizing wing of Centre for Human Resource Development (CHRD), Regd. under Govt of India

**Your Strategic Partner in Academic
Excellence & Accreditation**

Learn • Engage • Grow

Our Publication Partner – CHRD Publication

Navigating the High-Stakes Landscape of Higher Education

Today's institutions face a convergence of critical pressures in an ever-evolving global education landscape:



Rigorous Accreditation

Meeting and exceeding the dynamic standards of NAAC & UGC.



Policy Implementation

Effectively integrating national mandates like the NEP 2020.



Faculty Empowerment

Ensuring continuous professional development to foster academic excellence.



Institutional Quality

Demonstrating measurable outcomes and fostering a pervasive culture of quality.



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We Exist to Bridge the Gap Between Aspiration and Achievement

Our Vision

To become a trusted academic partner in lifelong learning by delivering accessible, research-oriented, and future-ready educational programs through innovative online platforms.

Our Mission

To empower educators, researchers, and institutions by promoting quality education, supporting professional development, encouraging a culture of research and innovation, and making expert knowledge accessible beyond all geographical boundaries.



An Integrated Ecosystem for Academic Growth

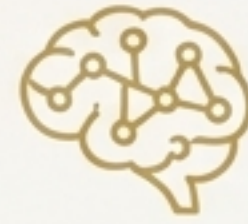
Online Academy provides a single, knowledge-driven platform of expert-led programs designed to enhance institutional quality, empower faculty, and drive academic innovation.



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Core Offerings: Faculty Development Programmes (FDPs)

Empowering Educators for the
Modern Classroom and Beyond



Teaching–Learning & Evaluation (TLE):
Mastering modern pedagogical techniques.



Outcome-Based Education (OBE):
Aligning curriculum with measurable student outcomes.



Curriculum Design as per NEP 2020:
Reimagining syllabi for a multidisciplinary future.



ICT Tools & Digital Pedagogy:
Integrating technology effectively into teaching and learning.



Research Methodology & Academic Writing: Building foundational research skills for faculty.

Core Offerings: UGC & NAAC Accreditation Support

Achieving Accreditation Excellence
with Confidence and Clarity



NAAC Criteria-wise Orientation:
In-depth workshops covering all 7
criteria (I–VII).



IQAC Functions & Best Practices:
Strengthening your Internal Quality
Assurance Cell.



AQAR & SSR Preparation: Expert
guidance on documentation, data
validation, and reporting.



**Institutional Values & Social
Responsibilities:** Mastering qualitative
metrics and best practices.



Student Satisfaction Survey (SSS):
Strategies for understanding and
improving student feedback.

Core Offerings: Research & Publication Workshops

Fostering a Culture of High-Impact Research and Academic Integrity



Research Design & Methodology: Building a strong foundation for scholarly work.



Data Analysis Tools: Hands-on training in SPSS, Excel, and emerging AI tools.



Ethics in Research & Plagiarism: Upholding the highest standards of academic integrity.



High-Quality Publishing: Navigating UGC CARE journals and the international publication process.



Citation, Referencing & Indexing: Mastering the tools and techniques for scholarly communication.

The Accreditation Advantage: Designed for Compliance

Every program we offer is meticulously designed to support your accreditation journey, providing audit-ready documentation and clear evidence of quality enhancement initiatives.

- ✓ **Fully Aligned:** Programs map directly to UGC / NAAC / AICTE guidelines.
- ✓ **Audit-Ready Documentation:** Perfectly suitable for AQAR, SSR & FDP records.
- ✓ **Criterion-Mapped:** Clear mapping to NAAC Criteria I–VII for easy reporting.
- ✓ **Complete Records:** Includes attendance records, detailed schedules, and summary reports.
- ✓ **Verifiable Certificates:** Digital certificates with FDP/seminar duration for faculty records.
- ✓ **Outcome-Focused:** Includes mandatory feedback collection and outcome reporting.



Why Leading Institutions Choose Online Academy



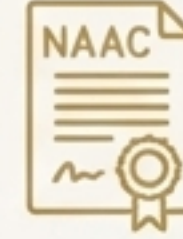
Accreditation-Focused

Design: Our programs are built from the ground up around your compliance needs.



Experienced Resource

Persons: Learn from seasoned academics and industry experts from reputed institutions.



NAAC-Ready Documentation

Support: We provide the proof of quality and participation you need for AQAR and SSR.



Customizable Programs:

We tailor programs to your institution's specific goals, needs, and timeline.



Scalable & Accessible

Delivery: High-quality online and offline delivery for your entire faculty.



Proven Academic

Relevance: Content that is rigorous, current, research-driven, and impactful.

Our Collaborative Model: A Partnership Built Around Your Needs

We collaborate with universities, colleges, and research centers through a customized, MoU-based approach. Our programs are designed in partnership with you to meet your unique institutional requirements.



Target Audience

Programs designed for Faculty Members, IQAC Coordinators, HoDs, Research Scholars, and Academic Administrators.



Flexible Duration

Choose from 1-day, 3-day, 5-day, or 7-day FDPs and workshops.



Delivery Mode

Online and Offline options available to suit your infrastructure and preferences.

Our Unwavering Commitment to Quality

Our commitment is to deliver tangible value. Each program is founded on principles of:

- **Academic Integrity & Evidence-Based Practices**
 - Measurable, Outcome-Based Learning
 - Continuous Professional Development
-

Key Program Features

- Interactive live sessions with extensive Q&A.
- Recorded sessions provided for future reference and asynchronous learning.
- Digital certificates of participation for all attendees.
- Content curated by subject-matter experts for practical relevance and intellectual growth.

Our Publication Partner – CHRD Publication

Let's Build the Future of Your Institution

Partner with **Online Academy** to elevate your academic standards. Schedule a complimentary consultation to discuss your institution's specific accreditation and development goals.

Schedule a Consultation

✉ **Email:** bcicomputerpoint@gmail.com

🌐 **Website:** www.northbengalscholars.in

☎ **Contact:** 9749245926



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Thank You.

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