Your Strategic Partner in Academic Excellence

A Complete Ecosystem for Institutional Growth, from Faculty Development to Global Research Publication.
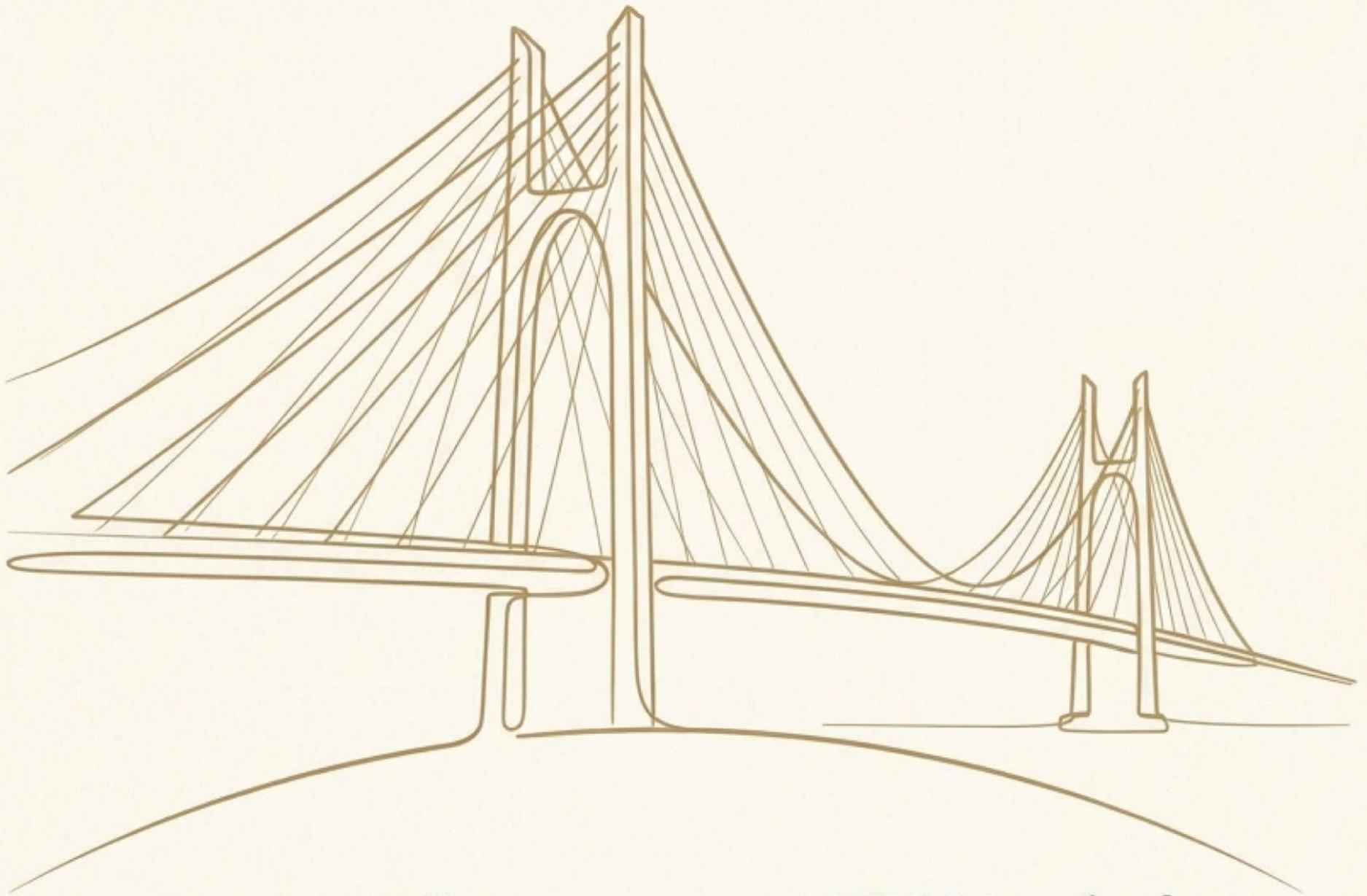
Online Academy

www.onlineacademy.org.in

CHRD International Journal of Multidisciplinary Research (CIJMR)

www.chrdpublication.in

Learn • Engage • Grow • Publish

Navigating the High-Stakes Landscape of Higher Education

Today's institutions face a convergence of critical pressures in an ever-evolving global education landscape.

Rigorous Accreditation

Meeting and exceeding the dynamic standards of NAAC & UGC.

Policy Implementation

Effectively integrating national mandates like the NEP 2020.

Faculty Empowerment

Ensuring continuous professional development to foster academic excellence.

Institutional Quality

Demonstrating measurable outcomes and fostering a pervasive culture of quality.

Scan QR Code to get more (Scan with google lense of your smart phone/Tab)

We Exist to Bridge the Gap Between Aspiration and Achievement

Our Vision

To become a trusted academic partner in lifelong learning by delivering accessible, research-oriented, and future-ready educational programs through innovative online platforms.

Our Mission

To empower educators, researchers, and institutions by promoting quality education, supporting professional development, encouraging a culture of research and innovation, and making expert knowledge accessible beyond all geographical boundaries.

An Integrated Ecosystem for Academic Growth

Online Academy provides a single, knowledge-driven platform of expert-led programs designed to enhance institutional quality, empower faculty, and drive academic innovation.

Skill Enhancement & Career Growth

Online Academy provides attem programs, empower faculty, and drive academic collengen.

Online Academy: Empowering Minds through Knowledge, Innovation & Insight

Faculty Development

Research & Publication

Accreditation & Compliance

Building Capacity: Faculty Development Programmes (FDPs)

Empowering Educators for the Modern Classroom and Beyond

Teaching-Learning & Evaluation (TLE): Mastering modern pedagogical techniques.

Outcome-Based Education (OBE): Aligning curriculum with measurable student outcomes.

Curriculum Design as per NEP 2020: Reimagining syllabi for a multidisciplinary future.

ICT Tools & Digital Pedagogy: Integrating technology effectively into teaching and learning.

Research Methodology & Academic Writing: Building foundational research skills for faculty.

Ensuring Quality: UGC & NAAC Accreditation Support

Achieving Accreditation Excellence with Confidence and Clarity

NAAC Criteria-wise Orientation: In-depth workshops covering all 7 criteria (I-VII).

IQAC Functions & Best Practices: Strengthening your Internal Quality Assurance Cell.

AQAR & SSR Preparation: Expert guidance on documentation, data validation, and reporting.

Institutional Values & Social Responsibilities: Mastering qualitative metrics and best practices.

Student Satisfaction Survey (SSS): Strategies for understanding and improving student feedback.

Fostering Innovation: Research & Publication Workshops

Cultivating a Culture of High-Impact Research and Academic Integrity

Research Design & Methodology: Building a strong foundation for scholarly work.

Data Analysis Tools: Hands-on training in SPSS, Excel, and emerging AI tools.

Ethics in Research & Plagiarism: Upholding the highest standards of academic integrity.

High-Quality Publishing: Navigating UGC CARE journals and the international publication process.

Citation, Referencing & Indexing: Mastering the tools and techniques for scholarly communication.

The Partnership Advantage: Designed for Compliance and Quality

Every program we offer is meticulously designed to support your accreditation journey, providing audit-ready documentation and clear evidence of quality enhancement initiatives.

- **Fully Aligned:** Programs map directly to UGC / NAAC / AICTE guidelines.

- **Audit-Ready Documentation:** Perfectly suitable for AQAR, SSR & FDP records.

- **Criterion-Mapped:** Clear mapping to NAAC Criteria I–VII for easy reporting.

- **Complete Records:** Includes attendance records, detailed schedules, and summary reports.

- **Verifiable Certificates:** Digital certificates with FDP/seminar duration for faculty records.

- **Outcome-Focused:** Includes mandatory feedback collection and outcome reporting.

NAAC COMPLIANT QUALITY

An Unwavering Commitment to Academic and Publication Ethics

Online Academy - Upholding Academic Integrity

Our programs are founded on principles of:
- Academic Integrity & Evidence-Based Practices
- Measurable, Outcome-Based Learning
- Continuous Professional Development

CIJMR - Ensuring Publication Ethics

We expect all authors to adhere to:
- **Originality:** Submissions must be the author's original work.
- **Plagiarism-Free:** All manuscripts are screened for plagiarism.
- **Exclusive Submission:** Manuscripts must not be under simultaneous consideration elsewhere.
- **Transparency:** Authors must disclose any potential conflicts of interest.

A Transparent Investment in Your Research

To support open access and cover the costs of peer review management, journal production, and online hosting, CIJMR charges a one-time Article Processing Charge (APC) upon acceptance of a manuscript. This ensures your work is freely and permanently accessible to a global audience.

Article Processing Charge (APC)

₹10,000/- (INR)

Note: This charge is only applicable after a manuscript has been peer-reviewed and accepted for publication.

From Foundational Skills to Global Impact: The CHRD Publication Pathway

Our ecosystem is uniquely designed to guide researchers from concept to publication. The skills, ethics, and methodologies taught in our Online Academy workshops directly prepare scholars for success in high-quality, peer-reviewed journals like our own.
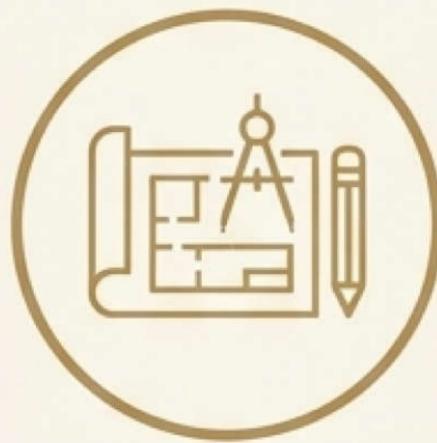
Online Academy: Research Workshops

Empowering High-Quality Research

CHRD
International Journal of Multidisciplinary Research (CIJMR)

CHRD International Journal of Multidisciplinary Research (CIJMR)

Introducing the **CHRD International Journal of Multidisciplinary Research (CIJMR): A Peer-Reviewed Platform for Advancing Global Knowledge.**

Open Access | Peer-Reviewed | Quarterly Publication

A Home for Your Research Across Diverse Disciplines

Mission Statement

The CHRD International Journal of Multidisciplinary Research (CIJMR) provides an inclusive scholarly platform for the publication of high-quality, original research that integrates theoretical perspectives, empirical analysis, and practical insights.

Core Principles

Academic Integrity: All submissions undergo a rigorous double-blind peer review.

Global Dissemination: Committed to sharing impactful research with the international academic community.

Ethical Publishing: Dedicated to transparency in editorial decision-making.

Disciplines Covered

- Management, Commerce, and Economics
- Education, Psychology, and Social Sciences
- Science, Engineering, and Technology
- Humanities, Languages, and Cultural Studies
- Environmental Studies and Sustainable Development
- Health Sciences and Allied Fields
- Interdisciplinary and Applied Research

A Clear and Simple Path to Publication

Accelerate Your Impact: We Respect Your Time

21 Day

AVERAGE REVIEW TIME

Our efficient editorial screening and review process provides rapid initial feedback, allowing you to move forward with your publication goals without unnecessary delays. This rapid initial evaluation is a cornerstone of our commitment to supporting and elevating your work.

1. ### Register & Submit
Visit the journal website and submit your manuscript through our online system.

2. ### Initial Screening
The editorial team conducts an initial evaluation for scope and quality.

3. ### Peer Review
Your manuscript undergoes a rigorous double-blind peer review by experts in the field.

4. ### Editorial Decision
You receive a clear decision: Accept, Minor Revision, Major Revision, or Reject.

5. ### Publication
After final preparation, your work is published and disseminated to our global readership.

Partner with Us to Build Your Academic Ecosystem

We **collaborate with universities, colleges**, and research centers through a **customized, MoU-based approach.** Let's build a partnership tailored tailored to your unique institutional requirements.

For Institutional Partnerships & Training (Online Academy)

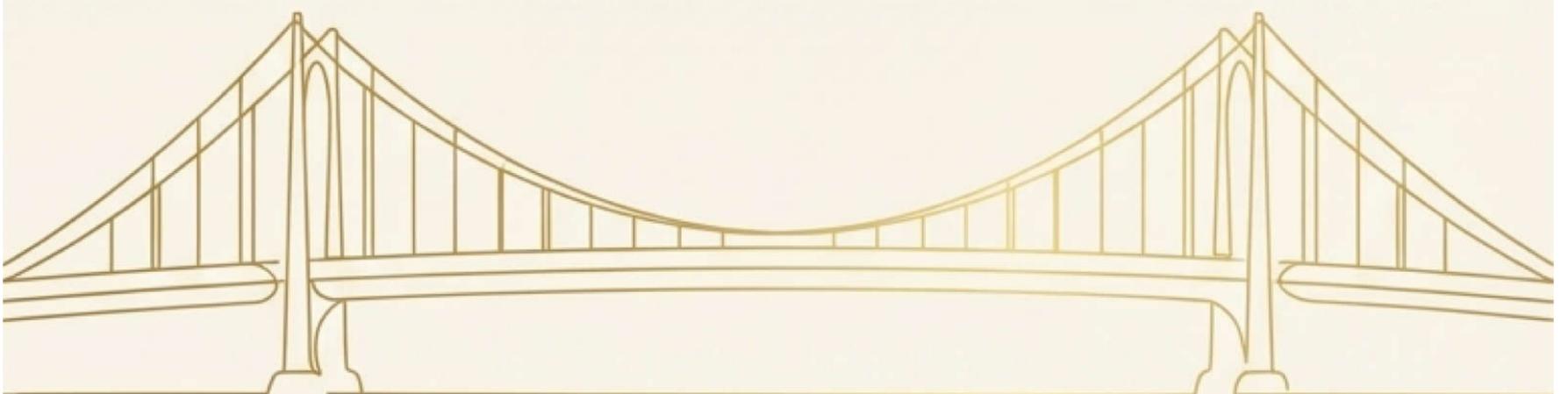✉ **Contact:** partnerships@onlineacademy.org.in

🤝 **Model:** Collaborative, with flexible duration (1, 3, 5, 7-day FDPs) and delivery modes (Online/Offline)

For Research Publication (CIJMR)

🌐 **Online Submission:** https://chrdpublication.in/index.php/cijmr

✉ **Email for Inquiries:** editorial@chrdpublication.in

📞 **Whatsapp or Call:** +91 9749245926 / +91 9002903128

Learn more about the CHRD Publication House at https://www.onlineacademy.org.in/our-all-service-link

Your Strategic Partner in Academic Excellence.

From Admission to Accreditation. From Research to Global Publication.

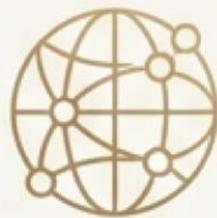Centre for Human Resource Development（CHRD）

The Path to Academic Achievement is Complex

Intense Pressure: Balancing the 'publish or perish' imperative with teaching and administrative duties.

Navigating Compliance: The intricate demands of accreditation bodies like NAAC and UGC.

Achieving Impact: The challenge of producing high-quality research that gains global recognition.

We Provide an Integrated Ecosystem for Your Journey.

We are a comprehensive academic support system committed to empowering students, researchers, faculty, and institutions. We bridge the gap between academic aspiration and measurable achievement.

Online Academy

Academic Excellence

PhD Consultancy

CHRD International Journal (CIJMR)

"A seamless, ethical, and quality-driven academic journey."

Our Commitment to Your Success.

Our Vision

To become a trusted global academic partner delivering lifelong learning, high-impact research support, and future-ready education solutions.

Our Mission

To empower scholars and institutions by promoting academic integrity, research excellence, and global dissemination of knowledge through transparent and compliant processes.

A Single Platform for Comprehensive Support

Skill Enhancement & Career Growth
For the ambitious student and professional.

Faculty Development & Academic Leadership
Empowering the educators.

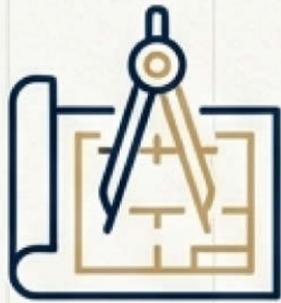### Research Training & Publication Support
From concept to global impact.

Accreditation, Compliance & Quality Assurance
Ensuring institutional excellence.

Centre for Human Resource Development (CHRD)

The Doctoral Research Journey: Part 1
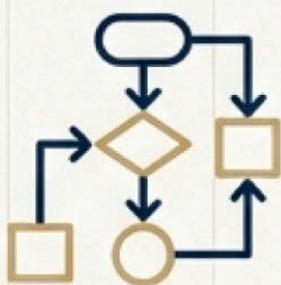
Building a Strong Foundation.

Topic Selection

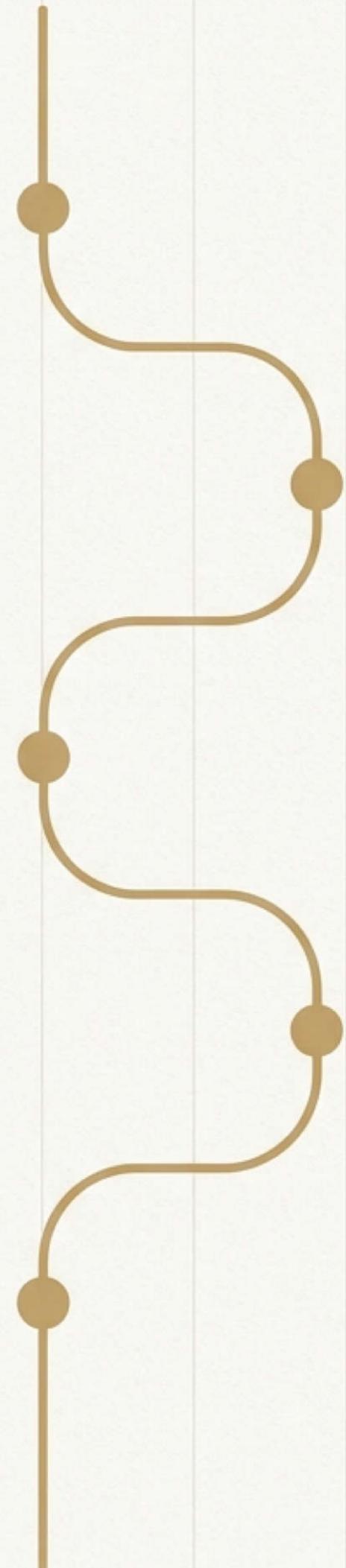Identification of original, research-worthy topics.

Proposal & Synopsis Writing

Crafting a compelling and rigorous plan.

Methodology Design

Defining clear research objectives, hypotheses, and methodology.

The Doctoral Research Journey: Part 2

Execution and Analysis.

Writing

Thesis Writing & Chapter Support: Expert guidance from Introduction to Conclusion.

Analysis

Data Analysis & Software Mastery: Support for both Quantitative & Qualitative analysis.

SPSS

AMOS

STATA

R

Python

MATLAB

NVivo

The Doctoral Research Journey: Part 3
Refinement, Publication, and Defence

Proofreading & Editing: Academic language refinement and formatting (APA, MLA, IEEE).

Publication & Journal Support: Strategic selection (UGC CARE, Scopus, WoS) and manuscript preparation.
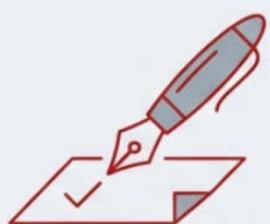
Viva Preparation: Building confidence for the final defence.

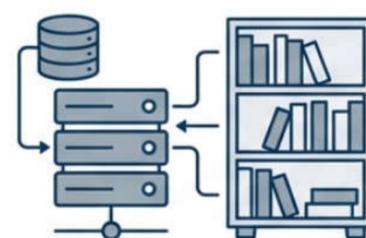**Ethical Assurance:** Plagiarism-free content and confidentiality guaranteed.

The Golden Rule: Process vs. Platform

PEER REVIEW
Quality Validation

An ACTION taken by experts.
Ideally leads to a decision: Publish or Reject.

DATABASES
(Scopus, WoS, PubMed, Scholar)

Discovery & Indexing

A LOCATION that stores and tracks content.
Happens *after* the process is complete.

Key Insight: Peer review is a rigorous process; the others are merely platforms for finding the result.

Developing Future-Ready Faculty

Faculty Development Programmes (FDPs) empowering educators for modern classrooms and academic leadership.

Key Focus Areas:

- Teaching, Learning & Evaluation (TLE)
- Outcome-Based Education (OBE)
- Curriculum Design (as per NEP 2020)
- ICT Tools & Digital Pedagogy

Flexibility:

Available in 1, 3, 5, and 7-day formats (Online or Offline).

Benefit:

Includes full documentation for accreditation purposes.

Centre for Human Resource Development (CHRD)

Cultivating a Culture of High-Impact Research

Core Offering: Research and Publication Workshops to foster academic integrity and excellence

- Workshop Modules:
  - Research Design & Methodology
  - Ethics in Research & Plagiarism Prevention
  - High-Quality Publishing Strategies
  - Citation, Referencing & Indexing

Verification Note:
Every programme includes attendance records, schedules, reports, feedback, and verifiable certificates.

Navigating UGC & NAAC Accreditation with Confidence

Ensuring institutional quality with clarity and audit-ready processes

Key Support Areas

- NAAC Criteria-wise Orientation (I to VII)
- IQAC Functioning & Best Practices
- AQAR and SSR Preparation
- Student Satisfaction Survey (SSS) Analysis

NAAC Grade A

Curricular Aspects
Teaching-Learning
Research
Student Support
Institutional Values

Staircase to Excellence   Fully aligned with NAAC and UGC guidelines

One Ecosystem.
Every Academic Need.

Content Writing

PhD

Faculty

A Clear Pathway from Research to Publication.

Career Counselling

Accreditation

PhD Admission Assistance

UG & PG Guidance

Seminar Planning

Centre for Human Resource Development (CHRD)

The Academic Publishing Ecosystem: Decoded

A structural guide to navigating validation and discovery.

The Core: Where Validation Happens

The Perimeter: Coverage encompasses almost everything, varying transparency

Google Scholar (The Net)

Scopus & Web of Science

The Peer-Reviewed Journal
The Manuscript

PubMed
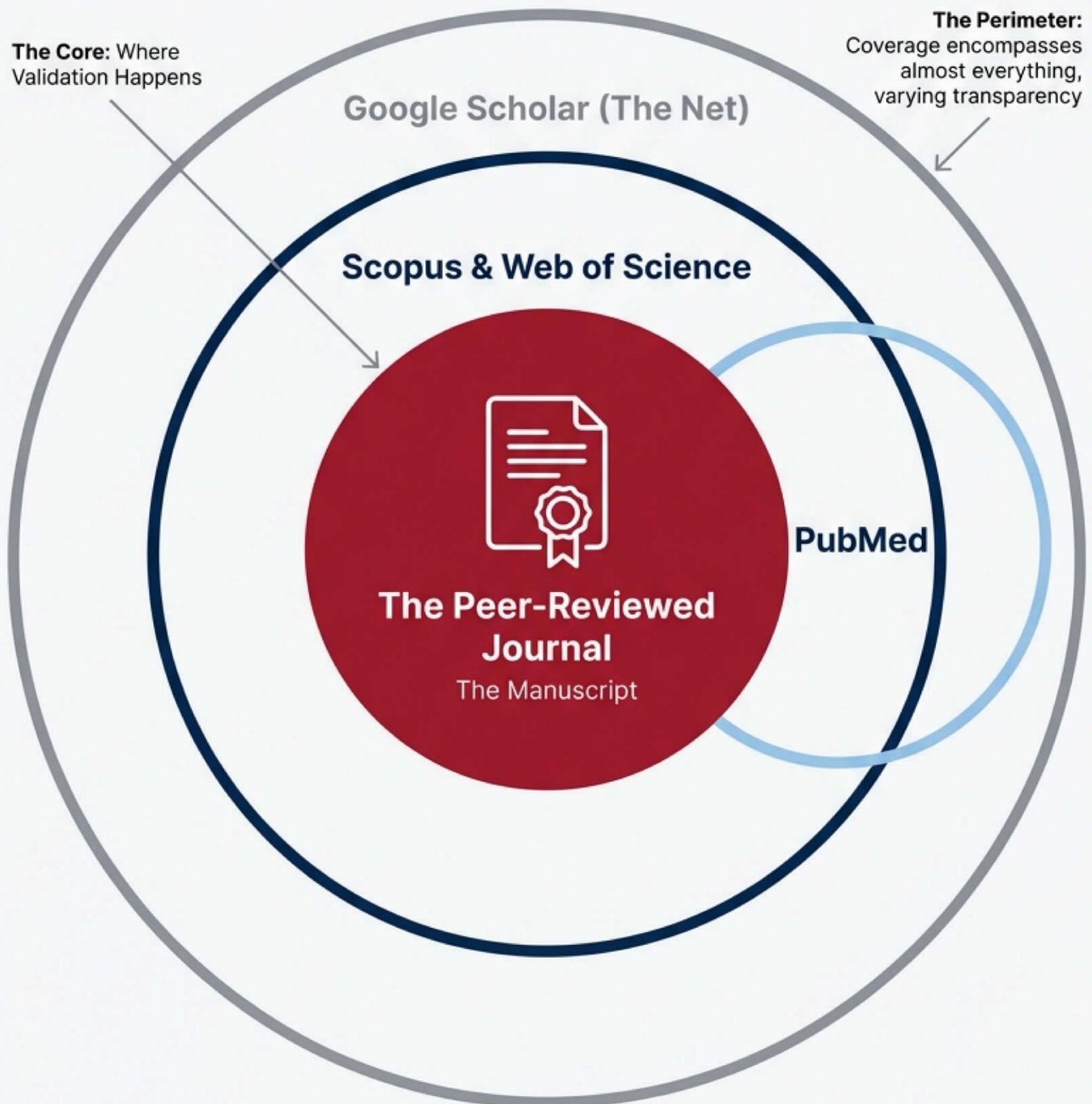
The Ecosystem consists of one process (The Journal) surrounded by three distinct types of platforms.

The Golden Rule: Process vs. Platform

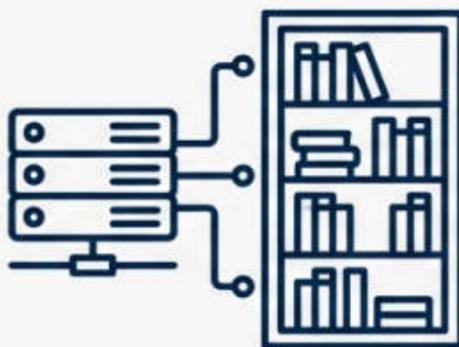## PEER REVIEW
Quality Validation

An ACTION taken by experts.
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DATABASES
(Scopus, WoS, PubMed, Scholar)

Discovery & Indexing.
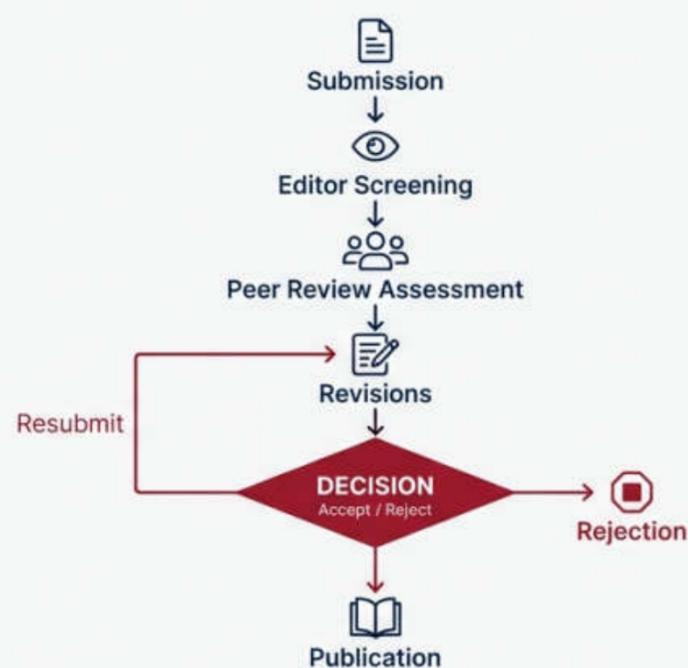A LOCATION that stores and tracks content.

This happens after the process is complete.

The Foundation: The Peer-Reviewed Journal

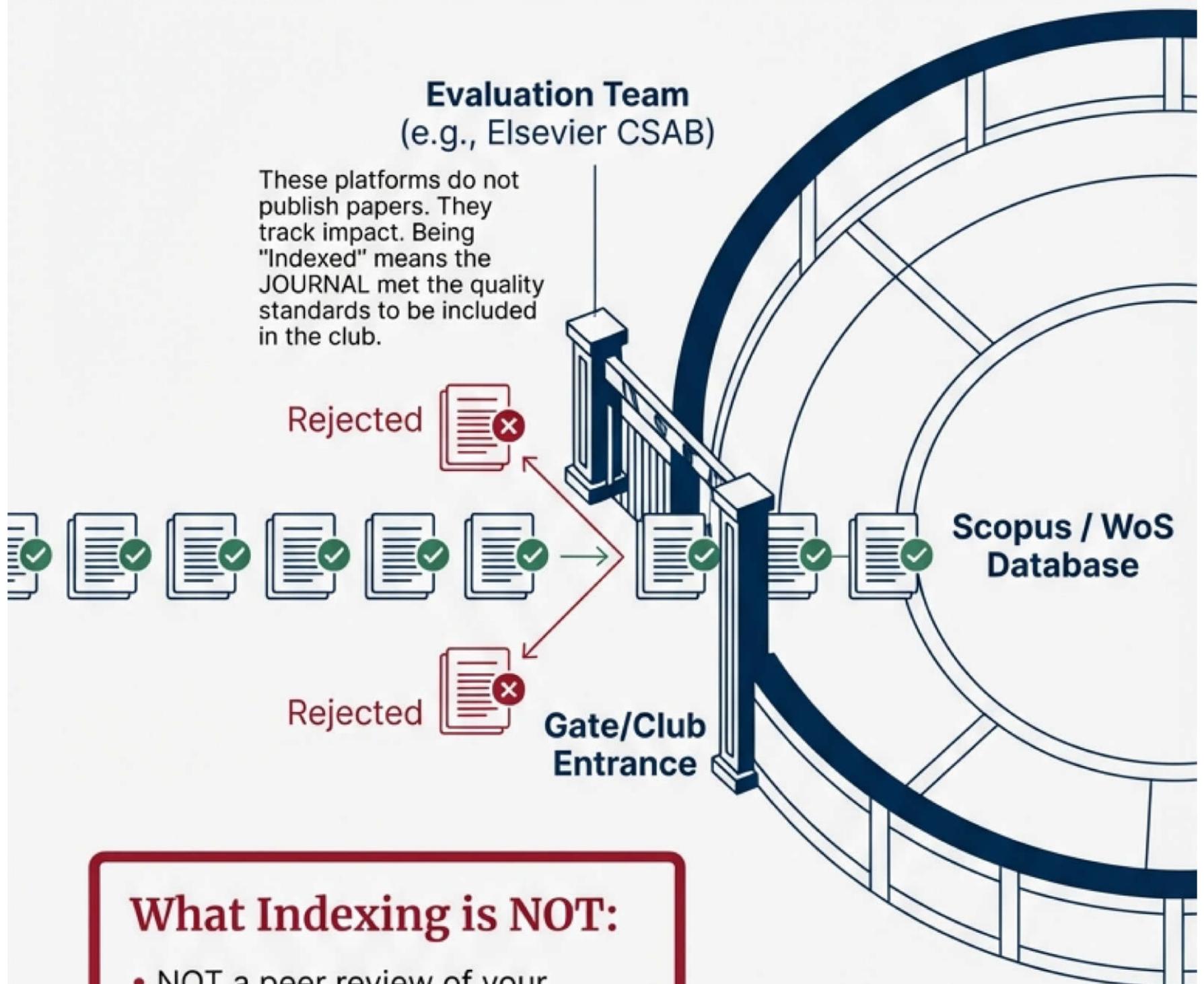**Role:** To publish vetted research.

Power: The Journal holds the decision power. It is the source of truth, not an index.

Submission
↓
Editor Screening
↓
Peer Review Assessment
↓
Revisions
↓

Resubmit

DECISION
Accept / Reject → Rejection
↓
Publication

The Curators: Web of Science and Scopus

Curated Citation Databases tracking high-impact research.

Evaluation Team
(e.g., Elsevier CSAB)

These platforms do not publish papers. They track impact. Being "Indexed" means the JOURNAL met the quality standards to be included in the club.

Rejected

Rejected

Scopus / WoS Database

Gate/Club Entrance

What Indexing is NOT:

- NOT a peer review of your individual paper.
- NOT a guarantee of acceptance.
- NOT an automatic guarantee of high impact.

Think of Indexing as a badge of honor for the Journal, not a peer-review of the Article.
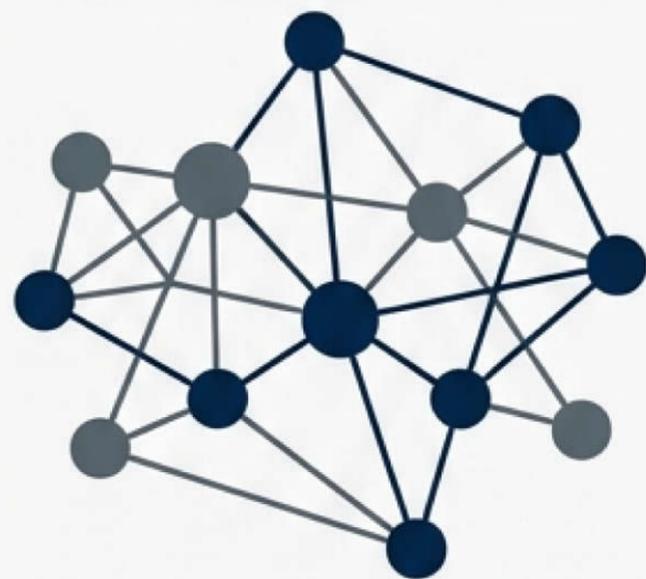
The Specialist and The Aggregator

PubMed (The Specialist)

- **Nature:** Biomedical Literature Database
- **Control:** Curated Repository (NLM Policies)
- **Content Scope:** Life Sciences & Medicine Only

Google Scholar (The Aggregator)

- **Nature:** Academic Search Engine
- **Control:** Automated Web Crawler (Algorithmic)
- **Content Scope:** Everything Scholarly (Preprints, Theses, Books)

⚠️ **Warning:** Can include predatory journals and unchecked PDFs.

Insight Footer

PubMed is a curated library for medicine; Google Scholar is a dragnet for the entire academic web.

Structural Architecture: How They Are Built

	Google Scholar	PubMed	WoS / Scopus
Structure	Web Crawler (Automated)	Curated Repository	Editorially Curated Database
Selection Control	Algorithm	NLM Policies	Evaluation Teams (Clarivate/Elsevier)
Content Unit	Any Scholarly File	Journal Articles	Indexed Journals
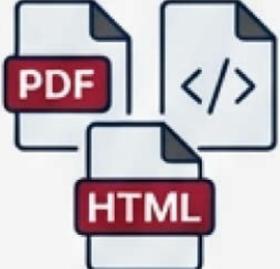
Scholar finds files; PubMed curates a field; WoS/Scopus curate high--impact journals.

Operational Logic and Subject Coverage

The Mechanism

Scholar

Crawls the Web

PubMed

Submit Metadata

WoS/Scopus

Systematic Indexing
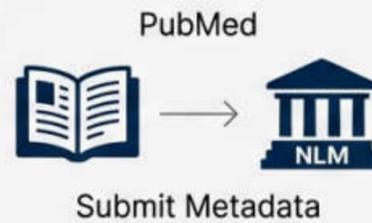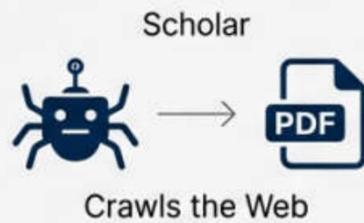
Coverage Heatmap

	Google Scholar	PubMed	WoS/Scopus
Engineering	●		●
Medicine	●	●	●
Humanities	●		○
Multidisciplinary	●		●

Filled Dot: Strong Coverage; Hollow Circle: Weak/Limited Coverage; No Dot: None

Measuring Impact: The Metric Wars

Web of Science
JIF

Precise citation tracking based on selective indexing.

Scopus
CiteScore, SJR, SNIP

Robust metrics including source normalized impact per paper.

Google Scholar
h-index & i10-index

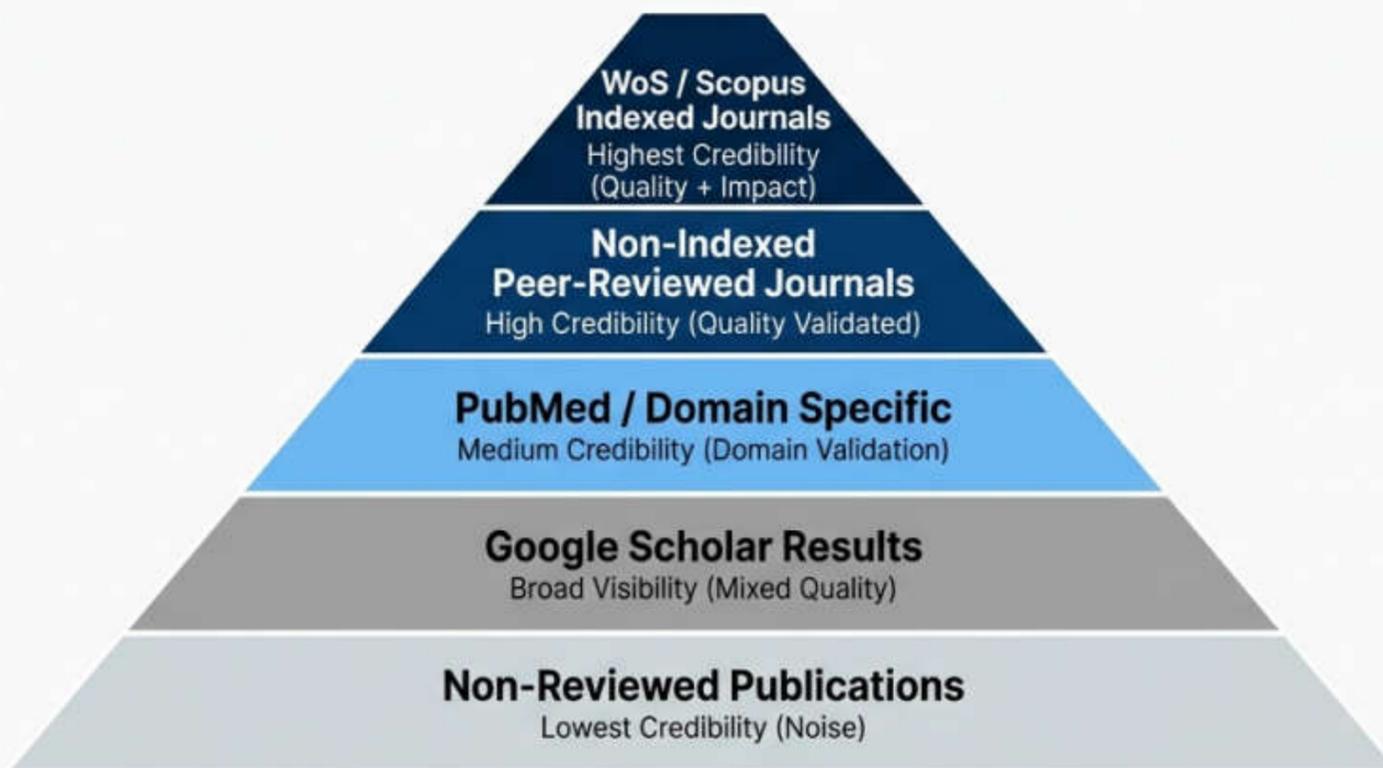Broad citation counting. Includes non-peer-reviewed citations (theses/reports).

PubMed
No Native Metrics

Strictly a repository. Does not calculate impact factors.

The Academic Credibility Hierarchy

WoS / Scopus Indexed Journals
Highest Credibility (Quality + Impact)

Non-Indexed Peer-Reviewed Journals
High Credibility (Quality Validated)

PubMed / Domain Specific
Medium Credibility (Domain Validation)

Google Scholar Results
Broad Visibility (Mixed Quality)

Non-Reviewed Publications
Lowest Credibility (Noise)

Visibility (Scholar) does not equal Credibility (Indexed Journal)

Clearing the Confusion: Who Reviews Your Paper?

The Manuscript

Is it on Google Scholar / PubMed / Scopus / WoS?

YES

Did THEY Review It?

NO. ← They only index the file or metadata.

Who Reviewed It?

The Peer-Reviewed Journal ← The Journal Editor and Reviewers hold the power to Accept or Reject.
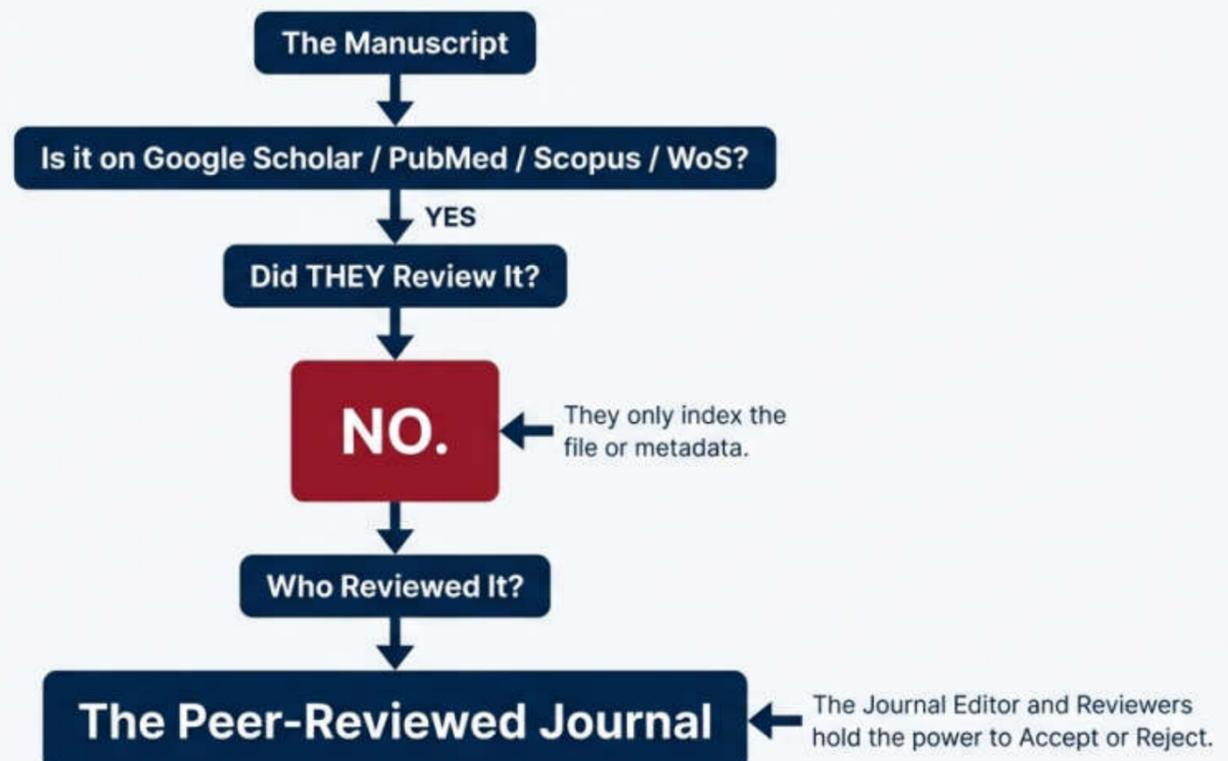
Reality Check: Scopus indexes metadata. The Journal reviews the science.

Practical Scenarios: Where Does Content Appear

Content Type	Google Scholar	Scopus / WoS	PubMed
PhD Thesis PDF	✅	❌	❌
Paper in Nature (Bio)	✅	✅	✅
Local Peer-Reviewed College Journal	✅	❌ Not Indexed	❌
Predatory Journal Article	✅ Crawled	❌ Excluded	❌

Google Scholar will find almost anything. Scopus and WoS act as quality filters.

The Essential Differentiators

Peer-Reviewed Journal

Validates **QUALITY**.

The Decision Maker

Scopus & WoS

Validate **CREDIBILITY & IMPACT**.

The Measurers

PubMed

Curates **BIOMEDICAL** Literature.

The Specialist Library

Google Scholar

Maximizes **DISCOVERABILITY**.

The Search Engine

Know the role of the platform you are using to avoid citing unverified data. © Note

Summary: The Complete Landscape

Platform	Process	Selectivity	Metrics	Best Used For
Google Scholar	Automated	Low	Basic (h-index)	Literature Search
PubMed	Curated	Medium	Limited	Medical Research
Web of Science	Editorial	**Very High**	**JIF**	Impact Assessment
Scopus	Editorial	**Very High**	**CiteScore**	API / Rankings / NAAC
Peer-Reviewed Journal	**Expert Review**	**Highest**	None (Subject of metrics)	Research Validation

Final Takeaway: Peer Review = Quality. Indexing = Visibility.

Contact us for

- **Career Counselling**
- **UG-PG Admission Guidance**
- **PhD Admission**
- **Content Writing**
- **Seminar organization** and **Peer reviewed Journal Publication service**

| Career Counseling | UG-PG Admissions | PhD Admissions | Seminar Planning | Seminar Planning | Journal Publication |

Get more from
www.onlineacademy.org.in

Contact: 9002903128 or 8942001998