

# **ONLINE ACADEMY**

**YOUR STRATEGIC PARTNER IN ACADEMIC EXCELLENCE**

(Integrated Brochure Content)



## **EMPOWERING INSTITUTIONS. ENABLING ACADEMIC EXCELLENCE**

FROM CONCEPT TO COMPLETION

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### **NAAC-Compliant Academic Services**

- Workshops | Seminars | Conferences | FDPs | Webinars
- Research & Publication Support

Your Strategic Partner:

**Online Academy**

[www.onlineacademy.org.in](http://www.onlineacademy.org.in)



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# Why Academic Events Matter Today

In today's higher education ecosystem, academic events are no longer optional activities. They have shifted from ceremonial gatherings to strategic instruments essential for survival and growth.



**Traditional View  
(Ceremonial)**



**Modern View  
(Strategic Asset)**

- Faculty development & API Credits
- Research culture building
- Student engagement
- Institutional branding
- NAAC accreditation readiness

## **The Current Challenge:**

Most institutions struggle with proper documentation, weak NAAC criterion mapping, lack of outcome measurement, and the risk of audit failure during SSR review.

**“Online Academy transforms academic events into accreditation assets.”**

# Your Strategic Partner in Quality

Who We Are & What We Do

**Online Academy is a professional academic services organization providing end-to-end support engineered to support institutional quality frameworks.**

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Workshops • Seminars • Conferences • FDPs • Webinars

**Unlike generic event vendors, we operate as an academic quality partner.**

Every event is designed to contribute directly to NAAC, UGC, and IQAC goals, ensuring alignment with the National Education Policy (NEP) 2020.

# End-to-End Event Strategy

01

## Step 1: Event Planning

- Theme finalization and academic justification
- Drafting of Seminar/Conference proposals
- Setting NAAC-aligned objectives and measurable outcomes

02

## Step 2: Academic Programme Design

- Session structuring and timetable preparation
- Identification of resource persons (Subject Experts)
- Planning Keynote, technical, and panel sessions

03

## Step 3: Digital & Hybrid Support

- Online platform coordination
- Registration and certificate management
- Facilitation of Webinars and hybrid seminars

# The Compliance Engine

Turning Events into Audit-Ready Assets

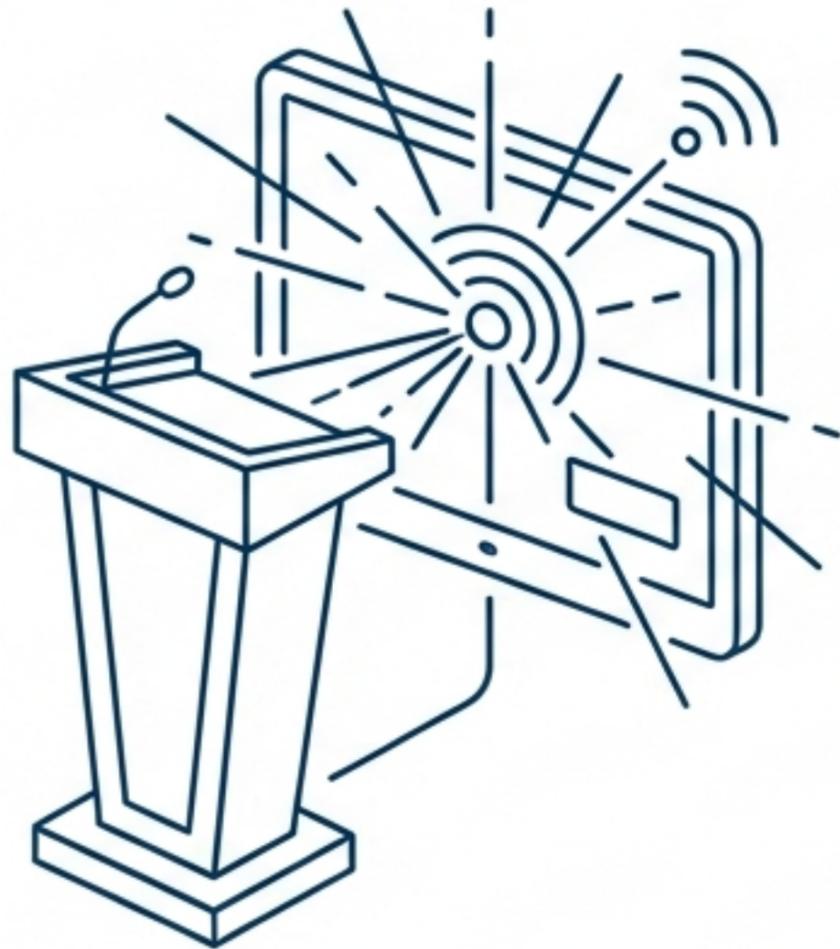
Online Academy converts academic events into verified accreditation evidence.



**Result: 100% Audit-Ready Compliance**

# Seminars & Webinar Services

Strategic Quality Instruments for Knowledge Dissemination



Moving beyond ceremonial events to support faculty development and student engagement. We handle the entire lifecycle:

- Theme finalization and academic justification
- Resource person identification
- Hybrid/Digital platform support

## The NAAC Hook

Mapping your event to specific criteria:

- Criterion 1: Curricular Aspects
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- Criterion 2: Teaching-Learning and Evaluation
- Criterion 3: Research, Innovations and Extension
- Criterion 6: Governance, Leadership and Management
- Criterion 7: Institutional Values and Best Practices

# Faculty Development Programmes (FDPs)

From Training to Transformation

Empowering educators to meet NEP 2020 standards and achieve API Category II credits.

## Core Topics:

- ✓ Teaching-Learning & Pedagogy
- ✓ Outcome-Based Education (OBE)
- ✓ Research Methodology & Academic Writing
- ✓ ICT Tools in Teaching
- ✓ API, CAS & NAAC Orientation



## The NAAC Hook

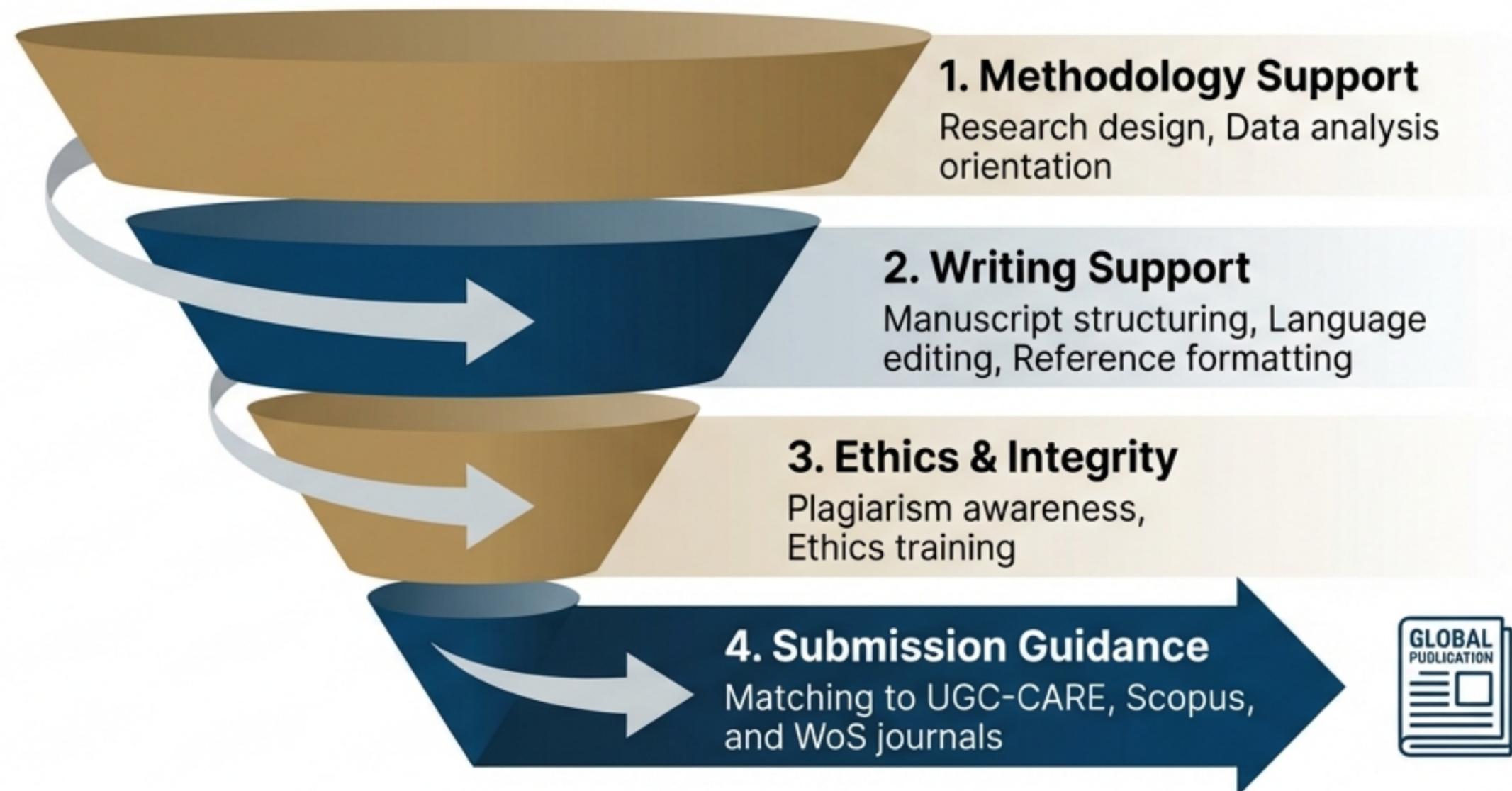
- Criterion 2: Teaching-Learning and Evaluation
- Criterion 6: Governance, Leadership and Management

Outcome: Improved teaching, research, and assessment capacity.

# Research & Publication Support

From Research Idea to Global Publication

**The Challenge:** Institutions face low-quality publications, plagiarism risks, and confusion over journal selection.



## The NAAC Hook

- Criterion 3: Research, Innovations and Extension
- Faculty Gain: CAS promotion support (API Category III)

# Workshops & Conferences

## Workshops

Focus: Skill Development

Hands-on skill development, research tools training, and teaching innovation. Practical application of knowledge.

**NAAC Mapping: Criterion 2 & Criterion 3**



## Conferences

Focus: Visibility

Research presentation platform, collaboration building, and institutional visibility. National-level academic exposure.

**NAAC Mapping: Criterion 3 (Research & Innovations)**



# Institutional Benefits

The Impact of Partnering with Online Academy

- 01**  **NAAC Accreditation Readiness**  
Criterion-mapped documentation and strengthened SSR/AQAR.
- 02**  **Faculty Empowerment**  
Skill enhancement and API Category II credit eligibility.
- 03**  **Research Culture Building**  
Increased quality output and publication ethics.
- 04**  **Institutional Visibility**  
National-level exposure and improved academic branding.
- 05**  **Governance & Quality Culture**  
Strengthened IQAC functioning and outcome-based design.

# Value Realized

## The Deliverables Checklist

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- Audit-ready documentation
  - Verifiable certificates
  - Outcome-based programme design
  - Clear NAAC criterion mapping
  - Improved institutional quality indicators
  - Strengthened SSR and AQAR

# Why Choose Ur Online Academy?

## Aligned Approach

Fully UGC & NAAC aligned. All outcomes mapped to regulatory standards.

## Expertise

Deep experience in faculty development and accreditation support.

## Ethics

Transparent processes and ethical practices. No predatory journals or shortcuts.

## Customization

Solutions tailored specifically to institutional needs and gaps.

# Plan. Organize. Document. Comply. Excel.

Let us design your next event  
as an accreditation asset.

Contact us to elevate your institution's academic quality.

**Online Academy**

Website: [www.onlineacademy.org.in](http://www.onlineacademy.org.in)

Phone/Email: \_\_\_\_\_

