Anjani Varma

UX Design Lead | Hyderabad, India

anjani.vc@gmail.com | +91-8019187710 | [www.anjanivarma.com](https://www.anjanivarma.com/)

Professional Summary

User Experience Designer with 8+ years of global experience leading UX strategy and execution for clients such as Cognizant, Fiberlink MaaS360 (IBM), Smart Bike, and American Express. I have shaped the design direction for startups— Agiledge and Compliance Group—overseeing the creation of their first product experiences and building scalable design pipelines. My expertise spans the full UX lifecycle, from strategy and research to wireframing, prototyping, and usability testing. With a strong foundation in human behavior and quantitative research, I specialize in delivering human-centered, impactful digital products that solve meaningful problems. I thrive in cross-functional teams, collaborating with senior leadership to drive business and user outcomes.

Work ExperienceBreak From work

Caring for young family | Oct 2020 - June 2025 | 4.5 years

AI Certifications | Project management Certifications | learning with Design for Change community

Compliance Group

UX Design Lead | Jan 2019 – Sep 2020

SaaS | B2B | Lifesciences | Quality Assurance Workflows and analytics

Led end-to-end UX for new product launches, defining design strategy and guiding a team of 3 designers.Established scalable design processes and validated workflows through usability studies. Collaborated with stakeholders to align creative vision with business goals and deliver seamless user experiences.

Cognizant

Senior UX Designer | Feb 2013 – Jul 2017

Multiple projects - Banking | Healthcare | Insurence | DAM | No code platform

Developed user-centered interfaces for enterprise clients in finance, healthcare, Digital Asset management and mobility.Created prototypes, conducted workshops, Moderated usability testing sessions that involved end users, produced comprehensive project documentation.Mentored junior designers and contributed to the establishment of design systems.

Fiberlink MaaS360 (IBM)

UX Design Lead | May 2012 – Oct 2012

SaaS | B2C | BYOD monitoring

Designed customer facing self-service portal. Contributed to increasing trust in BYOD systems by designing intuitive security features, communicating data protection transparently, and empowering users with control and autonomy.

Agiledge

UX Designer | Nov 2012 – Feb 2013

SaaS | B2B | B2C | Mobility

Guided the transition from manual to automated processes for endpoint management solutions.

Cognizant

Designer | Sep 2008 - May 2010

B2C | B2B

Crafting compelling content and design solutions that elevate brands across industries

EducationNID

PGDPD, Information & Interface Design

Bangalore | 2010 – 2012

Loyola

B.Sc., Visual Communication

Vijayawada | 2005 – 2008

Awards & Accolades

* Positive customer feedback - You have Hit the ball out of the park, Compliance group, 2020
* Project Delivery Excellence, Cognizant Mobile CoE, 2013-2014
* Associate of the Quarter, Cognizant, 2015
* Design POC, TEDx NID Bangalore, 2011
* “Information is Beautiful” Awards, Napkin Sketches, 2012

Skills Core Skills

UX Strategy & Product Vision

User Research & Behavioral Analysis

Wireframing & Prototyping

Usability Testing & Eye-Tracking Studies

Information Architecture

Heuristic evaluation

Design Systems & Accessibility

Cross-Functional Collaboration

Team Leadership & Mentorship

Prototyping Tools

Figma, Motiff, Adobe XD, Sketch, Photoshop, Illustrator, InVision, Balsamiq

User Research Methods & Tools

Surveys, Forms, Screen readers, Heatmaps, User Testing, Dovetail

Project management tools

## Enterprise Product Management fundamentals 2025

AI Ready certifications & Case studies

Google AI studio masterclass

Generative AI Learning Path

Languages

English, Hindi, Telugu