

Jonas Madden-Connor

Graphic Designer
Illustrator

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415-420-6723

- TECHNICAL SKILLS**
- Adobe Illustrator, Photoshop, and Indesign
 - Figma
 - Microsoft PowerPoint and Word
 - HTML and CSS
 - Digital drawing, painting, and sketching
 - Quick creative thinker, excels at brainstorming solutions
 - Image retouching and color correction

WORK HISTORY 2011 – Present

Graphic Designer (Freelance), Excella Communications

- Provide ongoing design support for financial services and wealth management firms
- Develop and maintain brand identities, including logos, color palettes, typography, templates, and visual systems
- Create branded marketing materials such as brochures, white papers, presentations, and web graphics
- Translate complex financial content into clear, accessible visuals

2009 – Present

Graphic Designer, Freelance

- Clients include: Fidelity, Frito-Lay, Lexus, PlayStation, Twitter
- Design brand-consistent visual assets across print and digital
- Design infographics and icon systems to simplify complex concepts
- Build and refine PowerPoint presentations to align with brand standards
- Develop marketing materials and visual collateral for campaigns and events
- Produce print graphics and set sketches for use in film and television

May – October 2024 (Contract)

Graphic Designer, Deckhand Media (for client Accolade)

- Updated PowerPoint presentations to align with Accolade's rebrand
- Revised flyers, mailers, and PDFs to match updated visual standards

2012 – 2019

Graphic Designer (Freelance), Cohn & Wolfe

- Provided long-term freelance design support across multiple corporate accounts, including Panasonic and Chevron
- Created marketing materials, infographics, and presentations for internal and external use
- Collaborated with in-house teams to deliver brand-consistent creative under tight timelines
- Maintained an ongoing relationship over seven years through evolving brand needs

EDUCATION Associate of Arts, Graphic Design
City College of San Francisco

AFFILIATIONS Member, Art Directors Guild, IATSE Local 800