

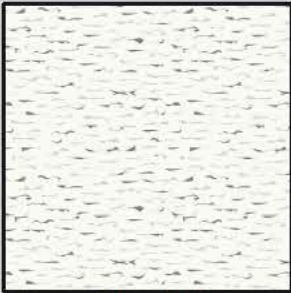


#THREESTRIPELIFE

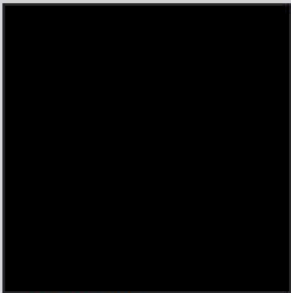




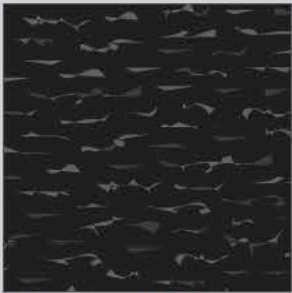
Q3 - JUNE



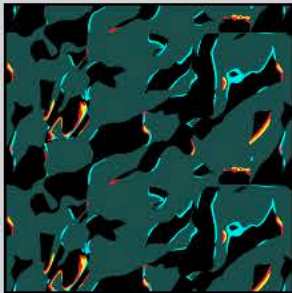
WHITE MELANGE



BLACK 095A



DARK GREY HEATHER 9407



BASE NOBLE GREEN AAY7



COLLEGIATE NAVY 540F

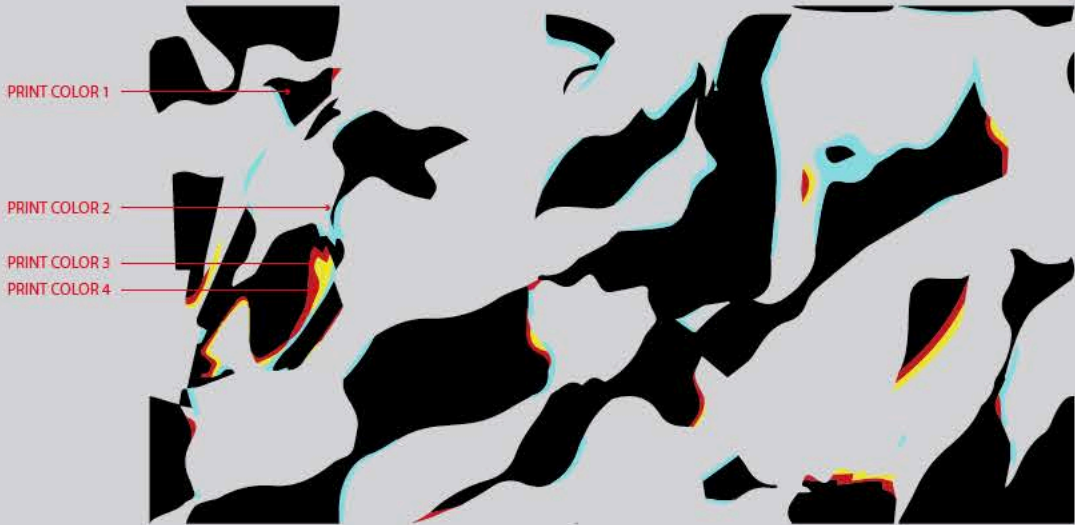
Q4 - SEPTEMBER



BASE NOBLE MAROON AAY6

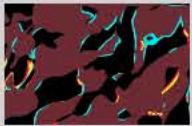
FOUR ROLL PRINT

#62732518



Final material numbers on flex

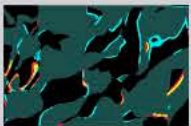
base MATERIAL



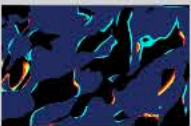
CCN 1



CCN 2



CCN 3



CCN 4

base COLOUR

Noble MaroonF18 AAY6

Real MagentaF18 AAxz

Noble GreenF18 AAY7

Mystery InkF17 AA2E

print COLOUR 1

black 095A

black 095A

black 095A

black 095A

print COLOUR 2

Clear Aqua A0R1

Clear Aqua A0R1

Clear Aqua A0R1

Clear Aqua A0R1

print COLOUR 3

Red 013A

Red 013A

Red 013A

Red 013A

print COLOUR 4

Shock Yellow AAYE

Shock Yellow AAYE

Shock Yellow AAYE

Shock Yellow AAYE

REVISION HISTORY:
22 AUG 2016 - CREATED

CC | HERZO | DESIGN | APPAREL DESIGNER | GRAPHIC DESIGN | ILJA ZEPELEWITSCH | PM | MARKETING | PJM | DEVELOPMENT

CONFIDENTIAL © 2015 adidas AG



SPORTSWEAR

80001661 | THREE STRIPE FISHBONE TAPING new Colorway

FW18

TRIM DEVELOPMENT

DETAILS

MARKETING FORECAST : -----
TARGET PRICE : \$xxxx

SUPPLIER NAME:
REFERENCE NUMBER:
TOTALLY NEW: N
REFERENCE QUALITY:???

USED ON:
GARMENT TYPE : LS SHIRT,
CROPPED SLEEVELESS HOODY,
PERFORMER TANK

REVISION HISTORY:

REPEAT ARTWORK AT 100%



COLORWAYS

ARTWORK ON SCALE | FOR COLOR REFERENCE ONLY



COLOR PLACEMENT	COLOR
BACKGROUND	Shock Yellow AAYE
COLOR 1:	BLACK 095A



FW18 MEN'S ATHLETICS - TOPS



ARGF18FTMLOG005

- FIT: REGULAR
- MAINBODY: FRENCH TERRY 300GR
- PRINT - RAISED EFFECT WITH MESH PATTERN

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY:	White Melange	Black 095A
RIB:	White Melange	Black 095A
PERFORMANCE LOGO:	White 001A	White 001A



ARGF18FTMES3S02

- FIT: REGULAR
- MAINBODY: FRENCH TERRY 300GR
- STRIPES 100% PES MESH
- BOF - HT

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY:	Collegiate Navy 54F0	Black 095A
RIB:	Collegiate Navy 54F0	Black 095A
STRIPES / LOGO:	White 001A	White 001A



ARGF18FTMES3S03

- FIT: REGULAR
- MAINBODY: FRENCH TERRY
- STRIPES 100% PES MESH
- BOF - HT

COLOR PLACEMENT	COLORWAY1	COLORWAY
BODY:	MGH A37M	DGH 9470
WAISTBAND:	MGH A37M	DGH 9470
STRIPES / LOGO:	White 001A	White 001A

FW18 MEN'S ATHLETICS - TOPS



ARGF1815MES3S01

- FIT: REGULAR
- MAINBODY: SINGLE JERSEY 160GR
- STRIPES 100% PES MESH

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Mistery Ink AA2E	Noble Green AAY7
STRIPES:	White 001A	White 001A
PERFORMANCE LOGO:	White 001A	White 001A
	COLORWAY	COLORWAY
	Collegiate Navy 54F0	White Melange
	White 001A	White 001A
	White 001A	Black 095A
	COLORWAY	COLORWAY
	Black 095A	DGH 9407
	White 001A	White 001A
	White 001A	White 001A



ARGS1815MLOG001

- FIT: REGULAR
- MAINBODY: SINGLE JERSEY 160GR
- PRINT - RAISED EFFECT WITH MESH PATTERN

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY:	White Melange	Noble Green AAY7
PERFORMANCE LOGO / PRINT:	White 001A	Noble Green AAY7
	COLORWAY	
	DGH 9407	
	Black 095A	



ARGF18FTMES3S04

- FIT: REGULAR
- MAINBODY: FRENCH TERRY
- STRIPES 100% PES MESH
- BOF - HT

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY:	Noble Maroon AAY6	Noble Green AAY7
AOP BASE COLOR:	Noble Maroon AAY6	Noble Green AAY7
PERFORMANCE LOGO:	Noble Maroon AAY6	Noble Green AAY7
	TONAL 15% Darker	TONAL 15% Darker

FW18 MEN'S ATHLETICS - BOTTOMS



ARGF18FTMLOG010

- FIT: REGULAR
- MAINBODY: FRENCH TERRY 300GR
- BOF - HT

COLOR PLACEMENT	COLORWAY	COLORWAY	COLORWAY
BODY / BASE COLOR:	DGH 9470	Noble Green AAY7	Noble Maroon AAY6
PERFORMANCE LOGO:	White 001A	White 001A	White 001A



ARGF18FTMLOG011

- FIT: REGULAR
- MAINBODY: FRENCH TERRY 300GR
- BOF - HT

COLOR PLACEMENT	COLORWAY
BODY / BASE COLOR:	DGH 9470
COLORBLOCK:	Black 095A
PERFORMANCE LOGO:	White 001A



ARGF18FTMESS3S8

- FIT: REGULAR
- MAINBODY: FRENCH TERRY
- STRIPES: 100% PES MESH
- BOF - HT

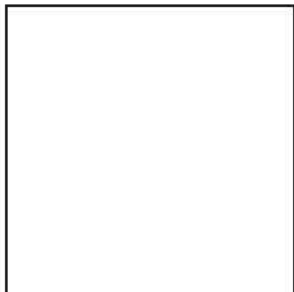
COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Black 095A	DGH 9470
STRIPES:	White 001A	White 001A
PERFORMANCE LOGO:	White 001A	White 001A



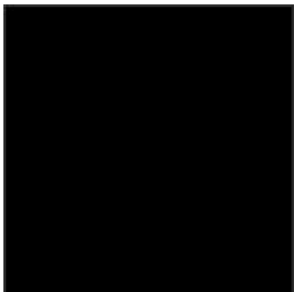


FW18 WOMEN'S ATHLETICS - COLORS

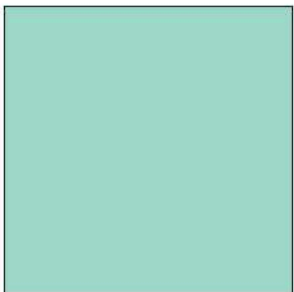
Q3 - JUNE



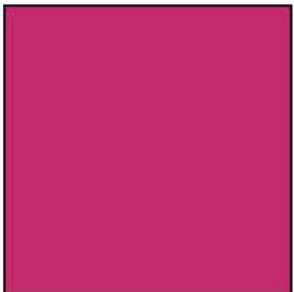
WHITE MELANGE



BLACK 095A



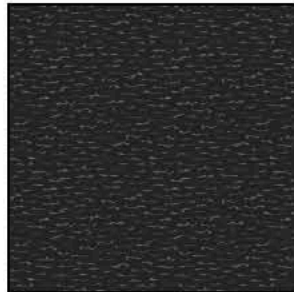
CLEAR MINT AAXY



REAL MAGENTA AAXZ



NOBLE GREEN AAY7

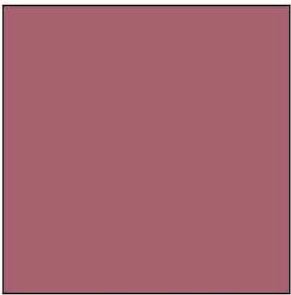


DGH 9407

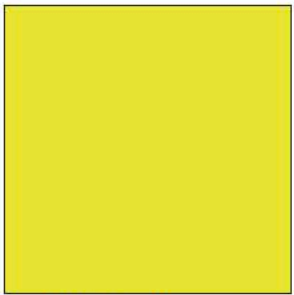
Q4 - SEPTEMBER



NOBLE MAROON AAY6



TRACE MAROON AAY8



SHOCK YELLOW AAYE

FW18 WOMEN'S ATHLETICS - TOPS



ARGF18FTWESS502
- FIT: REGULAR
- MAINBODY: FRENCH TERRY 300GR
- STRIPES 100% PES MESH

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Noble Maroon AAY6	Black 095A
STRIPES:	White 001A	White 001A
PERFORMANCE LOGO:	White 001A	White 001A



ARGF18FTWESS502
- FIT: REGULAR
- MAINBODY: FRENCH TERRY 300GR
- BOF - HT

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Noble Green AAY7	DGH 9470
PERFORMANCE LOGO:	Black 095A	White 001A

FW18 WOMEN'S ATHLETICS - TOPS



ARGS1815WESS500
- FIT: OVERSIZED
- MAINBODY: SINGLE JERSEY TRIBLEND

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Clear Mint AAXY	Real Magenta AAXZ
PERFORMANCE LOGO:	White 001A	White 001A
	COLORWAY	COLORWAY
	Shock Yellow AAYE	Trace Maroon AAY8
	White 001A	White 001A



ARGS1815WSP316
- FIT: REGULAR
- MAINBODY: SINGLE JERSEY TRIBLEND

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Real Magenta AAXZ	Clear Mint AAXY
PERFORMANCE LOGO:	White 001A	White 001A
	COLORWAY	COLORWAY
	Black 095A	White 001A
	White 001A	Black 095A

FW18 WOMEN'S ATHLETICS - BOTTOMS



SPORT ID

- LONG TIGHT
- MAINBODY: ELASTICATED JERSEY 300GR
- STRIPES - HT
- BOF - HT

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Black 095A	Noble Maroon AAY6
COLORBLOCK:	DGH 9470	Trace Maroon AAY8
STRIPES:	Real Magenta AAXZ	Shock Yellow AAYE
PERFORMANCE LOGO:	White 001A	White 001A



SPORT ID

- FIT: REGULAR
- MAINBODY: FRENCH TERRY 300GR
- STRIPES 100% PES MESH
- BOF - HT

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Black 095A	MGH 83F7
STRIPES:	White 001A	White 001A
PERFORMANCE LOGO:	White 001A	White 001A



SPORT ID

- FIT: REGULAR
- MAINBODY: FRENCH TERRY 300GR
- STRIPES - HT
- BOF - HT

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Black 095A	Noble Green AAY7
COLORBLOCK:	DGH 9470	DGH 9470
STRIPES:	Real Magenta AAXZ	White 001A
PERFORMANCE LOGO:	White 001A	White 001A

FW18 YOUNG ATHLETES



FW18 YOUNG ATHLETES



ARGF1815FTKY837

- FIT: REGULAR
- MAINBODY: FRENCH TERRY 240GR
- STRIPES 100% PES MESH

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Mystery Ink AA2G	Clear Mint AAXY
PERFORMANCE LOGO:	White 001A	White 001A
	Noble Green AAY7	MGH 83F7
	White 001A	Black 095A



ARGF18FTKY831V

- FIT: REGULAR
- MAINBODY: FRENCH TERRY 240GR
- RAISED EFFECT PRINT

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Real Magenta AAXZ	Collegiate Navy 54F0
PERFORMANCE LOGO:	Black 095A	Black 095A



ARGF18FTKY834V

- FIT: REGULAR
- MAINBODY: FRENCH TERRY 240GR
- RAISED EFFECT PRINT

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Real Magenta AAXZ	Collegiate Navy 54F0
PERFORMANCE LOGO:	Black 095A	Black 095A
	Black 095A	
	Black 095A	

FW18 YOUNG ATHLETS



ARGF1815KYB835B

- FIT: REGULAR
- MAINBODY: SINGLE JERSEY 160GR
- STRIPES 100% PES MESH

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Mystery Ink AA2G	Noble Green AAY7
STRIPES:	White 001A	White 001A
PERFORMANCE LOGO:	White 001A	White 001A
COLORWAY	COLORWAY	COLORWAY
Collegiate Navy 54F0	MGH 83F7	
White 001A	White 001A	
White 001A	White 001A	



ARGF1815KYG835B

- FIT: REGULAR
- MAINBODY: SINGLE JERSEY TRIBLEND

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Clear Mint AAXY	Mystery Ink AA2G
PERFORMANCE LOGO:	White 001A	White 001A



ARGF1815FTKY841

- FIT: REGULAR
- MAINBODY: FRENCH TERRY 240GR
- STRIPES 100% PES MESH

COLOR PLACEMENT	COLORWAY	COLORWAY
BODY / BASE COLOR:	Noble Green AAY7	MGH 83F7
STRIPES:	White 001A	White 001A
PERFORMANCE LOGO:	White 001A	White 001A

FW18 LITTLE KIDS



EITHER / OR



ARGF18FTKLK309V

- FIT: REGULAR
- MAINBODY: FRENCH TERRY 240GR
- STRIPES 100% PES MESH

COLOR PLACEMENT	COLORWAY 1
BODY:	Real Magenta AAXZ
3S:	White
LOGO:	White
BNT:	Real Magenta AAXZ

COLOR PLACEMENT	COLORWAY 1
BODY:	Clear Mint AAXY
3S:	White
LOGO:	White
BNT:	Clear Mint AAXY

COLOR PLACEMENT	COLORWAY 2
BODY:	Mistery Ink AA2E
3S:	White
LOGO:	White
BNT:	Mistery Ink AA2E



EITHER / OR



ARGF18FTKLK310

- FIT: REGULAR
- MAINBODY: FRENCH TERRY 240GR
- STRIPES 100% PES MESH

COLOR PLACEMENT	COLORWAY 1
BODY:	Real Magenta AAXZ
3S:	White
LOGO:	White
BNT:	Real Magenta AAXZ

COLOR PLACEMENT	COLORWAY 1
BODY:	Clear Mint AAXY
3S:	White
LOGO:	White
BNT:	Clear Mint AAXY

COLOR PLACEMENT	COLORWAY 2
BODY:	Mistery Ink AA2E
3S:	White
LOGO:	White
BNT:	Mistery Ink AA2E