

MEDIA ALERT

Rosé to Host Exclusive Fan Listening Party for Debut Solo Album *Rosie* in Los Angeles

7:00 PM --- November 22, 2024 --- NeueHouse Hollywood

WHO:

Rosé, the main vocalist of BLACKPINK, will host this intimate event, inviting a small group of 60 dedicated fans selected through her official PR team. This exclusive gathering offers attendees the rare opportunity to connect with Rosé personally, ahead of the global release of her debut solo album, *Rosie*.

WHAT:

BLACKPINK's Rosé invites fans to an exclusive listening party for her debut solo album, *Rosie*. This elegant and private event will provide attendees with an early preview of the album, including live acoustic performances by Rosé and a personal Q&A session where she will share insights about her creative process. Attendees will experience an immersive atmosphere designed to celebrate *Rosie* ahead of its official release on December 6, 2024. To maintain privacy and intimacy, no media will be allowed, and attendees will check in their phones upon arrival.

WHEN:

The listening party will take place on November 22, 2024, at 7:00 PM. This early access event will allow fans to experience *Rosie* two weeks before its official release, building excitement and anticipation for the debut album.

WHERE:

NeueHouse Hollywood
6121 Sunset Blvd, Los Angeles, CA 90028

Fans can visit rosesarerosie.com for more details and updates.

MEDIA RSVP REQUIRED:

This event is exclusive to fans; media will not be permitted on-site. For post-event coverage materials or inquiries, please contact:

Kaylin Dong

htdong@usc.edu

2133488454