



# RAJESH KAITHWAS FOUNDATION (RKF)



**Committed to Environmental  
Conservation and Social Upliftment**





# POSITIONS AND DESIGNATIONS



**Founder Chairman**  
Rudra Group of Companies



**Founder Chairman**  
R.K. Foundation



**Special Secretary**  
International Court of Justice



**Director**  
Indian Importers  
Chambers of Commerce & Industry



**Power of Attorney**  
Chamber of Commerce and  
Industry of the Republic of Armenia



**Founder Chairman**  
Global Confederation of Trade and Investments



**MR RAJESH  
KAITHWAS**  
**FOUNDER  
CHAIRMAN**



## ABOUT OUR FOUNDER CHAIRMAN MR RAJESH RAMDHANI KAITHWAS

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**Mr. Rajesh Kaithwas, the Founder & Chairman of Rudra Group of Companies, is deeply committed to environmental conservation and social responsibility. His diverse roles, including the Special Secretary at the International Court of Justice and Western Region Director of the Indian Importer Chamber of Commerce & Industry , demonstrate his leadership and dedication to fostering sustainable development. Inspired by the UN SDGs, Mr. Kaithwas established RKF to give back to society and protect the environment.**

**In the ever-evolving world of business and development, there are stories that inspire not only through their successes but also through the vision behind them. Mr Rajesh Kaithwas is one such story. From a hotel management graduate with humble beginnings, working at a simple chair and table, to building an empire through the Rudra Group of Companies, RKF, and GCTI Council, his journey is a testament to resilience, entrepreneurship, and unwavering dedication.**

**But Rajesh's journey doesn't stop at business success. Today, he has set his sights on something much larger — transforming rural India. His focus is on empowering underserved communities, Environment, improving livelihoods, and creating sustainable solutions for a better tomorrow.**

**This will take you through the inspiring path of Rajesh Kaithwas, highlighting key milestones, challenges overcome, and his current mission to contribute to the growth of rural India and the planet as a whole.**





अतुल्य! भारत  
Incredible! India



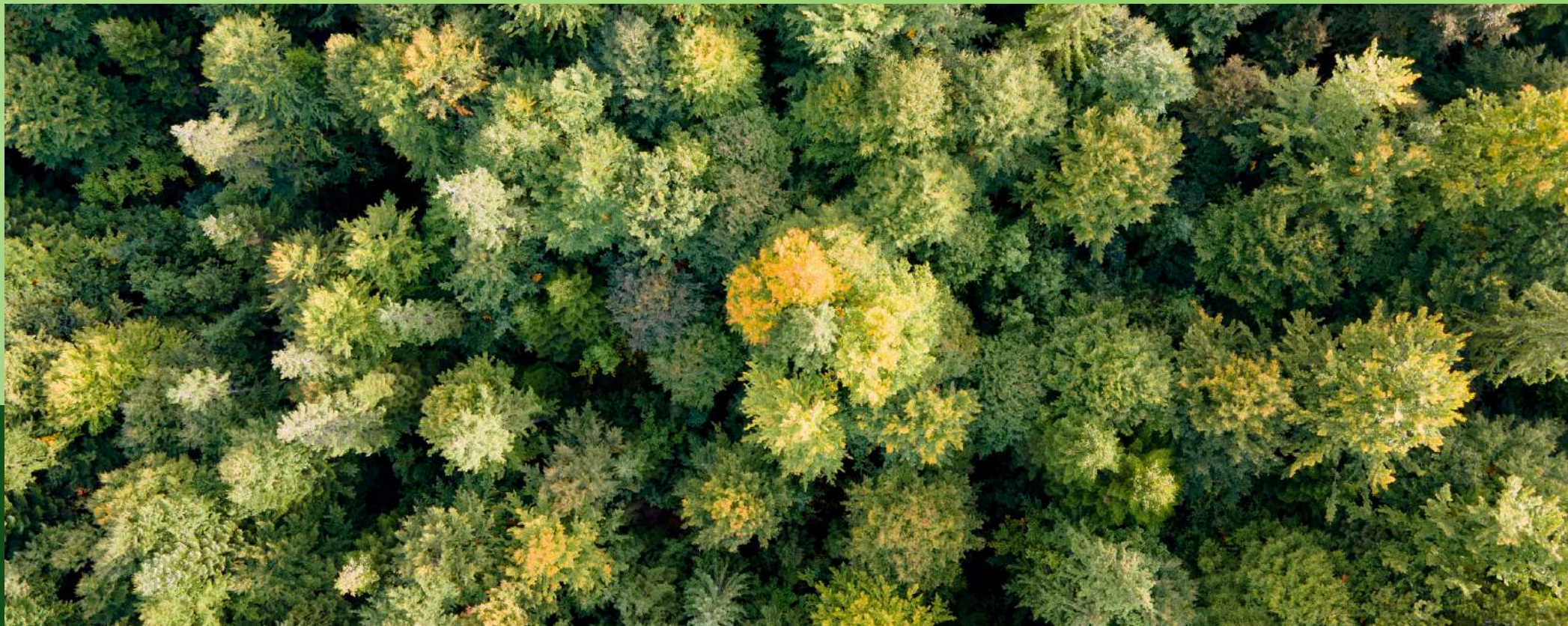
#startupindia

# Our Presence





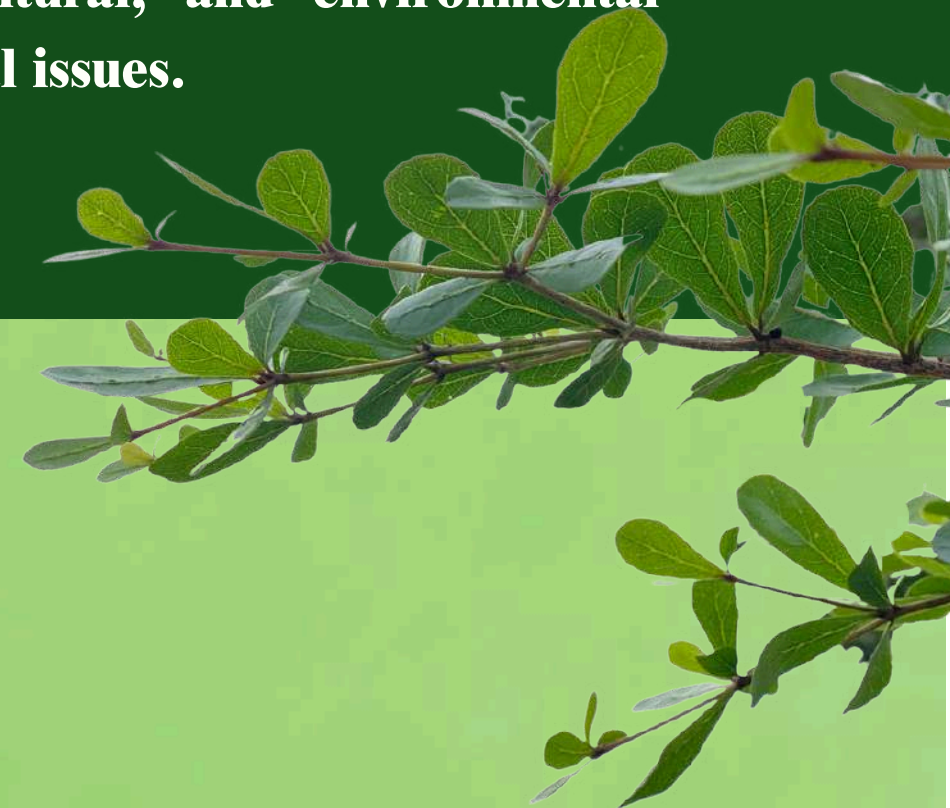
**At the Rajesh Kaithwas Foundation, we are dedicated to nurturing Mother Earth while uplifting communities. Established under Section 25 of the Companies Act, 1956, our initiatives align with the United Nations Sustainable Development Goals (UN SDGs), promoting sustainable practices for a brighter future.**







**To ensure benefit to society and the corporation through sustainable development by imparting measurable value to all stakeholders in every aspect of our operations. We are committed to implementing principles that contribute to our country's social, cultural, and environmental development, raising awareness on these critical issues.**



**We believe in the power of collective action and collaboration to create positive change in communities, protect natural resources, and mitigate climate change impacts**





## 1. Environment

- o **100 Crore Tree Plantation Initiative:** Aiming to plant 100 crores of trees to combat deforestation and enhance biodiversity.
- o **Urban Greenery Vans:** Mobile units promoting urban greening through community engagement and tree planting.
- o **Afforestation Projects:** Restoring degraded lands to enhance forest cover.

## 2. Education

- o **Skill Development Programs:** Training youth and women from marginalized communities (SC/ST/Disabled) to enhance employability.
- o **Awareness Campaigns:** : Educating communities on environmental issues and sustainability practices.





### 3. Employment

- o ***Job Opportunities for SC/ST and Disabled Individuals:*** Creating pathways to employment through targeted initiatives.
- o ***Agripreneurship under Drone Training:*** Empowering farmers with drone technology to improve productivity and sustainability.



### 4. Rural Development

- o ***Support for Farmers:*** Providing guidance and resources to improve agricultural practices and enhance livelihoods.



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## Areas of Intervention



### Empowering through LEAP

Focus on eradicating hunger, enhancing livelihoods, and empowering women, particularly in rural communities.



### Financial Literacy and Inclusion

Promote understanding of financial products to equip individuals for informed decision making.



### Promoting Education

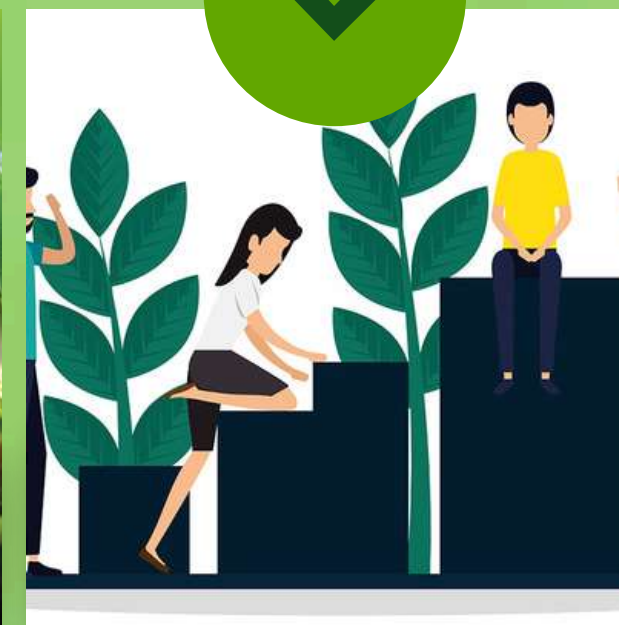
Ensure every child has access to quality education through scholarships, infrastructure support, and skill development programs.



### Skill Training and Livelihood Enhancement

Provide vocational training and capacity development for youth and women to create sustainable livelihood opportunities.

Our dedicated team at RKF brings together diverse expertise and a shared commitment to social entrepreneurship and environmental sustainability. We work tirelessly to implement impactful initiatives, aiming to empower communities and create lasting change.





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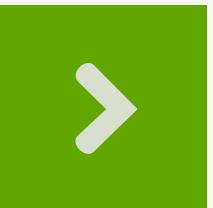


## Areas of Intervention



### Environmental Sustainability

Implement projects focused on climate change mitigation and the conservation of natural resources.



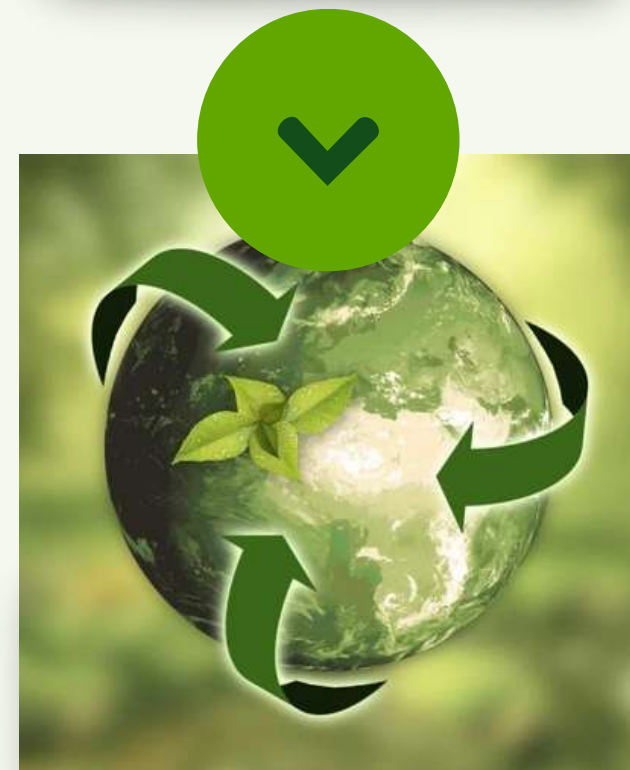
### Eradicating Poverty

Reach out to those at the bottom of the pyramid with need-based assistance through our Payroll Giving Program.



### Rural Development

Initiate programs aimed at improving the economic and social well-being of rural populations.





# RAJESH KAITHWAS

(A Social Entrepreneur, a social activist, a philanthropist, and a motivational speaker)

Rajesh Kaithwas is dedicated to a profound mission: nurturing the plantation of tree and inspiring the younger generation to join this noble cause in safeguarding our environment.

**100 CRORE TREE PLANTATION**

**100 VILLAGES ADOPTION**

**10 LAKH JOB OPPORTUNITIES**

**500 FARMER DRONE PILOTS (DGCA LICENSE)**

“RAJESH KAITHWAS IN THE ROLE OF  
DEVELOPING RURAL INDIA”



# RK FOUNDATION

## Empowering Rural India under Rajesh Kaithwas' Vision

Rajesh Kaithwas, the driving force behind the RK Foundation, embodies a visionary leader dedicated to the growth and upliftment of Rural India.

### RK Foundation's Initiatives for Rural India

Rajesh Kaithwas in the role of developing rural India, The RK Foundation stands as a testament to Rajesh Kaithwas' commitment to societal upliftment. Through this Section 8 company, he channels his passion into numerous initiatives aimed at fostering growth in rural India. The Foundation's projects resonate with a singular purpose - to create opportunities, provide resources, and empower the rural populace.

### Influence on Society and Educational Journey

Beyond entrepreneurial success, Rajesh Kaithwas has bridged the divide between the privileged and the underprivileged. His social initiatives have made tangible differences in countless lives, showcasing a deep-rooted compassion for those in need.





# RK FOUNDATION'S TRANSFORMATIVE INITIATIVES FOR RURAL INDIA

## 1 Local to Global: Enhancing Agricultural Potential



One of the flagship programs by the RK Foundation, 'Local To Global,' stands as a beacon for rural prosperity. This initiative focuses on augmenting agricultural output by providing comprehensive training and support. Through modern techniques and guidance, the Foundation aims to boost yields, thereby enabling rural communities to not only meet local demands but also explore opportunities for export.

## 2 TDP Trade Development Programme: Empowering Special Focused Groups

The 'Trade Development Programme (TDP)' is a pivotal initiative addressing the needs of marginalized groups like out-of-school and school drop-out students, minorities, and others. This program emphasizes training and placement, equipping these individuals with skills essential for sustainable livelihoods. By fostering inclusivity and empowerment, RK Foundation endeavors to bridge societal gaps and promote holistic development.



### 3 Drone Didi: Empowering Rural Women with Technology

In a groundbreaking move towards gender empowerment, the 'Drone Didi' initiative pioneers the training, maintenance, and repair of drones for rural women. By imparting technical expertise, this program not only facilitates income generation but also promotes gender inclusivity in tech-centric fields. The Foundation's efforts here aim to empower women by providing them with new avenues for economic independence.

### 4 Empowering Agripreneurs: Integrating High-Tech into Agriculture

Recognizing the potential of technology in agriculture, Rajesh Kaithwas envisions a new breed of 'Agripreneurs.' The RK Foundation is dedicated to imparting specialized training to rural youth in cutting-edge agricultural practices. Focusing on technologies like, Beema Bamboo Production, Pearl Farming, Vertical Farming, and Multilayer Farming, the Foundation seeks to nurture a generation of skilled Agripreneurs.

These initiatives aim to revolutionize farming practices, optimizing output and sustainability.

The RK Foundation's visionary programs stand as a testament to Mr. Rajesh Kaithwas' commitment to rural India's holistic development. Through these initiatives, the Foundation endeavors to create a sustainable, empowered, and technologically advanced landscape for rural communities.





# *First Time in India*

## **"WINGS OF TOMORROW" EMPOWERING PHYSICALLY HANDICAPPED CHILDREN: DRONE TRAINING INITIATIVE**

- 1 out of every 8 people has a disability, and 4 out of 5 live in poor countries. People with disabilities are twice as likely to be living in poverty.
- Despite being the largest minority in the world, people with disabilities face many obstacles that limit their ability to play a full role in society and contribute to the economy.
- People with disabilities live in rural areas and face even more obstacles than those living in urban areas, such as not having attended school, being unemployed, having healthcare issues. They are also often excluded from rural development projects.
- Empowering physically handicapped children through technology



# OUR KEY GOALS & INITIATIVES

**01**  
100 CRORE TREE PLANTATIONS

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**02**  
10 LAKH JOBS

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**03**  
1 LAKH ENTREPRENEURS

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**04**  
10 VILLAGE ADOPTIONS

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**05**  
500 DRONE DIDI PILOTS

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**06**  
500 HANDICAPPED PILOTS

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**07**  
ONE SOLAR-ENABLED VILLAGE PER TALUKA

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# OUR KEY GOALS & INITIATIVES

**08**  
ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

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**09**  
TRAINING DEVELOPMENT PROGRAMME

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**10**  
FOOD CARTS

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**11**  
KIOSK

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**12**  
VENDING MACHINES

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## Drone Didi: Empowering Rural Women with Technology

A transformative initiative aimed at empowering Self Help Groups , for revolutionising agriculture practices and fostering economic growth at the grass root level .

### Empowering Agripreneurs: Integrating High-Tech into Agriculture

Recognizing the potential of technology in agriculture, Rajesh Kaithwas envisions a new breed of 'Agripreneurs.' The RK Foundation is dedicated to imparting specialized training to rural youth in cutting-edge agricultural practices. Focusing on technologies like RAS (Recirculating Aquaculture System), Beema Bamboo Production, Pearl Farming, Vertical Farming, and Multilayer Farming, the Foundation seeks to nurture a generation of skilled Agripreneurs.





# RKF APP

- 1. Digital Connectivity:** The RKF app serves as a digital platform that connects remote villages to the broader world. It leverages mobile technology and internet connectivity to bridge the digital divide and ensure that even remote areas have access to essential information and resources.
- 2. Skill Training Modules:** The app offers a range of skill training modules tailored to the needs and interests of rural communities. These modules cover various sectors such as agriculture, handicrafts, small-scale industries, digital literacy, healthcare, and tourism, among others.
- 3. Interactive Learning:** Through the app, residents of remote villages can engage in interactive learning experiences. The modules include video tutorials, quizzes, practical demonstrations, and live sessions with experts, making the learning process engaging and effective.
- 4. Certification and Recognition:** Upon completion of skill training courses through the RKF app, participants receive certifications or digital badges. These credentials are recognized by employers, government agencies, and industry stakeholders, enhancing the employability of individuals from remote villages.
- 5. Job Matching and Opportunities:** The app also features a job matching section where local businesses, companies, and organizations can post job openings specifically targeting individuals with the skills acquired through the app. This facilitates employment opportunities within or near the villages, reducing migration to urban areas.





# RKF APP

- 6. Community Engagement:** The RKF app fosters community engagement by creating virtual communities and discussion forums where learners can connect, share experiences, seek advice, and collaborate on projects. This sense of community encourages continuous learning and skill development.
- 7. Feedback and Improvement:** The app allows users to provide feedback on the training modules, content relevance, and user experience. This feedback loop helps in continuously improving the app's offerings and addressing the evolving needs of remote village residents.
- 8. Partnerships and Support:** RKF collaborates with local governments, NGOs, educational institutions, and businesses to support the app's initiatives. Partnerships ensure access to resources, funding, expert guidance, and outreach programs, maximizing the impact of skill training in remote areas.
- 9. Empowerment and Sustainable Development:** By equipping residents of remote villages with employable skills, the RKF app empowers individuals, reduces unemployment, boosts local economies, and contributes to sustainable development at the grassroots level.

**In conclusion, the RKF app serves as a transformative tool that connects remote villages, provides valuable skill training, fosters employment opportunities, and empowers rural communities for a brighter future.**

# Our Associations



The Ambassador **Mr Valsan Vethody**  
Consul General of SRI LANKA



Sowing the seeds of progress! Delving into agricultural innovation with Karnataka's Agriculture Minister, **Mr. N Cheluvaraya Swamy**, as we take flight into a fantastic collaboration focused on agricultural drones.



# Onboarding Activity



Welcome to one such state level leader from West Bengal **Dr. Chandra Shekhar Banerjee**.



Delighted to have had an inspiring session with **Jayesh Khade**! Exploring avenues to uplift rural communities through RK Foundation for Rural Development.



# Onboarding Activity



Happy to announce our strategic partnership with **Lokbharti Education Society**, a leading NGO working in multiple states in India on skill development and providing livelihood opportunities to the marginalized communities.

**Lokbharti will work as a strategic partner on various projects.**



# Onboarding Activity



**Rajesh Kaithwas Foundation** has signed a strategic joint venture with **Ghe Bharari Lok Sanchalit Sadhan Kendra**, a Community Managed Resource Centre (CMRC) under MAVIM (Maharashtra Arthik Vikas Mahamandal), Government of Maharashtra. This partnership aims to drive women empowerment, financial literacy, and inclusive development across Maharashtra. Together, we will provide sector-specific training, start-up incubation support, and last-mile handholding to build capacity and create sustainable livelihoods for marginalized communities.



Rajesh Kaithwas Foundation associates with Lakshyapurti Welfare Federation and takes another gigantic step to increase representation of rural youth in Entrepreneurship development both in domestic and international businesses through awareness programs coupled with sector specific training modules as per KVIC & KVIB under Maharashtra Government guidelines

Bringing the underprivileged sections into financial stream and creating a healthy livelihoods is our main agenda. It's a collaborative era and we invite all like minded people to participate in this exercise.



# Onboarding Activity



We are glad to announce onboarding of **Skyzone Aviation** and **Hospitality Institute Pvt Ltd** as our training partner.

Ms Anamika Mane and Mr Rajendra Bhise spearhead this vertical and with their extensive experience in the Aviation and Hospitality Industry, they will play a crucial role in imparting the best of the best skills to the aspiring entrepreneurs.



# Our Awareness Program on women empowerment and financial literacy





# Our Activities for Household Women





# Self Help Group (SHG) Formation Activity





# Work from Home Initiatives for Rural Women







**EVENT  
PICTURES**









# THANK YOU!

 [www.rajeshkaithwasfoundation.org](http://www.rajeshkaithwasfoundation.org)

 **+91 77381-03100**

 **Aviskar Building Kalyan Road,,  
Dombivli East, Thane 421201**

