

Thoughts on the PoolWatcher Gen2



1. Objection: "I watch my kids/dogs myself, I don't need a device."

- **The Response:** Human attention is never gapless. A ringing phone or a brief conversation at the door is enough for a life-threatening distraction.
- **Argument:** Every year, around 4,000 people worldwide drown in their own pools. The PW offers **24/7 monitoring** that is never distracted. It is a necessary preventative measure because safety cannot allow for human error.

2. Objection: "The device will probably trigger constant false alarms due to wind or the filter pump."

- **The Response:** The PoolWatcher uses intelligent sensor technology specifically trained to distinguish harmless waves from an actual fall.
- **Argument:** Thanks to its innovative design with **three support pillars** that submerge 20 cm into the water, the device is extremely stable. Two years of research and development went into ensuring that wind or filter systems almost never cause false alarms.

3. Objection: "Children could just turn the device off or play with it."

- **The Response:** The device is explicitly constructed to be **tamper-proof**.
- **Argument:** There is no external on/off switch that a child could press while passing by or playing. The system remains active and protects continuously without unauthorized persons being able to interrupt the surveillance.

4. Objection: "I already have a pool cover or a fence."

- **The Response:** Physical barriers are good, but they don't offer an active alarm in case of failure or negligence (e.g., forgetting to close them).
- **Argument:** The PoolWatcher is an additional, active layer of safety. It reacts immediately if someone enters the water—regardless of whether the cover is open or a gap in the fence was overlooked. It is the final, decisive line of rescue.

5. Objection: "What if the battery is empty and I don't notice?"

- **The Response:** The system monitors itself and warns you in good time.
- **Argument:** The PW has an **automatic battery control system**. A "low battery" warning signals well in advance when a change is needed. Furthermore, it operates completely independently of the power grid—meaning it continues to work even during a power outage at home.

6. Objection: "The device doesn't look particularly aesthetic in the pool."

- **The Response:** Function takes precedence over design here—though the engineering behind the shape is crucial for the lives of your loved ones.
- **Argument:** The shape (3-column structure made of high-resistance polyethylene) is technically necessary to achieve the stability of an oil rig. A "prettier," flat device would be susceptible to wind and provide unreliable alarms. Safety is the highest design criterion here.

7. Objection: "Does the device react fast enough to save someone?"

- **The Response:** Yes, the reaction time is within seconds.
- **Argument:** Function tests show that the alarm triggers within a maximum of **25 seconds**. Since every second counts in a drowning accident, this immediate, loud alarm provides the necessary time to intervene and prevent the worst.

8. Objection: "I have a natural pond/bio-pool, surely it won't work there."

- **The Response:** The PoolWatcher is designed for almost all types of water.
- **Argument:** Whether it's a swimming pool, Koi pond, bio-pool, or even natural lakes—the sensor technology is so flexible that it works reliably regardless of the water level or the type of basin.

Core Argument: The PoolWatcher Gen2 is not a toy, but a high-precision safety system that bridges the gap between human inattention and technical barriers. Investing in safety means investing in the most precious asset of all: the lives of your family.

IMPORTANT NOTE: The PoolWatcher NEVER replaces the duty of supervision; it serves only as a supplementary safety measure.