

**HCMX
BUSINESS
SCHOOL**

PGP IN

BUSINESS & TECH MANAGEMENT



HCMX Business School

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Nalagadderanahalli, Peenya, Bengaluru, 560073

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www.hcmxbschool.com

FOUNDING TEAM



Mr. TRIFFLEN NT
MD & CEO

He bringing over a decade of leadership experience across global and national education, edtech, and startup ecosystems. With a sharp focus on operational excellence and student-centered innovation

Prior to founding HCMX, Triffen led large-scale academic operations and strategic initiatives at leading institutions including ReWiser Educational Services, iNurture Education Solutions, Galileo Global Education India (France), Raffles Institute (Singapore & Australia), and Manipal Global Education. His expertise spans operations, human capital, finance, and student lifecycle management making him a driving force behind scalable, impactful education models.

It is our pleasure to welcome you to HCMX Business School. As a new-age institution dedicated to reimagining management education, we aim to develop leaders who think critically, act decisively, and create meaningful impact in the business world. Our mission is rooted in building practical business capability through immersive learning, real-world exposure, and a global outlook. I invite you to explore the opportunities that await you at HCMX.

At HCMX Business School, we are committed to shaping the future of management education through a model that blends academic learning with real business experience. Our programs are guided by a strong focus on practical knowledge, case-based learning, industry engagement, and leadership development ensuring that every learner graduates not only with knowledge, but with the ability to apply it in the real world.

As you explore HCMX Business School, you will discover a community built on curiosity, ambition, and collaboration. Whether you aspire to lead organizations, build new ventures, or transform industries, we are committed to supporting your journey.

We invite you to join us in shaping the future of management education.



Mr. Vijay Samuel
Director of Learning

Seasoned global business professional with extensive experience across diverse industries, leading large multi-geographic and cultural teams in a matrix environment. Proven track record in setting & scaling up numerous GCCs and GICs with Site operations and service delivery ownership.

He hold PGs in Psychology (M.Sc), International Business (MBA), a Senior Exec Management Program from IIM - Calcutta, PGDGM from the Emeritus Institute of Management (in collaboration with MIT, Columbia Business School & Tuck at Dartmouth), and a Certification in Business Analytics from NUS Business School. Also a Certified RPA Functional Architect, Lean Six Sigma Black Belt, a Professional GBS® Master from Inixia in partnership with SSON (Shared Services & Outsourcing Network), and a Chief Digital Officer (CDO) program from ISB (Indian School of Business).

More details, visit us!

www.hcmxbschool.com

POST GRADUATE PROGRAM IN

BUSINESS & TECH MANAGEMENT

Duration: 2 Years

Location: Bangalore

Mode: Full Time on Campus

Start Date: 15th September 2026

18

SUBJECTS

250

BUSINESS
CASES

30

BUSINESS
SIMULATION

1

YEAR WORK
RESIDENCY

More details, visit us!

www.hcmxbschool.com



PEDAGOGY

THEORETICAL LEARNING

Theoretical Learning forms the intellectual foundation of the HCMX program. Students build strong fundamentals across core management disciplines

Our approach ensures conceptual clarity before application. Concepts are not taught for memorization, but for structured thinking, analytical depth, and strategic understanding.

Each subject is delivered with academic rigor, real-world context, and business relevance preparing students to interpret data, evaluate decisions, and understand how organizations function at a systemic level.

Managerial Economics & Decision Theory

Strategic Management & Competitive Advantage

Managerial Communication

Leadership & Organizational Behavior

Management Accounting

Human Capital Management & Talent Strategy

Operations Management & Systems Thinking

Marketing Theory & Consumer Behavior

Business Analytics & Data-Driven Decision Making

AI for Business Leaders

Product Management

Project Management

Digital Business & Transformation

Financial Reporting & Control

Entrepreneurship & New Venture Theory

Corporate Governance, Ethics & ESG

Global Business & Geopolitics

Statistics: Regression Analysis for Managers

More details, visit us!

www.hcmxbschool.com



PEDAGOGY

CASE BASED LEARNING

Case Based Learning is the decision making engine of the HCMX curriculum.

In this component, students analyze real-world business situations across industries and functions. Each case places the learner in the role of a decision maker requiring them to interpret data, evaluate trade-offs, assess risks, and recommend a clear course of action.

There are no predefined answers. Instead, students are trained to think critically, defend their viewpoints, and make informed decisions under uncertainty just as leaders do in real organizations.

By repeatedly practicing structured decision-making, students develop the confidence and clarity required to handle complex business challenges.

Case-based learning is used as a core part of the learning methodology at leading business schools such as Harvard Business School, Stanford Graduate School of Business, INSEAD, The Wharton School, and Ivey Business School, where students learn by analyzing real-world business situations and making decisions like managers and entrepreneurs.

Every case discussion is structured to build:

Strategic Thinking

Financial and Operational Judgment

Leadership under Ambiguity

Analytical Depth

Communication and Persuasion Skills

More details, visit us!

www.hcmxbschool.com



PEDAGOGY

BUSINESS SIMULATION

LEARNING

Business Simulations transform learning into live strategic action.

In this component, students participate in structured simulation environments where they manage virtual companies, compete in dynamic markets, and make real-time business decisions across functions such as pricing, marketing, operations, finance, and expansion.

Unlike static case discussions, simulations require continuous decision making over multiple rounds. Every choice impacts financial performance, market share, profitability, and long-term sustainability.

This immersive format helps learners understand how business functions interconnect and how decisions in one area affect the entire organization.

Business Simulations at HCMX ensure that students do not just recommend strategies—they implement them, measure outcomes, adjust, and compete.

Students Experience:

Competitive Market Dynamics

Resource Allocation Challenges

Consequences of Strategic Decisions

Risk and Uncertainty

Cross-Functional Coordination

More details, visit us!

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PEDAGOGY BOOT CAMP LEARNING

Boot camp learning at HCMX Business School is designed as an intensive and focused learning phase where students immerse themselves in core business concepts within a short period of time. These sessions are structured to deliver concentrated academic input, allowing learners to build a strong theoretical foundation across key management disciplines. The format encourages deep engagement with ideas, frameworks, and business thinking that form the backbone of effective leadership.

During the boot camp period, students participate in structured lectures, guided discussions, and concept-driven learning sessions led by experienced faculty and industry professionals. The objective of this phase is to ensure that students clearly understand the principles, models, and analytical approaches that underpin modern business practice. By concentrating learning into a dedicated period, students are able to absorb complex concepts in a highly focused environment.

This immersive academic phase prepares learners for the more application-oriented components of the program that follow. By first developing a strong understanding of core business knowledge, students are better equipped to approach real-world challenges with clarity, structured thinking, and confidence. Boot camp learning therefore serves as the intellectual foundation for the broader HCMX learning journey.

More details, visit us!

www.hcmxbschool.com



PEDAGOGY WORK RESIDENCY

The Residency Work Program is the execution backbone of the HCMX curriculum.

Designed as an in-campus management trainee style experience, this structured residency allows students to work across core business verticals such as Marketing, Sales, HR & Learning & Development, Operations, and Finance.

Under the guidance of experienced residency managers and industry professionals, students handle live projects, internal business operations, and outsourced industry assignments. They are not observing they are contributing, managing, analyzing, and delivering outcomes.

By rotating across functions, students gain holistic organizational understanding similar to corporate leadership development programs.

At HCMX, the Residency Work Program ensures that students graduate not just with knowledge but with real managerial experience.

The Residency Program develops:

Cross-Functional Business Exposure

Accountability and Ownership

Performance Driven Mindset

Operational Execution

Team Collaboration

More details, visit us!

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PEDAGOGY INTERNSHIP & CAPSTONE PROJECT

The Industry Internship provides real-world corporate exposure beyond campus.

Students work with companies across sectors, applying their classroom learning, case analysis skills, and simulation experience to actual business environments. This phase allows learners to operate within professional teams, understand workplace dynamics, and contribute to live projects.

It bridges the transition from academic learning to professional execution.

The Capstone Project is the culmination of the HCMX learning journey. In this final phase, students solve a comprehensive business challenge either through a live industry project, startup venture plan, strategic consulting assignment, or operational transformation project.

It tests not just knowledge but strategic clarity, execution ability, and leadership readiness. The Capstone ensures that every HCMX graduate leaves with demonstrated proof of capability not just a qualification.

More details, visit us!

www.hcmxbschool.com

Who Should Apply

This program is designed for ambitious individuals who want to build long-term leadership capability, not just a degree.

We welcome applications from:

Graduates from any discipline (Business, Engineering, Arts, Science, Commerce, etc.)

Early professionals with 0–5 years of work experience

Founders, family business successors, and career switchers

Learners seeking a future-ready alternative to a traditional MBA

How to Apply

Our admissions focus on potential, mindset, and readiness not just marks.

Online Application

Submit your academic details and statement of purpose.

Screening & Evaluation

Profile review based on academic background, intent, and career clarity.

Personal Interaction

A structured interview to assess thinking ability, leadership potential, and alignment with the program.

Offer of Admission

Selected candidates receive a formal admission offer.

More details, visit us!

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Admission Key Dates & Fees

The following section provides important information regarding the application timeline and program fees for the HCMX Business School program. Prospective applicants are encouraged to review the key admission dates and fee structure carefully to plan their application process effectively. Details regarding application deadlines, admission decisions, scholarship and payment are outlined in the table below.

Round	Application Deadline	Applocation Fees	Program Fees	Scholarship
Early Bird	10 th April 2026	INR 0/-	INR 10,00,000/-	upto 50%
Round 2	10 th June 2026	INR 1500/-	INR 10,00,000/-	upto 40%
Round 3	10 th July 2026	INR 1500/-	INR 10,00,000/-	upto 30%

Scholarship

Women in Business Scholarship

The Women in Business Scholarship is designed to support aspiring women leaders who wish to build careers in management, entrepreneurship, and leadership. This scholarship aims to encourage greater participation of women in business education and empower them to contribute meaningfully to the business world.

First-Generation Graduate Scholarship

The First-Generation Graduate Scholarship is awarded to students who are the first in their families to pursue postgraduate education. It recognizes the determination and ambition of individuals who are breaking new ground and supports them in advancing their academic and professional journey.

Merit Excellence Scholarship

The Merit Excellence Scholarship recognizes students who have demonstrated strong academic performance, leadership potential, or exceptional achievements in their previous studies or professional experience. It is designed to encourage high-performing individuals to pursue advanced business education.

Future Entrepreneurs Scholarship

The Future Entrepreneurs Scholarship is intended for individuals who aspire to build their own ventures or join and grow family businesses. This scholarship supports applicants who demonstrate entrepreneurial thinking, initiative, and a strong vision for creating business impact.

Emerging Leaders Scholarship

The Emerging Leaders Scholarship is awarded to candidates who show strong leadership potential, initiative, and a commitment to making a positive impact in organizations and communities. It aims to nurture the next generation of responsible and forward-thinking business leaders.



FAQ

Why HCMX Business School?

HCMX offers a practice driven business education that combines strong fundamentals, intensive case studies, industry residences, internship and real world capstone so students graduate ready to apply the skills in the industry. Learn directly from industry professionals who bring real world experience into every classroom discussion

What is the admission process?

Our admissions focus on potential, mindset, and readiness not just marks. The process includes an online application, profile screening, a personal interaction to assess fit and potential, and a final offer of admission for selected candidates.

How can i apply for Scholarship?

Students are automatically considered for scholarships when they apply for the program there is no separate scholarship application process required.

Does this course have a degree or diploma?

No, you will receive a PGP in Business & Tech Management certificate.

This adaptability enables us to regularly refresh and refine the program, keeping it aligned with emerging industry demands, new technologies, and real world business challenges, so learners stay ahead in an ever evolving market.

What is the admission requirements?

We welcome graduates from any discipline, early professionals with 0-5 years of experience, founders and family business successors, career switchers, and learners looking for a future-ready alternative to a traditional MBA.

What is the grading system?

The grading system is driven by continuous assessment rather than traditional end-term exams, focusing on applied learning and real understanding instead of rote memorization.

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FAQ

Does this program have a MBA pathway?

Yes, the program offers an MBA pathway through tie-ups with UGC-recognized Online MBA programs in India and ECTS-accredited European Online MBA programs, allowing learners to seamlessly progress toward an internationally and nationally recognized MBA qualification.

Can students from a non-tech background apply for this program?

Yes, absolutely. This program is specifically designed for students from non-technical backgrounds who want to learn business management, with an added layer of relevant technology skills. All concepts are taught from the fundamentals, ensuring that no prior technical knowledge is required.

More details, visit us!

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Contact & Information

We are here to support your journey with the HCMX Business School. Feel free to reach out to us through the following channels:

Main Contact Information

Address

E-1, opposite HMT layout,
Nalagadderanahalli, Peenya,
Bengaluru, Karnataka 560073

Phone

+91 88847 27945

Email

admission@hcmxbschool.com

Website

www.hcmxbschool.com

Operating Hours

Monday to Friday

8:00 AM - 5:00 PM
(Campus services and support)

Saturday

9:00 AM - 1:00 PM (Limited services)

Sunday & Public Holidays

Closed

Feel free to visit our campus or contact us through any of these platforms. We look forward to connecting with you!



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