

**OLEG RAMANOVICH**

Business Analyst/Product Owner/Product Manager

[In](#) olegramanovicholeg.ramanovich.s@gmail.com

A highly motivated Business Analyst/Product manager successfully delivering key projects in an agile way interfacing between business stakeholders and development teams.

2024-2025

Business Analyst/Product Owner

Eepam

- Completed a project from scratch for the Jonson&Jonson company, an e-commerce healthcare project
- Translated business needs into Drupal-specific components, content types
- Prepared integration requirements for the Learning management system
- Conducted workshops and interviews with stakeholders to capture requirements for content management
- Led cross-functional teams of developers, designers, QA, and business stakeholders
- Had close communication between healthcare professionals from different countries and departments, gathered requirements for the Customer's 3rd party app
- Prioritized the product backlog, balancing business needs, regulatory constraints, and technical feasibility

2023 - 2024

Product Manager/Product Owner

Tours platform

- Implemented the company vision and mission
- Collaborated with marketing department and provided tasks for implementation
- Managed dev team and filled backlog within new features
- Engaged with local agencies, conducted customer development activities, prioritised according to the market needs
- Proposed and formed a product and services
- Created a short and long term strategy and set a strategic goals
- Launched and managed marketing campaigns using Google Ads and Meta Ads
- Used Google Analytics and Google Search Console to track website and campaign performance
- Applied SEO best practices to improve website ranking and increase traffic

2021 - 2023

Business Analyst/Product Owner

Altexsoft

- Participated in pre-sale activities in more than 20 projects
- Created around 30 workload estimation man/hours docs
- Conducted customer interviews in pre-sales projects and ongoing projects
- Organized team meetings and conducted more than 40 technical reviews
- Conducted Interviews with candidates for the department
- Participated in a Travel domain project as a Product manager and applied Data driven approach for the travel agency (google search console, google ads, hot jar)
- Created around 10 Product vision docs
- Conducted around 6 business sessions with potential investors

2019 - 2021

Business Analyst

Oxagile

- Completed Android TV project for the US broadcast company
- Set up the Lean Product management approach for the internal goals of the company
- Organized customised product backlog prioritization for stakeholders
- Participated and facilitated backlog refinement and sprint planning in 2 projects simultaneously
- Created clickable prototype for the mobile app in streaming domain
- Transferred User flows logic into the Business process modelling notation (UML, BPMN) for the Android TV project
- Updated the buying flow with compliance of government authority

2018-2019

Business Analyst

Sam Solutions

- Managed requirements for the IP Document system
- Transferred core functionality from the desktop app to the cloud in 6 months with team
- Created around 90 screens/prototypes with detailed descriptions for the cloud platform
- Suggested and successfully integrated ideas about Report module for the cloud version
- Completed Software architecture doc for the project in 1 month

2016-2017

Analyst/Account manager

Voximplant

- Created SRS documentation for the IVR domain
- Proposed improvements for the voice flows in the web app
- In tight cooperation with the product manager created user flows for bank
- Completed around 10 visual reports in BI & Analytics for the prospective customers

2014-2016

Account manager

Synesis

- Engaged with customers of Synesis in AI powered domain

- Participated in the International Security exhibition

- Got new leads in B2B sector for the Kipod SaaS product

- Cooperated with the product manager and provided insights for the backlog

2011-2014

Sales manager

Ibook

- Engaged in the supply of computer technics for the online store

- Formed the schedule for the delivery department

- Did market research and made decisions regarding wholesale purchases

- Participated in the formation of the warranty service department

- Engaged in B2C sales in the company

Skills

- Figma, Axure, Draw.io, Balsamiq, Confluence, Jira, Redmine, TFS

- Notion, Trello, SDLC, Scrum, API, AWS, Google Analytics, Ya Metrika

- Google, Web master, HotJar, Miro, Zapier, Lucidchart, Azure DevOps

- CJM, Value proposition, Product vision

- SRS, Use cases, User stories, BDD

- Technical SEO, A/B testing, Segmentation

- Market research and hypotheses validation

- Team management, Change management

- Business process modeling, Estimations and proposals

- Leadership, management, delegating

- Product engineering, Public speaking

- English B2

- Axure RP comprehensive

- Figma advanced module

- Product Vision course

- Product Analytics Micro-Certification (PAC)

- Agile Product Owner Role Foundations

- Agile practices in Business Analysis

- IQBBA Certified Foundation Level Business Analyst

- UML Fundamentals

- BPMN advanced course

- Projects Negotiation Practice

- AWS Fundamentals

- Artificial Intelligence & Machine learning (Alison)

- Scrum Product Owner I (Scrum.org)

Conferences

- Analyst Days 9 (Moscow)

- Analyst Days 11 (Saint-Petersburg)

- IT mind meet up (Minsk)

- Open IT (Minsk)

Hobbies

- Snowboarding, Climbing, Bicycling, Photo/Video