



OLEG RAMANOVICH
Business Analyst/Product Owner/Product Manager
 olegramanovich
 oleg.ramanovich.s@gmail.com
A highly motivated Business Analyst/Product manager successfully delivering key projects in an agile way interfacing between business stakeholders and development teams.

2024-2025	<div>Business Analyst/Product Owner</div> <div>Epam</div> <ul style="list-style-type: none">Completed a project from scratch for the Jonson&Jonson company, an e-commerce healthcare projectTranslated business needs into Drupal-specific components, content typesPrepared integration requirements for the Learning management systemConducted workshops and interviews with stakeholders to capture requirements for content managementLed cross-functional teams of developers, designers, QA, and business stakeholdersHad close communication between healthcare professionals from different countries and departments, gathered requirements for the Customer’s 3rd party appPrioritized the product backlog, balancing business needs, regulatory constraints, and technical feasibility
2023 - 2024	<div>Product Manager/Product Owner</div> <div>Tours platform</div> <ul style="list-style-type: none">Implemented the company vision and missionCollaborated with marketing department and provided tasks for implementationManaged dev team and filled backlog within new featuresEngaged with local agencies, conducted customer development activities, prioritised according to the market needsProposed and formed a product and servicesCreated a short and long term strategy and set a strategic goalsLaunched and managed marketing campaigns using Google Ads and Meta AdsUsed Google Analytics and Google Search Console to track website and campaign performanceApplied SEO best practices to improve website ranking and increase traffic
2021 - 2023	<div>Business Analyst/Product Owner</div> <div>Altexsoft</div> <ul style="list-style-type: none">Participated in pre-sale activities in more than 20 projectsCreated around 30 workload estimation man/hours docsConducted customer interviews in pre-sales projects and ongoing projectsOrganized team meetings and conducted more than 40 technical reviewsConducted Interviews with candidates for the departmentParticipated in a Travel domain project as a Product manager and applied Data driven approach for the travel agency (google search console, google ads, hot jar)Created around 10 Product vision docsConducted around 6 business sessions with potential investors
2019 - 2021	<div>Business Analyst</div> <div>Oxagile</div> <ul style="list-style-type: none">Completed Android TV project for the US broadcast companySet up the Lean Product management approach for the internal goals of the companyOrganized customised product backlog prioritization for stakeholdersParticipated and facilitated backlog refinement and sprint planning in 2 projects simultaneouslyCreated clickable prototype for the mobile app in streaming domainTransferred User flows logic into the Business process modelling notation (UML, BPMN) for the Android TV projectUpdated the buying flow with compliance of government authority
2018-2019	<div>Business Analyst</div> <div>Sam Solutions</div> <ul style="list-style-type: none">Managed requirements for the IP Document systemTransferred core functionality from the desktop app to the cloud in 6 months with teamCreated around 90 screens/prototypes with detailed descriptions for the cloud platformSuggested and successfully integrated ideas about Report module for the cloud versionCompleted Software architecture doc for the project in 1 month
2016-2017	<div>Analyst/Account manager</div> <div>Voximplant</div> <ul style="list-style-type: none">Created SRS documentation for the IVR domainProposed improvements for the voice flows in the web appIn tight cooperation with the product manager created user flows for bankCompleted around 10 visual reports in BI & Analytics for the prospective customers
2014-2016	<div>Account manager</div> <div>Synesis</div> <ul style="list-style-type: none">Engaged with customers of Synesis in AI powered domainParticipated in the International Security exhibitionGot new leads in B2B sector for the Kipod SaaS productCooperated with the product manager and provided insights for the backlog
2011-2014	<div>Sales manager</div> <div>Ibook</div> <ul style="list-style-type: none">Engaged in the supply of computer technics for the online storeFormed the schedule for the delivery departmentDid market research and made decisions regarding wholesale purchasesParticipated in the formation of the warranty service departmentEngaged in B2C sales in the company
Skills	<ul style="list-style-type: none">Figma, Axure, Draw.io, Balsamiq, Confluence, Jira, Redmine, TFSNotion, Trello, SDLC, Scrum, API, AWS, Google Analytics, Ya MetricaGoogle, Web master, HotJar, Miro, Zapier, Lucidchart, Azure DevOpsCJM, Value proposition, Product visionSRS, Use cases, User stories, BDDTechnial SEO, A/B tersting, SegmentationMarket research and hypotheses validationTeam management, Change managementBusiness process modeling , Estimations and proposalsLeadership, management, delegatingPrompt engineering, Public speakingEnglish B2
Certificates	<ul style="list-style-type: none">Axure RP comprehensiveFigma advanced moduleProduct Vision courseProduct Analytics Micro-Certification (PAC)Agile Product Owner Role FoundationsAgile practices in Business AnalysisIQBBA Certified Foundation Level Business AnalystUML FundamentalsBPMN advanced courseProjects Negotiation PracticeAWS fundamentalsArtificial Intelligence & Machine learning (Alison)Scrum Product Owner I (Scrum.org)
Conferences	<ul style="list-style-type: none">Analyst Days 9 (Moscow)Analyst Days 11 (Saint-Petersburg)IT mind meet up (Minsk)Open IT (Minsk)
Hobbies	<ul style="list-style-type: none">Snowboarding, Climbing, Bicycling, Photo/Video