



**OLEG RAMANOVICH**  
Business Analyst/Product Owner  
 olegramanovich  
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A highly motivated Business Analyst/Product manager successfully delivering key projects in an agile way interfacing between business stakeholders and development teams.

2024-2025	<div>Business Analyst/Product Owner</div> <div>Epam</div> <ul style="list-style-type: none"><li>Completed a project from scratch for the Jonson&amp;Jonson company, an e-commerce healthcare project</li><li>Translated business needs into Drupal-specific components, content types</li><li>Prepared integration requirements for the Learning management system</li><li>Conducted workshops and interviews with stakeholders to capture requirements for content management</li><li>Led cross-functional teams of developers, designers, QA, and business stakeholders</li><li>Had close communication between healthcare professionals from different countries and departments, gathered requirements for the Customer’s 3rd party app</li><li>Prioritized the product backlog, balancing business needs, regulatory constraints, and technical feasibility</li></ul>
2023 - 2024	<div>Product Manager</div> <div>Tours platform</div> <ul style="list-style-type: none"><li>Implemented the company vision and mission</li><li>Collaborated with marketing department and provided tasks for implementation</li><li>Managed dev team and filled backlog within new features</li><li>Engaged with local agencies, conducted customer development activities, prioritised according to the market needs</li><li>Proposed and formed a product and services</li><li>Created a short and long term strategy and set a strategic goals</li><li>Launched and managed marketing campaigns using Google Ads and Meta Ads</li><li>Used Google Analytics and Google Search Console to track website and campaign performance</li><li>Applied SEO best practices to improve website ranking and increase traffic</li></ul>
2021 - 2023	<div>Business Analyst/Product Owner</div> <div>Altexsoft</div> <ul style="list-style-type: none"><li>Participated in pre-sale activities in more than 20 projects</li><li>Created around 30 workload estimation man/hours docs</li><li>Conducted customer interviews in pre-sales projects and ongoing projects</li><li>Organized team meetings and conducted more than 40 technical reviews</li><li>Conducted Interviews with candidates for the department</li><li>Participated in a Travel domain project as a Product manager and applied Data driven approach for the travel agency (google search console, google ads, hot jar)</li><li>Created around 10 Product vision docs</li><li>Conducted around 6 business sessions with potential investors</li></ul>
2019 - 2021	<div>Business Analyst</div> <div>Oxagile</div> <ul style="list-style-type: none"><li>Completed Android TV project for the US broadcast company</li><li>Set up the Lean Product management approach for the internal goals of the company</li><li>Organized customised product backlog prioritization for stakeholders</li><li>Participated and facilitated backlog refinement and sprint planning in 2 projects simultaneously</li><li>Created clickable prototype for the mobile app in streaming domain</li><li>Transferred User flows logic into the Business process modelling notation (UML, BPMN) for the Android TV project</li><li>Updated the buying flow with compliance of government authority</li></ul>
2018-2019	<div>Business Analyst</div> <div>Sam Solutions</div> <ul style="list-style-type: none"><li>Managed requirements for the IP Document system</li><li>Transferred core functionality from the desktop app to the cloud in 6 months with team</li><li>Created around 90 screens/prototypes with detailed descriptions for the cloud platform</li><li>Suggested and successfully integrated ideas about Report module for the cloud version</li><li>Completed Software architecture doc for the project in 1 month</li></ul>
2016-2017	<div>Analyst/Account manager</div> <div>Voximplant</div> <ul style="list-style-type: none"><li>Created SRS documentation for the IVR domain</li><li>Proposed improvements for the voice flows in the web app</li><li>In tight cooperation with the product manager created user flows for bank</li><li>Completed around 10 visual reports in BI &amp; Analytics for the prospective customers</li></ul>
2014-2016	<div>Account manager</div> <div>Synesis</div> <ul style="list-style-type: none"><li>Engaged with customers of Synesis in AI powered domain</li><li>Participated in the International Security exhibition</li><li>Got new leads in B2B sector for the Kipod SaaS product</li><li>Cooperated with the product manager and provided insights for the backlog</li></ul>
2011-2014	<div>Sales manager</div> <div>Ibook</div> <ul style="list-style-type: none"><li>Engaged in the supply of computer technics for the online store</li><li>Formed the schedule for the delivery department</li><li>Did market research and made decisions regarding wholesale purchases</li><li>Participated in the formation of the warranty service department</li><li>Engaged in B2C sales in the company</li></ul>
Skills	<ul style="list-style-type: none"><li>Figma, Axure, Draw.io, Balsamiq, Confluence, Jira, Redmine, TFS</li><li>Notion, Trello, SDLC, Scrum, API, AWS, Google Analytics, Ya Metrica</li><li>Google, Web master, HotJar, Miro, Zapier, Lucidchart, Azure DevOps</li><li>CJM, Value proposition, Product vision</li><li>SRS, Use cases, User stories, BDD</li><li>Technial SEO, A/B tersting, Segmentation</li><li>Market research and hypotheses validation</li><li>Team management, Change management</li><li>Business process modeling , Estimations and proposals</li><li>Leadership, management, delegating</li><li>Prompt engineering, Public speaking</li><li>English B2</li></ul>
Certificates	<ul style="list-style-type: none"><li>Axure RP comprehensive</li><li>Figma advanced module</li><li>Product Vision course</li><li>Product Analytics Micro-Certification (PAC)</li><li>Agile Product Owner Role Foundations</li><li>Agile practices in Business Analysis</li><li>IQBBA Certified Foundation Level Business Analyst</li><li>UML Fundamentals</li><li>BPMN advanced course</li><li>Projects Negotiation Practice</li><li>AWS fundamentals</li><li>Artificial Intelligence &amp; Machine learning (Alison)</li><li>Scrum Product Owner I (Scrum.org)</li></ul>
Conferences	<ul style="list-style-type: none"><li>Analyst Days 9 (Moscow)</li><li>Analyst Days 11 (Saint-Petersburg)</li><li>IT mind meet up (Minsk)</li><li>Open IT (Minsk)</li></ul>
Hobbies	<ul style="list-style-type: none"><li>Snowboarding, Climbing, Bicycling, Photo/Video</li></ul>