

PAG BOD Meeting Minutes: 7 May, 2025
Meeting Opens: 5pm.

In Attendance: Jeanne Trueax, Dianne Gilbert, Stacy Goss, Bill Parker, Elvi Bjorkquist, Leslie Scott

Jeanne announces that there are now 275 members in PAG, with about 20 new last month: As a result, our money situation is good.

Stacey Goss has done a magnificent handbook about running Art in the Park. She plans to next work on the welcome packet to be given to each artist whom shows at ATP. She states that we need someone to create a campaign in Flipcause that will collect selected artists' booth fees. The payment link will be included in each artist's invitation.

The next ATP Committee meeting will be on Tuesday, May 13.

Artists will receive their invitations no later than June 5.

There have been 53 applicants so far, but the deadline has been extended until May 31.

Parker Arts is doing the poster printing for us for free, a huge savings for PAG.

Jeanne Trueax will work on the payment campaign for collecting booth fees.

Elvi Bjorkquist states that the Treasurer, AnaGloria Rodriguez has not yet paid the speaker for April and it is embarrassing. Dianne Gilbert recommends sending AnaGloria a reminder. Leslie Scott mentions that there should be a check available the night of the speaker to avoid tardy payments. Jeanne states she will get right on the problem.

Poster Contest runners-up to be offered free entry in Best of PAG Show.

Art in the Park:

Thanks Jeanne for getting the festival security contract signed.

Mentions that 3 bands have been booked through Parker Arts to play at the festival.

Mentions that tent numbers will be assigned once there is a complete list of artists attending the festival.

Carolyn Bayne is getting the porta potties arranged. Fee will be \$1200.

Town of Parker still needs \$1800.

Stacey says that Gail Hayden wants to purchase more tents, 1 tent for information booth, 2 tents for the Silent Auction.

ATP advertised on Colorado Artist Tour. Need to make a post with the updated deadline for entries.

PAG Liability insurance needs to be renewed before the festival. It will be done since payments are made quarterly.

The postcard for the event has been printed.

Alison Seals will do Facepainting. Members Pam Hostetler, Pam Hueske and Dhruvi Shah will do live demonstrations at their booths.

Volunteer Needs are on a spreadsheet in the ATP Handbook.

Lindsay Bagby (Parker Arts) will try to get volunteers for various duties.

Stuart Hayden has volunteered to run the Silent Auction.

PACE will have a tent at ATP too.

Jeanne volunteers to man the Welcome Desk, but not for the entire weekend.

Buying new electronic payment devices for use at the show is still ongoing.

Advertising Art in the Park:

Jeanne has purchased an ad in Daria Magazine and needs verbiage for it. The ad costs \$350.00

Dianne has sent ads to 2 publications. Will use Arlen's ATP poster image in ads.

Leslie volunteers to contact ASLD about an ad. Also volunteers to get Daria ad copy to Jeanne tomorrow due to short deadline for ad submission.

Financial Update: All is well financially.

Chamber of Commerce Meetings:

No one is attending currently, but plan to have PAG business cards printed. Elvi volunteers to design the card.

New Events:

Wine Walks resume May 30-September 26.

PAG not currently involved, but may rent the Courtyard at the Schoolhouse on Wine Walk nights for \$350. Showing is free, but must rent the Courtyard in order to conduct on-site sales.

Dianne volunteers to be a POC for this possible event.

June: Ice Cream Social

July: BBQ or maybe an ATP meeting on 8/20 .

Table this discussion for later meeting.

Judy Strickland at St. Andrew United Methodist Church is interested in exhibiting artwork. Can the artwork be for sale? Does the theme have to be spiritual?

MailChimp is successfully being automatically updated from Flipcause, a big plus for successful group messaging.

Leslie Scott will handle the website and gallery show in the event that Jeanne is called away for the birth of her grandchild.

Parker Art School: Asking to have a booth at ATP. Artwork by child students.

Meeting Adjourned 6:50pm.