

2026 Vermont Pride Fees - DRAFT

Cost should never be a barrier to celebrating and marching with your community. Pride Vermont is built on solidarity, and we are fully committed to ensuring our parade and festival remain open, accessible, and inclusive for everyone.

If the listed registration fees present a financial challenge for your group, please reach out to us. We offer flexible sliding-scale options and fee waivers to ensure every grassroots group, youth organization, and community member can participate.

Other Ways to Engage

If you or your organization want to show up in a big way without a financial contribution, we would love to have you power the festival from the ground up:

- Festival Operations: Help us with setup, breakdown, or logistics on the day of the event.
- Accessibility Support: Assist in providing traffic control support, group coordination, and vendor and march check-in
- Community Navigating: Join the team helping visitors navigate the festival footprint and vendor layouts safely and comfortably.

Questions or ideas? Whether you need to discuss a sliding-scale fee, want to sign up a volunteer crew, or have questions about festival accessibility, please reach out directly at info@pridevt.org

Sponsorship & Included Benefits

\$250 | Community Advocate

- Perks: Covers 1× Large Non-Profit or Small Business Parade entry. Promotion: name listing in guide and a shared thank-you post on social media.

\$500 | Solidarity Partner

- Perks: Includes 1× Large Business Parade entry + 1× Festival Booth space (table and chair not provided). Promotion: small linked logo on pride guide, an individual social media post.

\$1,000 | Festival Area Sponsor

- Perks: Includes 1× Premium Large Business Parade Float + 1× Food & Beverage or double vendor booth space. Promotion: above benefits and medium logo placement on digital maps.

\$2,500 | Parade Section Leader

- Perks: Includes 1× Parade Float near front + premium festival booth placement. Promotion: above benefits plus live emcee shout-outs, custom banner and large homepage logo placement.

\$5,000+ | Presenting Champion

- Perks: Ultimate co-branding ("Presented With...") across the main stage, archways, and press releases. Includes all setup fees waived plus a "Pay-It-Forward" fund covering festival equipment costs for 5 local community groups.

Pride Vermont Parade Fees 2026				
		Before July 31	August 1 - Sept1	After Sept 1
LGBTQ+ (QSAs and queer organizations. Does not include for-profit businesses)	Marching Group	\$0	\$0	\$0
	Vehicle or Motorcycle	\$0	\$0	\$0
	Float	\$0	\$0	\$0
Solidarity Groups (churches, politicians, military, grassroots groups)	Marching Group	\$25	\$30	\$35
	Vehicle or Motorcycle	\$35	\$40	\$45
	Float	\$45	\$50	\$55
Small Non-Profits (annual revenue <\$1,000,000)	Marching Group	\$50	\$60	\$70
	Vehicle or Motorcycle	\$60	\$70	\$80
	Float	\$70	\$80	\$90
Large Non-Profits (annual revenue >\$1,000,000)	Marching Group	\$75	\$90	\$105
	Vehicle or Motorcycle	\$100	\$115	\$130
	Float	\$125	\$140	\$155
Small Businesses (<50 Employees)	Marching Group	\$75	\$90	\$105
	Vehicle or Motorcycle	\$100	\$115	\$130
	Float	\$125	\$140	\$155
Large Businesses (>50 Employees)	Marching Group	\$100	\$120	\$140
	Vehicle or Motorcycle	\$150	\$170	\$190
	Float	\$200	\$220	\$240

Pride Vermont Festival Fees 2026

		Before July 31	July 31 - Sept 1	After Sept 1
LGBTQ+ (QSAs and queer organizations. Does not include for-profit businesses)	Provide Own Tent, Table, Chairs	\$20	\$30	\$40
	Provide Own Tent / Use our Table, Chair	\$40	\$50	\$60
	Use our Tent, Table, Chair	\$60	\$80	\$100
Solidarity Groups (churches, politicians, military, grassroots groups)	Provide Own Tent, Table, Chairs	\$20	\$30	\$40
	Provide Own Tent / Use our Table, Chair	\$40	\$50	\$60
	Use our Tent, Table, Chair	\$60	\$80	\$100
Small Non-Profits (annual revenue <\$1,000,000)	Provide Own Tent, Table, Chairs	\$40	\$60	\$80
	Provide Own Tent / Use our Table, Chair	\$60	\$80	\$100
	Use our Tent, Table, Chair	\$80	\$100	\$120
Large Non-Profits (annual revenue >\$1,000,000)	Provide Own Tent, Table, Chairs	\$75	\$95	\$115
	Provide Own Tent / Use our Table, Chair	\$100	\$120	\$140
	Use our Tent, Table, Chair	\$125	\$145	\$165
For-profit Businesses	Provide Own Tent, Table, Chairs	\$100	\$125	\$150
	Provide Own Tent / Use our Table, Chair	\$150	\$175	\$200
	Use our Tent, Table, Chair	\$200	\$225	\$250
Food & Beverage		\$125	\$225	\$325