

Hi **(Clients first name)**, my name's **(Your name)**. I'm the local field advisor for the life insurance you've recently inquired about. First step is just a quick 2-minute call so we can find you the most accurate pricing. Please feel free to book a call using my calendar link **(Your booking link)** Regards, **(Your name)**

Hey, **(Client's first name)**, this is **(Your name)** from GFI. I'm reaching out regarding the life insurance inquiry you submitted on our website. I have some pricing options available for you. Would you have a quick 2 minutes to discuss these options?

Best regards, **(Your name)**

LIFE 1.0 New Leads-Master

SMS1-Iteration

Hey {{contact.firstname}}, this is {{customvalues.agent_name}}, your Field Underwriter following up with the life insurance quotes you requested. I will call you later or I can ask you a few questions over text to get your offers -- are you ok with answering a few questions over text?

Reply "Stop" to opt out of texting.

SMS2-Iteration

Hello {{contact.first_name}}, I only need a few minutes to verify some information to get those quotes for you - it will take less than 4-minutes, I will call you later- unless text works better?

Or we can discuss at a time that works for you; here's my schedule- {{triggerlink.aOLEjU2UhMgiqUim2wg8}}

SMS3-Iteration

{{contact.firstname}} this is {{customvalues.agentname}} again, I'm still trying to get those quotes over to you for

{{contact.face_amount}} -you ok with answering a few medical questions to get the best pricing?

SMS4-Iteration

Hey {{contact.firstname}}, I'm sorry, I've been buried with appointments this week and I didn't want to drop the ball getting those quotes you requested over to you.

You good with a few health questions over text so I can get those over to you?

Or we can discuss; here's my schedule- {{triggerlink.aOLEjU2UhMgiqUim2wg8}}

SMS5-Iteration

I hope Im talking to the right {{contact.firstname}}, I have you as a {{contact.age_years}} old, looking for {{contact.face_amount}} in coverage.

I will give you a call later today, unless text works better.

SMS6-Iteration

One of the great things about the A+ rated carriers I work with, is how easy is it to qualify. Just a few questions!

I get most of the quote work done over text-it says here that you live in {{contact.state}}?

SMS7-Iteration

As a Field Underwriter I work with the most Lenient life insurance companies when it comes health. I work with clients that have health conditions all the time but I'm able to help everyone I talk to.

*Do mornings, afternoons, or evenings work best for you; Here's my schedule-
{{triggerlink.aOLEjU2UhMgiqUim2wg8}}*

SMS8-Iteration

Our state-approved life insurance plans guarantee a more financially stable outcome for your family.

Are you ready to get your family protected? I have later today or tomorrow morning open.

{{triggerlink.aOLEjU2UhMgiqUim2wg8}}

SMS9-Iteration

This is {{customvalues.agentname}}, I'm sorry I haven't been able to connect with you and get those quotes you requested. It's been crazy busy in our office.

Can I ask a few questions to get the quotes you requested over for you to look at?

SMS10-Iteration

A lot of my clients are looking for {{contact.face_amount}} and are {{contact.age_years}} old, and I am able to get them covered with just a few questions. I have a few minutes later today-I will give you a call.

SMS11-Iteration

{{contact.firstname}} I was hoping to take care of your need to protect your{{contact.beneficiary}}.

Afternoon today or tomorrow evening-what works for you?

{{triggerlink.aOLEjU2UhMgiqUim2wg8}}

SMS12-Iteration

{{contact.first_name}} my goal when we started texting was to get the quotes over to you to get your family protected.

Is that still a concern of yours? We can get that responsibility taken of care in a matter of minutes.

You can schedule below or we can exchange a few questions over text-up to you.

{{triggerlink.a0LEjU2UhMgiqUim2wg8}}