

Hi **(Clients first name)**, my name's **(Your name)**. I'm the local field advisor for the life insurance you've recently inquired about. First step is just a quick 2-minute call so we can find you the most accurate pricing. Please feel free to book a call using my calendar link **(Your booking link)** Regards, **(Your name)**

Hey, **(Client's first name)**, this is **(Your name)** from GFI. I'm reaching out regarding the life insurance inquiry you submitted on our website. I have some pricing options available for you. Would you have a quick 2 minutes to discuss these options?

Best regards, **(Your name)**

LIFE 1.0 New Leads-Master

SMS1-Iteration

*Hey {{contact.firstname}}, this is {{customvalues.agent\_name}}, your Field Underwriter following up with the life insurance quotes you requested. I will call you later or I can ask you a few questions over text to get your offers -- are you ok with answering a few questions over text?*

*Reply "Stop" to opt out of texting.*

SMS2-Iteration

*Hello {{contact.first\_name}}, I only need a few minutes to verify some information to get those quotes for you - it will take less than 4-minutes, I will call you later- unless text works better?*

*Or we can discuss at a time that works for you; here's my schedule-  
{{triggerlink.a0LEjU2UhMgiqUim2wg8}}*

SMS3-Iteration

*{{contact.firstname}} this is {{customvalues.agentname}} again, I'm still trying to get those quotes over to you for*

*{{contact.face\_amount}} -you ok with answering a few medical questions to get the best pricing?*

SMS4-Iteration

*Hey {{contact.firstname}}, I'm sorry, I've been buried with appointments this week and I didn't want to drop the ball getting those quotes you requested over to you.*

*You good with a few health questions over text so I can get those over to you?*

*Or we can discuss; here's my schedule- {{triggerlink.a0LEjU2UhMgiqUim2wg8}}*

#### SMS5-Iteration

*I hope Im talking to the right {{contact.firstname}}, I have you as a {{contact.age\_years}} old, looking for {{contact.face\_amount}} in coverage.*

*I will give you a call later today, unless text works better.*

#### SMS6-Iteration

*One of the great things about the A+ rated carriers I work with, is how easy is it to qualify. Just a few questions!*

*I get most of the quote work done over text-it says here that you live in {{contact.state}}?*

#### SMS7-Iteration

*As a Field Underwriter I work with the most Lenient life insurance companies when it comes health. I work with clients that have health conditions all the time but I'm able to help everyone I talk to.*

*Do mornings, afternoons, or evenings work best for you; Here's my schedule-  
{{triggerlink.a0LEjU2UhMgiqUim2wg8}}*

#### SMS8-Iteration

*Our state-approved life insurance plans guarantee a more financially stable outcome for your family.*

*Are you ready to get your family protected? I have later today or tomorrow morning open.*

*{{triggerlink.a0LEjU2UhMgiqUim2wg8}}*

#### SMS9-Iteration

*This is {{customvalues.agentname}}, I'm sorry I haven't been able to connect with you and get those quotes you requested. It's been crazy busy in our office.*

*Can I ask a few questions to get the quotes you requested over for you to look at?*

#### SMS10-Iteration

*A lot of my clients are looking for {{contact.face\_amount}} and are {{contact.age\_years}} old, and I am able to get them covered with just a few questions. I have a few minutes later today-I will give you a call.*

#### SMS11-Iteration

*{{contact.firstname}} I was hoping to take care of your need to protect your{{contact.beneficiary}}.*

*Afternoon today or tomorrow evening-what works for you?*

*{{triggerlink.a0LEjU2UhMgiqUim2wg8}}*

#### SMS12-Iteration

*{{contact.first\_name}} my goal when we started texting was to get the quotes over to you to get your family protected.*

*Is that still a concern of yours? We can get that responsibility taken of care in a matter of minutes.*

*You can schedule below or we can exchange a few questions over text-up to you.*

*{{triggerlink.a0LEjU2UhMgiqUim2wg8}}*