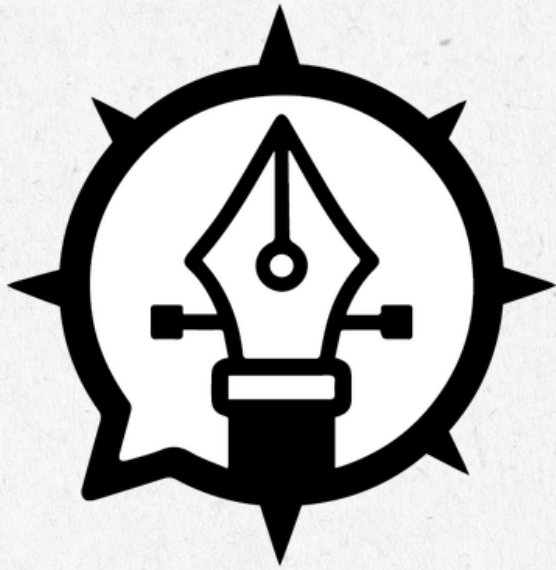


DIRECTIONS



MANAGEMENT & DESIGN



THE COMPANY PROFILE

Insightful Guidance, Impactful Results

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About Company

Established in 2025, Directions Management and Design is a Bahraini company dedicated to delivering exceptional management services, particularly for food and beverages factories and companies.

Our expertise lies in understanding the unique challenges faced by companies, allowing us to offer tailored solutions that enhance operational efficiency and ensure product quality.

In addition to our management services, we specialize in graphic design, product design, and packaging design. Our creative team is committed to developing innovative designs that resonate with consumers and elevate brand identity.

At Directions Management and Design, we are devoted to supporting companies in establishing and implementing high-standard solutions that meet their specific needs. Our mission is to empower our clients with the tools and expertise necessary to achieve their goals while fostering a culture of continuous improvement and excellence.





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CEO Message

Dear Clients,

Businesses often struggle with issues such as maintaining consistent quality, managing supply-chain disruptions, and adapting to rapidly changing consumer preferences. In addition, the pressure to ensure sustainability while keeping operational costs in check is a common challenge that we recognize.

We believe that every challenge presents an opportunity for growth and innovation. Our mission is to collaborate with manufacturers to enhance productivity, improve efficiency, and drive profitability.

As we move forward, we aim to empower these vital businesses, building lasting partnerships that contribute to sustainable growth. Together, we can create a future filled with opportunity and success.

Warm regards,

Loiy AL Jammal





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Our Services

Planning and Goals alignment

- Long and short term Business priorities setting
- Strategic planning and operation master plan development
- Performance measures setting and cascading





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Our Services

Operational Excellence

- Budget preparation and Cost optimization
- Capacity utilization and Productivity improvement
- Material losses reduction and loss tree analysis
- Structure optimization and labor productivity
- Process optimization and simplification
- Maintenance optimization





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Our Services

Standardization

- Quality management systems
- Food safety management systems
- Health and safety management systems
- Environment and sustainability management systems
- 5s workplace organization
- TPM implementation



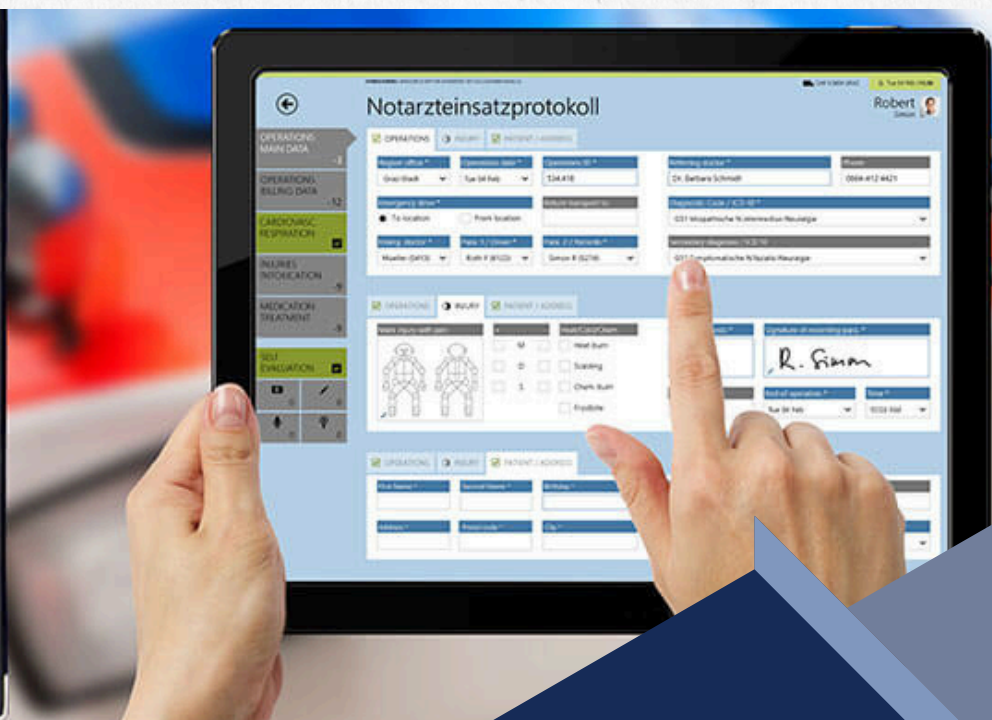


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Our Services

Digitalization

- Dashboards and KPIs monitoring
- Digital reporting tools
- Control and forms





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Our Services

Problem Solving

- Root Cause Analysis
- DMAIC Projects
- Fish Bone Analysis
- 5 Why Analysis





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Our Services

People development

- Gap assessment and Calibration
- Competency Development Plan
- Training & Coaching





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Let's Work Together

Based on the long experience that we have, we're thrilled and ready to listen and provide you the solutions needed and be part of your success

Insightful Guidance, Impactful Results



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