Linas Jackūnas

Product Design Lead / Senior Product Designer

Vilnius, Lithuania   cutfinger@gmail.com   linkedin.com/in/linasjack

PROFILE

Product Design Lead with hands-on experience designing and scaling complex digital products. Strong focus on clarity, usability, and systems that enable teams to move faster without sacrificing quality.

Experienced in end-to-end product design, design systems, rebranding, and building effective design team structures. Known for pragmatic decision-making, cross-functional collaboration, and long-term impact over visual noise.

CORE STRENGTHS

- Complex B2B workflows & dashboards
- Design systems & scalable UI foundations
- UX decision-making under real constraints
- Cross-functional collaboration (PM, Engineering, Content)
- Hands-on leadership & team structure

EXPERIENCE

Product Design Lead — Decodo
May 2024 – Present | Vilnius

Lead a team of 4 designers while remaining hands-on across key product initiatives

Own design quality, system scalability, and cross-team collaboration

Defined and implemented a unified design system across website and dashboard

Led design direction during rebrand from Smartproxy to Decodo, focusing on evolution rather than full redesign

Improved team resilience by restructuring design workflow and responsibilities

Introduced shared planning, workload balancing, and clearer ownership

Established career ladders and growth frameworks used in ongoing goal-setting

UI/UX Product Designer — Decodo
Aug 2022 – May 2024 | Vilnius

Led end-to-end product design across multiple products and core user flows

Redesigned critical tools (including Proxy Generator, Pricing pages) to improve clarity, usability, and adoption

Simplified complex configurations into clear, single-screen experiences

Collaborated closely with product, engineering, and support teams

Built and owned the design system supporting product scaling and consistency

Improvements led to increased engagement and reduced support tickets

Graphic Design Lead — Perlo Network
Nov 2020 – Aug 2022 | Vilnius

Led design across multiple brands and digital products

Designed web and dashboard UI/UX, game interfaces, and marketing assets

Mentored designers while remaining hands-on

Graphic Designer — Perlo Network
Sep 2008 – Aug 2022 | Vilnius

Delivered design across web, applications, games, branding, print, and motion

Supported 12+ long-term products and brand initiatives

Freelance Designer
2008 – Present

Delivered end-to-end design solutions across websites, landing pages, campaigns, and UI/UX

EDUCATION

Bachelor's Degree — Graphic Design

Vilniaus technologijų ir dizaino kolegija

2006 – 2010

TOOLS

Figma, Adobe Creative Suite, AI-assisted design tools

LANGUAGES

Lithuanian (Native)

English (Professional)