



FERD INC.

World of Limitless opportunity

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ABOUT FERDINC

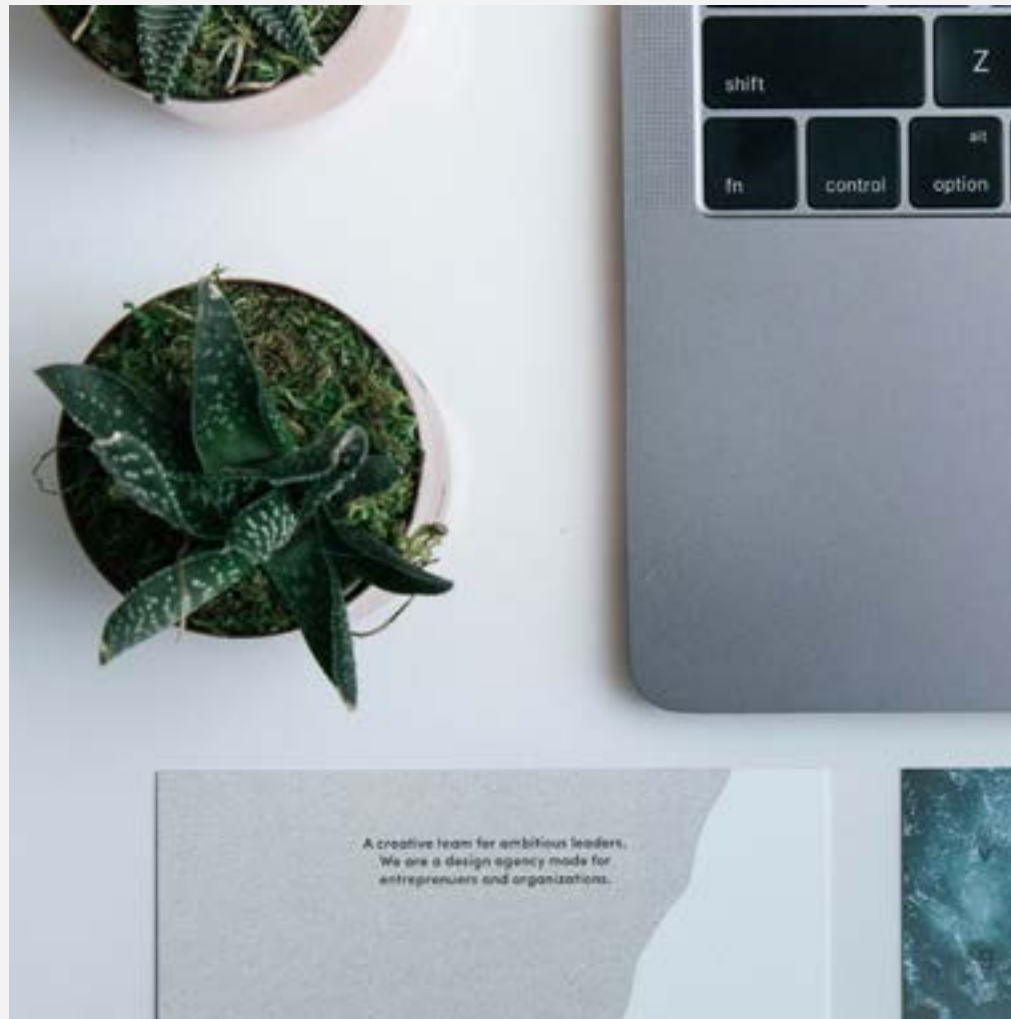
FerdInc is a digital marketing creative based in London. We have a plethora of experience working for brands in sports, fashion, sneakers, social media, production, marketing, luxury, lifestyle, hospitality, and fitness.

While doing so, we manages the social media accounts of various influencers and small businesses while continuing to gain experience and grow in the industry by utilizing online courses and media to better her skill set. FerdInc also has editorial website that we use as a creative outlet for the us and for our clientelle

At FerdInc, we are passionate about all of the work we do and hold the skills of being detail-oriented, organized, responsible, team players, communicative, and manage our time evenly, all while holding a consistent positive attitude.

Being an advocate for mental health, climate change, and human rights, FerdInc has also made it her mission to continue to be involved as part of a solution towards societal and global matters.

MULTI-PLATFORM ENTERPRISE



Marketing and Design



Social media Management



Editorial



Photography and production

BRANDS





MARKETING

AND DESIGN



MARKETING AND DESIGN SKILLS

MARKETING

Google Analytics

Google Ads

Facebook Ads Manager

Social media marketing

Hootsuite

EDITING PROGRAMS

Adobe Creative Suite

Corel Draw

Final cut Pro

WEB DEVELOPMENT

WordPress

Wix

Shopify

MARKETING COLLATERAL



FerdInc has a very diverse skill set and broad experience within digital marketing and design. Skills and work include finding a brand's image, aesthetic, and target audience, influencer marketing, planning, researching trends, imagery and photography, designing, copywriting for socials, editorial, and campaigns, building out emails and marketing campaigns using software like Salesforce and Mailchimp, deploring the campaigns, deep-diving into analytics and insights, and using the analytics to positively affect the brand image, business, content, and marketing overall.

DIGITAL SMART PORTFOLIO

Future Plan.

Our Mission

Our mission and our goal is to diversify in other fields in the online platform. By revolutionizing the online platform, we aim towards creating a platform that utilizes the online market market through various channels such as websites, social media, google and other on-line platforms.



Vision 01

To become a premium digital marketing and technological consultancy company of choice in the provision of quality information and communication technology services and timely



Vision 02

To create a digital presence for small, middle sized and top notch organization seeking to tap into the online market.

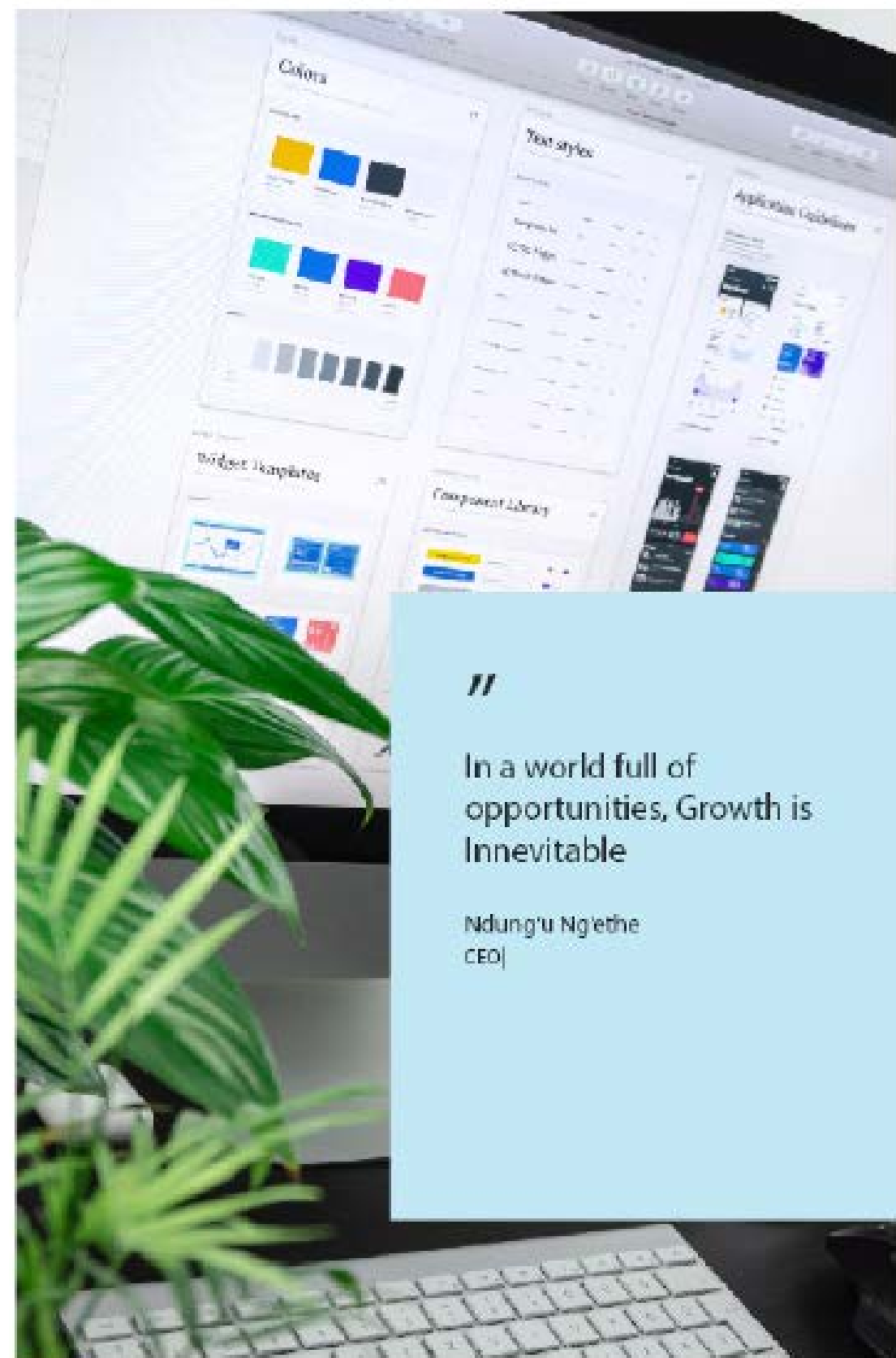


Vision 03

To grow and become one of the leading digital consultancy firms in Kenya and in east Africa through digital solutions.

Type: FerdInc Company profile

Client: FerdInc



“

In a world full of opportunities, Growth is Inevitable

Ndung'u Ng'ethe
CEO

ADVERTISING ePOSTER



CARROT CAKE 4.50
Per Kg

AnnAyubz

July Cake Offers

Buy 2kgs and get 6 cupcakes FREE!

Wedding cakes | Birthday cakes | Anniversary cakes | Graduation cakes | Ruracio cakes | Baby shower cakes | Milestone event cakes
AND MUCH MORE

For delivery, Contact us via 0746 436 418

   **AnnAyubz**  **0746 436 418**

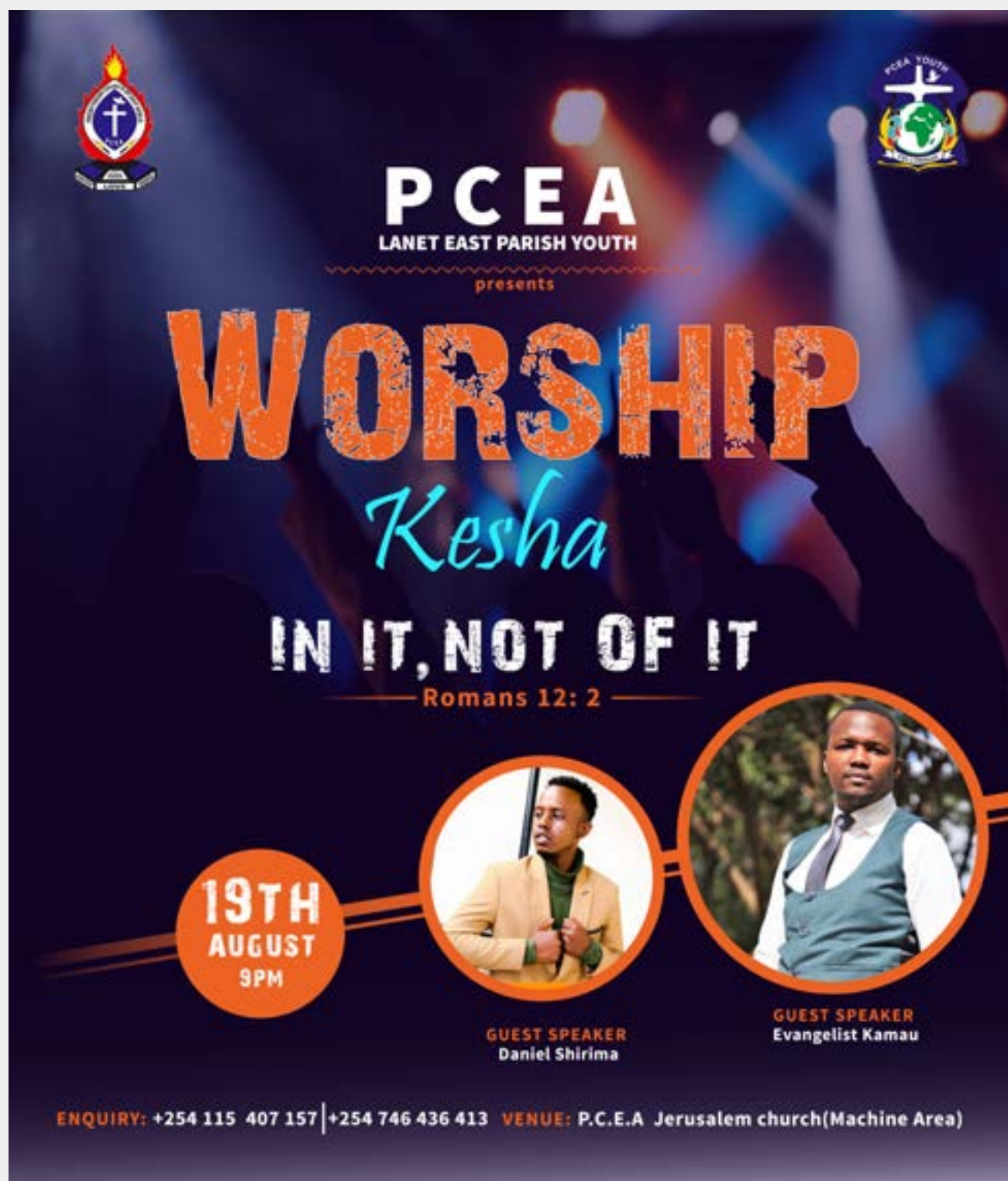


Clients Profile

Client: AnnAyubz Cakehouse

Design Purpose: Product Offer

Event ePOSTER



Clients Profile

Client: PCEA Lanet East Youth

Design Purpose: Event Offer



Event ePOSTER



Clients Profile

Client: Ben Payne

Design Purpose: Event poster

Event ePOSTER



Enjoy your
AFRICITIES
Experience
with yummys from
Candi Fresh Kenya

Your Favourite street food vendor

Order with us NOW via
☎ +254 706 710 929

Afri
KISUMU, KE
17 - 21 May 20

Candi Fresh
FOOD ON WHEELS

The ePoster features a night cityscape background with a collage of Candi Fresh food items on the right side. A small logo for 'Afri Kisumu, KE' is visible in the top right corner.



Valentines Offer!

Flowers and Sausages
The purest language of love!

Get a Rose flower for every purchase you make.

Candi Fresh
FOOD ON WHEELS

☎ candifreshke | 📍 candi fresh ke | 📞 0706 710 928 | ✉ info@candifresh.com

The advertisement features a central image of a black plate with sausages and a rosemary sprig. The background is split into white and red sections with decorative patterns. Two cartoon sausages are at the bottom right. The Candi Fresh logo is in the top right.

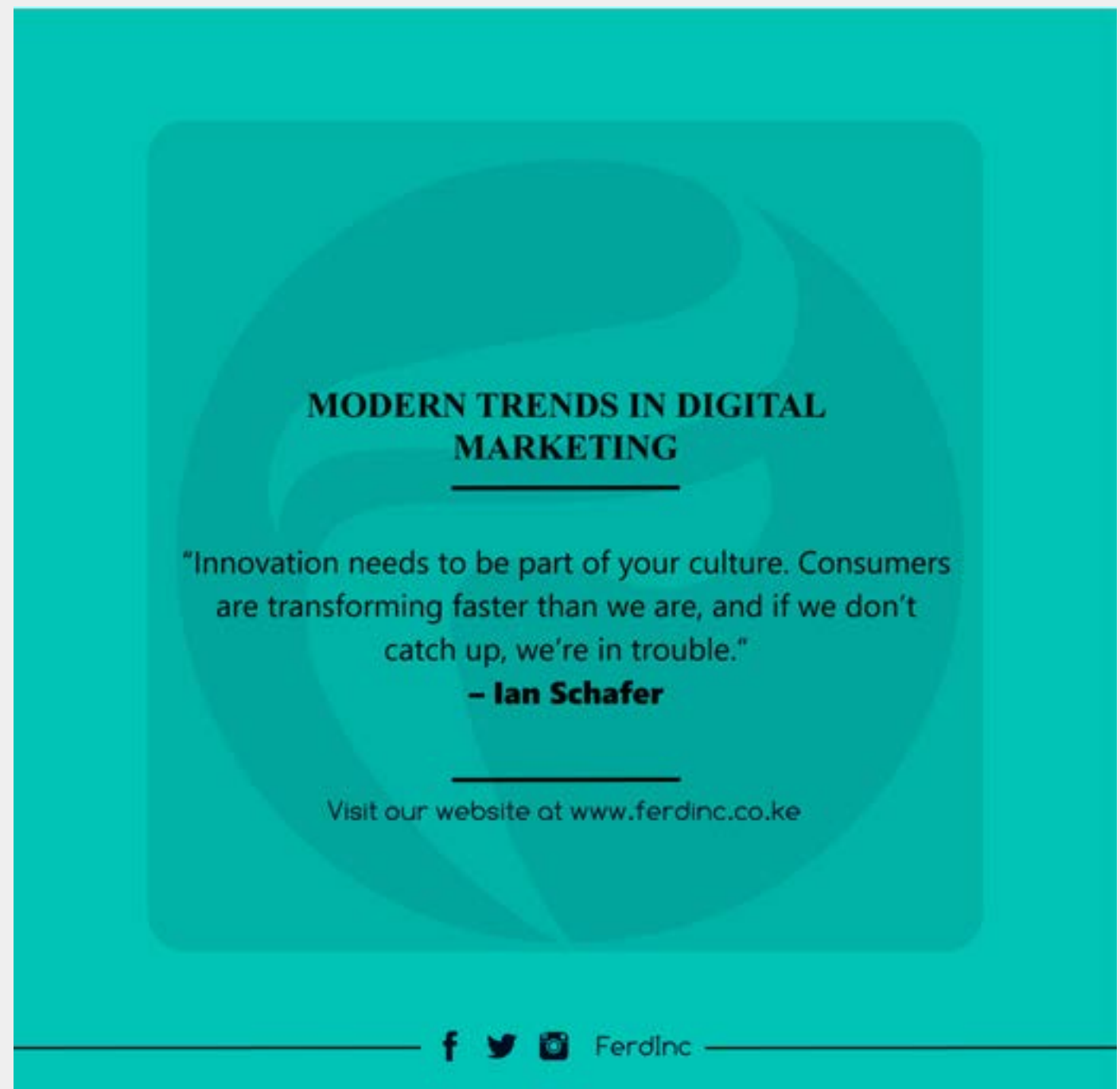
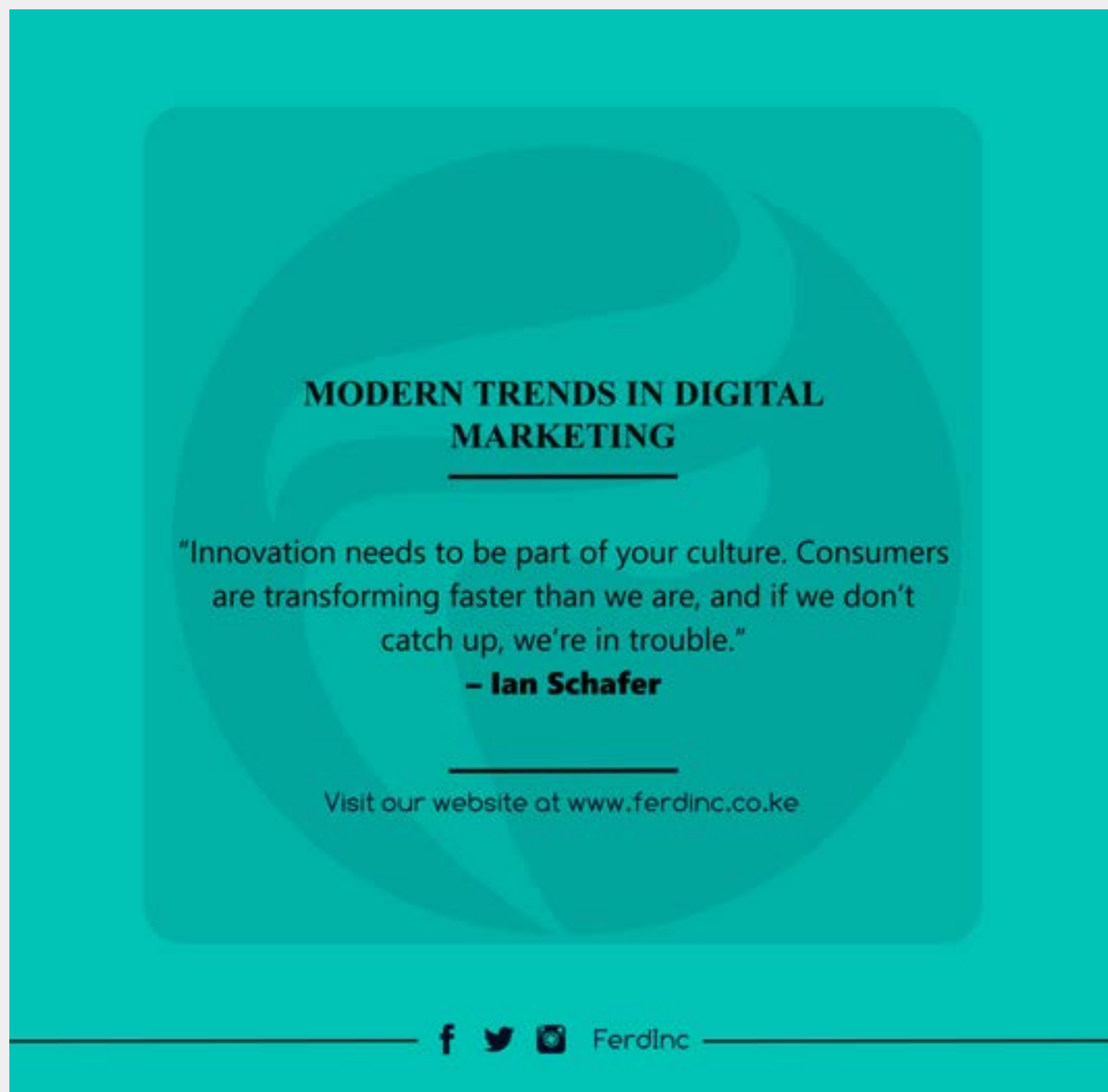


Clients Profile

Client: Candi Fresh Kenya

Design Purpose: Marketing

Quote POSTER



Clients Profile

Client: FerdInc

Design Purpose: Informative Poster

Product ePOSTER



The ePoster features a background image of a hotel interior with a large window. At the top center is the Western Star Hotel & Restaurant logo. Below the background are three circular inset images: a plate of food with a drink, a long conference table with chairs, and a hotel room with a bed. Each inset is accompanied by an icon and a text block. At the bottom, there is a location address, social media icons, and contact information.

WESTERN STAR
HOTEL & RESTAURANT

Bar and Restaurant.
We have a variety of local and international cuisines accompanied by a drink of

Conference.
We have modern conference facilities with high speed internet, personalized service

Rooms
We offer standard rooms, deluxe rooms and superior rooms with modern facilities

Along Muruli Road, Opposite Kakamega Primary School, Next to G4S Security Company.

info@westernstarhotel.co.ke +254 709 747 269 @westernstarhotel_kakamega www.westernstarhotel.co.ke



The ePoster features a background image of a bar with a martini glass and a bottle of Camino tequila. At the top right is the Western Star Hotel & Restaurant logo. Below the background is a text box with a fork and knife icon and the text 'Bar and restaurant'. Below this is the slogan 'Enjoy every moments with our signature delicacies and drinks.' At the bottom, there is a location address, social media icons, and contact information.

WESTERN STAR
HOTEL & RESTAURANT

Bar and restaurant
Enjoy every moments with our signature delicacies and drinks.

Along Muruli Road, Opposite Kakamega Primary School, Next to G4S Security Company.

@westernstarhotel_kakamega +254 709 747 269 info@westernstarhotel.co.ke
www.westernstarhotel.co.ke

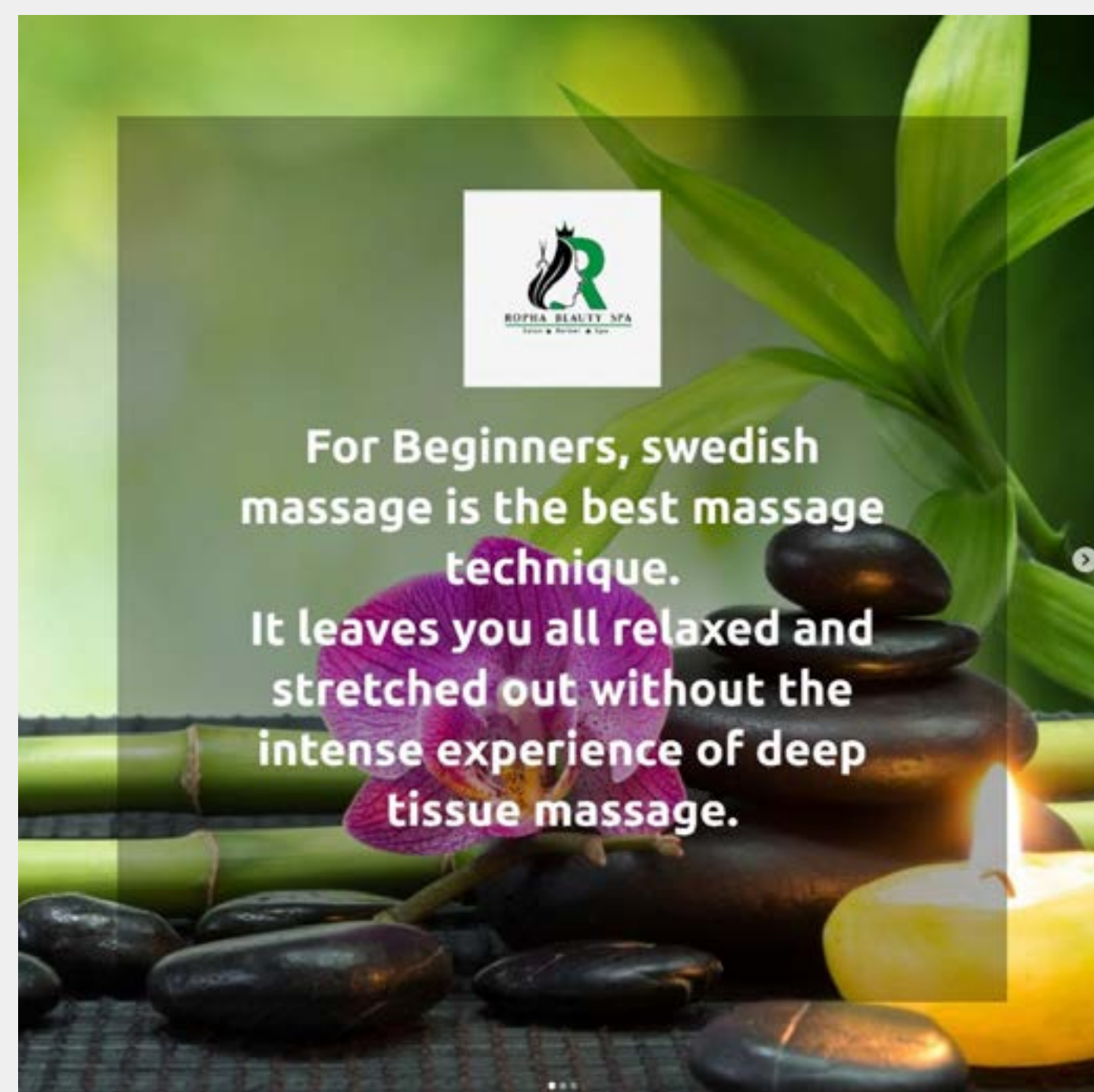
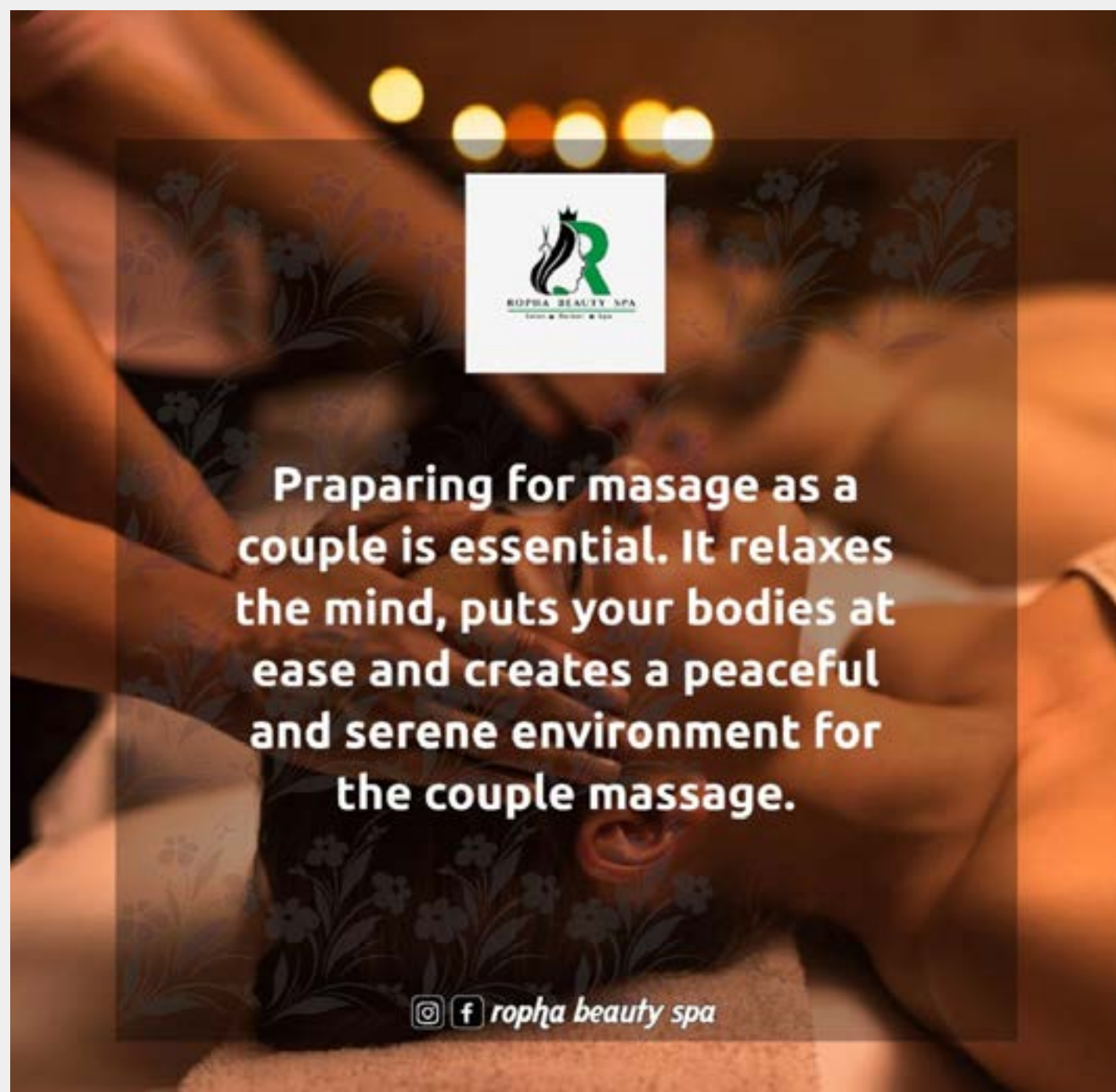


Clients Profile

Client: Western Star Hotel

Design Purpose: Marketing Poster

Information ePOSTER

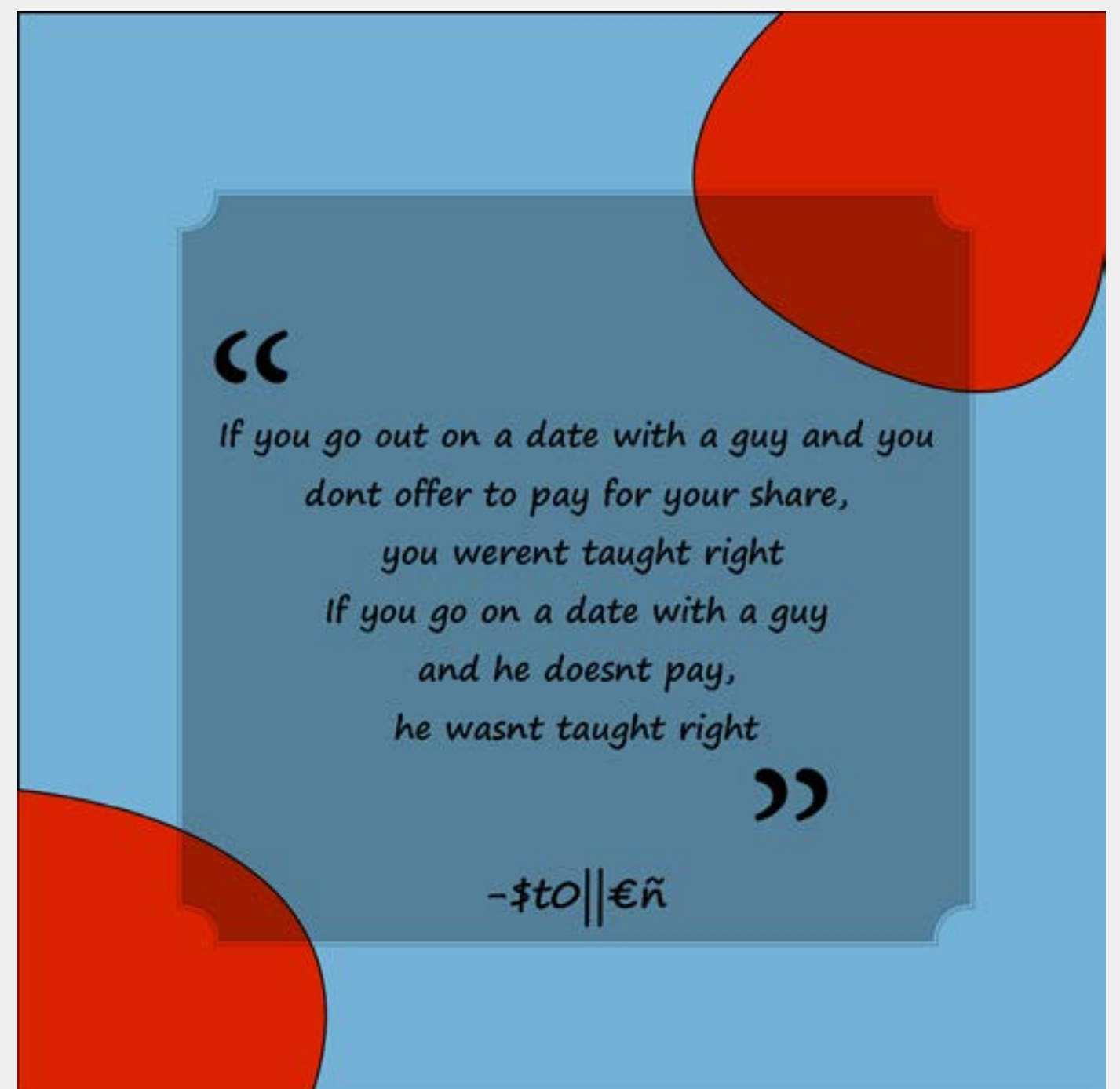


Clients Profile

Client: Ropha Beauty Spa

Design Purpose: Informationv Poster

Holiday ePOSTER



Clients Profile

Client:- \$t0||€ñ

Design Purpose: Holiday Poster

Location: Online(Twitter)



LOGO DESIGN



LOGO DESIGN



Clients Profile

Client: AnnAyubz Cakehouse

Design Purpose: Combination mark logo



Client: FerdInc Group

Design Purpose: Brand mark logo



Client: MMUST La Casa Salsa

Design Purpose: Brand mark logo



Client: Afrikulture

Design Purpose: Brand mark logo



BUSINESS CARD DESIGN



BUSINESS CARD



Clients Profile
Client: FerdInc



BUSINESS CARD



Clients Profile

Client: ONKOBA \$CO.





Clients Profile

Client: MS Estates

Location: Grays, Essex

Concept 1



Concept 2



OUR OFFICE



In leveraging innovative strategies and fostering global collaborations, Ferdinc Design aims to elevate its brand presence, captivate diverse audiences, and establish itself as a pioneering force in the international design landscape.”

-Ndungu Ngethe
CEO, Founder

CONTACT US

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