

# SERVE AUTOMATE AI-POWERED AUTOMATION SYSTEMS

# **Company Overview**

Serve Automate transforms communication, sales, and operational workflows through **Al-driven automation systems.** 

Our mission is to free human teams from repetitive tasks and allow them to focus on strategic work making every process faster, smarter, and more profitable.

# We operate through three main products:

### Nerva

**Customer Service Automation** 

# **Orderly**

Sales & Reservation Automation

### Logix

Stock & Operations Automation

# NERVA

# SMART CUSTOMER ASSISTANT

## What Is Nerva?

Nerva is an intelligent customer assistant that connects directly to your brand's communication channels such as WhatsApp, Telegram, Instagram, Facebook, and web chat. Using an Alpowered knowledge base, it assists every customer service representative by analyzing each message and replying instantly with human-like precision.

No more unanswered questions. Every message receives a fast, natural, and accurate reply.



# **Why It Matters**

**72%** 

Today's customers don't wait.
72% expect a response within
minutes. Delayed replies mean
lost sales — and worse, lost
trust.

Each representative handles dozens of simultaneous chats. Overload leads to errors; missed messages damage your brand reputation.

# The result:

Tired teams, lower efficiency, unhappy customers.

# **Key Benefits**

1

Centralizes all social and messaging channels in one platform.

2

Analyzes and replies through Al-enhanced knowledge base.

3

Communicates naturally, like a trained human agent.

4

Operates 24/7 — even when your office is closed.

5

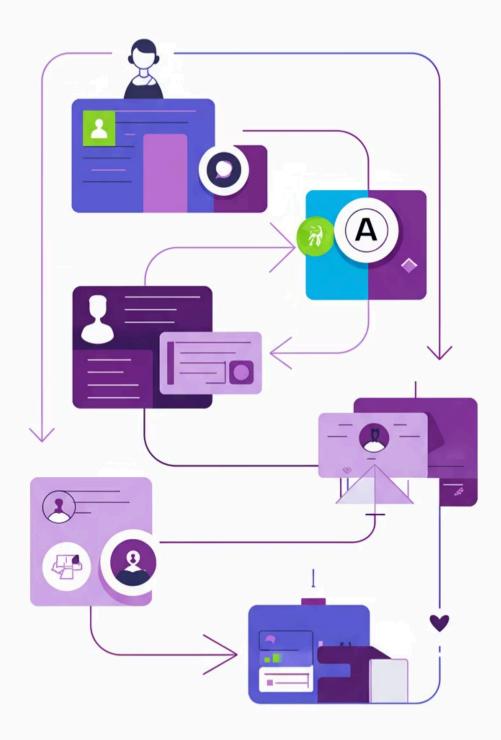
Handles hundreds of customer conversations simultaneously.

6

Forwards complex cases to CRM or human agents.

7

Reduces both time and staffing costs.



# **How It Works**

01

Connect your social and messaging channels to Nerva.

02

Incoming messages are analyzed via the knowledge base.

03

The AI detects intent, tone, and context.

04

It generates the best response or shares a helpful link.

05

Technical, warranty, or support queries are resolved automatically.

Result: No customer waits. No message gets lost.

# Serve Automate transforms three pillars of your business:

Customer communication, sales operations, and stock management.



Faster responses.



Smarter workflows.



Higher conversion rates.



Lower costs, higher profitability.

While AI handles the routine, you focus on growth.



Automation that works intelligently.