

# Mehmed Arif

Product Designer | UX/UI Designer



✉ mehmet.tezgel@hotmail.com 📞 +4917661395240 🏠 Gounodstr 98B, 13088 Berlin  
🚗 B (EU) 🌐 mehmedarifdesign.com 🌐 linkedin.com/in/mehmedarif

## Employment

Mar 2025 - Oct 2025

- **UX/UI Designer — Digital Experience & Conversion Optimization  
Concentrix GmbH, Berlin, Germany**
  - Strategically expanded my design expertise from physical product design into digital experience, leveraging my background in human-centered design to deliver impactful UI solutions.
  - Designed engaging user interfaces and advertising experiences with focus on attention strategy, behavioral insights and conversion performance.

Jan 2025 - Mar 2025

- **Independent UX/UI & Brand Designer  
Solar Energy GmbH, Melbourne, Victoria, Australia  
Sunny Container — Remote Project**
  - Designed conversion-oriented interface layouts and visual identity system, contributing to a projected +30% increase in brand visibility and customer engagement during launch phase.
  - Delivered a scalable design system and digital communication strategy, enabling the company to reduce future design & development time by approx. 25%.

Nov 2023 - Aug 2024

- **Production Manager & Lead Product Designer  
H&V Möbelland GmbH, Berlin, Germany**
  - Led a cross-functional production team of 10+ employees, improving workflow efficiency and reducing production errors by 25% through optimized process planning.
  - Designed client-specific and fully manufacturable furniture concepts using CAD, resulting in a 15% increase in production speed and higher customer satisfaction rates.
  - Successfully translated customer requirements into cost-efficient and production-ready design solutions, contributing to a measurable reduction in material waste (~12%).

Dec 2022 - Nov 2023

- **Field Design Research Assistant  
Bolt GmbH, Hamburg, Germany**
  - Hands-on field experience observing real-world product usage, failure patterns and maintenance scenarios to inform better user-centered design decisions.
  - Gained deep insight into product durability, repairability and user interaction patterns through direct involvement in micromobility service operations.

May 2022 - Dec 2022

- **Production Designer  
Amazon, Magdeburg**
  - Led the conceptualization and design of production sets ensuring alignment with creative vision and technical feasibility.
  - Coordinated with construction and technical teams to oversee the build and installation of production designs on site.

- Jul 2021 - May 2022**
  - **Industrial Product Designer**  
**Lazzoni Furniture, London, England, UK**
    - *Designed and developed industrial product prototypes using advanced 3D modeling and CAD software, ensuring functionality and aesthetic appeal.*
- Jan 2021 - Jun 2021**
  - **Design Lead**  
**Private Kariyerim College, Istanbul, Turkey**
    - *I mentored young designers, providing guidance on design best practices and career development within the team. I also provided training and management for 5-6 designers (high school level in the education sector).*
- Jul 2020 - Jan 2021**
  - **Design Coach**  
**RECA TECHNOLOGY HIGH SCHOOL, Istanbul, Turkey**
    - *I coached design students (High School level) on integrating digital support strategies into UX/UI design to improve user experience and support workflows.*
- May 2020 - Jun 2021**
  - **Industrial Product Designer**  
**DEKOTEK GROUP ARCHITECTURE, Istanbul, Turkey**
    - *Designed innovative industrial products by integrating ergonomic principles and user-centered design methodologies to enhance functionality and aesthetic appeal.*
    - *Utilized advanced 3D modeling and CAD software to develop detailed prototypes, ensuring accurate representation of final products and facilitating efficient production processes.*
- Jun 2019 - May 2020**
  - **Product Designer**  
**Otokoc Automotive, Istanbul, Turkey**
    - *Led end-to-end product design processes from concept to launch, ensuring alignment with user needs and business goals.*
- Sep 2017 - Jun 2018**
  - **Associate Product Designer**  
**Teleperformance Turkey, Istanbul, Turkey**
    - *Assisted in the development of visual design elements, including icons, typography, and color schemes aligning with brand guidelines.*
- Sep 2015 - Jun 2016**
  - **Product Design Intern**  
**SET FURNITURE, Istanbul, Turkey**
    - *Preliminary studies were carried out on the transformation of physical product designs and ergonomic data into human-centered designs.*
- Education**
  - Sep 2024 - Dec 2024**
    - **UX/UI Design**  
**SPICED Academy, Berlin**
      - *Explored the integration of digital support strategies with user experience design to create effective assistance interfaces.*
      - *Learned techniques for designing interactive prototypes to simulate user experiences and validate design concepts effectively.*
  - Jan 2016 - Dec 2019**
    - **Industrial Design - Bachelor of Arts**  
**Beykent University, Turkey**
      - *Developed advanced skills in 3D modeling and computer-aided design (CAD) software for creating functional and aesthetically pleasing product prototypes.*
      - *Learned principles of ergonomics and human factors to design user-centered industrial products that improve usability and comfort.*

Jan 2013 - Jan 2015

■ **Interior Design - Associate Degree**  
**Akdeniz University, Turkey**

- Developed proficiency in spatial planning and environmental design to create functional and aesthetically pleasing interior environments.
- Studied human-centered design approaches to understand user needs and behaviors within physical spaces, enhancing usability and comfort.

**Skills**

**User Experience Design**

**Design Systems**

**Prototyping**

**CAD software**

**User Interface Design**

**Figma**

**Human-Centered Design**

**Usability Testing**

**Interactive Design**

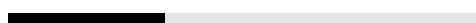
**Languages**

**Turkish**

**English**



**German**



**Certificates**

Jan 2019

■ **Autocad**

- Completed training in AutoCAD for digital and physical product prototyping integrating ergonomics and human factors.

Jan 2019

■ **Rhinoceros**

- Certified Rhino User Expert with demonstrated proficiency in 3D modeling and product visualization using Rhinoceros software.

Dec 2024

■ **Figma**

- Certified Figma User Interface Designer
- Completed Advanced Figma Prototyping and Animation Course

**Projects**

Jul 2024 - Mar 2025

■ **Sunny Container — Remote Project**

Developed the full **brand identity and digital product direction** for Sunny Container, aligning design decisions with business growth goals.

Sep 2024 - Dec 2024

■ **VisionMuse: Inclusive Museum Guide App**  
**[mehmedarifdesign.com/ux-ui-design-portfolio](https://mehmedarifdesign.com/ux-ui-design-portfolio)**

This project was designed to enable disabled individuals to visit the museum comfortably and to eliminate all obstacles.

Jul 2020 - Aug 2020

■ **Graduation Project**

**Collaborative work on my university graduation project.**

KALE GROUP - I carried out a joint study on bathroom furniture with a ceramic bathroom furniture manufacturer.

Berlin, Germany, October 1, 2025

*Mehmed Arif*