



**IVAN RHEI
MASAYON**

GRAPHIC DESIGNER

ABOUT ME

I'm a graphic designer with 14 years of experience creating visual solutions for brands across digital and print media. My expertise spans layout design, 3D visualization, and video editing, allowing me to deliver polished and versatile creative work.

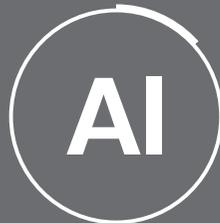
I specialize in using Adobe Photoshop, Illustrator, and Premiere, and I also have hands-on experience with SketchUp, Blender, and CapCut. Over the years, I've designed a wide range of materials including web collaterals, flyers, brochures, as well as 3D product models and edited video content.

I'm passionate about producing clean, impactful designs and continuously improving my craft to bring ideas to life in the most effective way possible.

SOFTWARES



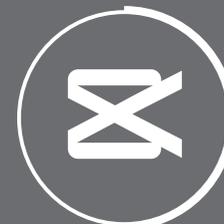
ADOBE
PHOTOSHOP



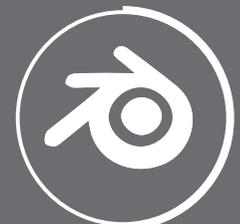
ADOBE
ILLUSTRATOR



ADOBE
PREMIERE



CAPCUT



BLENDER



BRAND IDENTITY

A product mockup of a Hair Treatment modeled in Blender, with logo line art created in Adobe Illustrator and final design work completed in Adobe Photoshop. This project highlights my ability to combine 3D modeling and graphic design to create realistic product visuals and demonstrates my proficiency in multiple design tools.

SOFTWARES USED

- BLENDER
- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP

SKN+

VECTOR LOGO



3D MODELLING AND RENDER OF PRODUCT



SKIN+ | HAIR CARE
Advanced Skin Care

REPAIR.
RENEW.
SHINE.

Deep treatment for
visibly healthier hair.



PRODUCT LISTING IMAGE

SKIN+

Absolut Repair Molecular Oil

PEPTIDE BONDER + 5 Amino Acids

HUILE BI-PHASE PROFESSIONELLE
Répare 2 ans de dommages
3 jours anti-frisottis & 100 heures de brillance

PROFESSIONAL BI-PHASE OIL
Repairs 2 years of damage
3 day ant-frizz & 100 hours of shine

SERIE EXPERT 90ml 3.04 FL.OZ



PRODUCT LABEL



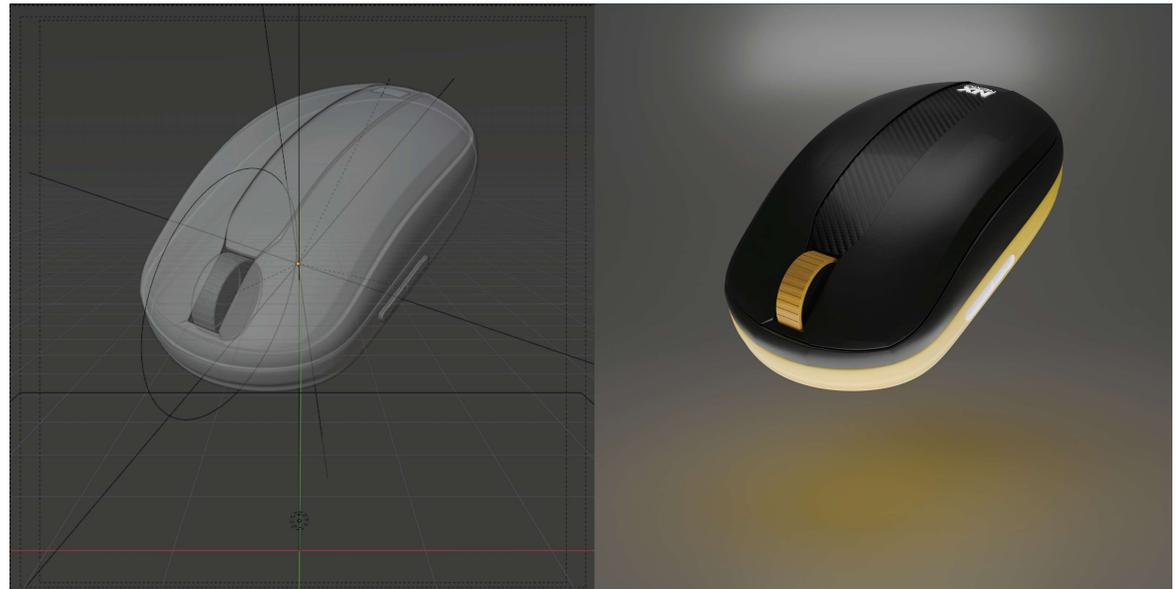
BRAND IDENTITY

A product mockup of a Gaming-Mouse modeled and animated in Blender. Logo creation in Adobe Illustrator and final design work completed in Adobe Photoshop. This project highlights my ability to combine 3D modeling, animation and graphic design to create realistic product visuals and demonstrates my proficiency in multiple design tools.

SOFTWARES USED

- BLENDER
- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP

NX
NEXIO
VECTOR LOGO

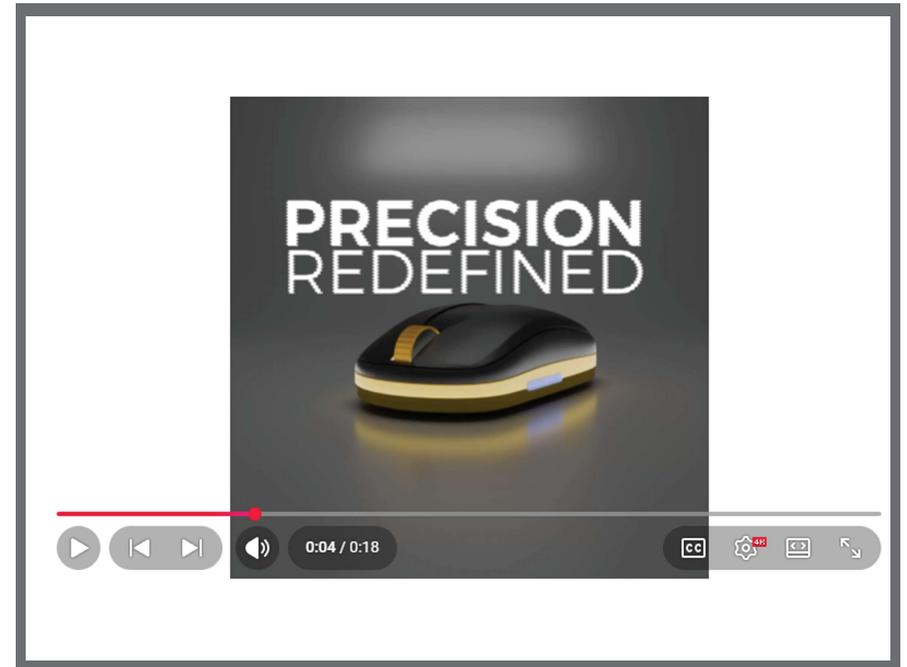


3D MODELLING AND RENDER OF PRODUCT





PRODUCT LISTING IMAGE



https://youtube.com/shorts/rFJAw_EAn30?feature=share

PRODUCT VIDEO AD



BRAND COLLATERALS

Conceptualize and design web collaterals including images, ads, and 3D product visuals—for a grill-cleaning product, ensuring consistent branding, clear messaging, and engaging presentation across digital platforms.

SOFTWARES USED

- BLENDER
- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP



AMAZON LISTING IMAGE



TRIPLE SCRAPER DESIGN

FLAT SCRAPER
Scrapes the tops of your grill bars



V-SCRAPER
Scrapes the sides of your grill bars



CHANNEL SCRAPER
Scrapes out hard-to-reach spots



Grill Stripper™

VAPORIZE TOXINS!

BRISTLE-FREE | CLEANS WITH STEAM | KILLS BACTERIA | FAST & EASY

AMAZON LISTING IMAGE

STATIC AD





Scrapes out
HARD-TO-REACH spots.



CAROUSEL IMAGE

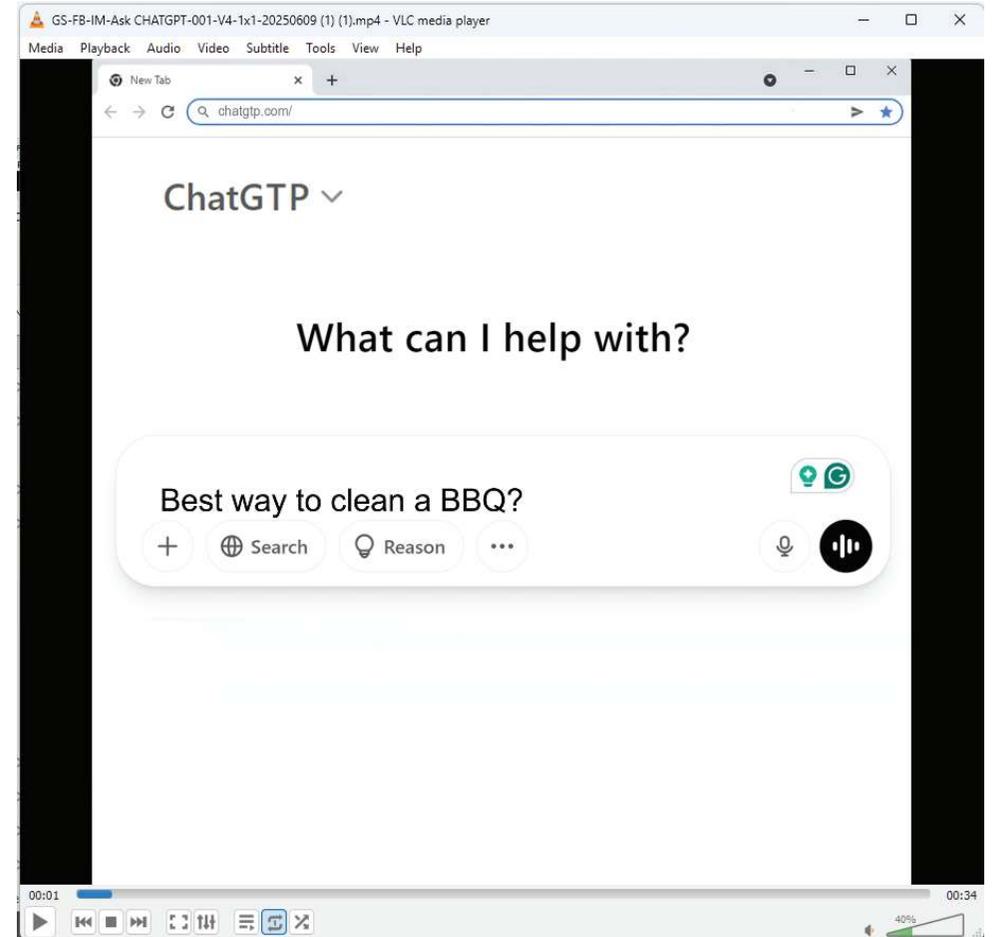


3D VIDEO





FB CAMPAIGN VIDEO



FB CAMPAIGN VIDEO



AD IMAGES

Designed a playful and child-friendly layout for an international kids' eye patch brand, blending bright colors, soft shapes, and engaging illustrations to appeal to young audiences and parents alike. The layout emphasizes comfort, safety, and style—key selling points for pediatric eye care products

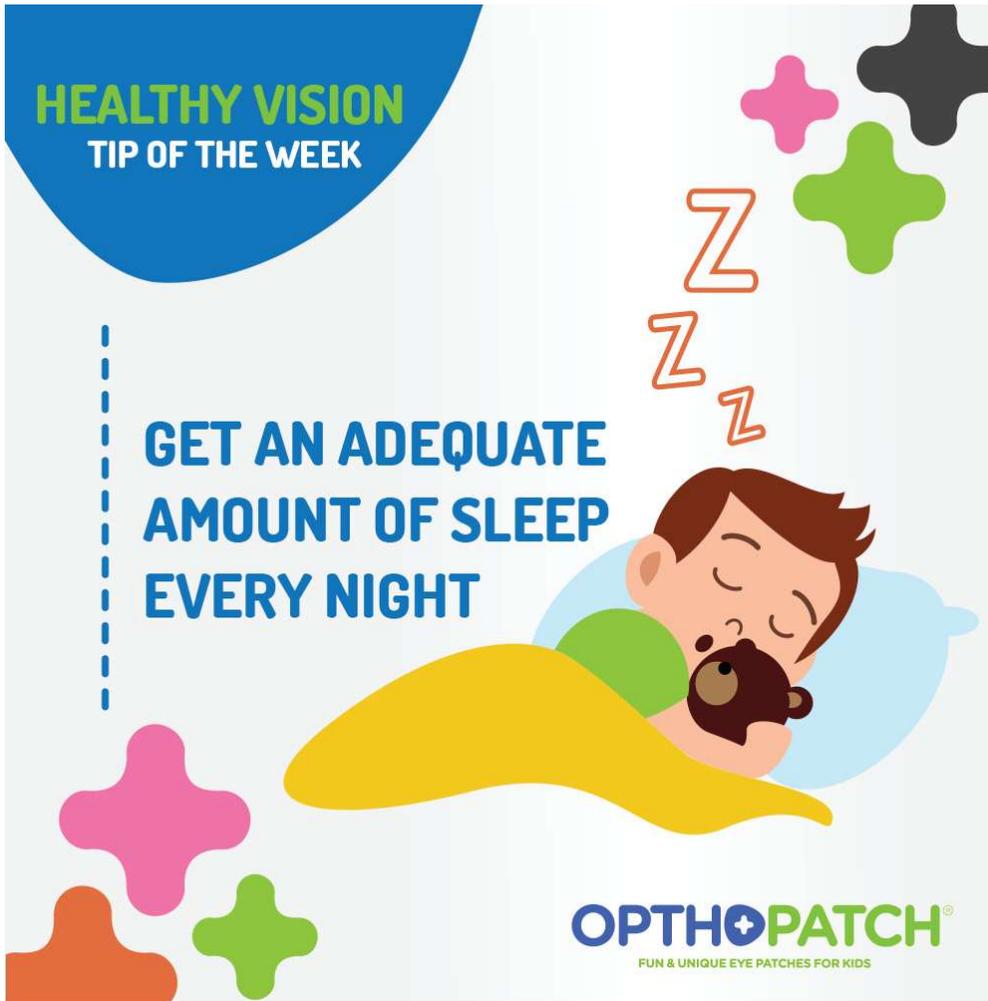
SOFTWARES USED

- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP



SOCIAL MEDIA POSTING IMAGE





SOCIAL MEDIA POSTING IMAGE



SOCIAL MEDIA POSTING IMAGE

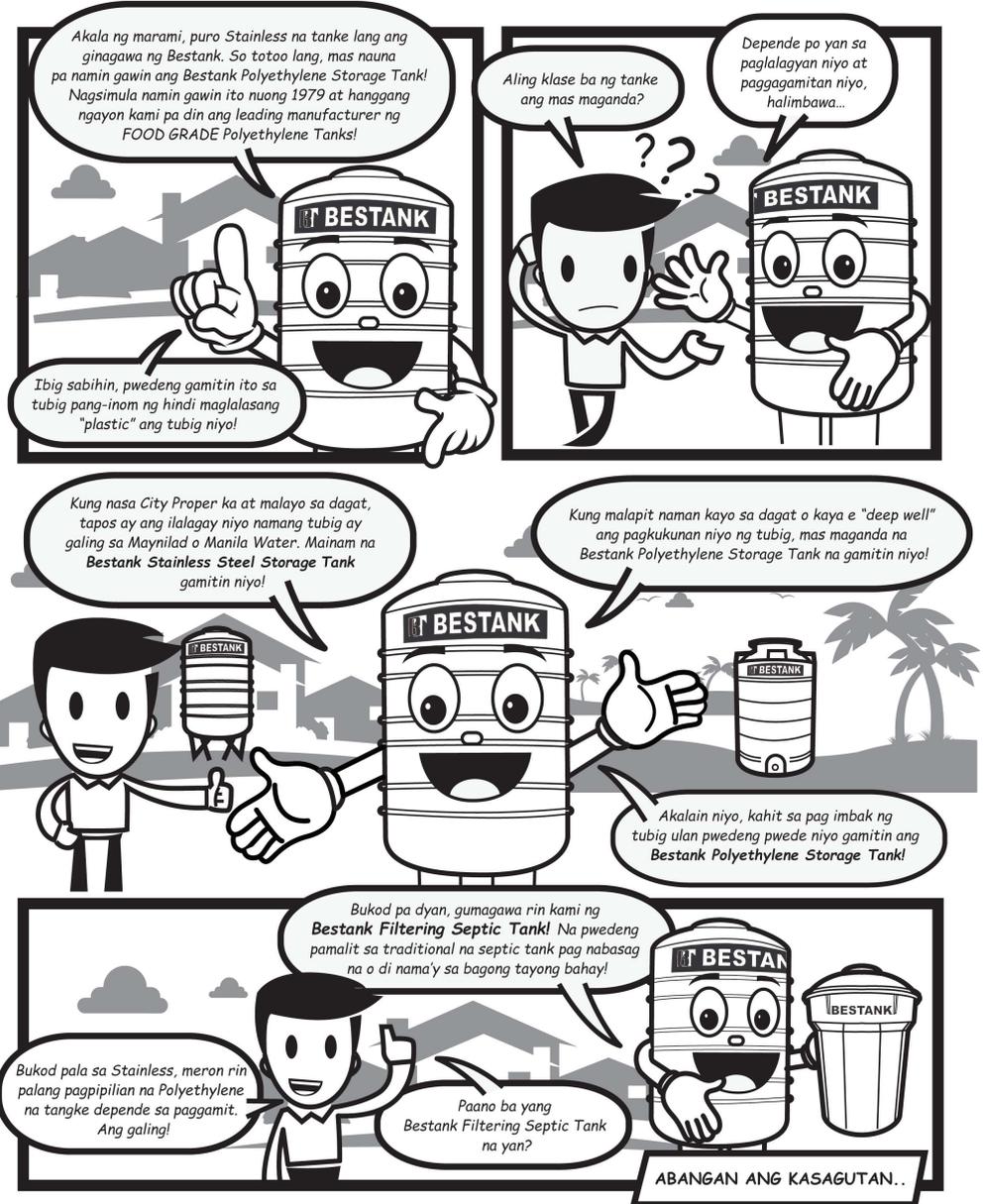


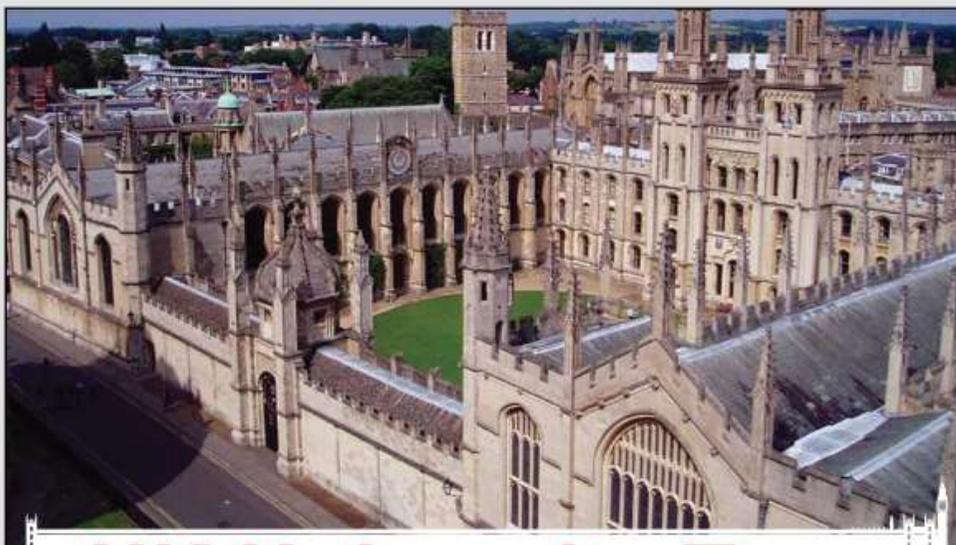
FLYERS AND BROCHURES

This project involved the design and development of brochure and flyer layouts for various companies

SOFTWARES USED

- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- ADOBE INDESIGN





UK University Tour

PGEM is proud of offering UK University Tour in the summer of 2014. Our partner, OSC has been running the University Tour in the UK and US for over 17 years. The UK University Tour will be led by an experienced counselor, students will have the opportunity to hear from and ask questions of the admissions officer in each institution. These are the people who will read application form, so students will be able to find out

The UK University Tour runs from Sunday 29th June to Friday 4th July 2014, students will stay in Oxford University accommodation, visiting colleges and universities around the UK during the day and returning to Oxford every evening. PGEM welcomes parents to join their children on the UK University Tour, because we understand that choosing a university can be a life changing decision and realize that students greatly benefit from involving the people who know them best, their parents, in this big decision.



Date:
29th June to 4th July 2014
Size:
25-30
Accommodation:
Dormitory in Oxford

Programme Highlights:

- Private tours of each institution, seminars, and information sessions
- Guidance and advice available at all times from experienced careers counsellors accompanying the Tour
- Visit a minimum of 12 different universities or colleges, tour the lecture rooms, libraries and laboratories, the student accommodation and other student facilities
- Talk to admission officers and understand the differences in what each university or college offers
- Understand what it means to be an international student applying to a UK university
- Personal Careers Consultation
- University and college materials
- Coach travel for all visits
- A beautiful stimulating university environment



For further information please call us at: +852 2877 8836 or email us at: info@paradigm-gem.com. Visit us on the web at: www.paradigm-gem.com

Sample Itinerary

Monday	University of Warwick University of Birmingham	 
Tuesday	Oxford University: St Anne's and Oriel University of Reading	 
Wednesday	University of Bristol University of Bath	 
Thursday	University of Southampton University of Bournemouth	 
Friday	Royal Holloway College The London School of Economics and Political Science: King's College London	 

Careers and College Advice Session

Included in the UK University Tour is a one-to-one session with a College Counselor who will help you to understand the whole application process. You will be able to:

- Discuss your personal ambitions and explore your own career preferences
- Obtain advice on the choice of courses and colleges available
- Find out how to obtain prospectuses and application forms
- Find out the IBDP or A Level grades and/or SAT scores required for your preferred courses and colleges

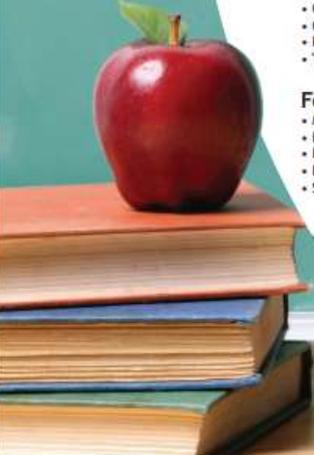
After the tour you will receive a report which will summarize your discussion and the advice you were given.



Important Notes (Please read carefully)

- Please be aware that flight times, hotels and all other logistics, services and days of travel are subject to availability.
- The traveling times mentioned within this dossier are approximations only. These times will vary according to weather, road, traffic or any other prevailing conditions.
- This itinerary and supplementary information has been compiled in good faith and was accurate at time of writing. However it DOES NOT form part of a contract between the client and PGEM.
- Please note that PGEM is solely an educational services company and will provide the educational portion content of this study programme only. Ticketing will be arranged by a separate travel agency (the PGEM preferred travel agency can be referred on request).



PGEM

Teacher Training and Educational Professional Development

Paradigm Global Education & Management Company .Ltd. (PGEM) is proud to offer advanced Teacher Training for the academics and teachers in Asia who wants to become a teacher or work as a more efficient teacher. This programme is designed to provide training opportunities for teachers to access learning, improve the quality of teaching and learning, and provide professional development opportunities to leaders and administrators in schools as well.

Professional Development Programme is designed to provide training opportunities for professionals in the workplace. Our programme is uniquely tailored to the needs of the professional individuals working in governments, healthcare systems, hospitality industry and business enterprises. We design programmes to help acquire skills and knowledge both for personal development and for career advancement.

PGEM offers a variety of courses for teachers including:

- Delivering the MYP/DP
- Introduction to IB DP Curriculum Model
- IB MYP Assessment Strategies
- Introduction to the AP Curriculum Model
- Creating an Effective School
- Classroom Management Strategies
- Positive Education
- The Learning Brain: Latest Trend and Practices in Teaching

For Professional Development Programme, PGEM offers:

- Management Training
- Entrepreneurship
- Leadership and Management in Hospitality Industry
- Internet Marketing
- Social Media Marketing

t: +852 2877 8836 f: +852 2877 9336
 e: info@paradigm-gem.com w: www.paradigm-gem.com
 Suite 3203, Central Plaza, 18 Harbour Road, Wan Chai, Hong Kong

Customized Training

Step 1 Needs Analysis

PGEM's customized training is built to meet your desires as a school administrator, teacher, an employer or business owner. We will work closely with the management or individual teacher and professional to help assess your training needs and develop a training platform that will meet your training timeframe as well as your career skills improvement objectives. We utilize a variety of tools and apply methods to assess your needs such as:

- Business or organization surveys
- Business or organization tours
- Management/employee interviews
- Employee skills assessments

Once we have established the current situation and determine professional development needs, we can help you design a cost-effective training programme through our customized education services.

Step 2 Curriculum Development

We will work closely with you to develop effective training programmes and delivery methods that meet the requirements of your organization or you, as a professional individual. Our Course Facilitators have years of teaching experience and are willing to share their professional expertise in their respective field of study.

Step 3 Effective Training/Workshop

We will design effective training programme that will meet your skill development needs. All course materials will be provided and will be available two weeks before the course date.

Application Method and Fees

Please book 6-8 months in advance to secure your detail dates, and minimum number of participants for each course is 10.

For more enquiries or course booking, please email us at training@paradigm-gem.com

Fees

The detail fees subjects to course contents and includes course preparation time and travel time for our Course Facilitators.

All course materials are included in fee package.

Schools or organizers shall be responsible for all travel expenses, onsite accommodations and meals for all of our Course Facilitators.

For any interested parties, please contact us at +852 2877 8836.

t: +852 2877 8836 f: +852 2877 9336
 e: info@paradigm-gem.com w: www.paradigm-gem.com
 Suite 3203, Central Plaza, 18 Harbour Road, Wan Chai, Hong Kong

