

# AUTOMATION & AI SYSTEMS (Powered by Hammercore)

## Starter

### STARTER FLOW

Your first Hammercore workflow. Simple. Fast. Zero manual effort.

**Delivery: 1.5–2 days (≈10–12 hours)**

#### What You Get :

- ✓ 1 complete Hammercore Flow  
(Example: Lead Form → Clean Data → Auto Email/WhatsApp alert)
- ✓ Automated data clean-up & smart sorting
- ✓ Hammercore Quick-Alert template  
(email/WhatsApp)
- ✓ Real-time confirmations for every new lead
- ✓ Full testing inside the Hammercore environment
- ✓ 5-minute 'How It Works' walkthrough for your internal team

**Focus:** Immediate, reliable Hammercore automation that saves hours from day one.

**₹24,999** /one-time

Get Started

## Most Popular ★

### SMART LOOP

Your brand's first multi-step Hammercore engine.

**Delivery: 5–7 days (≈25–30 hours)**

#### What You Get :

- ✓ Up to 3 connected Hammercore Loops  
(Example: Lead → Grid → Dashboard → Email → WhatsApp → Task Reminder)
- ✓ Hammercore Dashboard  
(live views of leads, status, movement, and performance)
- ✓ Automated campaign + workflow tracking
- ✓ Hammercore script templates for replies & follow-ups
- ✓ Optional paid ads data pipe  
(Client pays ad spend directly to Meta/YouTube)
- ✓ Easy team walkthrough video (no manuals)

**Focus:** A connected Hammercore system that shows you exactly how your business is moving.

**₹59,999** /one-time

Upgrade Now

## Premium

### AI COMMAND SYSTEM

The complete Hammercore Automation Suite. Your business on autopilot.

**Delivery: 12–15 days (≈60–70 hours)**

#### What You Get :

- ✓ Hammercore LeadBrain  
(captures leads instantly, replies fast, and tells you who's serious)
- ✓ Hammercore ClientGrid  
(your smart client dashboard — all updates & follow-ups in one place)
- ✓ Hammercore Auto-Responder Engine  
(auto-replies on WhatsApp + email)
- ✓ Hammercore AI Layer  
(creates quick text, voice, or video messages for your campaigns)
- ✓ Hammercore PulseSync  
(weekly automated intelligence report for founders)
- ✓ Hammercore Metrics Map  
(your entire month's numbers arranged automatically)
- ✓ Optional campaign command setup  
(client pays ad spend directly to Meta/YouTube)

**Focus:** A fully automated Hammercore business engine that handles everything.

**₹1,19,999** /one-time

Choose Plan

# MONTHLY PLANS

Starter

## Visual Starter

Your brand's entry into cinematic storytelling.

**Includes:**

- ✓ 4 cinematic posts or carousels
- ✓ 1 premium short video (9:16 or 16:9)
- ✓ Brand-tone setup (voice + palette)
- ✓ SEO-optimized hooks + captions
- ✓ AI-enhanced visuals
- ✓ Base-level Hammercore setup for content planning
- ✓ Ad campaigns managed by us (client pays ad spend directly to the platform)

**Focus:** Premium visuals + consistent presence.

₹19,999 /month

Get Started

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## Strategic Pulse

Where content, clarity, and intelligence meet.

**Includes:**

- ✓ 8 curated cinematic posts
- ✓ 2 cinematic reels/videos
- ✓ Brand system design (color, tone, layout grid)
- ✓ Story-driven scripts and content hooks
- ✓ Monthly performance insights
- ✓ Hammercore Lite:
  - Automated posting flow
  - Smart reminders
  - Visual planning board
- ✓ Creative trend scanning
- ✓ Ad campaigns managed by us (client pays ad spend directly to the platform)

**Focus:** Strategy, predictability, and brand growth.

₹44,999 /month

Upgrade Now

Premium

## Cinematic Intelligence

Your brand's full cinematic ecosystem + automation engine.

**Includes:**

- ✓ 12–16 cinematic visuals (platform-optimized)
- ✓ 4 high-production cinematic AI videos
- ✓ Complete brand-narrative architecture (voice + story system)
- ✓ Hammercore Full Suite:
  - LeadGrid— internal lead + client intelligence dashboard
  - MotionScript Engine— storytelling + script library
  - FlowStack— automated creative + operations workflow
  - PulseSync— weekly intelligence + performance insights
  - Command Center— founder-only control view
- ✓ Founder-level creative direction
- ✓ Weekly strategy syncs
- ✓ Ad campaigns managed by us (client pays ad spend directly to the platform)

**Focus:** A cinematic brand + an automated business engine— not “just posts.”

₹74,999 /month

Choose Plan

# ONE-TIME PROJECTS

Starter

## Launch Spark

For founders who want a clean, cinematic debut.

### Includes:

- ✓ 1 cinematic brand video (< 40 sec)
- ✓ 3 premium static/carousel visuals
- ✓ Hook line + caption + SEO-optimized copy
- ✓ Logo + tagline alignment
- ✓ Optional AI-generated voiceover
- ✓ Initial Hammercore planning board (launch setup)
- ✓ Meta/YouTube ad campaign management (client pays ad spend directly to the platform)

**Focus:** Sharp, clean, cinematic launch with a polished brand presence.

₹24,999 /one-time

Get Started

Most Popular ★

## Momentum Build

For brands ready to move from presence → recognition.

### Includes:

- ✓ 2 cinematic videos (9:16 or 16:9)
- ✓ 6 premium visuals (static or carousel)
- ✓ Brand-tone guide (color, font, language)
- ✓ Hookline + storytelling scripts
- ✓ Strategy call with creative director
- ✓ Hammercore Lite Setup
  - automated scheduling
  - visual roadmap
- ✓ Meta/YouTube ad campaign management (client pays ad spend directly to the platform)

**Focus:** Build recognition through intelligent design & structured storytelling.

₹64,999 /one-time

Upgrade Now

Premium

## The Empire Blueprint

For visionary founders building a long-term brand & automation ecosystem.

### Includes:

- ✓ 4–6 cinematic videos (multi-platform cut)
- ✓ 10+ cinematic carousels or campaign visuals
- ✓ Brand Narrative Architecture (voice + tone system)
- ✓ Hammercore Full Stack Setup:
- ✓ FlowStack (automation engine)
- ✓ LeadGrid (brand intelligence dashboard)
- ✓ Command Center (founder view)
- ✓ Monthly content calendar + strategic roadmap
- ✓ Priority creative coordination with founder oversight
- ✓ Meta/YouTube ad campaign management (client pays ad spend directly to the platform)

**Focus:** Create a fully automated visual + storytelling system — not just content.

₹1,19,999 /one-time

Choose Plan

## PREMIUM ADD-ONS & UPGRADES

### Customized Growth Plan

We build customised plans aligned to your operational goals and system needs.

For bespoke pricing and discussions, please get in touch with our team [@info.hammeredjunction.com](mailto:@info.hammeredjunction.com)

### Custom HAMMERCORE Apps (Premium Add-On)

Fully bespoke business applications built on the HAMMERCORE framework, designed for founders who need systems tailored to their workflow.

#### What You Get:

- Custom business apps: CRM, LeadVault, Workflow Hub, SalesBoard, Command Panels, or any custom system
- Architecture designed specifically for your operations
- Seamless integration with the full HAMMERCORE ecosystem
- Built for automation, clarity, and operational speed

**Starting Price: ₹15,000** (Final pricing depends on complexity, modules, and integrations.)

#### Availability:

Can be added to any Monthly Plan, One-Time Project, or Automation System.

### Add-On App Library (Examples)

**Popular app types available under Custom HAMMERCORE Builds:** Hammercore CRM

- Hammercore LeadVault
- Hammercore Workflow Hub
- Hammercore SalesBoard
- Hammercore Command Panels
- Any custom operational system required

These apps can be expanded, stacked, or combined to form complete operational suites.

### HAMMERCORE Add-Ons (Modules + Notes)

- Custom modules such as automation loops, dashboards, AI scripts, integrations, and workflow systems.
- All add-ons are modular, can be added anytime, and are built inside your accounts for full data ownership.
- Pricing varies based on complexity, system depth, and required architecture.
- Hosting for custom apps (if required) is billed separately at standard server rates.
- Every add-on is fully tested within the Hammercore environment before deployment.
- AI Maintenance starts at ₹15,000/year and delivery timelines depend on access and approvals.

# TERMS AND CONDITIONS ★

**These terms apply to all Hammered Junction services, including Monthly Plans, One-Time Projects, Automation Systems, and Custom Add-Ons.**

## 1. Pricing & Taxes

- All prices mentioned across plans and projects are exclusive of GST.
- Final project estimates depend on complexity, number of deliverables, automation level, and required integrations.
- Platform charges (Meta ads, YouTube ads, WhatsApp API) are paid directly by the client to the respective platforms.

## 2. Payments & Billing

- All one-time projects require a 50% advance to begin work.
- Monthly plans renew automatically unless cancelled at least 7 days before the next cycle.
- Late payments may pause ongoing work until dues are cleared.
- Add-Ons and custom builds are billed separately from monthly plans.
- All paid API services (OpenAI, WhatsApp Cloud API, ElevenLabs, Runway, etc.) will be connected using the client's own accounts and billing. Hammered Junction does not provide or finance third-party API credits beyond the complimentary ₹5,000 AI usage.
- Hammercore systems include usage monitoring. In case of abnormal or excessive API consumption, Hammered Junction may temporarily pause parts of the system to prevent unexpected billing until the client reviews and approves continued usage.

## 3. AI Usage Credits (Applicable to All Automation Systems)

- Every automation system includes ₹5,000 worth of AI credits, valid for 12 months.
- Credits cover GPT text generation, WhatsApp API messages, AI voice generation, and micro-video generation.
- Billing starts only after one of the following occurs:
  - You exceed ₹5,000 in usage, or
  - 12 months have passed, whichever occurs first.
- Additional AI usage is billed monthly based on real consumption.

## 4. Platform Requirements & Access

- The client must provide timely access to required platforms (Google accounts, Meta Business Manager, WhatsApp API, YouTube, CRMs).
- If access is revoked or delayed, work may pause until restored.
- Account verification, ad-account approvals, and platform restrictions are the client's responsibility.

## 5. Liability

- Hammered Junction is not responsible for platform outages, ad rejections, account bans, or third-party API issues.
- Performance of ads or campaigns depends on market variables and cannot be guaranteed.

# TERMS AND CONDITIONS ★

## 6. Revisions & Scope

- Each project includes a defined number of revisions as mentioned in its plan.
- Structural changes, new features, or fresh deliverables outside scope are chargeable.
- Additional automation loops, dashboards, or workflows beyond the agreed scope fall under Add-Ons.

## 7. Refund Policy

- Digital work, once started, is non-refundable.
- Automation builds, custom scripts, and content creation cannot be reversed once deployed.
- Refunds are not provided for unused monthly deliverables or paused campaigns.

## 8. Delivery Timelines & Dependencies

- Timelines provided on the website represent typical delivery ranges.
- Actual delivery depends on receiving timely inputs, approvals, access, and required materials.
- Delays from the client side extend delivery dates accordingly.
- Major scope changes requested mid-project may require revised timelines and pricing.

## 9. Maintenance & Support

- Hammercore system maintenance starts at ₹15,000/year and only covers AI model upgrades, script upgrades, flow updates, minor bug fixes, API version changes, and does not cover: new flows, new dashboard or new modules (those belong to Add-Ons)
- Standard support hours: Monday to Saturday, 11 AM to 6 PM IST.
- Premium plans may include priority support as specified.
- Emergency or off-hour support is not included unless your plan explicitly states it.

## 10. Data Ownership & Security

- Clients retain ownership of all data, leads, dashboards, and content produced.
- Hammered Junction does not store, resell, or externally retain any client data.
- Internal Hammercore scripts, logic, and architecture remain the intellectual property of Hammered Junction.
- Both parties agree to maintain confidentiality of shared data, internal processes, campaign performance, and proprietary systems.

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