

# MOVEBIT MB

## Privacy Policy

*Last updated: June 2026*

### 1. General Information

1.1. This Privacy Policy explains how MOVEBIT MB, a small partnership (mažoji bendrija) registered in the Republic of Lithuania (hereinafter – “MOVEBIT”, “we”, or “us”), collects, uses, stores, and protects personal data of users of the website [movebit.eu](https://movebit.eu) and purchasers of its e-learning courses.

1.2. MOVEBIT processes personal data in accordance with the General Data Protection Regulation (EU) 2016/679 (GDPR) and applicable Lithuanian data protection legislation.

1.3. By using this website or purchasing a course, you acknowledge that you have read and understood this Privacy Policy.

### 2. Data Controller

2.1. The data controller responsible for the processing of your personal data is MOVEBIT MB, website: [www.movebit.eu](https://www.movebit.eu), Email: [hello@movebit.eu](mailto:hello@movebit.eu)

### 3. Personal Data We Collect

3.1. We collect the following categories of personal data:

**3.1.1. Purchase and delivery data** – name, email address, and payment confirmation details provided at the time of purchase. This data is necessary to process your order and deliver the purchased course materials.

**3.1.2. Newsletter subscription data** – email address provided when subscribing to updates. This data is used solely to send information about new courses, blog articles, and relevant compliance news.

**3.1.3. Website usage data** – anonymised analytics data collected through Hostinger’s built-in analytics tool (powered by Cloudflare CDN), which does not use cookies and does not require consent. If additional analytics tools are enabled, this will be reflected in the Cookie Policy.

**3.1.4. Communication data** – any information you voluntarily provide when contacting us via email.

### 4. Legal Basis for Processing

4.1. We process your personal data on the following legal bases under Article 6 of the GDPR:

**4.1.1. Performance of a contract (Art. 6(1)(b))** – processing your name and email address is necessary to fulfil your purchase and deliver the course materials.

**4.1.2. Consent (Art. 6(1)(a))** – sending newsletter communications and loading non-essential cookies is based on your explicit consent, which may be withdrawn at any time.

**4.1.3. Legitimate interests (Art. 6(1)(f))** – responding to enquiries and maintaining basic website security.

**4.1.4. Legal obligation (Art. 6(1)(c))** – retaining transaction records as required by applicable Lithuanian accounting and tax legislation.

## **5. How We Use Your Personal Data**

5.1. We use your personal data exclusively for the following purposes:

5.1.1. To process your purchase and deliver the purchased course materials to your email address;

5.1.2. To send newsletters and updates on new courses or blog content, where you have subscribed;

5.1.3. To respond to your enquiries;

5.1.4. To comply with legal obligations (e.g. accounting and tax record-keeping).

We do not use your personal data for automated decision-making or profiling.

## **6. Sharing of Personal Data**

6.1. We do not sell, rent, or share your personal data with third parties for marketing purposes.

6.2. We may share your data with the following categories of third-party processors solely to the extent necessary to provide our services:

**6.2.1. Payment service providers** (e.g. Paysera, Stripe, or Revolut) – to process your payment. These providers process data under their own privacy policies and applicable data protection law.

**6.2.2. Website hosting provider** (Hostinger) – to host and operate the website.

6.3. We may disclose your personal data if required to do so by law or by a competent authority.

## **7. Data Retention**

7.1. Purchase-related data (name, email, transaction records) is retained for a period of 10 years in accordance with applicable Lithuanian accounting legislation.

7.2. Newsletter subscription data is retained until you withdraw your consent by unsubscribing.

7.3. Communication data (emails) is retained for as long as necessary to resolve the matter and for a reasonable period thereafter.

## **8. Your Rights**

8.1. Under the GDPR, you have the following rights in relation to your personal data:

**8.1.1. Right to be informed** (Art. 13–14) – to know how and why your data is being processed;

**8.1.2. Right of access** (Art. 15) – to obtain confirmation of whether we process your data and to receive a copy of it;

**8.1.3. Right to rectification** (Art. 16) – to request correction of inaccurate data;

**8.1.4. Right to erasure** (Art. 17) – to request deletion of your data, subject to legal retention obligations;

**8.1.5. Right to restriction of processing** (Art. 18) – to request that processing be restricted in certain circumstances;

**8.1.6. Right to data portability** (Art. 20) – to receive your data in a structured, machine-readable format;

**8.1.7. Right to object** (Art. 21) – to object to processing based on legitimate interests;

**8.1.8. Right to withdraw consent** – where processing is based on consent, you may withdraw it at any time without affecting the lawfulness of prior processing.

8.2. To exercise any of these rights, please contact us at the email address provided in Section 2. We will respond within 30 days. You also have the right to lodge a complaint with the State Data Protection Inspectorate of Lithuania (Valstybinė duomenų apsaugos inspekcija, [www.ada.lt](http://www.ada.lt)).

## 9. Links to Other Websites

9.1. Our website may contain links to third-party websites, including payment service providers and external resources. These websites are not owned or operated by MOVEBIT MB and we are not responsible for their content or privacy practices.

9.2. We encourage you to review the privacy policies of any third-party websites you visit. The fact that a link appears on our website does not imply our endorsement of that website or its privacy practices.

## 10. Data Security

10.1. MOVEBIT MB implements appropriate technical and organisational measures to protect your personal data against unauthorised access, loss, or destruction. Payments are processed exclusively through certified third-party payment providers and we do not store payment card data. However, no method of transmission over the internet can be guaranteed to be entirely secure, and we cannot guarantee absolute security.

## 11. Changes to This Privacy Policy

11.1. We may update this Privacy Policy from time to time. The current version will always be available on the website [movebit.eu](http://movebit.eu). Where changes are material, we will endeavour to notify users by email or via a notice on the website.

## **12. Contact**

12.1. For any questions or requests regarding this Privacy Policy or the processing of your personal data, please contact us at [hello@movebit.eu](mailto:hello@movebit.eu)