

Living Water for Potatoes



Healthier Soil. Stronger Roots. Better Potatoes.

Proven biological performance across commercial potato systems.

The Problem Potato Growers Face

Potato production depends on efficient roots, balanced nutrition, and healthy soils, yet many fields struggle with:

- Compaction and poor soil structure
- Nutrient tie-up (especially phosphorus and calcium)
- Disease pressure (Rhizoctonia, stress-related pathogens)
- High input costs with diminishing returns

When soil biology breaks down, yield, grade, and profitability follow.



The Living Water Solution

Living Water restores the soil's biological engine so potatoes can access water and nutrients more efficiently, without adding more fertilizer or changing equipment.

- Applied through existing irrigation
- Turnkey kit required
- Works with conventional, organic, and regenerative programs

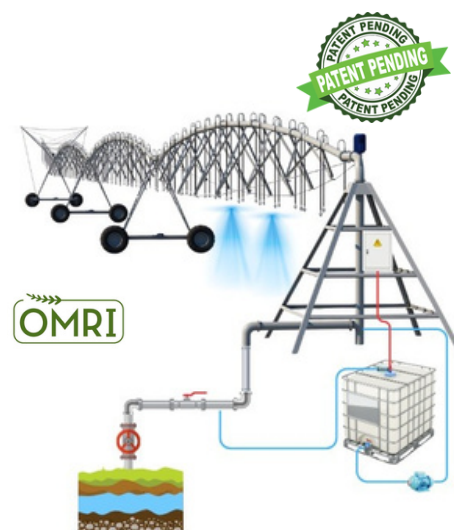
Proven Potato Results

New Mexico potato trial (118 acres) observed outcomes:

- +14% yield improvement
- +28% grade increase
- 60% reduction in disease incidence
- Improved tuber quality and uniformity

Key Takeaway

Healthier soil biology led to stronger roots, cleaner tubers, and higher marketable yield.



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What's Happening Underground (Why it Works)

Across potatoes and other row crops, Living Water consistently drives the same biological improvements:

- Activated soil respiration & carbon cycling
- Improved soil structure & water retention
- Better phosphorus and calcium availability
- Reduced salt and EC stress
- Stronger, deeper root systems

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These changes show up **before yield increases**, creating a more resilient crop through the season.

Benefits Potato Growers Care About

- ✓ Higher marketable yield
- ✓ Improved tuber size & uniformity
- ✓ Reduced disease pressure
- ✓ Better nutrient efficiency
- ✓ Less stress under heat or water limitations
- ✓ Strong ROI without increasing inputs



Why Growers Keep Using It

- Results are measured, not anecdotal
- Works across **soil types and climates**
- Improves efficiency instead of adding cost
- Fits seamlessly into existing programs



Growers don't have to be convinced **to expand acreage after seeing results.**

Ready To See It In Your Field?

Talk to your Living Water representative today! Visit "[Find a Distributor](#)" at **WeSaveSoil.com** and learn how to integrate Living Water into your potato program this season.

Soil-first. Data-backed. Grower-proven.

Results shown reflect monitored field data from specific sites and seasons. Outcomes may vary by soil type, variety, climate, and management practices. Data represents verified performance indicators and is not a guarantee of results.