

Herts Book Festival Photography & Filming Policy

Last updated: 03/03/2026



1. Introduction

Herts Book Festival may photograph and film events for promotional, marketing and archival purposes. This policy explains how images and recordings may be used and your rights in relation to them.

2. Photography & Filming at Events

Official photographers or festival representatives may take photographs and video recordings during festival events. These images may include audience members, speakers, volunteers and staff.

By attending a festival event, you acknowledge that photography and filming may take place.

3. How Images May Be Used

Photographs and recordings may be used:

- On the Herts Book Festival website
- On social media channels
- In printed promotional materials
- In press releases or media coverage
- In future festival marketing

Images will not be sold or used for unrelated commercial purposes.

4. Respect and Sensitivity

We aim to use images responsibly and respectfully. We will avoid using images that may be inappropriate, embarrassing or taken out of context.

5. Children and Young People

Where events are specifically aimed at children or schools:

- We will seek appropriate consent from parents, guardians or schools where required.
- We will take extra care in selecting images for publication.
- Children will not be named in photographs without explicit consent.



6. Opting Out

If you do not wish to be photographed or filmed, please:

- Inform a member of festival staff at the event, or
- Contact us in advance using the details below.

We will make reasonable efforts to respect your wishes.

7. Contact

If you have concerns about an image or would like an image removed, please contact:

info@hertsbookfestival.com

We will review and respond to requests promptly.



This policy is intended to provide clarity while supporting the promotion and documentation of the festival.