Herts Book Festival Data & Privacy Policy

Last updated: 03/03/2026

1. Who We Are

Herts Book Festival is a not-for-profit literary festival celebrating books, writers and reading. This policy explains how we collect, use and protect your personal data when you visit our website.

2. What Data We Collect

We only collect personal data when you choose to provide it. This may include:

- Your name
- Your email address
- Any message you send us via a contact form or email

We do not collect sensitive personal data.

3. How We Use Your Data

We use your data only to:

- Respond to enquiries
- Provide information you have requested
- Manage festival communications

We do not sell or share your data with third parties for marketing purposes.

4. Mailing Lists

If you sign up to our mailing list, we will use your email address to send occasional updates about the festival. You can unsubscribe at any time using the link in our emails or by contacting us directly.

5. Cookies

Our website may use basic cookies to ensure it functions properly and to understand how visitors use the site. These cookies do not identify you personally. You can control cookies through your browser settings.

6. How We Store Your Data

We take reasonable steps to keep your data secure. Personal data is stored only for as long as necessary and is accessed only by authorised festival organisers.

7. Your Rights

Under UK data protection law, you have the right to:

- Request a copy of the data we hold about you
- Ask us to correct or delete your data
- Withdraw consent at any time

To exercise these rights, please contact us using the details below.

8. Contact Us

If you have any questions about this policy or how your data is handled, please contact:

info@hertsbookfestival.com

9. Changes to This Policy

We may update this policy from time to time. Any changes will be posted on this page.

This policy is intended to be simple and transparent. It does not replace legal advice.