

Our process



Research & Strategy

We conduct market research, develop the creative direction, prepare the initial design elements, and set up any required brand accounts. Once ready, we share a **project brief** and can arrange a consultation to review it.



1 - 2 weeks



Review

We have a meeting to walk you through our work and make necessary **adjustments**.



2 hours



Your estimated time commitment:

5 hours

Q1



Consultation

We discuss your brand, goals, and project requirements to determine the best approach. You'll then receive a **questionnaire** that helps guide our work and tailor **your Brand Standards Manual**.



1 hour

Q2

Q3



Design & Development

Branding assets and/or the **Amazon listing** is created.



3-4 weeks

Q4

Q5



Project Handover

The Project is finalized and published. The Brand Standards Manual is handed over.



3 working days

Thank you for choosing **NYXE**

nyxe.com / hello@nyxe.com

Sample Project

ETATECH

A PC cooling company.

Custom Logo
Packaging design
Branding Strategy
Amazon Listing Design
Custom font and typeface



Amazon Listing Design