

# PORTFOLIO

## ÉPOPÉE STUDIO

*The*  
**ÉPOPÉE**  
studio



In a world driven by creativity and constant change, **ÉPOPÉE Studio** stands as a creative force rooted in ***Syria and Lebanon, now expanding its vision from the heart of the UAE.*** We blend storytelling, design, and digital craft to shape powerful brand narratives that resonate across cultures and platforms.

# ABOUT US

ÉPOPÉE Studio is **a creative house** born from the cultural richness of *Syria and Lebanon, and now thriving in the UAE*. With **8 years** of experience, we specialize in crafting stories that move people and build brands.

# 2 OUR VISION

We envision a world where marketing **isn't noise, but narrative**, where every brand speaks with purpose, looks with elegance, and acts with authenticity. **Our vision** is to redefine digital presence for businesses across borders, creating lasting impressions that move people and markets.

# 3 OUR MISSION

we're on a mission to fuse **creativity with strategy**, offering end-to-end marketing solutions that don't just follow trends, they set them. Through innovative design, data-powered campaigns, and powerful storytelling, **we empower our clients to rise**, resonate, and lead in their industries.

EXPLORE OUR SERVICES  
**EXPLORE OUR SERVICES**  
EXPLORE OUR SERVICES



# OUR SERVICES

1. Design
2. Photography
3. Digital Marketing
4. Content Creation
5. Project Development & Support
6. SEO
7. Website Design - Shopify & WordPress
8. Meta Campaign Management
9. Snapchat ADs
10. TikTok Marketing
11. Google ADs

# 1. DESIGN

Visual storytelling that captivates. From branding to social media, we create designs that make people **stop scrolling**.

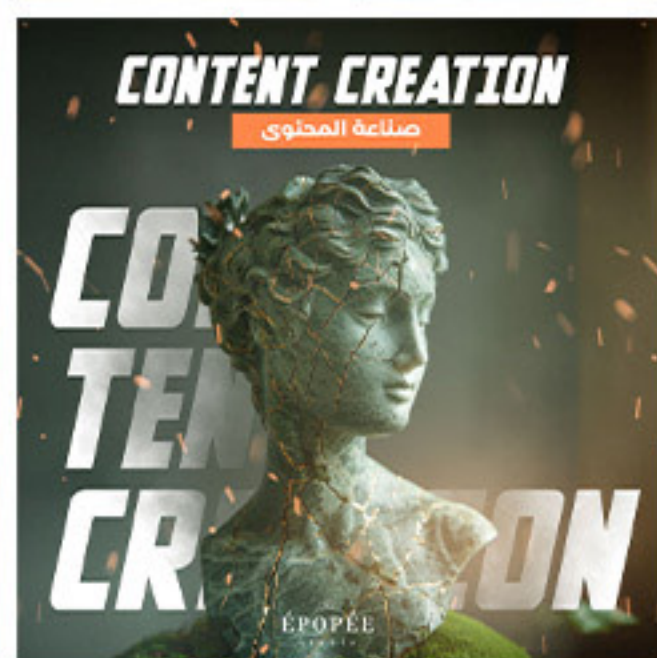
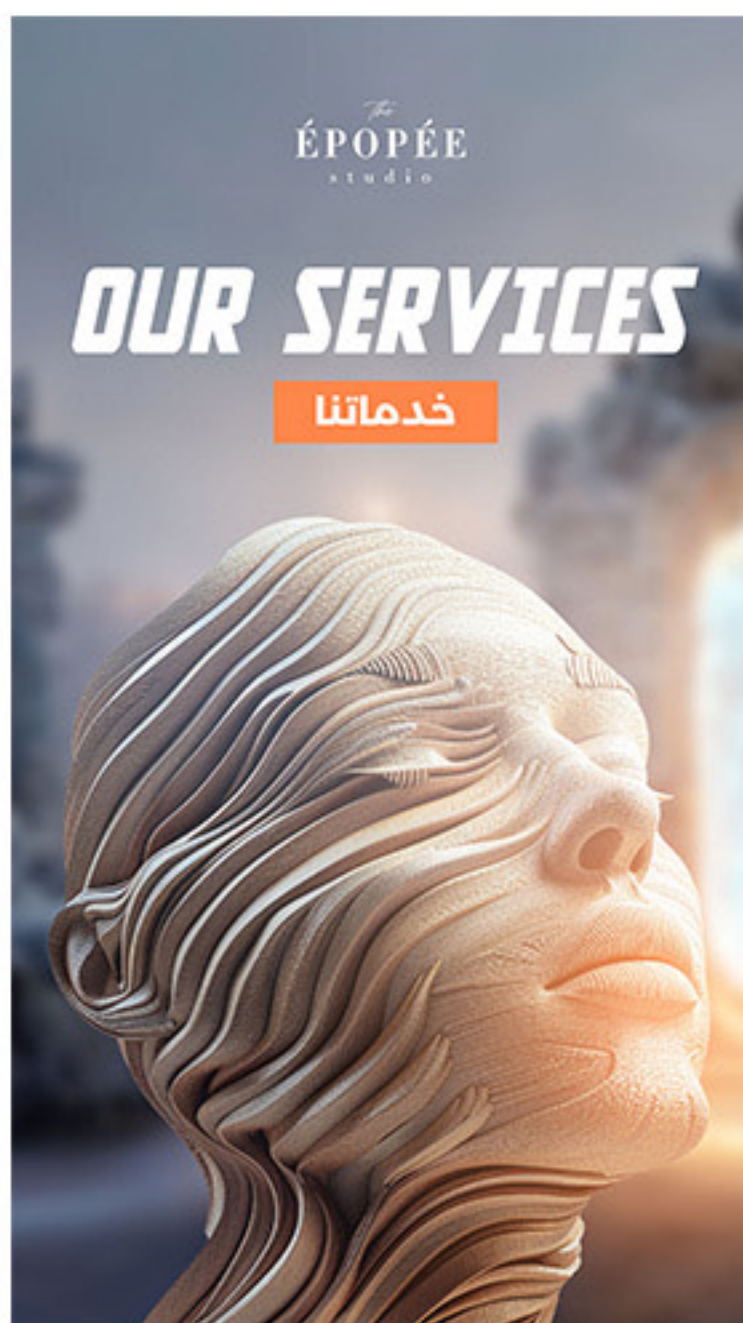
- **Social Media Design:**

Scroll-stopping content tailored for every platform. We design dynamic, on-brand posts that drive engagement and maintain aesthetic consistency.

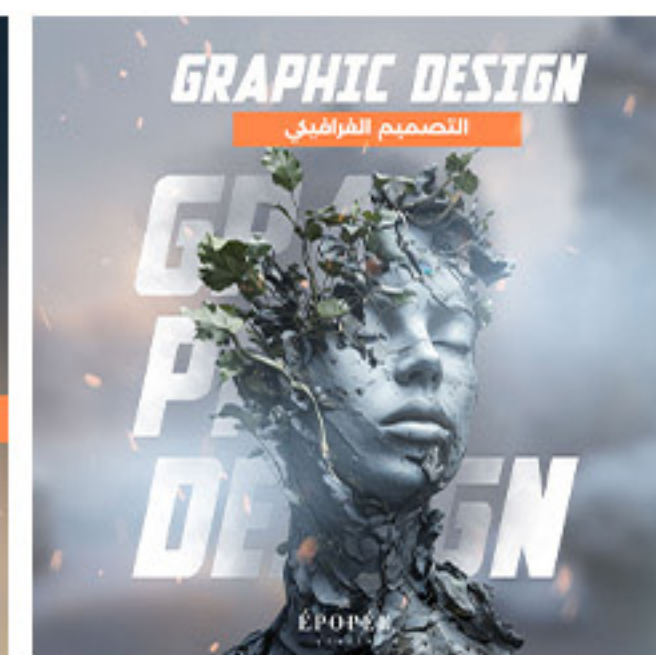


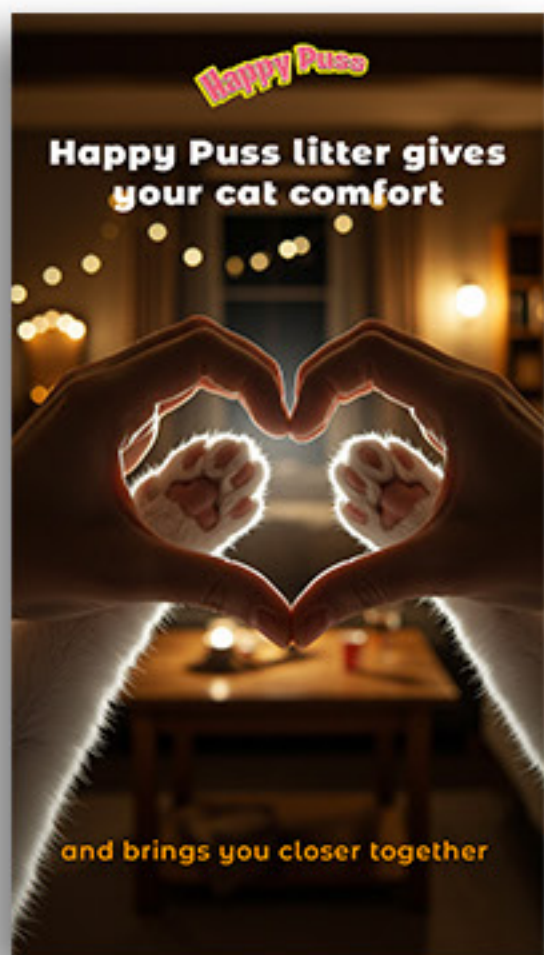
# 2. PHOTOGRAPHY





Reality? Optional.  
We create surreal, high-impact visuals through advanced photo manipulation techniques, turning ordinary into extraordinary.







Designs that sell dreams, not just spaces.



In real estate, visuals are everything and we know how to make a property speak before a single word is said.



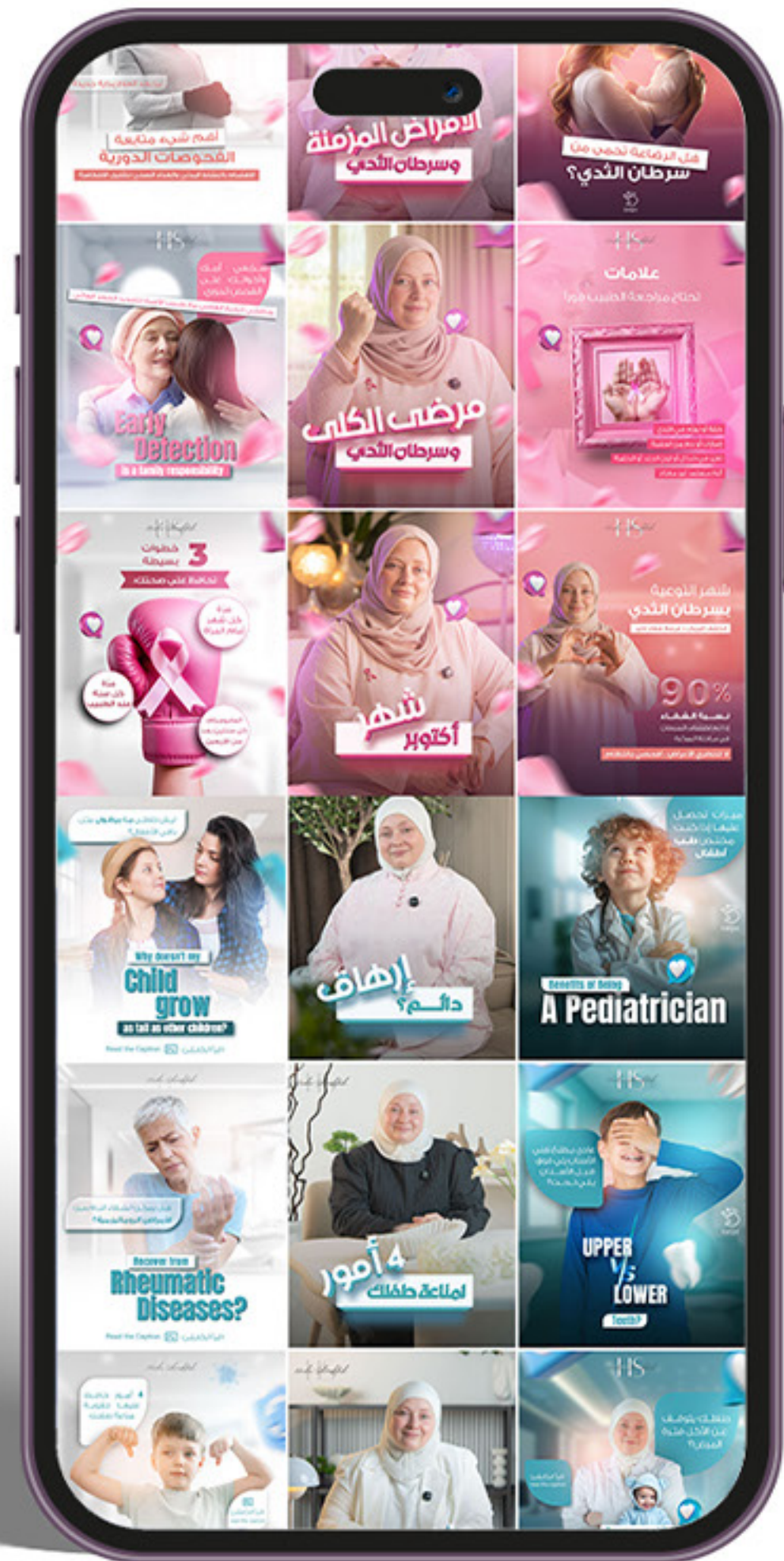


First impressions, framed perfectly.  
Your content might be amazing, but  
if your reel cover doesn't pop, it might  
never get seen.

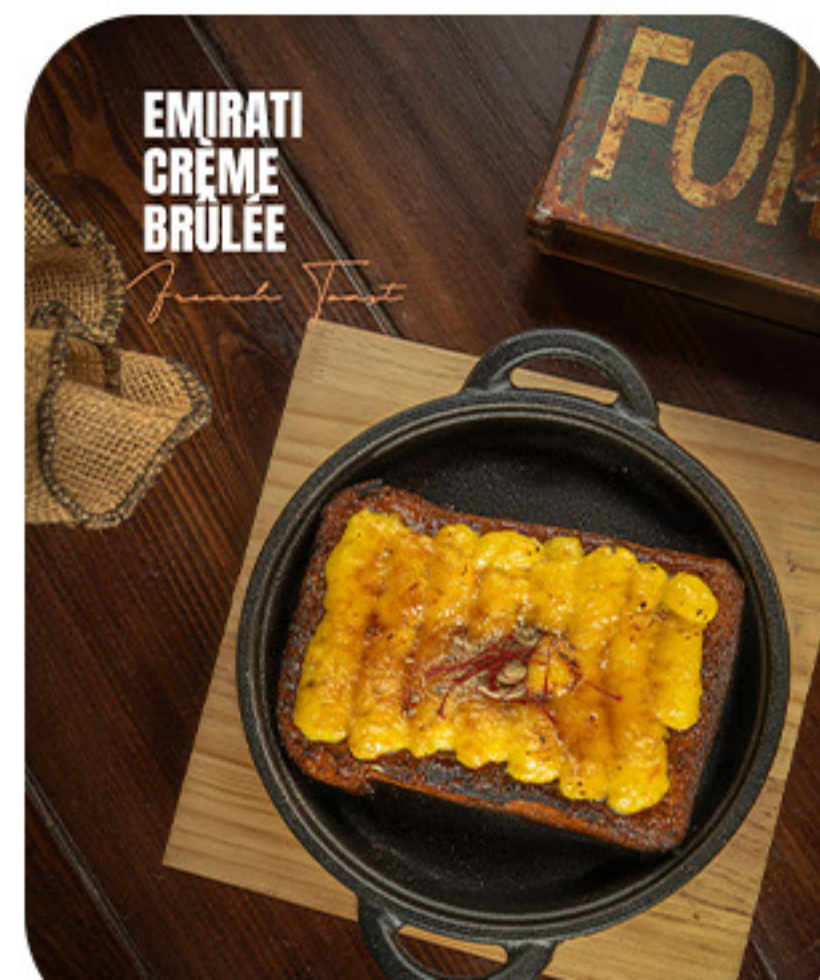




Visual identities for clinics, wellness centers, and health-focused brands that build trust and reflect care.



Posts and stories that maintain a balance of scientific accuracy and visual appeal, optimized for engagement.



# MORE THAN FOOD

It's an Experience

# F&B

we believe that **every dish has a story**, and we tell it with light, texture, and a whole lot of appetite appeal.

**Hex:** #000000  
**RGB:** 0 0 0  
**CMYK:** 75 68 67 90

**Hex:** #c49157  
**RGB:** 196 145 87  
**CMYK:** 22 43 75 3



**Hex:** #404040  
**RGB:** 64 64 64  
**CMYK:** 68 61 60 47

**Hex:** #d7ae68  
**RGB:** 215 174 104  
**CMYK:** 16 31 69 0





The  
ÉPOPÉE  
studio



Rollin' with flavor  
ready to roll?



Five Pieces  
which one are you starting with?  
Just added!



Mongolian.  
is back,  
new flavor story



Craving a bowl  
full of soul?



Hungry.  
or just rice-obsessed?  
New taste alert!



Light, shadow, and rising coffee steam  
that's how our story begins with every shot.

The  
ÉPOPÉE  
studio



Noodles  
that know no rules





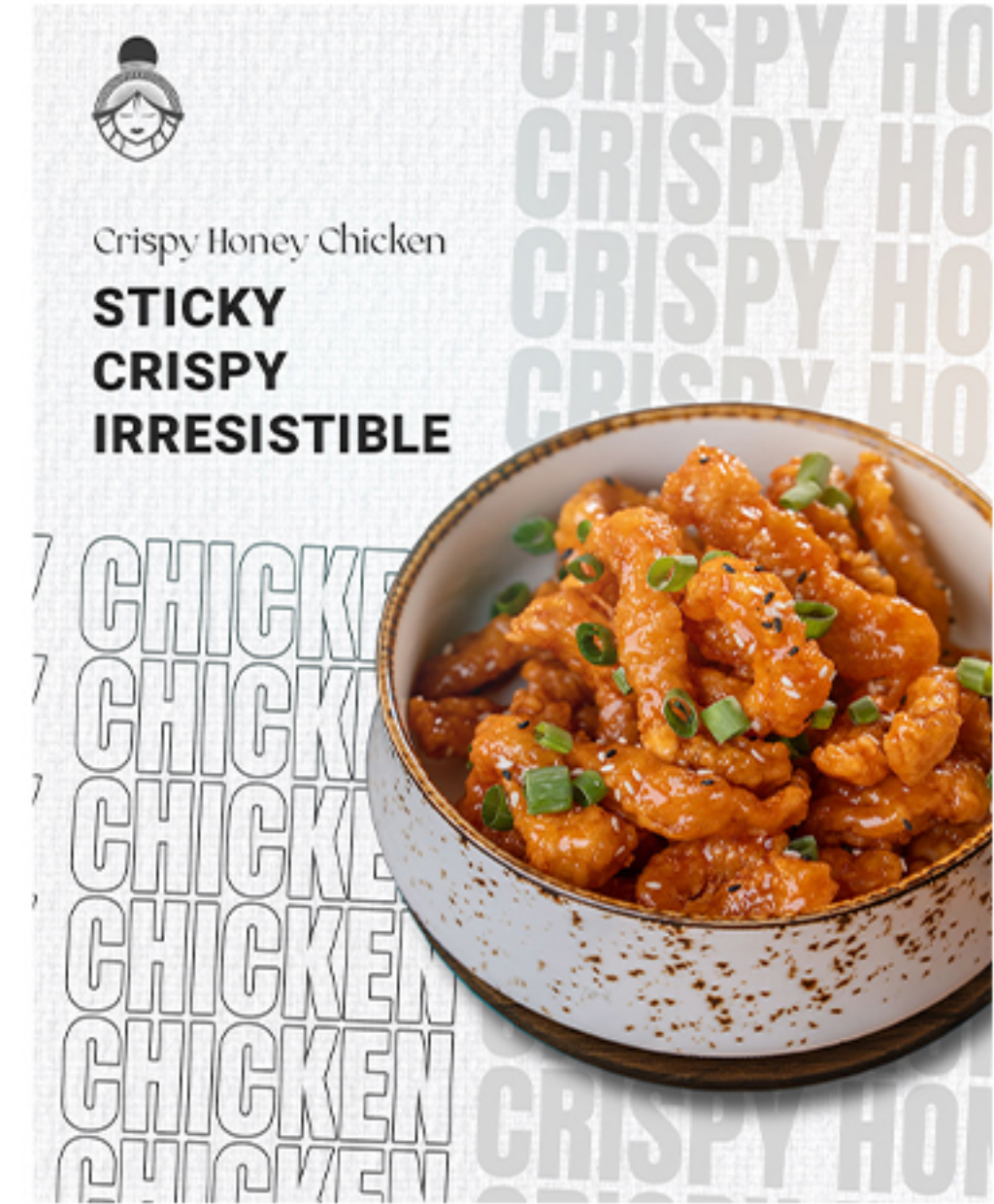
Salay Chicken  
Flavor on a stick



Watch them fly,  
feel the magic  
Spicy Chicken Dimsum



No words. Just try it



Crispy Honey Chicken  
**STICKY  
CRISPY  
IRRESISTIBLE**



Grill, thrill, repeat

We capture food the way it should be experienced  
rich in emotion, bold in flavor, and irresistible in every  
frame

The  
**ÉPOPÉE**  
studio



Dynamite Shrimp  
**DRESSED TO IMPRESS,  
FLAVORED TO OBSESS**

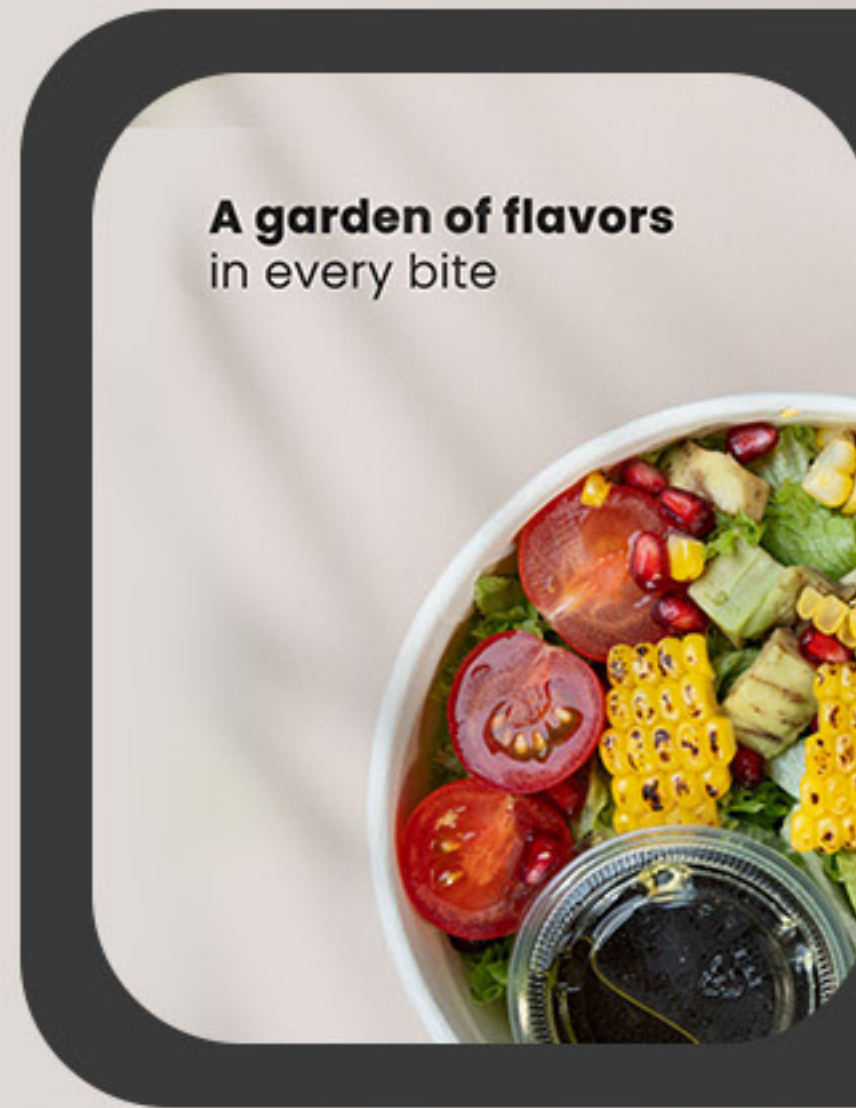
A great dish deserves more than a photo  
it deserves imagery that reflects its  
identity, flavor, and



The art of leaving a flavor



Every shot has its own flavor,  
and every drink deserves lighting that  
does it justice.



From a cup of coffee on the sidewalk to a  
gourmet dish under the spotlight,  
we make every shot mouthwatering and every  
detail speak flavor.



The unbakery  
raw sweets

BRANCH OUT YOUR BRUNCH

DM for orders  
Also available on [deliveroo](#)

Refined sugar Free Gluten Free Dairy Free

The unbakery  
raw sweets

PLAYFUL & BOLD  
NO DAIRY. NO GLUTEN. NO GUILT

DM for orders  
Also available on [deliveroo](#)

Refined sugar Free Gluten Free Dairy Free

Sweet canapés  
Made clean for your lifestyle

DM for orders  
Also available on [deliveroo](#)

Refined sugar Free Gluten Free Dairy Free

The unbakery  
raw sweets

MINIMAL BY CHOICE

DM for orders  
Also available on [deliveroo](#)

Gluten Free Dairy Free

The unbakery  
raw sweets

A raw pop  
of purple magic

DM for orders  
Also available on [deliveroo](#)

Refined sugar Free Gluten Free Dairy Free

The unbakery  
raw sweets

EARTH-BORN  
HAND-ROLLED

DM for orders  
Also available on [deliveroo](#)

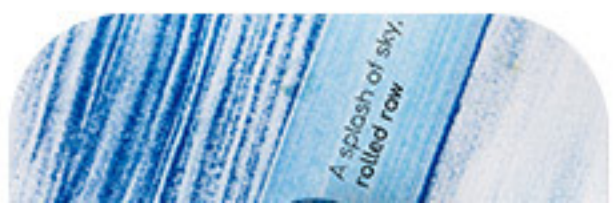
Refined sugar Free Gluten Free Dairy Free

The unbakery  
raw sweets

A raw pop  
of purple magic

DM for orders  
Also available on [deliveroo](#)

Refined sugar Free Gluten Free Dairy Free



The unbakery  
raw sweets

Ever tasted  
sunshine in a slice?

DM for orders  
Also available on [deliveroo](#)

Gluten Free Refined sugar Free Dairy Free

The unbakery  
raw sweets

DM for orders  
Also available on [deliveroo](#)

The unbakery  
raw sweets

Cardamom Pistachio Cream  
No sugar. No guilt. Just power.

DM for orders  
Also available on [deliveroo](#)

Gluten Free Refined sugar Free Dairy Free



The unbakery  
raw sweets

No flour. No fire. No regrets?  
No Bake Chocolate Cake

DM for orders  
Also available on [deliveroo](#)

Refined sugar Free Gluten Free Dairy Free

Smashed. Splashed. Supercharged

DM for orders  
Also available on [deliveroo](#)

Refined sugar Free Gluten Free Dairy Free

The unbakery  
raw sweets

Tiny berries. Big vibes

DM for orders  
Also available on [deliveroo](#)

Refined sugar Free Dairy Free Gluten Free



The unbakery  
raw sweets

RAW STRAWBERRY.  
COCONUT CREAM.  
SEED-BASED.

DM for orders  
Also available on [deliveroo](#)

Gluten Free Dairy Free

Mango dreams. Coconut breeze  
Mango Coco Tropic

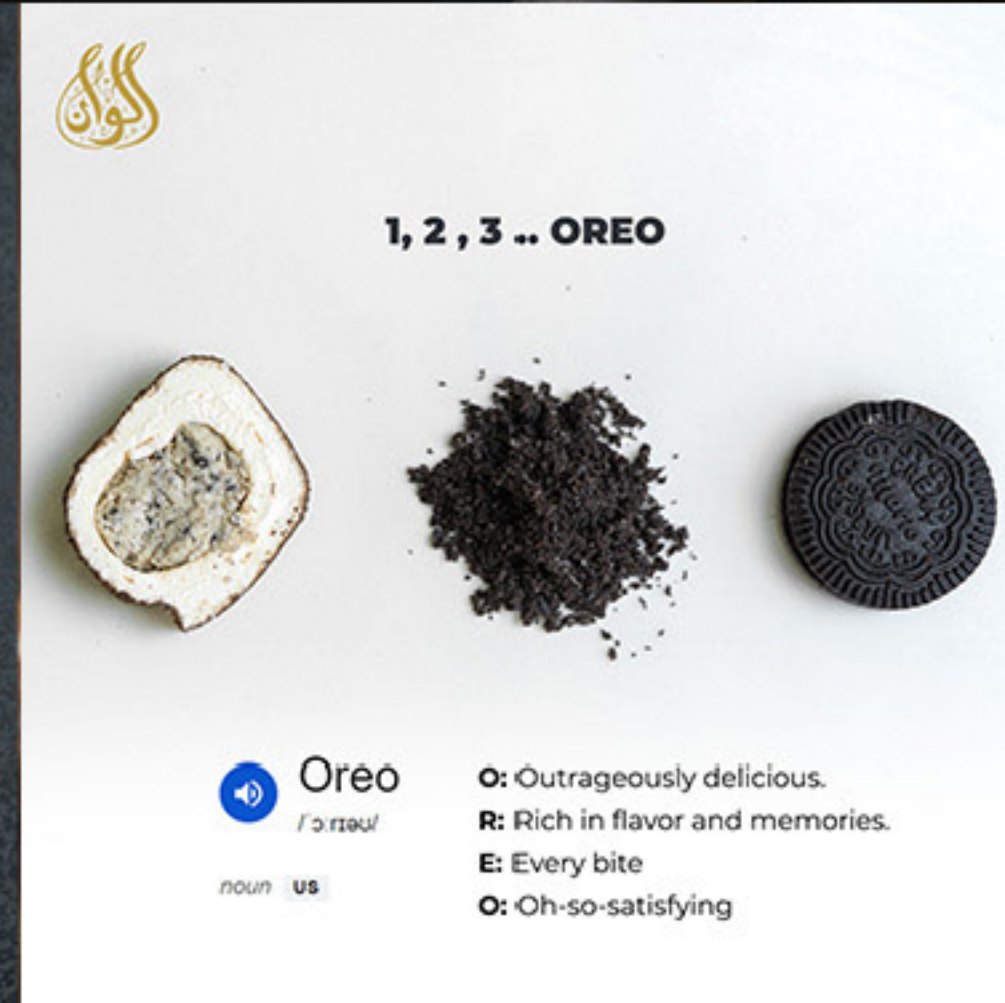
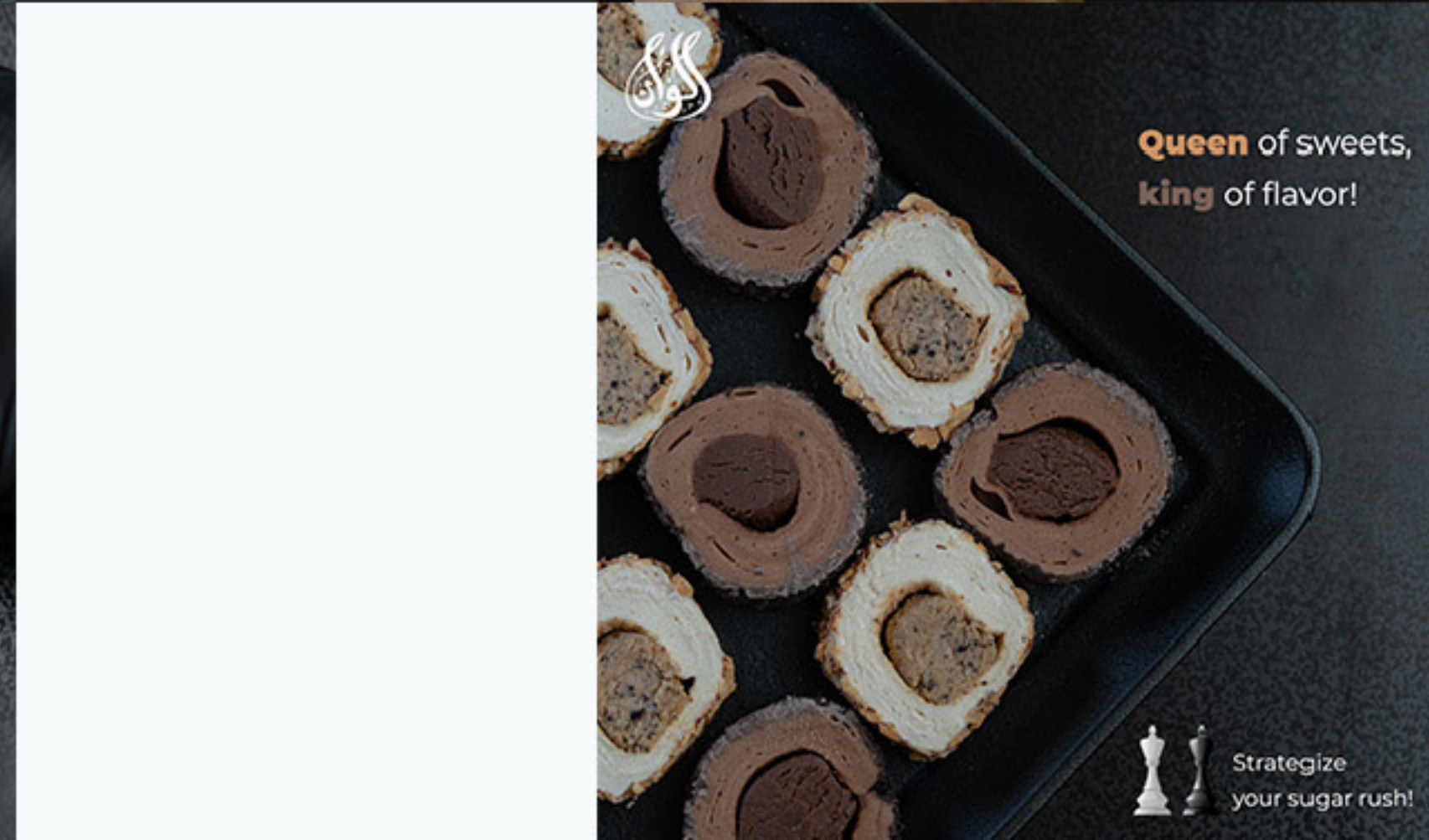
DM for orders  
Also available on [deliveroo](#)

Gluten Free Dairy Free

# FOOD IN FOCUS

Minimal plates.  
Maximum impact

We tell it with light, texture, and a whole lot of **appetite appeal**.





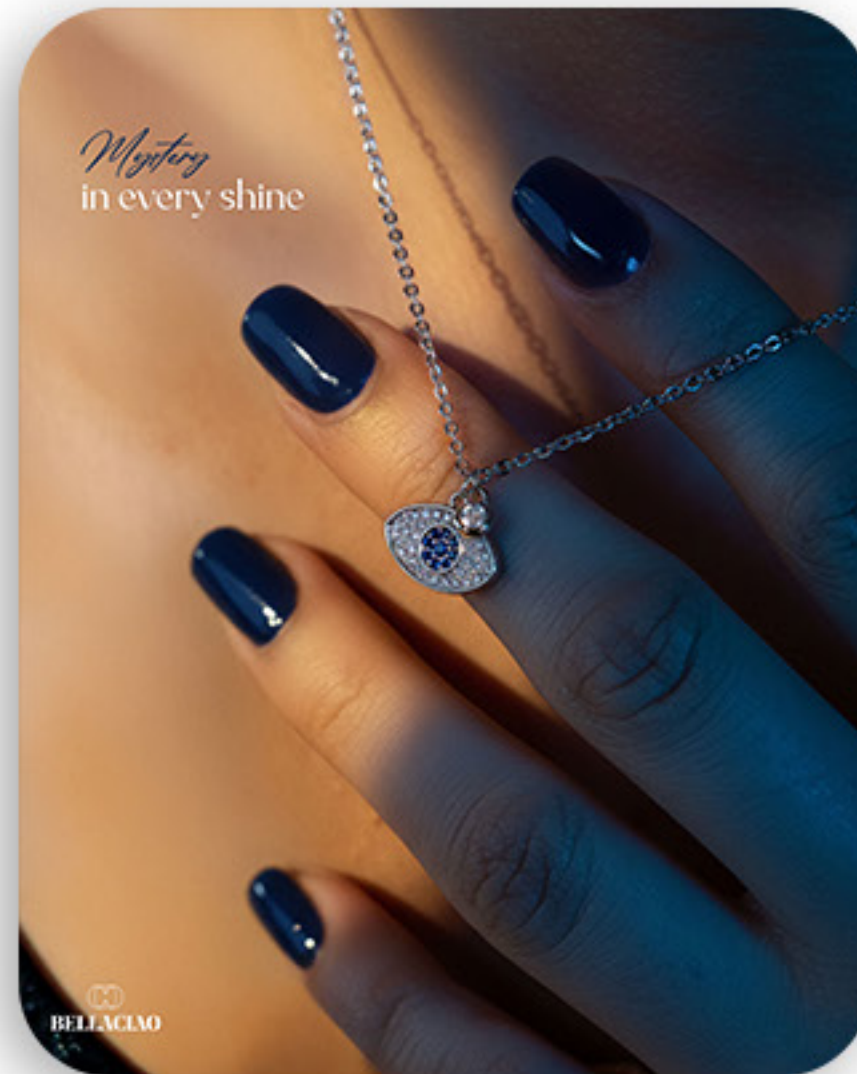
From the fire of the kitchen to the final shine on the plate, we craft powerful food visuals that turn dishes into unforgettable visual experiences.



From casual coffee moments to refined gourmet plates, we shape visuals that highlight flavor, texture, and desire in every frame.

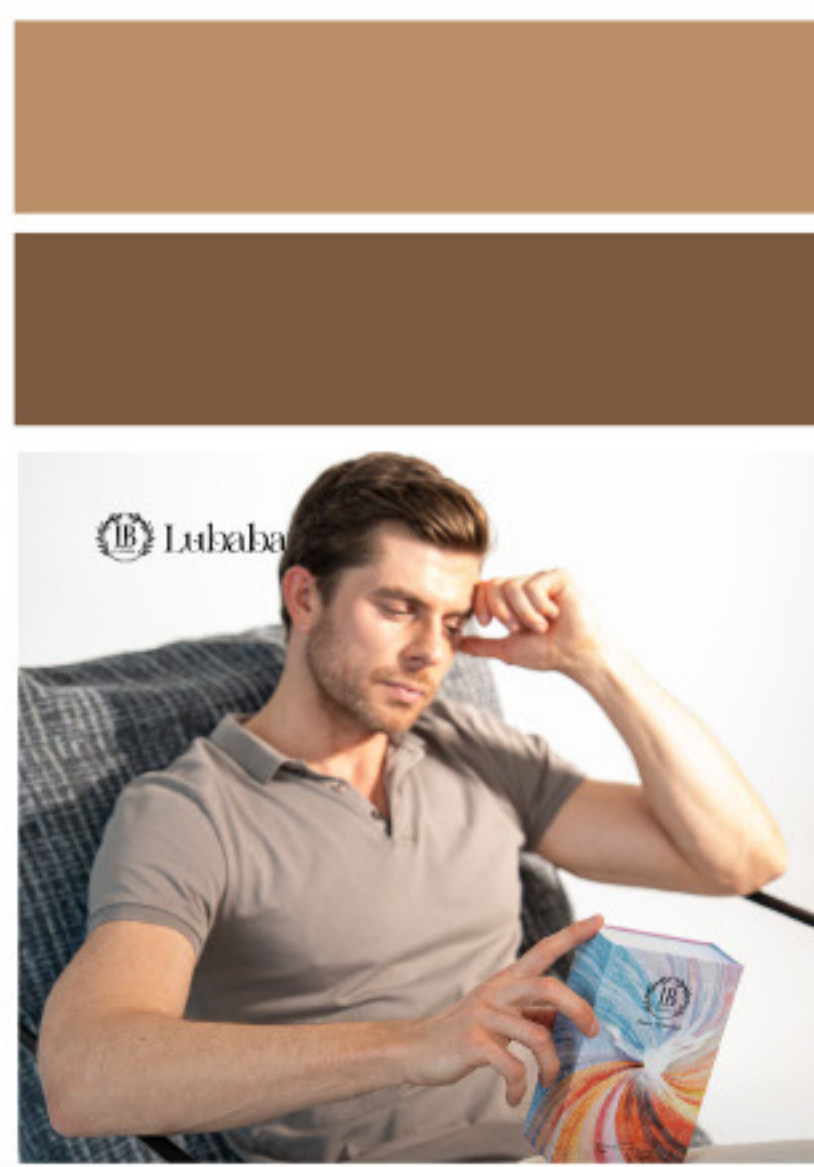


Every piece is crafted with intention,  
captured with precision, and presented as a statement  
of timeless elegance and refined brilliance.



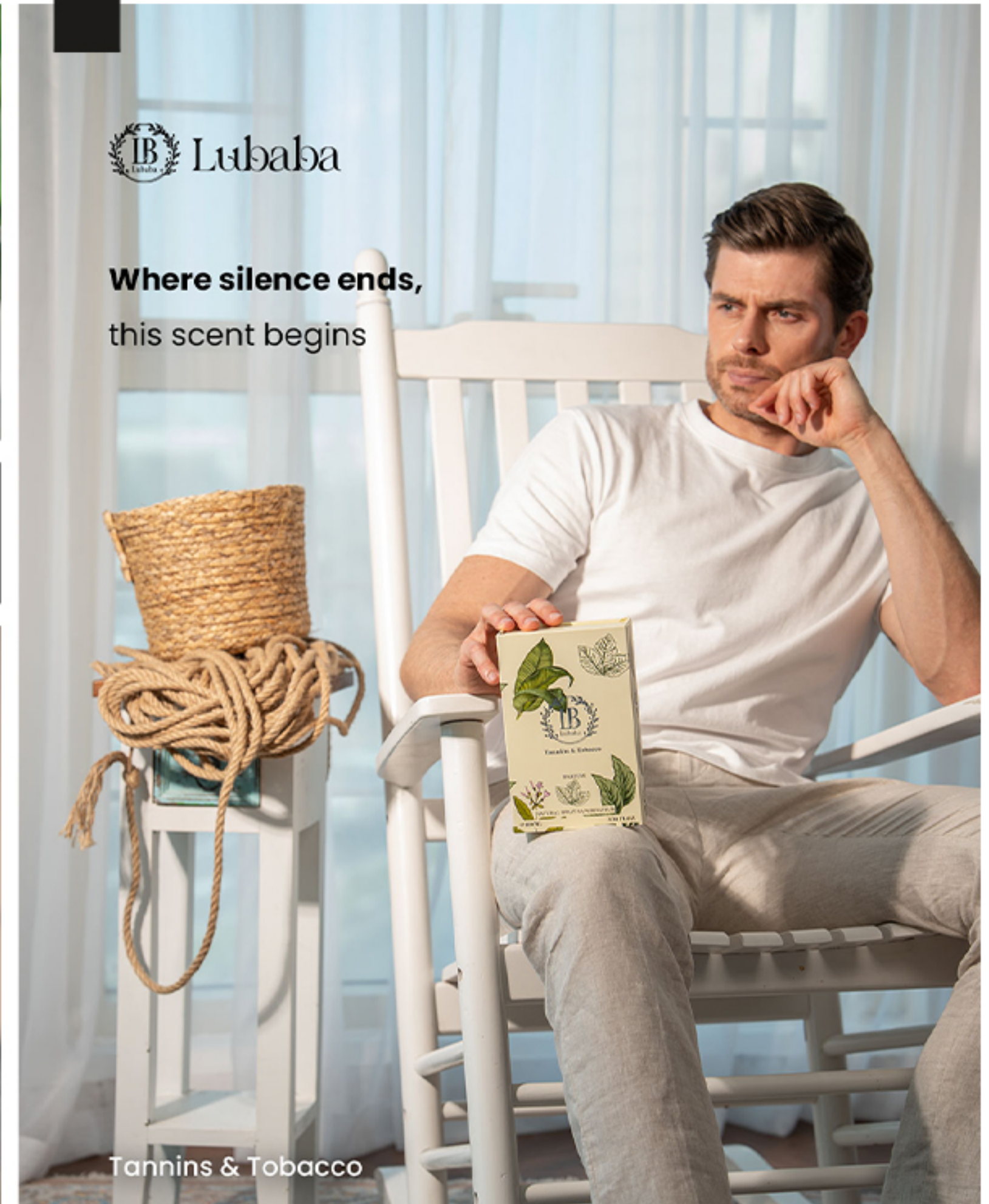
*The*  
**ÉPOPÉE**  
studio

We don't just showcase perfume  
we shape its mood, define its presence,  
and turn scent into a visual signature



Emotion, bottled in light

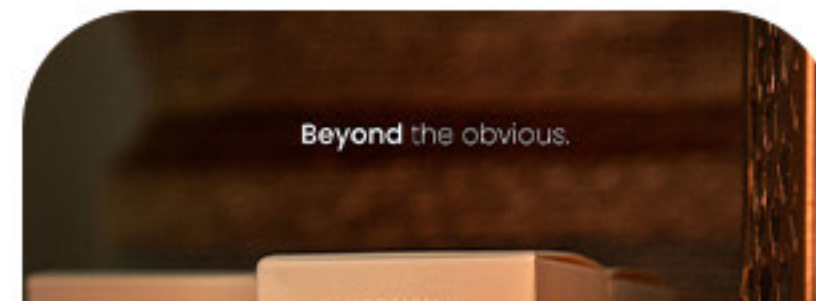
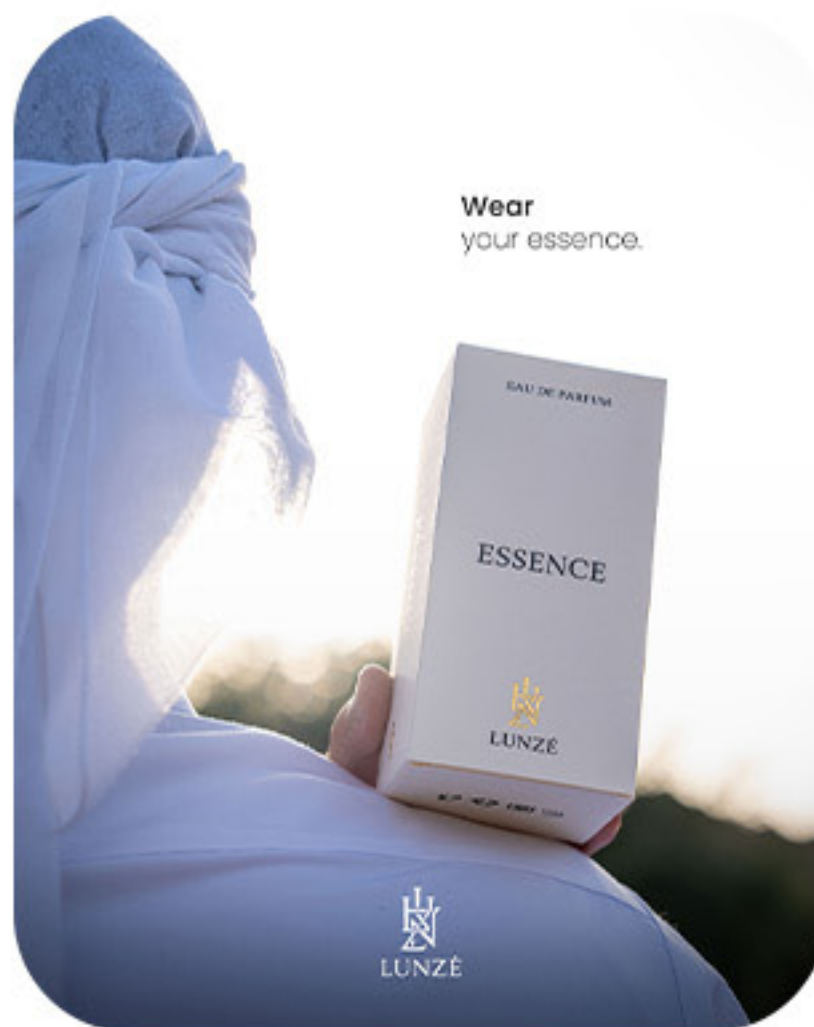
Elegance. you can feel  
before the first note



The  
**ÉPOPÉE**  
studio

# BEYOND FRAGRANCE

It's a Signature





Discover  
your scent.



Press play.



A signature  
in every frame



The  
ÉPOPÉE  
studio



عطرٌ لا يُنسى،  
وحضورٌ لا يُقاوم



حضور  
لا يُشبهه أحداً



لأن بعض الروائح  
لا تُنسى



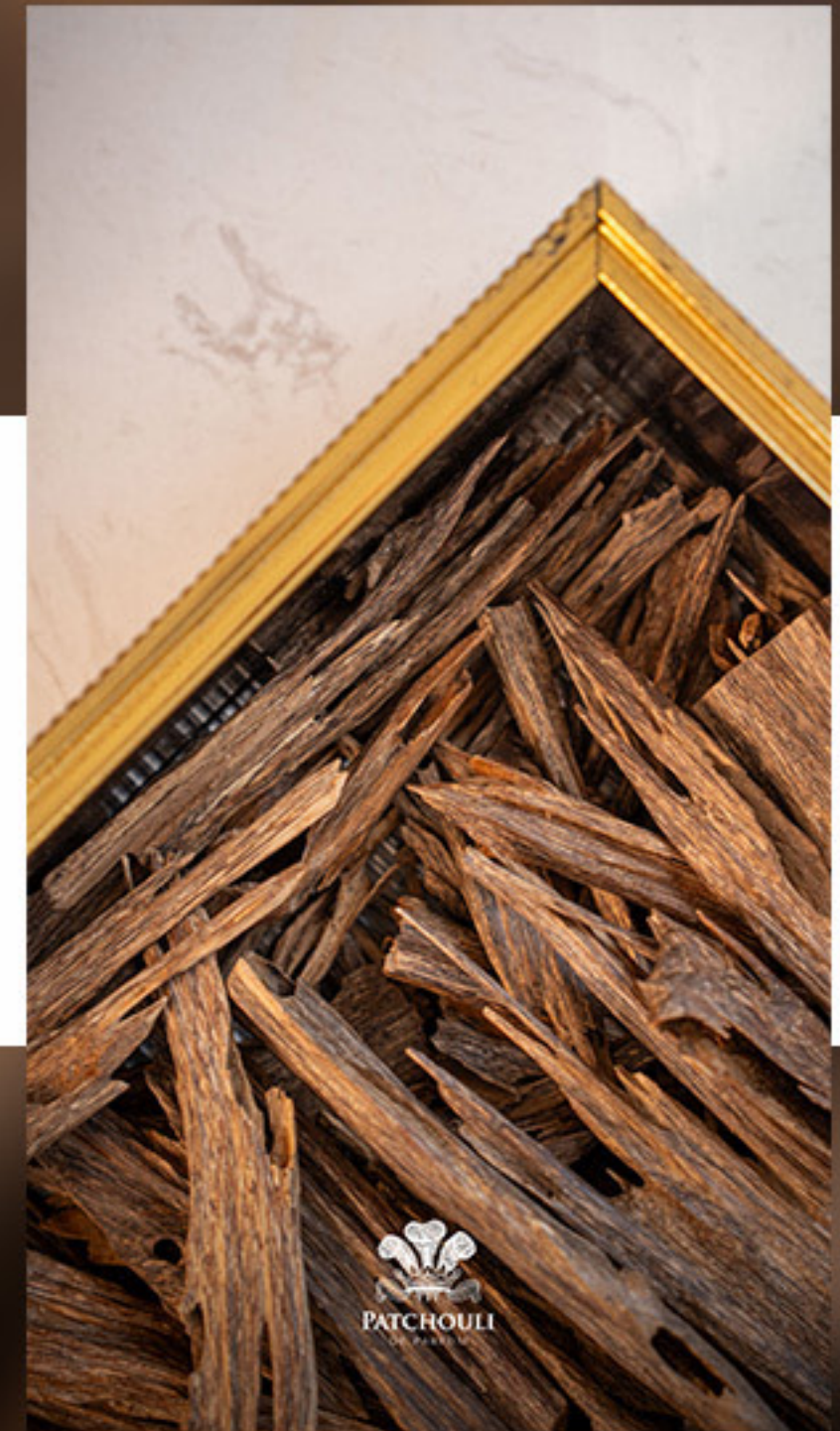
فخامة  
تُمسك باللحظة

*The*  
**ÉPOPÉE**  
studio



**Before the scent speaks, the  
vision does.**

Elegance starts with the first  
impression.



*The*  
**ÉPOPÉE**  
studio

More than photographing fragrance,  
we create visuals that make every scent  
feel unforgettable before the first spray.



Presence, captured beautifully

*The*  
**ÉPOPÉE**  
studio

MH  
ESSENCE

Quiet  
Luxury.



Luxury begins before the first spray.

A fragrance is not just a scent, it's presence, memory, and identity and your first impression starts with the cover.

The  
ÉPOPÉE  
studio

MH  
ESSENCE


Leave a mark





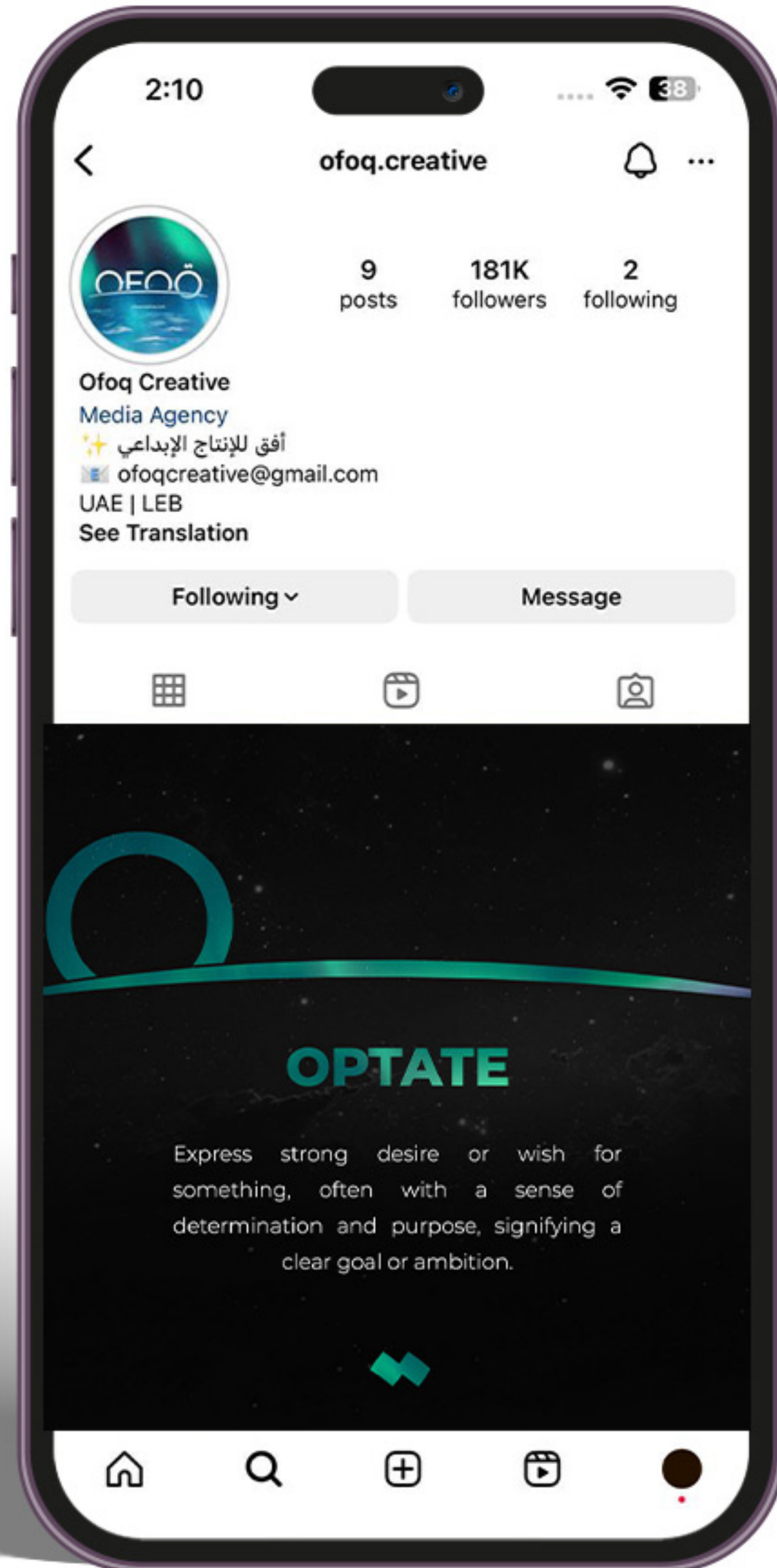
Amr Maskoun 

a brand ambassador for Fenty Beauty, Centrepont, Turkish Airlines, and Ole Henriksen.

From our collaboration with 

The  
ÉPOPÉE  
studio





# OFOQ

Ofoq Creative

is a creative hub where we get to help you create your content from O to Q.

From our collaboration with

**F**

**FASCINATE**

Captivate or attract someone's attention, often due to something interesting or unique leaving a lasting impression.

**O**

**ORCHESTRATE**

Organize and coordinate complex events or activities, demonstrating strong leadership and planning skills.

**Q**

**QUALIFY**

Meet the necessary requirements or standards, indicating a level of competence or eligibility.

The  
**ÉPOPÉE**  
studio

- **Branding:**

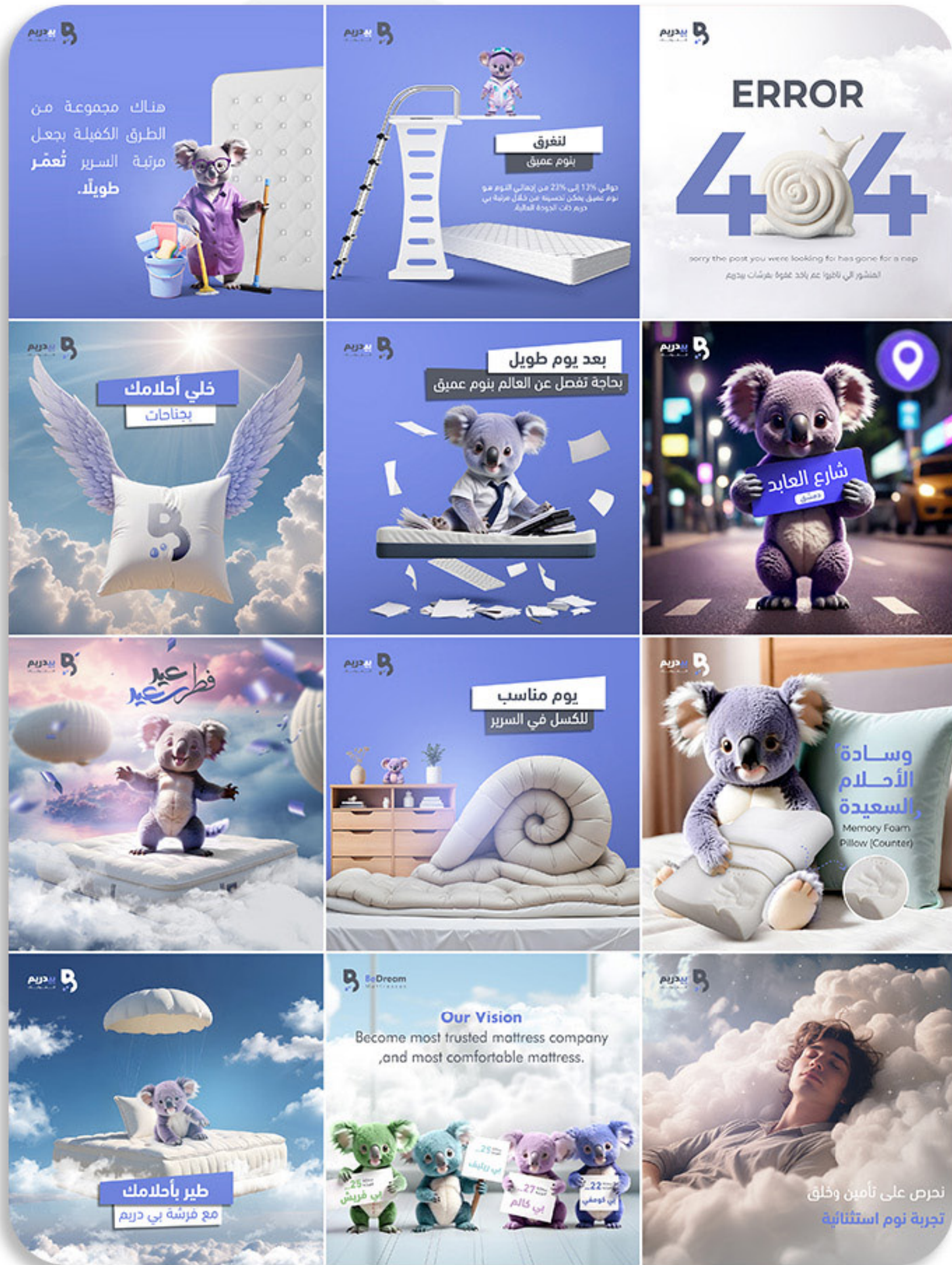
We shape cohesive visual identities that reflect your values, captivate your audience, and build trust.



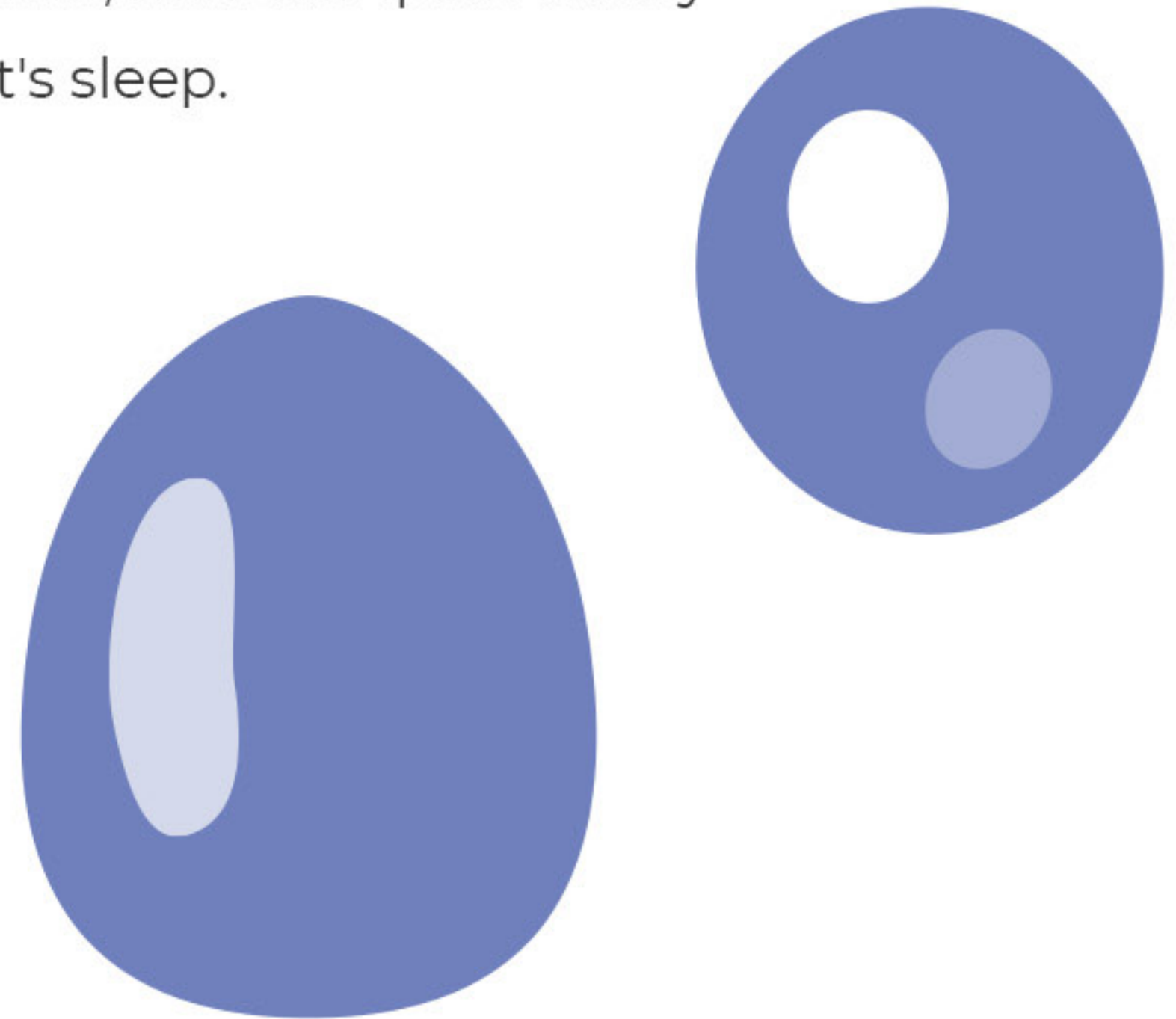


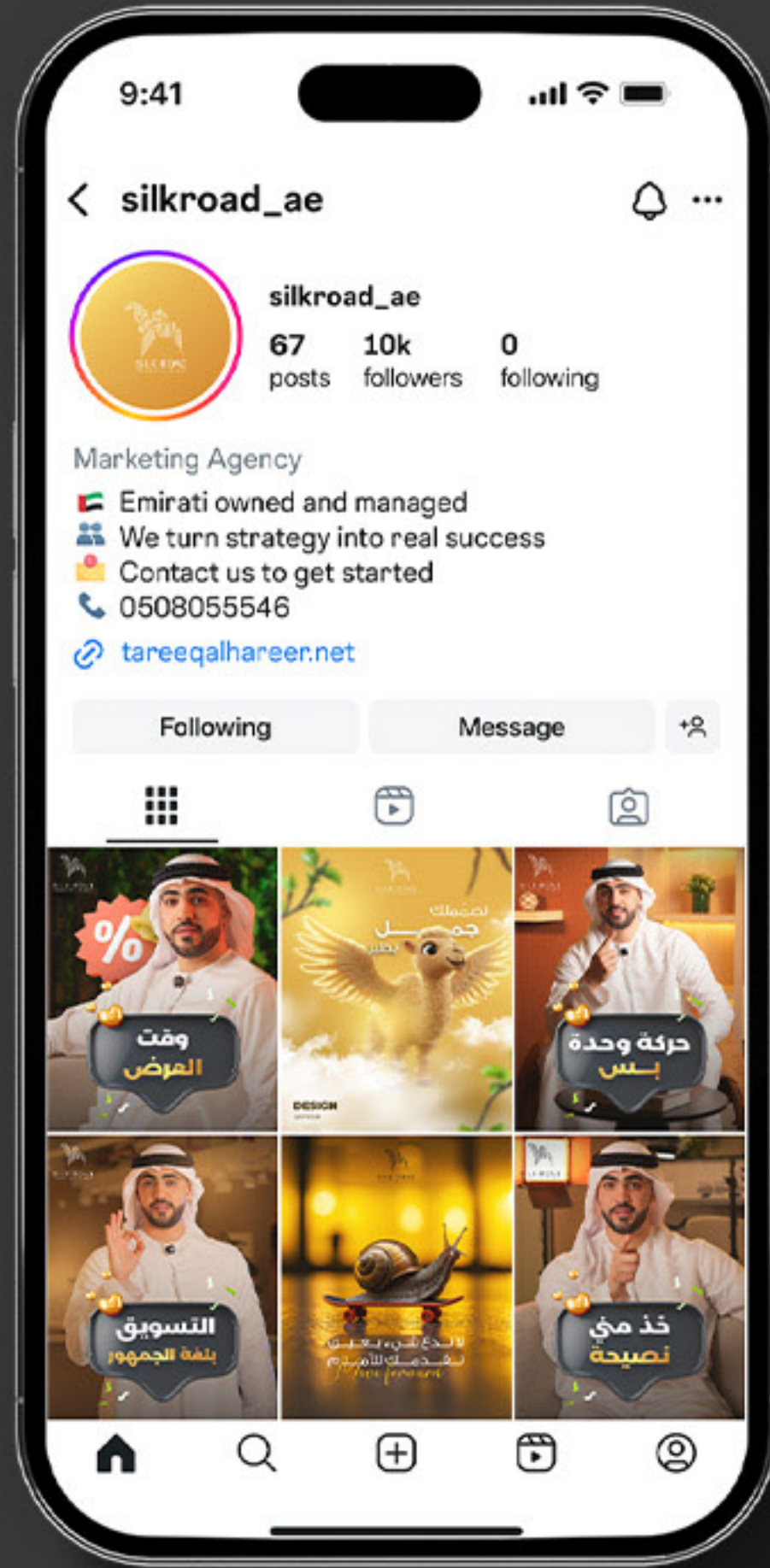
we build brands that speak in one **clear voice** across every platform, every touchpoint, **every detail**.





A visual journey through comfort, crafted spaces, soft textures, and the quiet luxury of a perfect night's sleep.





## AI-Enhanced Design:

Futuristic meets functional, we harness AI tools to ideate, visualize, and prototype at the speed of creativity.

Delivering next-gen concepts with stunning precision.





Hawa Al Sham Company, a pioneer in the field of dairy and milk derivatives industry, was established in 2014 with the gathering of a group of experts in this industry over the past years.

We've implement a Reels collaboration with Chef Tuhama.



Chipso  
تشيبسو  
wavu Octopus

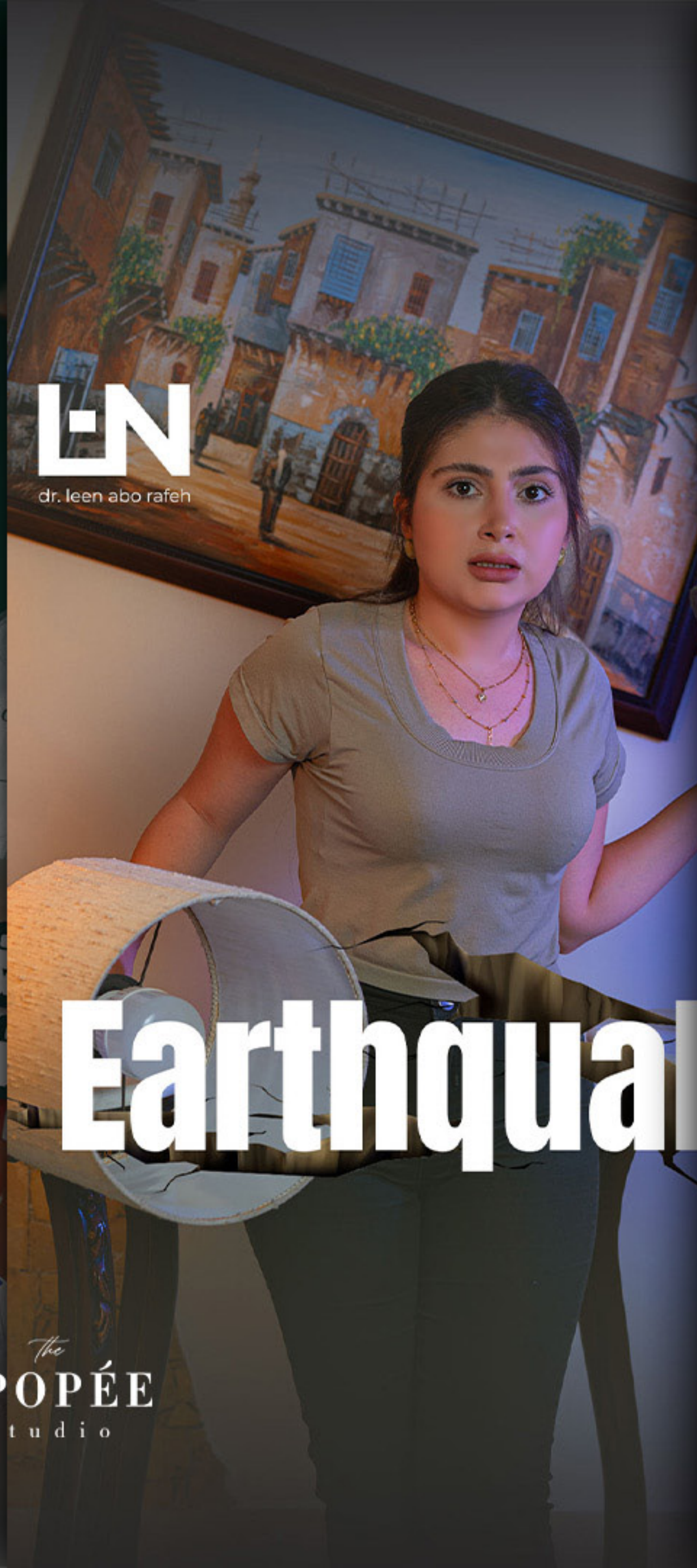
is a snack brand known for crafting delicious, crunchy chips made from quality ingredients. With a variety of bold flavors and textures.



is a premium coffee brand focused on ethically sourced beans, exceptional flavor, and sustainability.

# BOLD TYPOGRAPHY

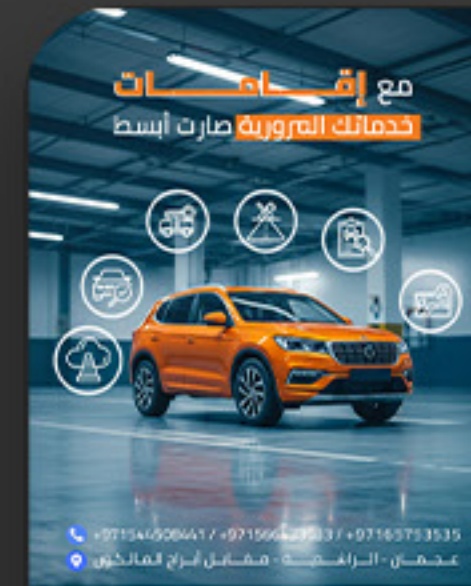
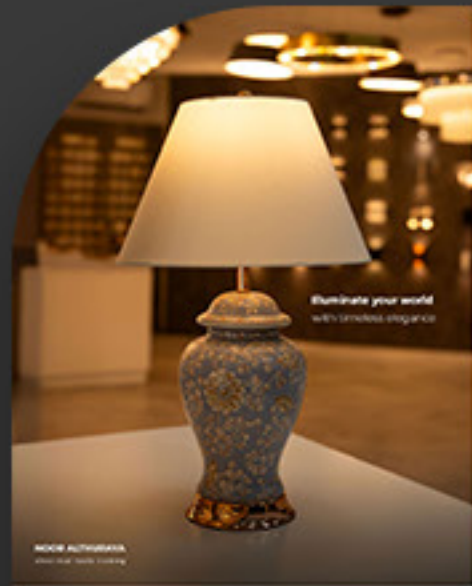
Clear, powerful titles that grab attention even at a glance





We transform skincare knowledge into engaging visual stories that educate, empower, and inspire confidence at every stage of the beauty journey.





opra.boutique

10.328 views  
 opra.boutique Dressing dreams into reality  
 View all 328 comments  
 5 DAYS AGO

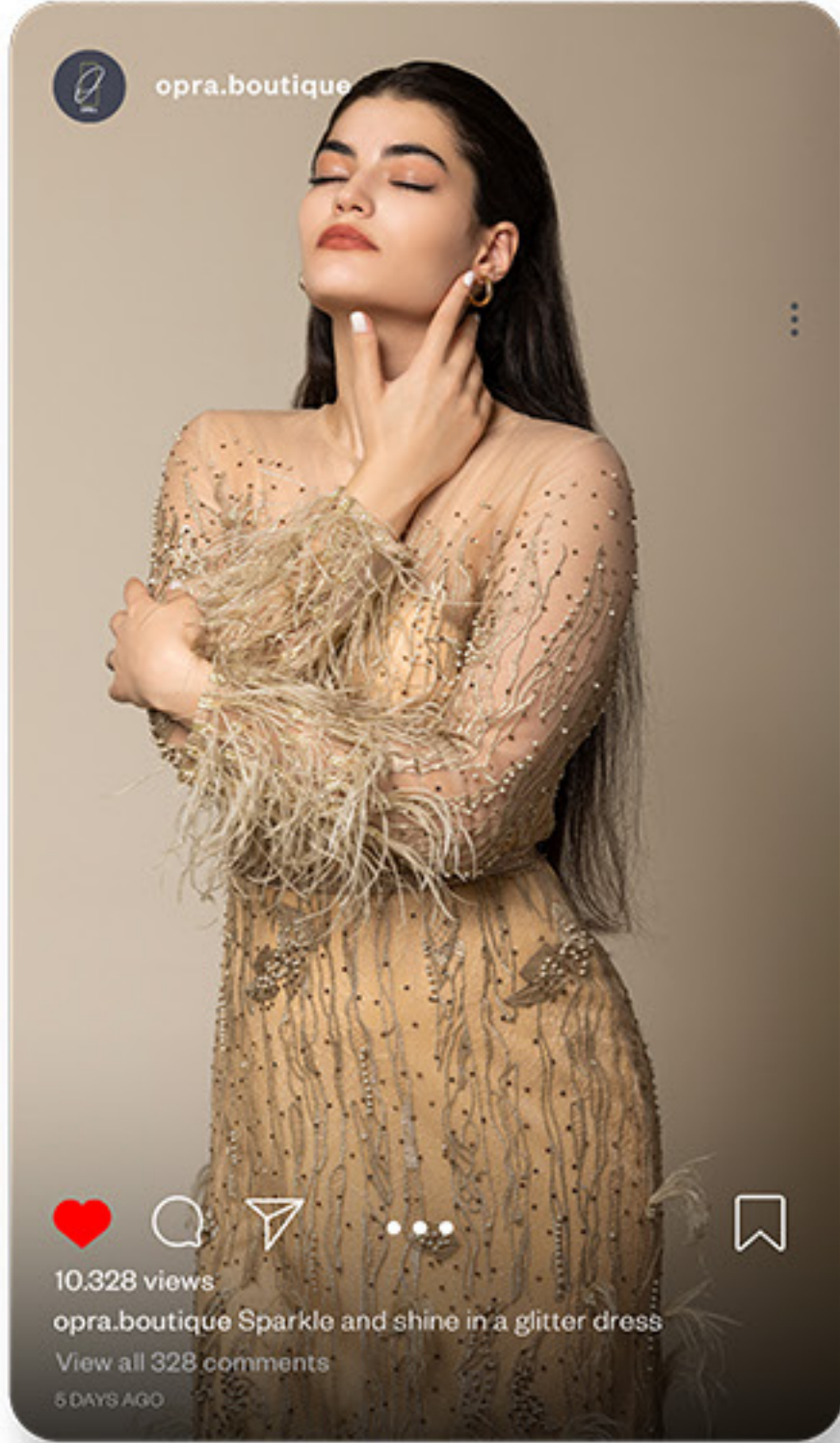
opra.boutique

10.328 views  
 opra.boutique Sparkle and shine in a glitter dress  
 View all 328 comments  
 5 DAYS AGO

opra.boutique

views  
 boutique shine bright like a diamond with opra  
 328 comments

The  
**ÉPOPÉE**  
 studio



The  
**ÉPOPÉE**  
studio

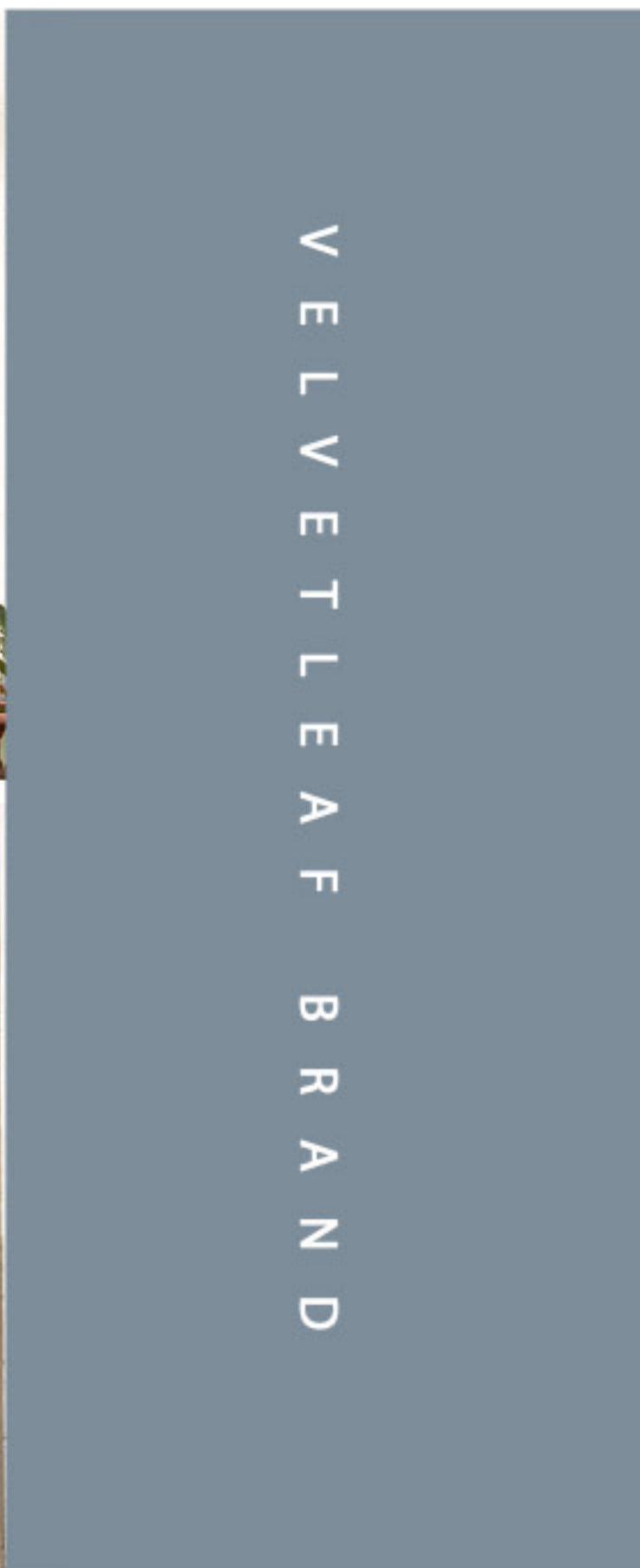
Style. Attitude. Story, all in  
one frame.



V E L V E T L E A F B R A N D



*The*  
**ÉPOPÉE**  
studio



*The*  
**ÉPOPÉE**  
studio

Our mission is to make  
kids' fashion  
fun, accessible, and fabulous.

velvet  
kids

kids wears store  
photography.



From playtime  
to party time,  
we've got you covered



eid vibes!



Perfect for adding  
a splash of joy  
to your child's wardrobe

Where cool meets cute!



Little outfits, big impact!



The  
ÉPOPÉE  
studio



Through photo manipulation, we transform raw images into striking, emotion-filled visuals.

الذكاء الاصطناعي  
متى المستقبل هو الحاضر

سجل الآن في  
دورة الذكاء الاصطناعي للإدارة الحديثة

واكتشف كيف تدمج  
التقنية في قراراتك اليومية

سجل الآن في دورة الذكاء الاصطناعي للإدارة الحديثة

واكتشف كيف تدمج التقنية في قراراتك اليومية

سجل الآن  
بحورة مهارات التواصل الإداري والمهني

تواصل فعال  
= إدارة ناجحة

سجل الآن بحورة مهارات التواصل الإداري والمهني

تواصل فعال = إدارة ناجحة

هل منظماتك جاهزة للتميز؟  
دورة التميز المؤسسي  
تساعدك في تطوير الأداء وتحقيق معايير الجودة القيادية

هل منظماتك جاهزة للتميز؟  
دورة التميز المؤسسي  
تساعدك في تطوير الأداء وتحقيق معايير الجودة القيادية

مركز قيادة  
حيث تبدأ رحلة التطوير والابتكار

استشارات  
تدريب  
تمكين للمستقبل

مركز قيادة حيث تبدأ رحلة التطوير والابتكار

استشارات  
تدريب  
تمكين للمستقبل

وظائف الغد  
تحتاج مهارات جديدة

وظائف الغد تحتاج مهارات جديدة

وظائف الغد تحتاج مهارات جديدة

هل أنت جاهز لتكون القائد الذي يلهم فريقه؟

سجل بحورة القيادة الإدارية الحديثة  
وتعلم مهارات:

التخطيط  
التحفيز  
اتخاذ القرار بثقة

هل أنت جاهز لتكون القائد الذي يلهم فريقه؟

سجل بحورة القيادة الإدارية الحديثة  
وتعلم مهارات:

التخطيط  
التحفيز  
اتخاذ القرار بثقة

Empowering minds, shaping futures





Medical videography that educates, empowers, and builds trust.

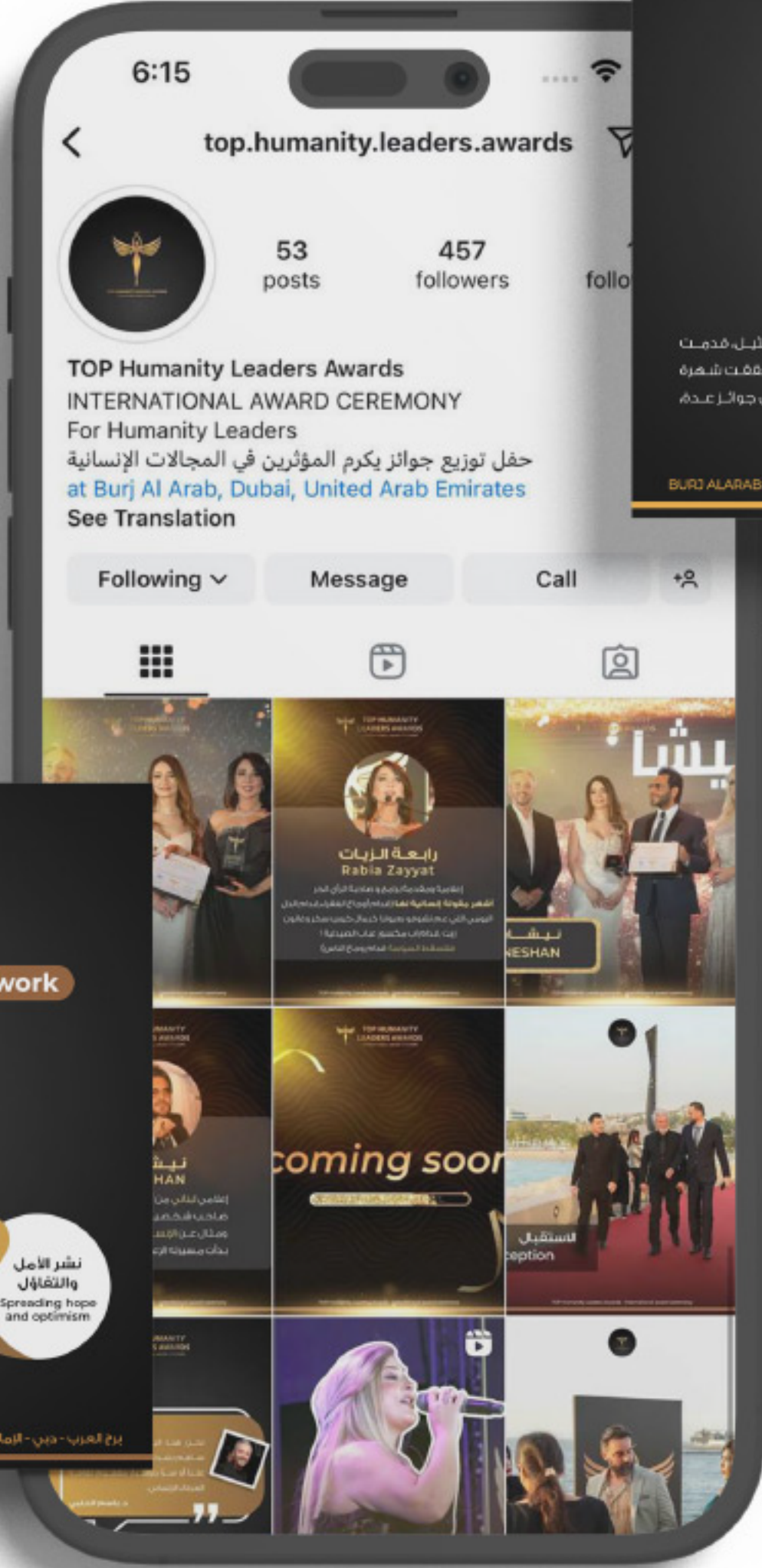




Built to Convert.  
Designed for Clicks

The  
ÉPOPÉE  
studio



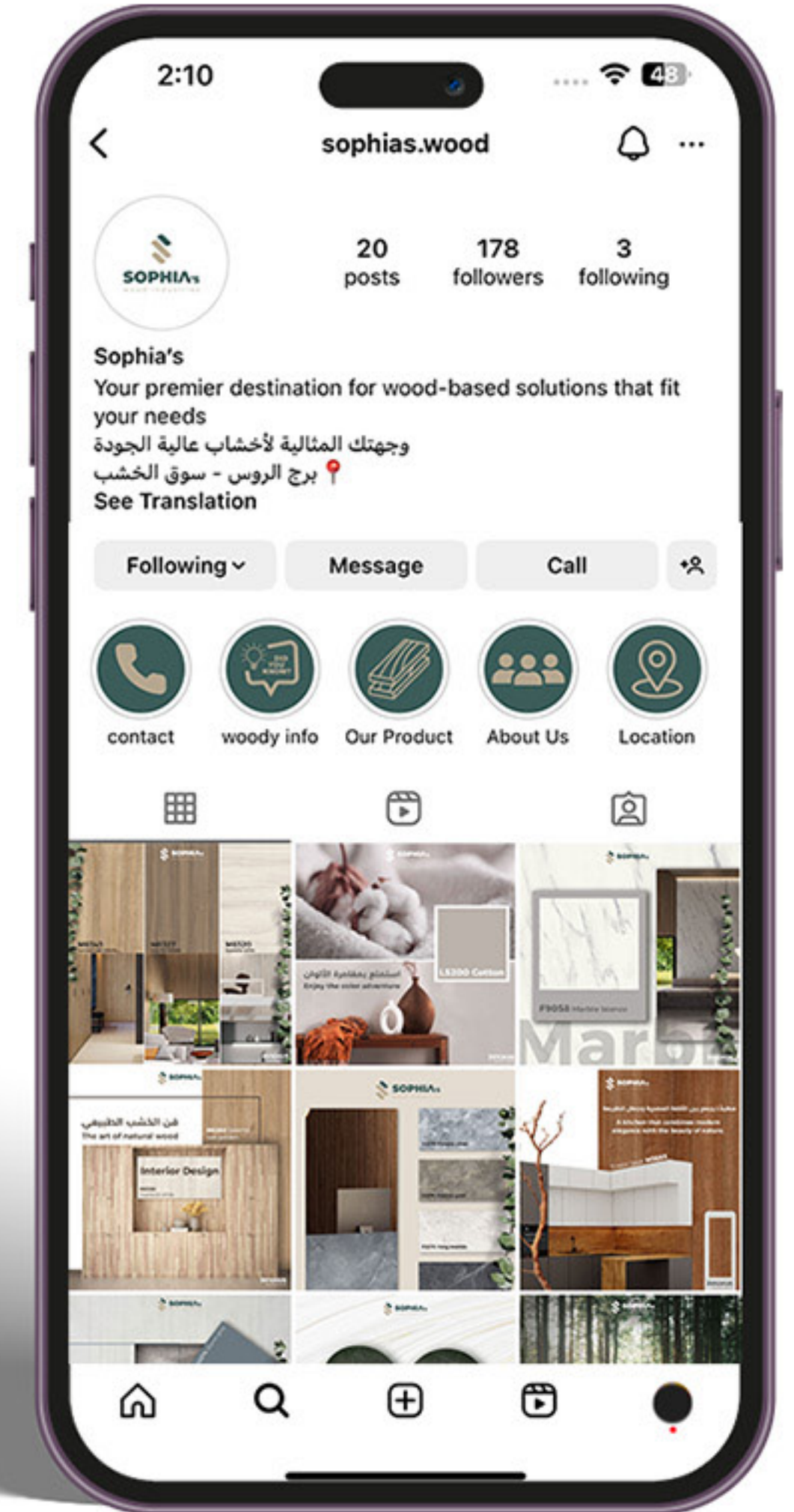
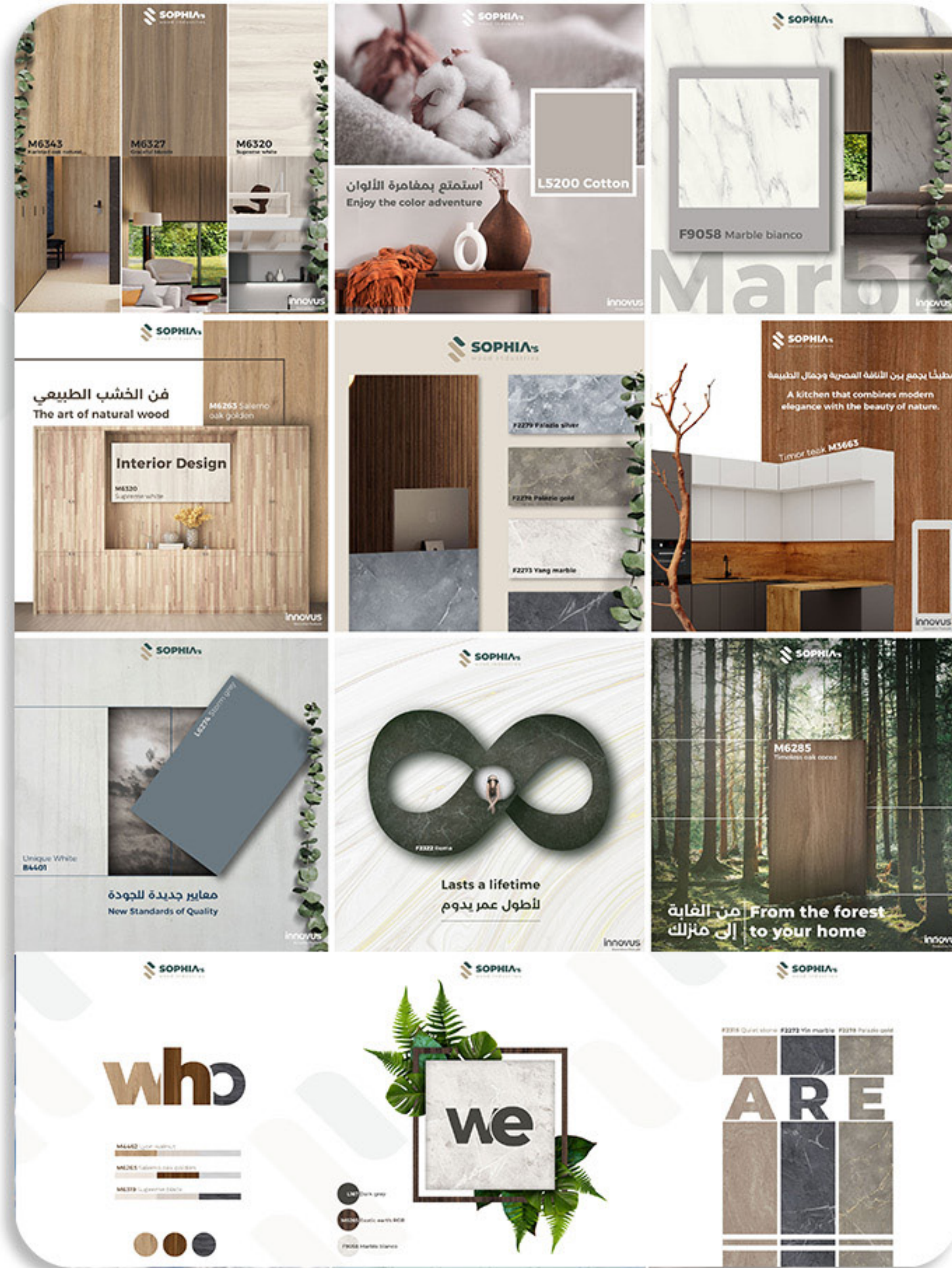


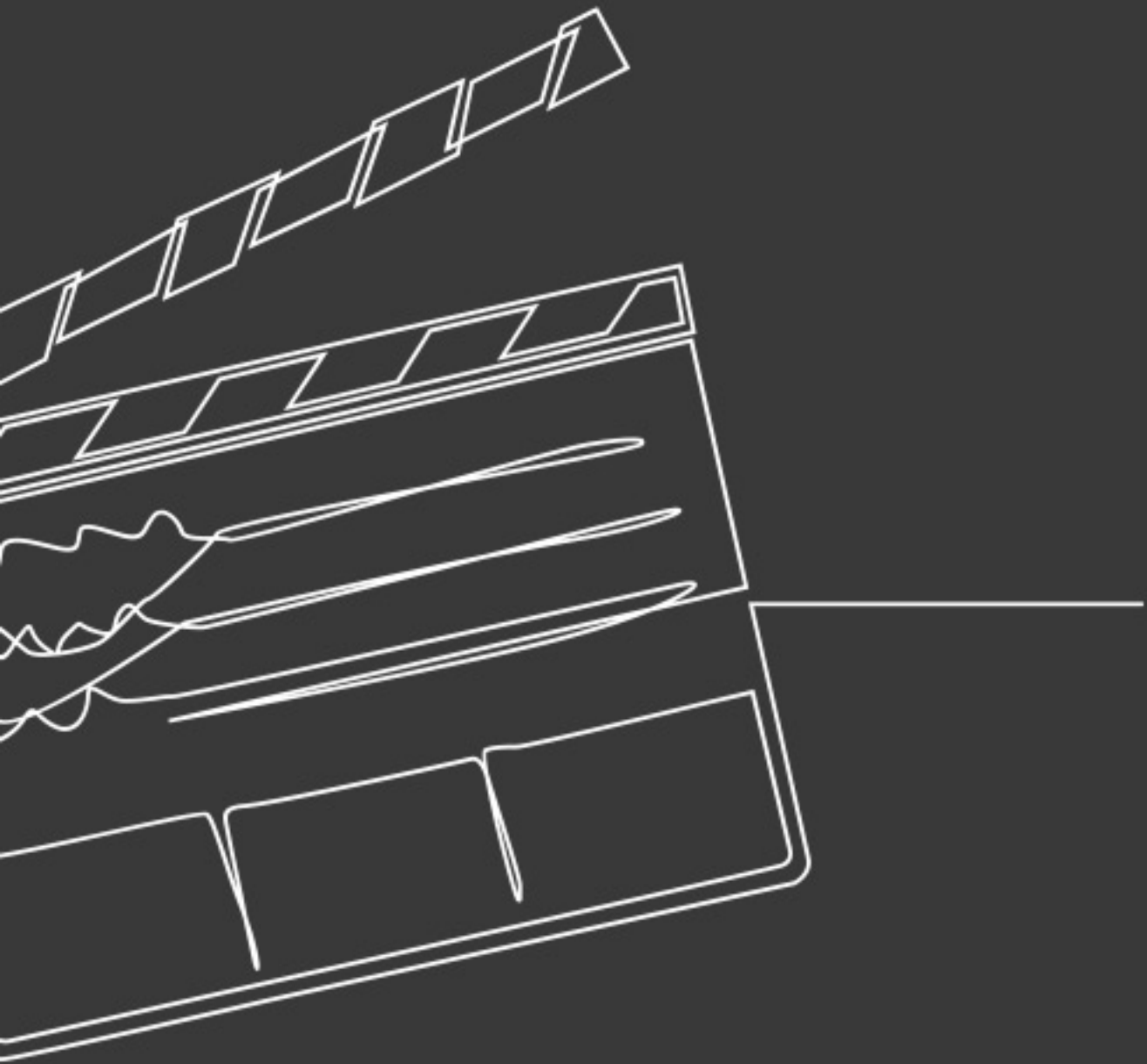
# Top Humanity Leaders Awards





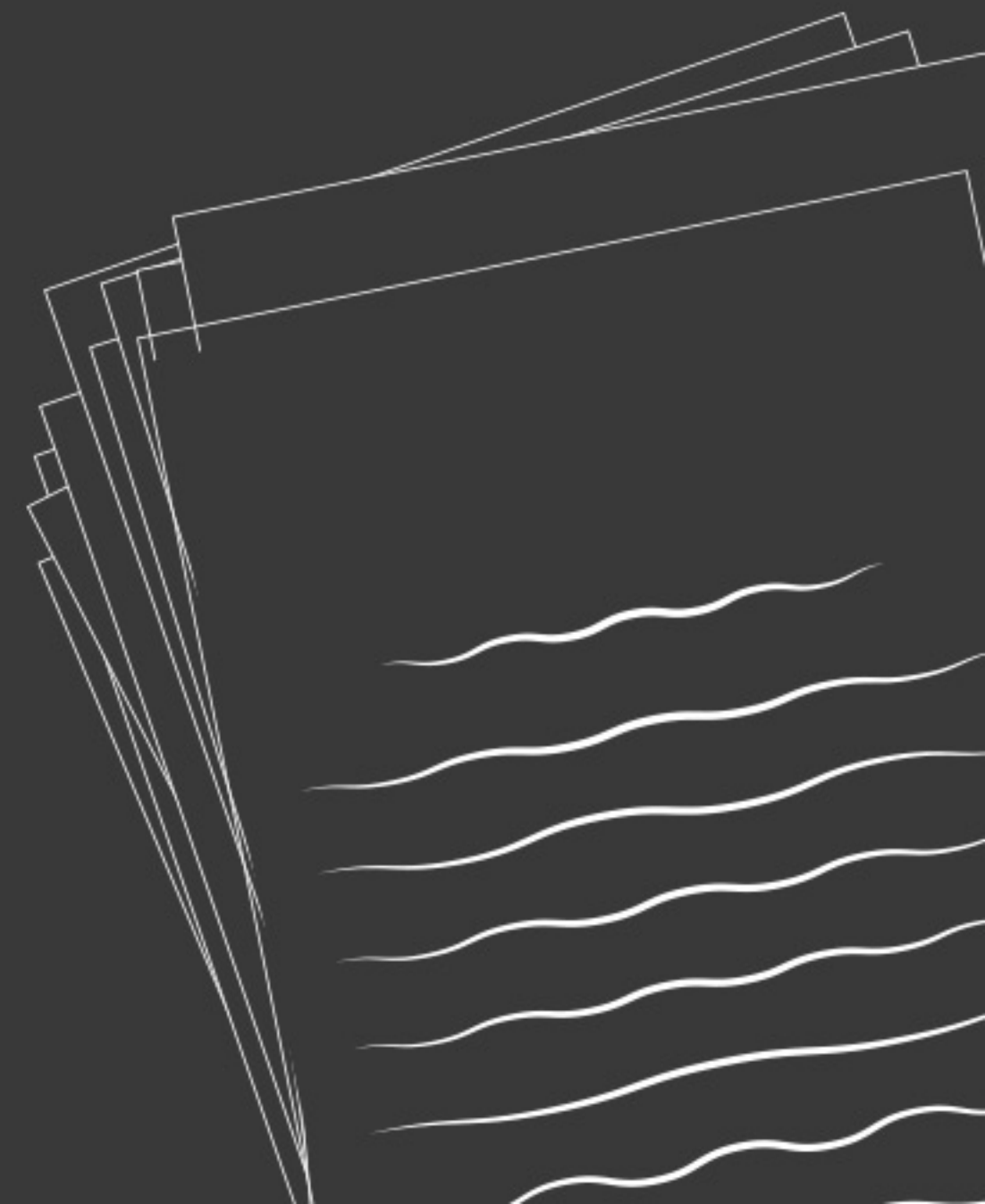
From grain to frame — made to be seen





# SCRIPTS

**From brief to final draft,** we write clear, compliant, and credible scripts tailored for patients, professionals, or the public.



### **3. DIGITAL MARKETING**

is not just about reach, it's about resonance. We craft strategic campaigns that don't just land on screens, but settle into minds.

### **4. CONTENT CREATION**

content isn't just created, it's crafted. We blend storytelling, design, and strategy to shape content that moves, connects, and converts.

## 5. PROJECT DEVELOPMENT & SUPPORT

From concept to launch, we walk the journey with you. We help brands scale, pivot, and grow.

## 6. SEO

Be seen where it matters. We boost your visibility with tailored search engine strategies that rank you above the noise.

## 7. WEBSITE DESIGN — SHOPIFY & WORDPRESS

we design and develop custom **Shopify** and **WordPress** websites that are as functional as they are beautiful. Whether you're building an **online store** or a sleek brand platform, we tailor every pixel to your identity and goals.

We focus on **user experience, responsive design, and performance**, ensuring your site flows seamlessly across devices, while capturing attention and driving results.

### Our web design services include:

- Custom Shopify Store Design & Setup
- WordPress Website Development (Corporate, Portfolio, Blog)
- UX/UI Design Tailored to Your Audience
- Conversion-Focused Layouts & CTAs
- SEO Optimization & Speed Performance
- Ongoing Maintenance & Support

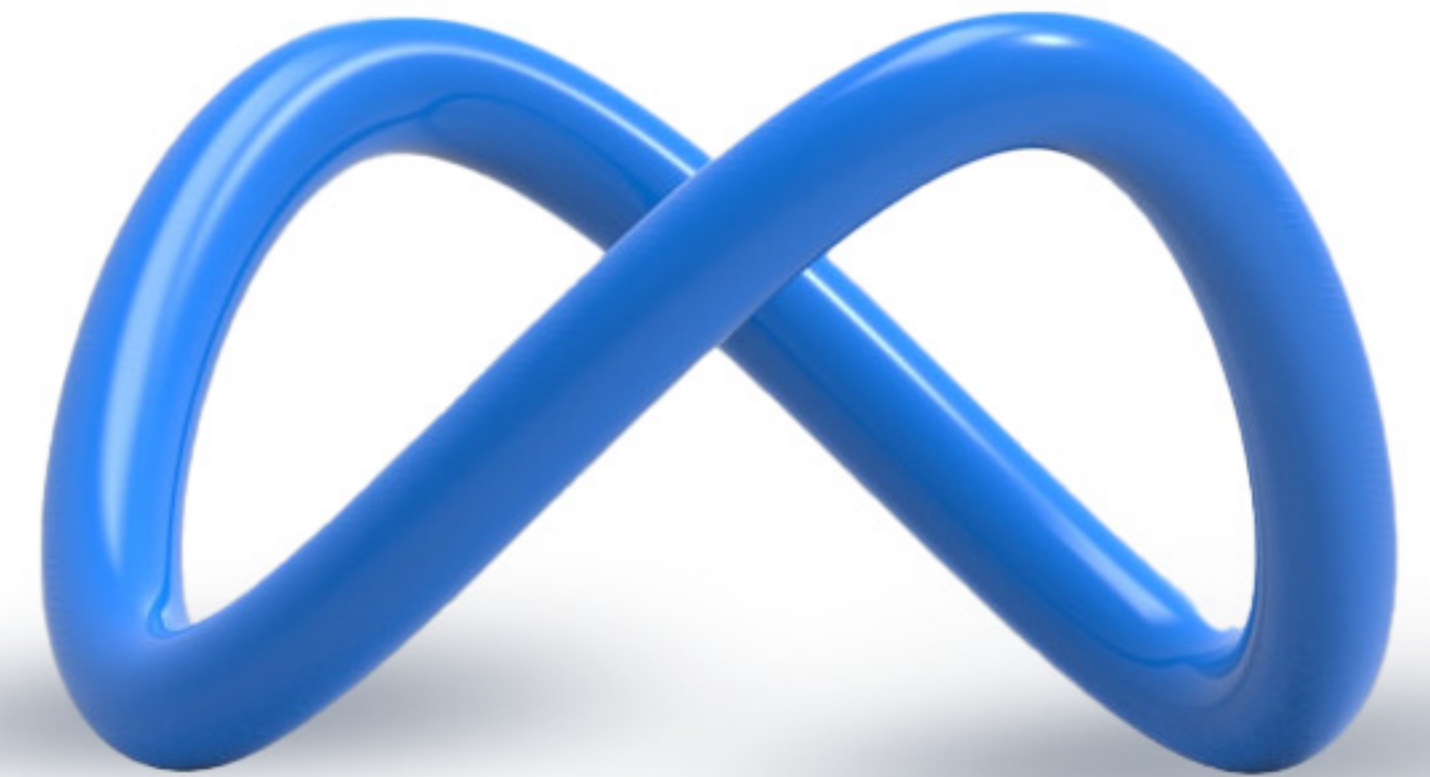


## 8. META CAMPAIGN MANAGEMENT

Our **Meta campaign management** goes beyond boosting posts. We build strategic ad ecosystems that attract, engage, and convert, all while aligning with your **brand's voice** and business objectives.

With a deep **understanding of audience behavior**, platform algorithms, and performance data, we craft campaigns that are visually captivating and **ROI-driven**.

Meta platforms are where your audience lives, we make sure your brand doesn't just appear there, it thrives.



## Our full-stack Meta service includes:

- **Campaign Strategy & Planning**

We start with research and intent, defining the right objectives, target personas, and funnel stages (awareness, consideration, conversion).

- **Creative Development**

We design stunning visuals, copy, and motion content tailored to each ad placement, from eye-catching Reels to thumb-stopping Stories.

- **Audience Targeting**

We go granular, leveraging Meta's tools to create custom audiences, lookalikes, and retargeting groups, ensuring your message reaches the right people at the right time.

- **Funnel Design & Execution**

From cold traffic to loyal customers, we guide your audience through the buyer journey using segmented messaging and layered remarketing strategies.

- **Performance Optimization**

We analyze in real time, adjusting creatives, bids, and targeting to maximize performance while keeping costs efficient. Think A/B testing, CTR improvements, and ROAS growth.

- **Transparent Reporting**

Monthly or on-demand, our reports are visually clean and strategically insightful, so you always know what's working, and where we're going next.

**Why it works:**

Because we mix the magic of creative with the science of data, and never stop optimizing.

**Why it lasts:**

Because we don't just run ads, we build momentum.

∞ Meta  
Business Suite

## 9. SNAPCHAT ADS



We turn swipes into sales.

From geo-targeted lens filters to captivating video campaigns, we help brands make a **lasting impression** on **Snapchat's highly engaged audience**. Think fast, fun, and unforgettable, tailored for the platform's unique culture.

# 10. TIKTOK MARKETING



**Not just trends. Impact.**

We create scroll-stopping TikTok ads that don't just blend in, they blow up. With native-style creatives, audio hooks, and smart audience targeting, we turn virality into visibility and views into value.

# 11. Google ADS

Be there when they search.

From Search and Display to Shopping and YouTube, our Google Ads campaigns put your brand exactly where your audience is looking. Data-driven, conversion-focused, and always optimized for ROI.



# THANK YOU



*The*  
**ÉPOPÉE**  
s t u d i o

**Tel.** 0502663325

**Website.** [epopeestudio.ae](http://epopeestudio.ae)

**Email.** [info@epopeestudio.ae](mailto:info@epopeestudio.ae)