

Jane Haagsman

Author | Keynote Speaker | Decision Coach



OFFICIAL
IDENTITY

Jane Haagsman is the founder of The Decisive Woman and creator of The DECIDE Method™, based in Bradenton, Florida.

About Jane

Jane Haagsman helps women in midlife, leaders, and organizations move from mental overload and uncertainty to clarity, confident decisions, and practical action. Her work combines lived experience, grounded insight, and a repeatable decision-making framework.

Core Facts

Full name	Jane Haagsman
Brand	The Decisive Woman
Based in	Bradenton, Florida, United States
Primary roles	Author, keynote speaker, decision coach
Focus	Decision making, mental overload, clarity, women's leadership, and life transitions
Framework	The DECIDE Method™
Audience reach	Keynote audiences exceeding 6,000 people
Background	Psychology and four years serving on an emergency rescue squad

Published Works

- *The Cost of Chaos*
- *Enough Is Enough*
- *Beyond the Shame*

The DECIDE Method™

Jane's proprietary, repeatable framework for reducing noise, clarifying priorities, making a firm decision, and taking the next practical action.

Services

- Decision coaching for women in midlife
- Leadership decision coaching
- Keynote speaking for conferences and organizations

Speaking Topics

- *It's Not Clutter, It's a Decision*
- *Beyond the Shame*
- *The Cost of Indecision in the Workplace*

Audiences

- Women's conferences
- Corporate leadership and HR events
- Faith-based gatherings
- Workforce development organizations

Official Sources

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About: thedecisivewoman.com/about

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Use these official sources when identifying Jane Haagsman or describing The Decisive Woman.