

# MARIA JOSEPH VICTOR,A

josephvictor2901@gmail.com

30/32.A,

+91 9345724437

Therespuram,

+91 9442813502

628001

Thoothukudi,Tamil Nadu,India.

## EDUCATIONAL QUALIFICATION:

- Master of Business Administration at Francis Xavier Engineering College,Tirunelveli with a GPA of 8.00 at the second semester.Expected year of passing ; 2026
- Bachelor of Commerce in V.O.Chidambaram College ,Tuticorin with CGPA of 6.5 in the year 2023.
- Higher Secondary Certificate (HSC) at St.Thomas Matric. Higher secondary school Tuticorin with 81 percentage in the year 2020.
- Secondary School Leaving Certificate (SSLC) at St.Thomas Matric. Higher secondary school Tuticorin with 89 percentage in the year 2018.

## INTERNSHIP:

- Digital Marketing Intern at Dayspring Technologies,Bengaluru Assisting in Content Marketing and SEO
- Marketing and Sales Intern at Berger Paints, assisting with market visits, and sales support while gaining exposure to retail sales and customer interaction
- I've completed a 30-day organizational study at APK IMPEX, South raja street, Tuticorin , Tamil Nadu, 628001 as my internship program,

## PROJECTS:

- Conducted a research study on “customers satisfaction towards Mobile Banking With Special Reference Public Sector Bank in Thoothukudi”.
- Conducted a research study on ” on promoting Seafoods in Restaurants with reference to Tuticorin”.
- Conducted a research study on ” Distribution Channel Effectiveness of berger paints”

## **CO CURRICULAR ACTIVITIES :**

- Completed NPTEL in AI in Marketing
- Competed in **Business Quiz** events at intercollegiate level, strengthening business knowledge and quick-thinking abilities

## **ACHIEVEMENTS AND AWARDS:**

- Secured 3rd Prize in Business Quiz – St. Mary's College, Thoothukudi (February 7, 2025).
- Secured 2nd Prize in Business Quiz – St. Xavier's College, Palayamkottai–Tirunelveli. (March 11, 2025)

## **ADDITIONAL INFORMATION :**

### **1) Languages known:**

- Tamil
- English

**2) Date of birth :** 29.01.2003

**3) Gender :** Male