

ALEXANDER LICHNER

— FLAMENCO COMPANY —



ALMA

THE SPANISH CIRCUS EXPERIENCE



— WHERE FLAMENCO MEETS THE SKY —

ALEXANDER LICHNER

FOUNDER AND LEAD ARTIST

Alexander Lichner is a professional trapeze artist and creator of contemporary circus productions with more than 15 years of international experience.

Recognized for his elegant and technical style, Alexander has received more than 30 international awards and holds 2 Guinness World Records, establishing himself as one of the most innovative artists of his generation.

His vision combines circus mastery with Spanish passion, bringing the art of trapeze to stages around the world.

KEY ACHIEVEMENTS



Awards and records:

- More than 30 international circus awards
- 2 Guinness World Records in aerial acrobatics



International career:

- Performances across Europe, USA, and Asia
- Collaborations with top-level companies



Training and style:

- Modern trapeze with Spanish flair
- Creative costumes and staging



SHOW STRUCTURE

ALMA

Total duration: 60–75 minutes

1

Powerful Opening

- Singer performs live to open the show
- Dancers execute synchronized flamenco
- Dramatic electric lighting introduces the visual identity of the show
- A striking start that grabs the audience's attention

2

Juggling Act

- Dynamic and visually impressive act
- Integration of electric lighting and flamenco musical rhythm
- Intensifies the visual impact of the show

3

Guitar & Piano Solo with Rain Dancer

- Live musical performance with guitar and piano
- Dancer performs flamenco choreography under stage rain
- One of the most emotional and cinematic moments of the show

4

Main Aerial Act – Alexander Lichner (Trapeze)

- Signature trapeze performance
- Original choreography with elegance and power
- Combination of grace, strength, and emotion

5

Female & Male Flamenco Ensemble

- Group of male and female flamenco dancers
- Strong and captivating group choreography
- Modern take on flamenco tradition

6

Romantic Aerial Silks Duo

- Aerial duet performance
- Emotional and visually refined choreography
- Memorable and dramatic finale



7

Russian Bar Acrobatic Act

- Flamenco elements integrated into the acrobatics
- Rhythmic dynamics and strength

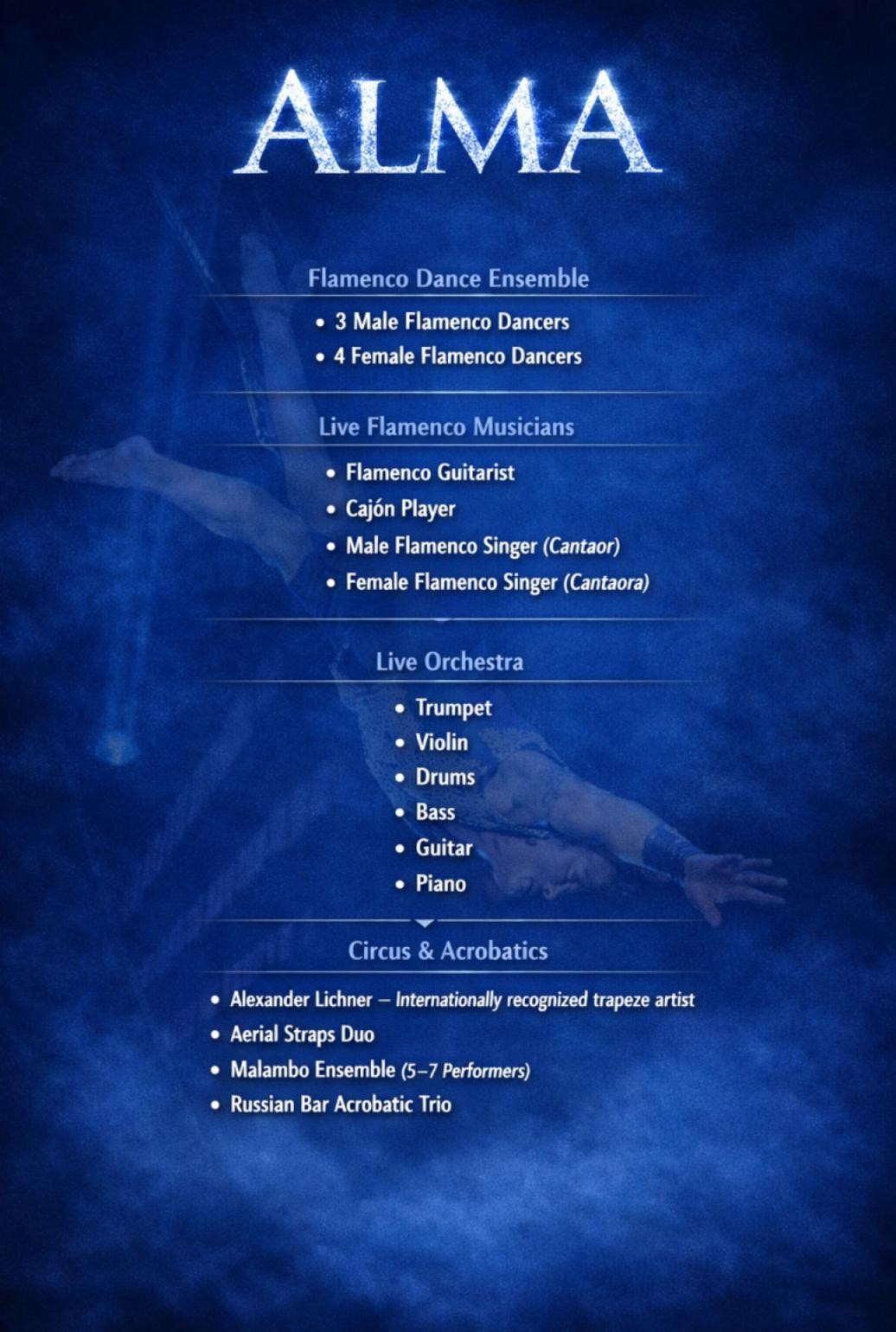
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Explosive Finale

- Integration of trapeze, juggling, flamenco and music
- Emotional and memorable closing
- Lights and staging at full intensity

ALMA IS NOT EXPLAINED. IT IS FELT.

ALMA



Flamenco Dance Ensemble

- 3 Male Flamenco Dancers
 - 4 Female Flamenco Dancers
-

Live Flamenco Musicians

- Flamenco Guitarist
 - Cajón Player
 - Male Flamenco Singer (*Cantaor*)
 - Female Flamenco Singer (*Cantaora*)
-

Live Orchestra

- Trumpet
 - Violin
 - Drums
 - Bass
 - Guitar
 - Piano
-

Circus & Acrobatics

- Alexander Lichner – *Internationally recognized trapeze artist*
- Aerial Straps Duo
- Malambo Ensemble (*5–7 Performers*)
- Russian Bar Acrobatic Trio

SCENOGRAPHY & TECHNICAL REQUIREMENTS

— ALMA —

Spanish Emotional Show

— STAGE REQUIREMENTS —



Minimum stage: 10 x 12 metres

- Space optimized for flamenco and aerial acts
- Adaptable to theaters, hotels, casinos & premium event spaces
- Flexible configuration to suit the venue



AERIAL EQUIPMENT

- Trapezes and professional safety systems
- Certified artistic trapeze installation
- Harness and aerial rigging systems at high level
- Assembly carried out by specialized technicians
- Compliance with international safety standards



LIGHTING

- Visual design based on electric blue identity
- Professional LED lighting
- Atmospheric and dynamic light beams
- Creation of emotional and cinematic atmospheres
- Reinforcement of the show's unique visual identity



SOUND

- Optimized system for live music and stage show
- In-ear guitar integration
- High-quality ambient music
- Synchronization with key choreographic and aerial moments
- Compatible with premium level sound systems

Note: All assembly is professional and safe. We can deliver a specialized technical plan for its proper implementation.

ALMA

SPANISH EMOTIONAL SHOW

AUDIENCE PROFILE

INTERNATIONAL TOURISTS

- Visitors seeking unique, authentic, and memorable experiences
- Regular attendees of shows at hotels, theaters, and luxury destinations
- High interest in Spanish culture presented in a modern and spectacular way

ADULTS AGED 25–55

- Audience with medium-high to high purchasing power
- Profile that values premium entertainment and exclusive experiences
- High connection with visually captivating, emotional and artistic shows

PREMIUM HOTELS AND CORPORATE CLIENTS

- Hotels looking to offer unique entertainment to their guests
- Luxury resorts, casinos, and international tourist destinations
- Private events, conventions, corporate galas and VIP experiences

SPECIAL EVENTS AND LUXURY FESTIVALS

- Prestigious international festivals
- High-level cultural events
- Exclusive productions and shows
- Events seeking unique shows with a powerful visual identity

POSITIONING

ALMA combines Spanish culture, passion, emotion and high-level spectacle, specifically created for a demanding audience seeking an unforgettable experience.

COMMERCIAL POTENTIAL

ALMA

Spanish Emotional Show

PREMIUM EXPERIENCE



Positioning in the high-end segment

- Estimated average ticket price: **\$120 – 150 USD**
- Product designed for the premium entertainment market
- Exclusive experience aligned with international standards
- High perceived value by the audience



RESIDENCY POSSIBILITY

- Ideal format for hotels and international casinos
- Weekly or monthly residency options
- Adaptable to complete seasons
- Optimized model for destinations like Las Vegas, resorts & cruises
- Show designed for repeated performance with high profitability



HOTEL BRAND ACTIVATION

- Strategic tool for positioning the venue
- Increase in the attractiveness and prestige of the hotel or casino
- High-impact audiovisual content generation
- Integration with social networks and promotional campaigns
- Merchandising opportunities



KEY DIFFERENTIATOR

- A unique artistic proposal in the market
- ALMA is not flamenco for tourists.
- A high-level, essential production that combines the emotional force of flamenco with the visual spectacle of contemporary circus
- A proud Spanish identity, designed for the world's most prestigious stages.

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ARTISTIC OBJECTIVE

ALMA

SPANISH EMOTIONAL SHOW

The mission of ALMA

ALMA is born with the aim of creating a profoundly emotional stage experience, where flamenco, contemporary circus and live music come together to transport the audience on a unique sensory journey.

*It is not just a show.
It is a story told through movement, music and air.*

What we aim to evoke in the audience

- Authentic emotion from the very first moment.
- Profound connection between art, music and acrobatics.
- Unforgettable visual moments that will remain in memory.
- An elegant, intense and cinematic experience

Our vision

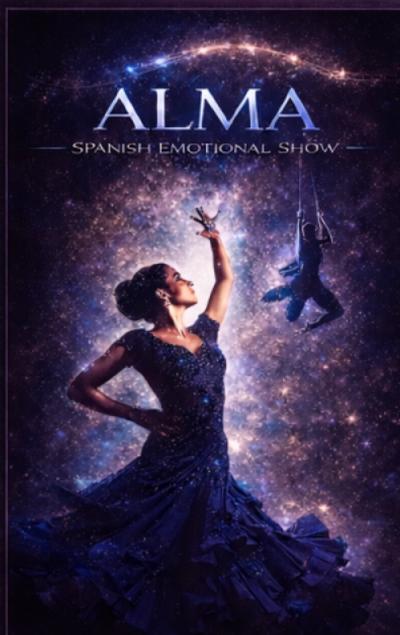
To create a show capable of thrilling international audiences, combining the passion of Spanish art with the spectacularity of modern circus.

*ALMA is emotion in motion.
Where flamenco rises towards the sky.*

ALMA

— SPANISH EMOTIONAL SHOW —

CONTACT



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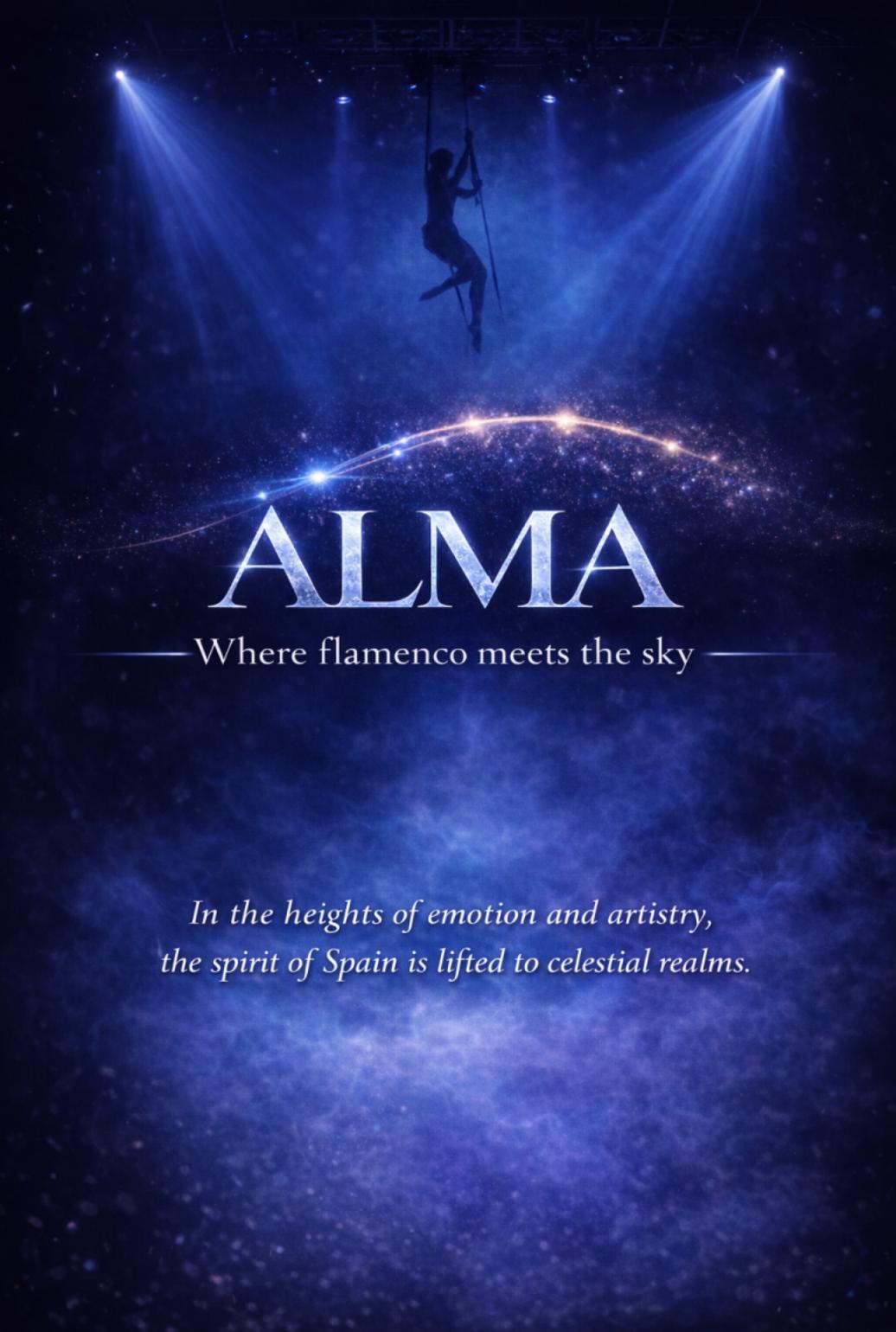
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ALMA

— Where flamenco meets the sky —

*In the heights of emotion and artistry,
the spirit of Spain is lifted to celestial realms.*