



Digital Marketing Packages

Starter Package

Small businesses starting online

Monthly Retainer: NPR 30,000

One-time Setup (first month only): NPR 5,000

Recommended Ad Budget: NPR 5,000+ / month

- Profile optimization (Facebook / Instagram)
- 4 posts
- 6 reels
- Caption writing + hashtags + posting schedule
- Monthly performance report + next-month content plan
- 2 times on-site shoot / month

Growth Package

Businesses ready for consistent inquiries

Monthly Retainer: NPR 50,000

One-time Setup (first month only): NPR 15,000

Recommended Ad Budget: NPR 10,000+ / month

- Monthly marketing plan + offer / lead strategy
- Competitor review
- 6 posts
- 8 reels (hooks + subtitles + CTA)
- 6 story designs (promos, reviews, behind-the-scenes)
- Meta Ads Management: 2 campaigns / month (messages / leads / traffic)
- 4 times on-site shoot / month

Customize Package

Customize your package according to your own needs

Monthly Retainer: NPR 25,000+

One-time Setup (first month only): NPR 5,000+

Recommended Ad Budget: NPR 5,000+ / month