

# Digital Marketing Packages

## **Starter Package**

Small businesses starting online

**Monthly Retainer:** NPR 30,000

**One-time Setup (first month only):** NPR 5,000

**Recommended Ad Budget:** NPR 5,000+ / month

- Profile optimization (Facebook / Instagram)
- 4 posts
- 6 reels
- Caption writing + hashtags + posting schedule
- Monthly performance report + next-month content plan
- 2 times on-site shoot / month

## **Growth Package**

Businesses ready for consistent inquiries

**Monthly Retainer:** NPR 50,000

**One-time Setup (first month only):** NPR 15,000

**Recommended Ad Budget:** NPR 10,000+ / month

- Monthly marketing plan + offer / lead strategy
- Competitor review
- 6 posts
- 8 reels (hooks + subtitles + CTA)
- 6 story designs (promos, reviews, behind-the-scenes)
- Meta Ads Management: 2 campaigns / month (messages / leads / traffic)
- 4 times on-site shoot / month

## **Customize Package**

Customize your package according to your own needs

**Monthly Retainer:** NPR 25,000+  
**One-time Setup (first month only):** NPR 5,000+  
**Recommended Ad Budget:** NPR 5,000+ / month