

Dr. Keya A. Elie

Ph.D. Experimental Psychology | Research & Data Science Professional | Program Evaluation & Strategic Insights

ElieIntel | Founder & Principal Consultant | United States

Objective

Research scientist, data science professional, and strategic consultant with 15+ years of experience applying mixed-methods research, behavioral science, and predictive analytics to complex, high-stakes challenges. Brings expertise in program implementation and evaluation, with a strong track record of translating quantitative and qualitative data into actionable insights for senior leaders and C-suite stakeholders. Experienced in leading cross-functional initiatives, supporting portfolio-level decision-making, and driving evidence-informed strategy across public and private sectors, academia, and community settings in both domestic and international contexts. Across roles as a consultant, evaluator, strategist, clinician, research scientist, educator, and author, maintains a consistent focus on solving complex problems through a multidisciplinary lens.

Education

Ph.D., Developmental Psychology | *University of Cambridge* | Cambridge, England (UK) | **2019 – 2023**

Dissertation: “Context Clues: Determinants of Parental Sensitivity and Early Childhood Development”

<https://doi.org/10.17863/CAM.108328>

Supervisor: Prof. Claire Hughes | Advisors: Prof. Sara Lloyd Fox & Prof. Vasanti Jadva

Reviewers: Prof. Alison Pike & Prof. Sara Baker

M.A., Clinical Psychology | *Columbia University* | New York City, NY (US) | **2015 – 2017**

Thesis: “Dismantling the School-to-Prison Pipeline: Utilizing Mindfulness Practices, Derived from Dialectical Behavioral Therapy, as an Intervention for Students Who Have Consistent After-School Detentions in Rural High Schools”

Program Director: Dr. Randall Richardson

B.A., Psychology | *North Carolina A&T State University* | Greensboro, NC (US) | **2012 – 2015**

Courses in Research Methods, Neuropsychology, Computational Statistics, and Clinical Psychology

Alumna | *Spelman College* | Atlanta, GA (US) | **2011 – 2012**

Courses in Biology, Calculus, Spanish, and Composition

Consulting and Program Evaluation Experience

Founder & Principal Consultant | ElieIntel, LLC. | New Jersey | **Present**

- Provide academic, career, and program support for high school, undergraduate, and graduate students, including research design, thesis/project structuring, and mentorship
- Advise startups and small organizations on program improvement, evaluation, and data-driven decision-making using quantitative and qualitative methods
- Translate research and data into actionable reports, dashboards, presentations, and strategic plans for educational and community impact

Senior Policy & Evaluation Analyst | Bellwether Education Partners | Washington, D.C. | **Nov. 2023 – Oct. 2025**

- Designed and deployed comprehensive survey and interview protocols to assess stakeholder needs across diverse audiences, translating qualitative and quantitative data into actionable insights for large-scale conference planning
- Synthesized complex datasets from surveys, interviews, and national benchmarks to inform strategic decisions, operational planning, and portfolio optimization across multiple organizations
- Developed scalable dashboards, logic models, and measurement frameworks for federal grants, CTE programs, and multi-district education initiatives, enabling standardized performance tracking and fidelity assessments
- Created automated tools and templates to streamline data collection, voting, and decision-making across multiple stakeholders, improving operational efficiency and transparency in high-stakes projects
- Presented insights and recommendations to senior leadership and cross-functional teams, influencing program design, strategic prioritization, and resource allocation
- Built repeatable methodologies for stakeholder engagement, program evaluation, and data visualization, supporting scalable implementation and long-term adoption across multiple sites and initiatives
- Conducted competitor landscape scans and field-facing surveys to assess external perception, organizational alignment, and sector positioning, providing actionable recommendations to improve strategic focus and market positioning

- Leveraged statistical analyses and data storytelling to identify gaps, trends, and opportunities, informing high-level decisions on program scaling, fidelity, and stakeholder engagement across complex, multi-site portfolios
- Facilitated strategic sessions and collaborative workshops, fostering collaboration, and enabling driven decision-making across complex, multi-market initiatives
- Delivered presentations to varied audiences, translating analytics into actionable insights to influence business strategies

Behavioral Health Program Evaluator | Praxis Associates | Berkeley, CA | **Jun. 2021 – Jun. 2022**

- Analyzed electronic health records (EHRs) and conducted case manager interviews to identify operational barriers, inconsistent client follow-ups, and gaps in client engagement across multiple business sites
- Recommended and collaborated on standardized workflows, including 7-day post-discharge reminders and discharge flags, ensuring timely follow-up and consistent care delivery based on the information from patient interviews
- Embedded cross-functional CM-clinician meetings for high-risk patients, improving structured interview completion and strengthening collaborative care protocols
- Presented actionable insights and short- and long-term improvement strategies to business and county leadership, driving adoption of immediate interventions and informing strategic planning
- Developed real-time tracking and reporting metrics to monitor 3-day follow-ups and 30-day readmissions, enabling data-driven decision-making and operational oversight
- Enhanced portfolio-level performance monitoring by translating complex patient and workflow data into structured performance improvement plans and standardized metrics, reducing service gaps, and improving overall client outcomes

Quality Assurance Specialist & Program Evaluator | Partnership for Children of Cumberland County | Fayetteville, NC | **Sept. 2017 – Feb. 2019**

- Stabilized a \$1.6M portfolio of 16 state-funded grants during executive transition, realigning grantees to consistent timelines, clarifying contracts, and maintaining uninterrupted service delivery for thousands of clients
- Built a comprehensive data framework and reporting system for internal, state, and grantee tracking, standardizing metrics across multiple programs and enabling real-time monitoring of outcomes
- Negotiated and implemented staged program rollouts, repairing partnerships, clarifying expectations, and ensuring sustainable, high-fidelity program delivery across multiple stakeholder organizations
- Rebuilt and standardized reporting workflows, improving data accuracy, usability, and timeliness across all programs; provided structured guidance to reduce errors and streamline state- and board-level reporting
- Led cross-sector data and research initiatives, including co-chairing a countywide Data and Research Team (DART), training partners on metrics, data interpretation, and causal frameworks to increase engagement and impact

Interview Data Collector | RTI International: Greene Resources | Raleigh, NC | **Aug. – Oct. 2017**

- Conducted structured telephone interviews for the Ohio Medicaid Assessment Survey (OMAS), gathering data on participants' healthcare access, quality of care, and barriers to treatment
- Entered responses accurately into the survey database in real time, ensuring data integrity and adherence to research protocols
- Maintained participant engagement and compliance with standardized survey procedures, contributing to high-quality dataset for statewide health services research
- Collaborated with RTI research team to clarify survey protocols and troubleshoot data collection issues

Research Assistant | New York University, Department of Psychology | New York City | **May – Aug. 2016**

- Conducted qualitative analysis of parent and student interviews to identify recurring themes related to the socialization of race, academics, and gender, contributing to ongoing research manuscripts
- Transcribed audio-recorded interviews with high accuracy and formatted them for coding and analysis
- Performed preliminary coding of pre-transcribed interviews, applying thematic and content analysis frameworks to support research questions
- Collaborated with research team to ensure consistency and reliability in coding, contributing to data integrity and analytic rigor

Behavioral Health Analyst Intern | RTI International: Justice, Resilience, and Safety Center | Durham, NC | **Jun. – Aug. 2014**

Supervisor: Dr. Stephanie Hawkins

- Supported National Institute of Justice (NIJ) funding applications by conducting comprehensive literature reviews and synthesizing research findings for the Center for Justice, Resilience, and Safety
- Collected and managed data for multiple NIJ-funded projects focused on children, migrant workers, human trafficking victims, labor practices, and paid mentorship programs
- Presented evidence-based findings on the effectiveness of paid mentorship programs to internal stakeholders, informing program evaluation and strategic recommendations

Clinical and Public Health Research

Regional Data Coordinator | Cumberland County Department of Public Health, Triple P | Fayetteville, NC | **Feb. 2019 – Aug. 2019**

- Converted \$30K sunk investment into viable services by negotiating a partner's 3-year scalable alignment to the program model
- Scaled multi-county evidence-based program across 7 counties, ensuring consistent practitioner training and fidelity
- Tracked and managed a \$200K program budget, optimizing resource allocation and operational efficiency
- Developed a system to collect and report standardized behavioral assessments, as well as client readiness assessments evaluating organizational capacity, staff expertise, client reach, and infrastructure across 18 counties
- Trained 36 social workers and supported 300 families to improve data accuracy, reporting compliance, and fidelity monitoring
- Produced mid-year and portfolio reports highlighting implementation gaps and recommending strategies to increase reach and engagement

Clinical Research Assistant | Mount Sinai, St. Luke's & Beth Israel Hospitals | New York, NY | **Sept. 2015 – May 2017**

- Conducted structured patient interviews and Mental Status Exams during inpatient rounds for the Modular Assessment of Risk for Imminent Suicide (MARIS) psychiatric assessment tool
- Performed comprehensive chart reviews and clinical data abstraction, ensuring adherence to research protocols and HIPAA compliance
- Attended Grand Rounds and interdisciplinary team meetings to align clinical procedures with research standards
- Collaborated with psychiatry teams on assessment fidelity and contributed to peer-reviewed study outcomes

Neurophysiology Lab Assistant | North Carolina A&T State University, Department of Psychology | Greensboro, NC | **Aug. 2013 – May 2015**

- Conducted EEG-based cognitive assessments examining short-term memory using numbers, shapes, and letters, ensuring protocol adherence and data integrity
- Managed participant recruitment (N = 23), data collection, and statistical analysis in SPSS
- Presented findings at 3 conferences, resulting in publications and a job offer from the project team
- The research poster continues to be displayed in the department 10 years later, reflecting the lasting impact of the work

NC DHHS Government Intern | North Carolina Department of Health and Human Services, State Internship Program | Morganton, NC | **May – Aug. 2013**

- Supported program staff in planning and implementing educational and recreational activities for individuals with dual physical and developmental disabilities
- Gained hands-on experience working with residents, learning to apply an ability-focused developmental approach to support autonomy and daily functioning
- Observed licensed developmental psychologists and multidisciplinary teams to understand intervention planning, individualized care strategies, and program operations

ASSESSMENT ADMINISTRATION & MEASUREMENT EXPERTISE

Administered, scored, and managed data for standardized child, parent, and family assessments across clinical and research contexts; Integrated assessment results into clinical decision-making, intervention planning, and research reporting

Child Behavior, Learning, & Adjustment: Strengths and Difficulties Questionnaire (SDQ) | Eyberg Child Behavior Inventory (ECBI) | Child Behavior Checklist (CBCL) | Wechsler Preschool and Primary Scale of Intelligence (WPPSI-IV; Verbal Comprehension Index) | Bracken Assessment of School Skills (BAS) | Executive Function Measures (Self-Ordered Pointing Task; Day-Night Stroop; Luria's Hand Game; Ball Run Task)

Parenting Practices & Family Functioning: Cognitive Sensitivity Scale | Parenting Scale (PS) | Parenting and Family Adjustment Scales (PAFAS) | Parent Problem Checklist (PPC) | Parenting Sense of Competence Scale (PSOC) | Parenting Tasks Checklist (PTC) | Parent Daily Report (PDR) | Client Satisfaction Questionnaire (CSQ) | Family Background Questionnaire (FBQ)

Parent Mental Health & Stress: Depression Anxiety Stress Scales (DASS / DASS-21) | Beck Depression Inventory (BDI-I) | Beck Hopelessness Scale (BHS) | State-Trait Anxiety Inventory (STAI Y-1, Y-2) | Insomnia Severity Index (ISI) | Brief Symptom Inventory (BSI) | Depression Symptom Inventory (DSI)

Suicide Risk & Ideation: Columbia-Suicide Severity Rating Scale (C-SSRS) | Modular Assessment of Risk for Imminent Suicide (MARIS) | Beck Scale for Suicide Ideation (BSS) | Suicide Thoughts Scale-4 (STS-4) | Suicide Word Recall Test | Suicide TRAILS | Suicidal Narrative Scale (SNAS) | Response to Morbid Ideation Questionnaire (RMI-Q)

Affect, Cognition & Personality: Affect Intensity Rating Scale (AIRS) | Affect Intensity Measure (AIM) | UPPS-P Impulsive Behavior Scale | Big Five Inventory (BFI) | Anxiety Sensitivity Index (ASI) | Ruminative Response Scale (RRS) | Snaith-Hamilton Pleasure Scale | Electroencephalography (EEG)

Interpersonal & Developmental Factors: Working Alliance Inventory (WAI) | Relationship Structures Questionnaire (RSQ) | Childhood Trauma Questionnaire (CTQ) | Social Connectedness Visual Analog Scale (VAS) | Self-Other Questionnaire (SOQ)

Educational Contributions

DIRECT TEACHING AND SUPERVISION

Undergraduate Course Supervisor: Psychological and Behavioural Sciences (PBS) | University of Cambridge Department of Psychology | Cambridge, England, (UK) | **Oct. 2020 – May 2023**

Supervisions are intensive, small-group teaching sessions where students submit essays or problems for discussion with supervisors who provide personalized feedback, developing critical thinking, academic writing, and application of theory

- Supervised written academic work and facilitated discussions and academic inquiry for approximately 35 undergraduate students in weekly small groups
- Courses taught: “Introduction to Psychology (PBS1)” | “Social and Developmental Psychology (PBS3)” | “The Family (PBS8)”
- Provided instruction in research design, critical analysis, and disciplined academic writing aligned with departmental study expectations
- Delivered detailed written formative feedback, supported examination preparation, and guided students in structuring and presenting complex psychological ideas
- Fostered an inclusive and intellectually stimulating learning environment, helping students connect theoretical content to real-world psychological research and practice

Community Psychology Teacher | SLV Global | Colombo, Sri Lanka | **Jun. – Aug. 2017**

Graduate volunteer program providing psychology-focused support in education, mental health, and special needs

- Developed and implemented curricula and lesson plans tailored to children and adults, including English instruction and creative learning activities across inpatient psychiatric hospitals, community colleges, and performing arts schools
- Facilitated therapeutic, social, and educational sessions in schools, psychiatric hospitals, and community centers
- Collaborated with local professionals in culturally immersive settings to support inclusive and sustainable education programs
- Built skills in teaching, curriculum design, classroom management, and adapting lessons to diverse learning needs

STEM Summer School Lead Teacher | Think Smart Outreach Center, Inc. | Erwin, NC, USA | **Jun. – Aug. 2015**

- Designed and delivered engaging science, technology, engineering, and mathematics (STEM) instruction for students ages 7–13 in a minority STEM enrichment and academic support setting
- Developed weekly lesson plans integrating science, technology, engineering, and mathematics concepts to support foundational learning
- Led hands-on enrichment activities, field trips, and family engagement programming to deepen student interest in STEM
- Adapted teaching materials to diverse learning needs and fostered a supportive, inclusive learning environment

Teacher: YWCA Teen Families Reading Together | YWCA - Greensboro | Greensboro, NC, USA | **Nov. 2013 – May 2015**

Teen Families Reading Together (TFRT) is a 10-week literacy and parent-child engagement program supporting teen mothers' academic success and positive interaction with their children

- Provided literacy instruction and one-on-one tutoring to teen mothers to enhance reading skills and confidence
- Educated participants on selecting developmentally appropriate reading materials and literacy activities aligned with children's developmental milestones

- Delivered academic mentoring and college preparation support to help teen participants pursue educational goals
- Supported positive parent-child interactions through guided shared reading, play, and learning activities

LEADERSHIP & MENTORSHIP

Mentor | Mighty Writers | Philadelphia, PA | **Jun. 2025 – Present**

Mighty Writers offers writing and literacy programs to help youth think and write clearly while building academic and social-emotional skills

- Lead weekly writing sessions with youth from low-income communities, using creative prompts to develop storytelling, writing skills, and confidence
- Create supportive, trauma-informed learning environments that encourage self-expression, critical thinking, and literacy development
- Mentor participants in one-on-one and group settings to strengthen communication, resilience, and academic goal-setting
- Adapt instruction to diverse learner needs while fostering positive youth engagement and empowerment

Study Manager: NewFAMS Wave & Data Coding | Centre for Child, Adolescent, and Family Research | University of Cambridge | Cambridge, England, (UK) | **Oct. 2019 – Jul. 2023**

The New Fathers & Mothers Study (NewFAMS) examined the experiences of new parents and infants' cognitive and self-regulatory development

- Ensured data quality and consistent implementation of study procedures across multiple research teams
- Trained and supervised research assistants in observational coding, data management, and standardized research protocols
- Conducted in-person assessments with families, including interviews, questionnaires, and structured parent-infant tasks (e.g., feeding, play)
- Developed and implemented a novel coding scheme for parent-child interactions during reading and block play, leading teams in coding and confirming reliability

Project Lead (FRESH Study) | Centre for Child, Adolescent, and Family Research | Cambridge, England, (UK) | **Jan. 2020 – Apr. 2020**

The Families, Responsibility, Education, Support, and Health Study (FRESH) Randomized trials evaluating family-based interventions for children (8–12 years) with obesity, comparing parent-only vs. parent + child approaches

- Supervised and trained three research assistants in standardized data collection procedures and research protocols
- Provided methodological instruction in quantitative data collection and study implementation
- Led video coding teams, ensuring inter-rater reliability and data quality
- Supported assessment of parent and child behaviors related to obesity, including lifestyle factors such as diet and physical activity

Boards and Committees

Artificial Intelligence (AI) Implementation Working Group | Bellwether Education Partners | Washington, D.C. | **Feb. 2024 – Oct. 2025**

- Co-led development of AI and analytics frameworks, advising C-suite and leadership on adoption strategies
- Designed scalable tools to improve organizational decision-making and operational efficiency

Poverty and Health Committee Co-Chair | Students for Global Health Cambridge | University of Cambridge | Cambridge, England, (UK) | **Oct. 2020 – Apr. 2021**

- Established partnerships with three local charities, coordinating donation of eight Christmas Dinner Boxes to families in need
- Published blog posts and delivered presentations to raise awareness of local public health inequities, including housing, food access, and COVID-19 treatment disparities

Data and Research Team Co-Chair | Strength in Overcoming Adversity through Resilience (SOAR) | Cumberland County, NC | **Jan. 2018 – Feb. 2019**

- Co-led the Data and Research Team for a community-wide child abuse prevention initiative aiming to reduce maltreatment by 90% by 2030
- Presented updates during general body meetings, delegated tasks to subcommittee members, and facilitated evidence-based decision-making using theoretical and empirical frameworks

- Contributed to strategic planning to expand affordable housing, influence public policy, and enhance economic mobility in Cumberland County
- Collaborated with committee members to define key objectives, develop metrics, and propose actionable strategies for local housing initiatives

Publications and Presentations

PUBLICATIONS

- Jones, M. C., Buckley, W., **Elie, K.**, Nguyen, V., Kim, S., Ferber, J., Cordoba, A., Nivar, I., Rohn, K., Wooden, C., Newberry, B., Pain, D., Lee, D., & Guerra, C. E. (2024). *A culturally sensitive video increases prostate cancer screening knowledge and reduces decisional conflict in a population of diverse men*. Poster presented at the American Association for Cancer Research (AACR), Division of General Internal Medicine, Perelman School of Medicine, University of Pennsylvania. <https://www.aacr.org/blog/2024/04/10/dispelling-myths-about-prostate-cancer-in-black-communities/>
- **Elie, K.** (2023). *Context Clues: Determinants of Parental Sensitivity and Early Childhood Development*. Apollo — University of Cambridge Repository. Cambridge, England, (UK) <https://doi.org/10.17863/CAM.108328>
- **Elie, K.** (2022). *Utilizing Structured Play to Enhance Children’s Cognitive Development*. Early Years Resources Blog, Manchester, England, UK. <https://www.earlyyearsresources.co.uk/blog/how-to-use-structured-play-to-enhance-childrens-cognitive-development/>
- **Elie, K.** (2021). *Rich Grad, Poor Grad: A Degree Alone Won’t Make You Equal*. Health Inequalities Series, Students for Global Health, University of Cambridge, Cambridge, England, (UK). Blog post. <https://sfgh-cambridge.wixsite.com/sfgh/post/rich-grad-poor-grad-a-degree-alone-won-t-make-you-equal>

INVITED TALKS

- **Invited Speaker.** *Downing College Post-Graduate Research Conference*. University of Cambridge, Cambridge, England, (UK). Presentation. 2023.
- **Invited Expert.** *Bridging the Gap: What Scientists Know and What Parents Practice in Children’s Early Literacy Development*. Tooled Up Education Podcast, Dunstable, England, UK. Podcast. 2023.
- **Invited Expert.** *A Practical Guide to Implementing Dialogic Reading*. Ready or Not Study Continuing Professional Development Series (CPD), Cambridge, England, (UK). Presentation. 2022.
- **TEDx Speaker.** *Mental Health in Professional Settings*. University of Cambridge, Cambridge, England, (UK). TEDx talk. 2022. <https://www.youtube.com/watch?v=jg9DX2kk3t4>
- **Keynote Speaker.** *Maintaining Your Garden*. 40 Under 40 Awards, Think Smart Outreach Center, Erwin, NC. Keynote address. 2021.

CONFERENCE PRESENTATIONS

- **Elie, K.** (April 2023). *A Bumpy Ride: Parents’ Perspectives of Barriers and Building Blocks on the Path to Reading*. Poster presented at the Society for Research on Child Development (SRCD) Biennial Meeting, Salt Lake City, UT. | **Poster**
- **Elie, K.** (May 2019). *Straight Facts: Managing Microaggressions and Incorporating Inclusivity for Diverse Families (DEI)*. Oral presentation given at the National Smart Start Conference, Greensboro, NC. | **Oral Presentation**
- **Elie, K.,** Dillard, S., & Robinson, Jr. G. (November 2014). *The Brain Game: Using Event-Related Brain Potentials to Measure Working Memory in a Numbers, Letters and Shapes Task*. Poster presented at the 2014 Annual Biological Research Conference for Minority Students (ABRCMS), San Antonio, TX. | **Poster**
- **Elie, K.,** Dillard, S., & Robinson, Jr. G. (April 2014). *The Brain Game: Using Event-Related Brain Potentials to Measure Working Memory in a Numbers, Letters and Shapes Task*. Poster presented at the 2014 Annual NC-LSAMP Research Conference, Durham, NC. | **Poster**
- **Elie, K.,** Dillard, S., & Robinson, Jr. G. (October 2014). *The Brain Game: Using Event-Related Brain Potentials to Measure Working Memory in a Numbers, Letters and Shapes Task*. Poster presented at the Annual NC A&T SU Undergraduate Symposium, Greensboro, NC. | **Poster**
- **Elie, K.,** & Hawkins, S., Ph.D., (August 2014) *What’s Your Motivation; Exploring the relationship between Mentor Motivation and the Strength of the Mentoring Relationship*. RTI International: Justice, Resilience, and Safety Center. Poster presented at the RTI International Intern Showcase, Durham, NC. | **Poster**

- **Elie, K.**, Dillard, S., & Robinson, Jr. G. (April 2014). Using Event-Related Brain Potentials to Measure Working Memory in a Numbers, Letters and Shapes Task. Poster presented at the North Carolina Psychological Association Undergraduate Conference, Charlotte, NC. | **Poster**

Professional Organizations and Societies

Fitler Club | **2026**

Ospreys Society (Hawks Club), UK | **2023**

Society for Research in Child Development (SRCD) | **2022**

American Psychological Association (APA) | **2017**

Kappa Delta Pi, Honor Society for Education | **2016**

Psi Chi, Psychology Honor Society | **2014**

Golden Key National Honor Society | **2014**

Phi Kappa Phi Honor Society | **2014**

Association of Black Psychologists (ABPsi) | **2013**

Tau Sigma National Honor Society | **2012**

Training and Certifications

Social Network Analysis (SNA), *Polinode* | **2025**

Early Education and Childcare Policy: Current Opportunities and Challenges, *University of Cambridge* | **2023**

Writing for Policy Makers: A Quick Guide, *Bellwether Education Partners* | **2023**

Thematic Analysis (Qualitative Research; Braun & Clarke Method), *University of Cambridge* | **2021**

Statistical Analysis Training: Multivariate Analysis, *University of Cambridge* | **2020**

HIPAA Training, Cumberland County Department of Public Health | **2019**

Implementation Science, *UNC Chapel Hill* | National Implementation Research Network | **2018**

Triple P Level Three Practitioner Certification, *Triple P: The Positive Parenting Program* | **2018**

Be Strong Families: Parent Café Facilitator Training, *Be Strong Families* | **2018**

Mental Health First Aid Certification (Adult), *Mental Health First Aid USA* | **2018**

IRB Protocol Training, *CITI Program* | Human Research: Social & Behavioral Research | **2016**

Research Ethics Training, *Louisiana State University* | **2015**

Technical & Analytical Skills

Data Analysis & Statistical Software: Python | SPSS | Stata | Mplus | Atlas.ti | Excel | Tableau | Looker | Qualtrics | SurveyMonkey | Google Analytics

Artificial Intelligence Tools: ChatGPT | Claude | Connected Papers | Copilot

Project Management & Collaboration Tools: Smartsheet | Miro | Microsoft Suite (Word, PowerPoint, Excel, Access)

Design, Web & Creative Tools: Adobe Photoshop | Adobe InDesign | Canva | Website design & development (SEO, HTML/CSS coding)

Areas of Expertise

Research & Evaluation: Quantitative & Qualitative Research | Clinical Assessment & Rating Scales (Behavioral, Emotional, Cognitive, Language) | Advanced Statistics & Structural Equation Modeling (SEM) | Data Management | Data Visualization & Storytelling

Teaching & Mentorship: Curriculum Development & Instructional Design | Undergraduate & Graduate Supervision | Early-Career Researcher Training | Academic Writing & Research Methodology Guidance | Inclusive & Experiential Learning

Program & Project Implementation: Program Implementation & Evaluation | Capacity Building | Stakeholder Engagement & Cross-Functional Collaboration

Strategy, Consulting & Leadership: Strategic Planning & Organizational Alignment | Strategic Advising & Consulting | Portfolio Management

Communication & Reporting: Scientific Writing & Report Preparation | Data Storytelling & Visualization for Stakeholders

Honors and Awards

Academic Experience Award | North Carolina A&T State University Gala Awards | Greensboro, NC | **2015**

Dr. Sarla Sharma Memorial Research Award | North Carolina A&T State University | Department of Psychology | Greensboro, NC | **2014**

Alpha Kappa Alpha Murnell Graves London Academic Award | North Carolina A&T State University | Alpha Phi Chapter of Alpha Kappa Alpha Sorority, Inc. | Greensboro, NC | **2014**