



**Bratislava University
of Economics and Business**

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**Discover
your
future
with
EUBA**

**INTERNATIONAL
PROGRAMMES**



EKONOMICKÁ UNIVERZITA V BRATISLAVE



Master in Applied Economics

Faculty
of Economics
and Finance

Form of study
full-time

Duration
2 years

Shape Global Economic Solutions

Graduates of the master study programme Applied Economics master the empirical economics and work with data and statistics, which gives them a significant competitive advantage in the market, and they can find employment in various fields.

The graduate has general and professional knowledge in the field of micro and macroeconomics, data analysis and policy evaluation of a strategic decisions, which can be applied in specialized areas, such as industrial, behavioural, labour market, urban or regional economics, or economic development.

3 good reasons to join the programme

- ♥ possibility to study abroad for every student
- ♥ professors with international experience
- ♥ practical experience throughout the study

Double Degree

You can pursue Master in Applied Economics programme also as a double degree in partnership with the University of Coimbra in Portugal.

Language
English

Degree
Ing. (equivalent MSc)

Start
September 2026



Master in Corporate Business and Marketing (Košice)

Faculty
of Business
Economics
in Košice

Form of study
full-time

Duration
2 years

Business Without Borders

The programme is for those willing to learn how to manage complex marketing problems in companies requiring mid and long-term decision making. It offers thorough academic education in the field of marketing mix, the steps of its effective synthesis and how to simulate the consumers' behaviour in ever changing environment. The deep knowledge of the qualitative as well as quantitative methods used in marketing, the adoption of the new trends especially in digital marketing and social media would make you the valuable source for the business environment.

Graduates are able to perform job positions not only in domestic but also in foreign companies operating in the Slovak Republic, multinational companies at home and abroad. They find employment primarily in middle and higher management positions in the field of trade and marketing. The inflow of foreign direct investments not only in the manufacturing sector, but also in the trade and services sector creates prerequisites for graduates to apply in companies operating not only in the national, but above all in the international environment.

3 good reasons to join the programme

- ♥ successful graduates of the programme have the potential to hold management positions in the field of marketing and business in national and multinational companies
- ♥ the programme comprehensively covers the issues of trade and marketing in the national and international context, the structure of the programme reflects the current needs of economic practice
- ♥ the connection to economic practice allows students to directly interact and participate in solving current problems of participating entities

Language
English

Degree
Ing. (equivalent MSc)

Start
September 2026



Master in Corporate Financial Management (Michalovce)

Faculty
of Business
Economics
in Košice

Form of study
full-time

Duration
2 years

Lead Finance. Shape Strategy.

The **Master in Corporate Financial Management** programme is for those willing to learn to independently apply acquired knowledge and skills to solve specific economic and managerial problems in a changing social environment. You can obtain various economic information and data from domestic and international databases, focus on them analytically and statistically, interpret and synthesize results, propose solutions, communicate them clearly and persuasively according to the standards of academic language. This will make you a valuable source to the business environment.

Graduates are able to perform job positions not only in domestic, but also in foreign companies operating in the Slovak Republic, multinational companies at home and abroad. Graduates are applicable as business economists and managers at all levels of management, for all types of businesses. Graduates will also use their skills in the field of financial services and in the banking sector.

3 good reasons to join the programme

- ♥ developing key financial skills for success in the global business environment
- ♥ readiness for the global job market and career growth in corporate financial management
- ♥ networking with academic experts and professionals from international business practice

Language
English

Degree
Ing. (equivalent MSc)

Start
September 2026



Master in Economic Diplomacy

Faculty
of International
Relations

Form of study
full-time

Duration
2 years

Diplomacy Meets Economics

Are you ready to become a key player in international economic negotiations, policy-making, or diplomacy? The **Master in Economic Diplomacy** programme at the EUBA is your gateway to a prestigious career in international organizations, government, and global business. A unique programme combining economics and politics, EDIP employs innovative teaching methods to give you a deep understanding of dynamic developments in the world today. The programme has been designed to prepare competent decision-makers for private businesses and governmental institutions, media and NGOs who want to kick off their career internationally.

3 good reasons to join the programme **Double Degree**

- ♥ if you are interested in a career in diplomacy
- ♥ if you want to acquire knowledge about various aspects of international relations
- ♥ if you want to study the programme that is unique

Preparing for an international career? You are invited to pursue the EDIP as a double degree programme in partnership with **University of National and World Economy in Bulgaria** or **University of Latvia in Riga**. Two degrees from two renowned universities are an excellent stepping stone into an international career in Europe and pretty much anywhere else in the world. Double degree is also possible in cooperation with **Kyiv National Economic University named after Vadym Hetman (KNEU)** and **State University Uzhorod National University in Ukraine**.

Language
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Degree
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Start
September 2026

A photograph of three students sitting at a table, smiling and giving thumbs up. The student in the foreground is a man with long brown hair and a beard, wearing a dark blue jacket over a purple shirt. The student in the middle is a woman with long dark hair and glasses, wearing a white shirt. The student in the background is a man with glasses and a mustache, wearing a light blue shirt. The table in front of them has some food and papers on it. The background is a light-colored wall with a grid pattern.

Master in Finance

Faculty
of Economics
and Finance

Form of study
full-time

Duration
2 years

Future-proof your financial career

Practically-oriented and intellectually stimulating, the study programme will provide you with the skills and abilities you need for your international career in finance. The curriculum has been designed to give you a solid quantitative base and thorough understanding of financial operations in a variety of sectors. The programme covers public finance, taxation, corporate finance, experimental economics and capital markets. Graduates have taken up careers as brokers, bankers, analysts, in international financial institutions, private equity and consulting.

3 good reasons to join the programme **Double Degree**

- ♥ opportunities to obtain the programme as a Double Degree with one of the partner universities
 - ♥ professors with international experience
 - ♥ practical experience throughout the study
- Use the opportunity to pursue the programme as a double degree in partnership with the **Luxembourg School of Business in Luxembourg** or in cooperation with **University of Pavia in Italy**.

Language
English

Degree
Ing. (equivalent MSc.)

Start
September 2026



Master in General Management

Faculty
of Business
Management

Form of study
full-time

Duration
2 years

Shape your future leadership

As a graduate of the study programme General Management you will achieve significant qualitative progress in the field of managerial, financial and information literacy that will enable you with the skills to better manage complex economic situations and tasks in real as well as online environment. You will be ready to work in management positions across the entire organizational structure of the company and you will also get higher acceptance in sectors such as banking, insurance, state and public administration. You will also be able to proactively lead scientific and professional teams, organize their work and assist in finding and implementing specific project management solutions.

3 good reasons to join the programme **Double Degree**

- ♥ graduating the programme qualifies our students for many opportunities of the labour market, employability of our graduates is almost 100 %
- ♥ the programme offers acquiring capabilities for leadership and top management positions build by cooperation at our partner universities
- ♥ the programme qualifies our graduates for further research and doctoral studies in economics, business and management study fields

Preparing for an international career? International agreements signed with partner universities enable you to pursue MGM as a double degree programme with **EM Strasbourg Business School in France, IDRAC Business School in France or Prague University of Economics and Business in Czech Republic**. Two degrees from two renowned universities are an excellent stepping stone into an international career in Europe and/or Asia, and pretty much anywhere else in the world.

Language
English

Degree
Ing. (equivalent MSc)

Start
September 2026



Joint Study Programme
with
Slovak University
of Technology
in Bratislava

Master in Management in Nuclear

Faculty
of Business
Management

Form of study
full-time

Duration
2 years

Lead global energy innovation

This programme prepares students to assume leadership positions at the intersection of nuclear engineering, strategic management, and energy policy. It also responds to the global demand for professionals who understand both the technical and managerial dimensions of the nuclear energy sector.

Graduates will be equipped to navigate complex regulatory environments, drive innovation in energy systems, and contribute to sustainable solutions in national and international contexts. The curriculum combines theoretical knowledge with practical applications, ensuring readiness for real-world challenges in the energy industry.

3 good reasons to join the programme

- ♥ study at two top universities in Slovakia and gain both technical and managerial skills in one programme
- ♥ prepare for a future-proof career in the growing field of nuclear energy, crucial for Europe's energy transition
- ♥ the programme is fully in English, with an international environment, mobility options, and strong networking opportunities.

Joint Degree

This programme is a joint master's degree delivered by the **Slovak University of Technology in Bratislava (STU)** and the **Bratislava University of Economics and Business (EUBA)**.

Language
English

Degree
Ing. (equivalent MSc)

Start
September 2026



Master in Marketing and Trade Management

Faculty
of Commerce

Form of study
full-time

Duration
2 years

Strategy. Innovation. Global Impact.

Practically oriented programme provides you with knowledge and practical experience in the implementation of marketing tools and marketing concepts and management of business systems.

You will get opportunity to kick off your career in the positions of marketing manager, marketing communication marketing communication manager, planning and strategy manager, and business and marketing analyst.

The programme has also been designed to prepare successful controller and/or auditor in management, marketing and business, strategist in marketing communication, senior management and marketing consultant, and customer care manager.

3 good reasons to join the programme

- ♥ study marketing as a whole and all the different responsibilities involved in a marketing career
- ♥ learn to understand other perspectives and how to influence people's decisions
- ♥ acquire knowledge and experiences that can help you in any business-related career as marketing is an integral and in-demand job for most companies

Language
English

Degree
Ing. (equivalent MSc)

Start
September 2026



Master in Tourism Management

Faculty
of Commerce

Form of study
full-time

Duration
2 years

From Passion to Profession

A modern study programme meant to shape up the career of perspective tourism managers at the middle and top management positions in the tourism sector. It is an academically enriched programme with various management aspects taught during study. Graduates are able to use managerial methods, to develop and implement strategies, to elaborate marketing, economic and/or feasibility studies of tourism enterprises and regions and to take responsibility for a comprehensive solution.

The programme is designed to suit those who want to work at the middle or senior management level in tourism enterprises on both domestic and international markets, or in specialized destination management and marketing organizations.

It provides a broad learning and training experience that helps graduates to find the job in positions of director of destination marketing, head of MICE department, manager of destination management (marketing) organization, hotel manager, travel agency manager, CEO of event agency, etc.

3 good reasons to join the programme

- ♥ develop and improve your knowledge and skills, deepen your understanding about tourism, how the tourism industry is organised and developed
- ♥ take the opportunity to be part of dynamic and constantly evolving industry where every day is different
- ♥ career in tourism offers endless opportunities – only the sky is the limit to where you can work

Language
English

Degree
Ing. (equivalent MSc.)

Start
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