📜 A Letter from the Editor: Why We Built This Guide

Dear Reader,

In the fast-moving landscape of the Cardano ecosystem, innovation often travels alongside risk. As we transition from the era of complex, 100-character wallet addresses to the streamlined world of human-readable identities, a new "digital gold rush" has begun.

But with every frontier comes those who seek to exploit the unwary.

We created this guide because we've seen too many passionate community members fall into the "Coulda, Shoulda, Woulda" trap. Whether it's the regret of missing an early opportunity or the devastating sting of losing funds to a sophisticated "Counterprint" scam, these experiences dampen the spirit of decentralized ownership that Cardano represents.

At AdaWalletName.com, our mission is simple: To safeguard your digital identity. We believe that the ADA Handle NFT is more than just a vanity asset; it is a foundational piece of the future SocialFi infrastructure. Its reputation relies on a community that is informed, vigilant, and technically savvy. By providing you with the tools to verify Policy IDs, recognize "look-alike" script attacks, and audit secondary market listings, we aren't just protecting your wallet—we are protecting the integrity of the entire ecosystem.

Knowledge is the ultimate firewall. We hope the following chapters empower you to navigate the secondary markets with confidence, ensuring that your next move in Web3 is one of ownership, not regret.

Stay safe and stay verified,

The AdaWalletName.com Team

🛡️ 1. The "Verified" Checklist: Avoiding Fakes

The most common secondary market trap is the "Counterprint." Scammers mint an NFT with the same display name as a valuable $Handle$, but it belongs to a fraudulent Policy ID.

- **Policy ID Verification:** On marketplaces like JPG Store, always look for the **Verified Blue Checkmark**. This confirms the asset belongs to the official Ada Handle Policy ID: f0ff48bbb7bbe9d59a40f1ce90e9e9d0ff5002ec48f232b49ca0fb9a
- **The "Zero vs. O" Script Attack:** In non-verified listings or OTC (over-the-counter) trades, check for Unicode trickery. A scammer might use a Cyrillic "o" instead of a Latin "o." They look identical in some fonts but are technically different characters.
- **Metadata Inspection:** View the NFT's raw metadata on a tool like **Pool.pm**. A legitimate Handle should have specific fields defined by the CIP-25 or CIP-68 standards, linking it directly to the Handle protocol.

💎 2. Valuing "Sub-Handle" Potential

One technical reason why some Handles carry a premium is their future role as a Root Handle.

- **Sub-Handle Issuance:** Root Handles (e.g., $acme) have the technical capability to issue infinite "Sub-Handles" (e.g., $treasury@acme or $john@acme).
- **Utility Premium:** If you are buying a generic noun or brand name on the secondary market, you aren't just buying a name—you are buying the "Parent Rights" to that entire namespace.
- **Virtual vs. NFT-based:** Understand that Sub-Handles can be "Virtual" (controlled via smart contract for easy revocation) or "NFT-based" (sovereign ownership). Buying a Root Handle with a clean history of Virtual Sub-Handle management is a high-value play for organizations.

📊 3. Market Indicators and Liquidity Traps

When analyzing listings, don't just look at the floor price. Look at the **Bid-to-Ask Spread**.

- **Low Liquidity Risk:** Highly specific Handles (e.g., $cardano_fan_1992) are extremely illiquid. You may find them "cheap," but selling them later is difficult because the buyer pool is one person.

- **Sweep Activity:** Technical analysts watch for "sweeps"—when a single wallet buys every Handle at the floor price within a certain character tier (like all 4-letter handles). This often precedes a "repricing" of that tier.
- **Rarity vs. Utility:** Unlike art-based NFTs, a "rare" Handle is only as valuable as it is memorable. A 5-letter word ($pizza) is often more valuable than a 3-character random string ($x7q) because of human-readability utility.

🚩 4. Red Flags in Marketplace Listings

Watch out for these specific technical red flags when browsing:

- **Locked Metadata:** If a Handle is listed with "locked" or "non-standard" metadata that doesn't resolve to the Handle Standard UI, it may be a legacy or broken asset.
- **Inconsistent Sales History:** If a Handle has been traded back and forth between two wallets at increasing prices, it is likely **Wash Trading** designed to trick you into thinking there is high demand.
- **High Royalty Deviations:** The official Ada Handle protocol has a standard royalty for secondary sales. If you see a listing with a 0% or 50% royalty, it might be listed on a non-standard contract or a rogue marketplace, which could lead to "wrapped" asset issues.

🔍 Step-by-Step Verification Guide

To verify an Ada Handle, you need to confirm that the asset in question belongs to the official, locked Policy ID. Think of this as checking the "digital fingerprint" of the name.

1. **Step 1: Get the Asset Name in Hex.** Copy the handle name. Marketplaces like JPG Store list the "Policy ID" and "Asset Name" in the Details tab.
2. **Step 2: Navigate to Cardanoscan.** Open Cardanoscan.io.
3. **Step 3: Search for the Policy ID.** Paste f0ff48bbb7bbe9d59a40f1ce90e9e9d0ff5002ec48f232b49ca0fb9a. If the NFT has a different ID, it is 100% a fake.
4. **Step 4: Verify the Specific Asset.** Click on the "Tokens" tab and search for the specific handle name (e.g., pizza).
5. **Step 5: Check the Metadata.** Look for **Label 721**. Ensure the name field starts with a $ sign. Authentic handles use specific SVG images.
6. **Step 6: Confirm Ownership UTXO.** The address currently holding the NFT is the only one that can receive funds via that Handle.

📄 Official Policy IDs Reference

- **Mainnet:** f0ff48bbb7bbe9d59a40f1ce90e9e9d0ff5002ec48f232b49ca0fb9a
- **Preprod:** 8d18d786e279831f96fd68c0d993172ca6941191060322307c396825
- **Preview:** 30a6f445479606a205a2e551d72f107d3b51900a6e344e69b0532292

📋 Ada Handle Due Diligence Report

Target Handle: $[Insert Name] | **Date:** [Insert Date]

Section 1: Verification

- [ ] Policy ID Match (f0ff48...)
- [ ] Verified Blue Shield Present
- [ ] Metadata Label 721 Present

Section 2: Linguistic Audit

- [ ] Zero vs. "O" Check
- [ ] Unicode/Cyrillic Character Check
- [ ] Hidden Punctuation Check

Section 3: Market Analysis

- [ ] Price relative to Floor
- [ ] No suspicious Wash Trading history
- [ ] Fair Value Assessment

Section 4: Utility

- [ ] Brand/Influencer Squatting Check
- [ ] Root Name/Sub-Handle Potential

Final Verdict: 🟢 SAFE | 🟡 CAUTION | 🔴 SCAM

✉ About This Guide

This eBook is proudly provided by https://AdaWalletName.com and is specifically designed to help our readers avoid becoming victims of a scam. Our goal is to protect the name and reputation of the **ADA Handle NFT** product while empowering our readers through deep technical knowledge. Stay safe, stay verified, and own your digital identity with confidence.