

## Empower and Grow

# 100 Business Phrases and their meanings

1. "Let's touch base." – Let's check in or discuss.
2. "Can you circle back?" – Follow up on this later.
3. "We're pivoting." – Changing strategy.
4. "Bandwidth" – Capacity to take on more work.
5. "Think outside the box." – Be creative.
6. "Level playing field." – Ensure fairness.
7. "Table it." – Postpone the discussion.
8. "It's a win-win." – Both parties benefit.
9. "Boil the ocean." – Attempt something overly ambitious.
10. "On the same page." – Everyone understands the same thing.
11. "Get buy-in." – Secure support or agreement.
12. "Granular details." – Very specific information.
13. "Drill down." – Investigate deeper.
14. "Actionable insights." – Practical suggestions.
15. "Let's double-click on that." – Explore this in more detail.
16. "Park this idea." – Put it aside for now.
17. "Run it up the flagpole." – Get approval or test the idea.
18. "Blue-sky thinking." – Open-ended brainstorming.

19. "Pain point." – Specific problem or issue.
20. "Move the goalposts." – Change expectations mid-project.
21. "Growth hacking." – Creative ways to grow a business quickly.
22. "Drink the Kool-Aid." – Fully buy into an idea or vision (US)
23. "Low-hanging fruit." – Easy-to-achieve goals.
24. "Fast-tracked." – Prioritised for quick completion.
25. "On my plate." – Current responsibilities.
26. "Clear the air." – Resolve misunderstandings.
27. "In the weeds." – Overwhelmed by details.
28. "Big picture." – Overall perspective.
29. "Red tape." – Bureaucratic hurdles.
30. "Game changer." – Something revolutionary.
31. "Take it to the next level." – Improve or enhance.
32. "Close the loop." – Finalise or resolve.
33. "Keep the ball rolling." – Maintain progress.
34. "Skin in the game." – Personal investment in the outcome.
35. "Breaking down silos." – Encouraging cross-team collaboration.
36. "Wear multiple hats." – Handle many roles.
37. "Upskilling." – Learning new skills.
38. "Burning platform." – Urgent need for change.
39. "Open the kimono." – Share full transparency.
40. "Bridge the gap." – Connect differences.
41. "Put out fires." – Resolve immediate problems.

42. "Bring to the table." – Contribute.
43. "Stay in your lane." – Focus on your responsibilities.
44. "Not reinventing the wheel." – Using existing solutions.
45. "Think on your feet." – React quickly.
46. "Change agent." – Someone driving transformation.
47. "Dead in the water." – No longer viable.
48. "Get the ball rolling." – Start a process.
49. "Hold your horses." – Slow down.
50. "Playing devil's advocate." – Arguing an opposite view.
51. "Let's sync up." – Let's meet.
52. "Ping me later." – Message me when convenient.
53. "No-brainer." – Obvious decision.
54. "All hands on deck." – Everyone is needed.
55. "Wiggle room." – Flexibility.
56. "Back to square one." – Start over.
57. "Hit the ground running." – Start strong.
58. "Deep pockets." – Financial resources.
59. "Elephant in the room." – Unspoken issue.
60. "Think tank." – Group brainstorming.
61. "Off the cuff." – Without preparation.
62. "Let's debrief." – Review after an event.
63. "Fine-tooth comb." – Close examination.
64. "Shoot an email." – Send a message quickly.

65. "Drop the ball." – Fail to act.
66. "Out of the loop." – Uninformed.
67. "Knowledge transfer." – Sharing expertise.
68. "High-level overview." – Broad summary.
69. "Mission-critical." – Essential.
70. "Jumpstart." – Begin energetically.
71. "Rubber hits the road." – When theory meets practice.
72. "Under the radar." – Quietly handled.
73. "Bake it into the process." – Make it standard.
74. "Steer the ship." – Guide the team.
75. "Let's iterate." – Keep improving.
76. "Give a heads-up." – Inform in advance.
77. "Run the numbers." – Do the calculations.
78. "Behind the curve." – Falling behind.
79. "Hitting milestones." – Reaching targets.
80. "Put a pin in it." – Save for later.
81. "Wear blinders." – Stay focused.
82. "Thinking caps on." – Be creative.
83. "Above my pay grade." – Out of my control.
84. "Shift gears." – Change focus.
85. "Turnkey solution." – Ready-to-go solution.
86. "Hard stop." – Firm deadline.
87. "Fill the pipeline." – Add potential opportunities.

88. "Raise the bar." – Increase expectations.
89. "All bases covered." – Everything accounted for.
90. "Move mountains." – Achieve the impossible.
91. "Showstopper." – Major problem or highlight.
92. "Icebreaker." – Conversation starter.
93. "Bring your A-game." – Perform your best.
94. "The ball is in your court." – It's your decision.
95. "Let's vet this." – Evaluate carefully.
96. "Peeling the onion." – Revealing layers of complexity.
97. "Go live." – Launch officially.
98. "Hit a home run." – Succeed spectacularly.
99. "Let's gamify this." – Make it engaging with game-like elements.
100. "Start with a blank slate." – Begin fresh.