



The Best, For Less - Since 1969!



FREQUENTLY ASKED QUESTIONS

“What flooring is best suited to your apartment?”

“How will your choice of flooring affect your vacancy’s position in the market?”

“What flooring will offer the greatest long-term value while staying within your budget?”

These are the considerations we urge our clients to make when choosing flooring that best suits their unique needs and long-term objectives.

Guiding our clients to make the most of their flooring investment is just one of the ways using Jim’s is the “choice of experience!”

1

HARD SURFACE FLOORING

Are Luxury Vinyl Planks & Waterproof Planks really worth the investment?

It’s not uncommon for Luxury Vinyl Planks and Waterproof Planks to be priced at three times the cost of carpet. So what justifies this expense?

Planks are designed to last as much as 20 to 30 years, making planks a long-term investment. Isolated damage to individual planks can be easily repaired without requiring the replacement of the flooring throughout the apartment. Lastly, Planks enhance the appearance of your apartment giving it greater marketability.

3

CARPET

Is carpet still a sensible choice for apartments?

As with all decisions related to multi-family flooring, the choice of using carpet depends on circumstances and objectives.

Many apartment owners and their tenants alike enjoy the added warmth of carpet, especially in bedrooms where the carpet will usually experience less damage and greater care. Because carpet costs far less than planks, carpet remains the least expensive choice in flooring.

2

HARD SURFACE FLOORING

What are the differences between Luxury Vinyl Planks (LVP) & Waterproof Planks?

It’s important to note the differences are NOT contrasts in quality.

LVP are designed to be glued directly to the subfloor and do not provide the acoustic properties of Waterproof Planks which float over the subfloor and include an acoustic membrane. LVP cost less and are best suited for first floor units, while Waterproof Planks cost a little more but are ideal for upper floor units. Both are waterproof and can be installed in wet areas.

4

SHEET VINYL FLOORING

Are there advantages of using sheet vinyl in my apartments?

Has the look and texture of tile, stone, and marble always appealed to you?

Sheet vinyl, even those designed for the multi-family market, offers very authentic visuals while reaming one of the least expensive hard surface choices. Easy to clean and perfect for active households, sheet vinyl is often the perfect complement to carpet.