

Veterans & Disabled Veterans Discount Guide



North Carolina



Veterans & Disabled Veterans Discount Guide – North Carolina

At Drink A Bull, we proudly honor those who have served.

Our veterans and disabled veterans have given so much to protect and strengthen our communities, and this guide is our small way of giving something back. May it help make life a little easier and serve as a reminder of our deep gratitude for your service.

A curated, vetted starting point for year-round discounts and benefits. Offers change, vary by location, and often require verification. Always confirm before purchase or visit. Verification commonly accepted: VA Health Card, Veteran ID Card (VIC), DD-214, state driver's license with Veteran designation, Active/Retired Military ID.

Notes: Discounts subject to change; exclusions and limits often apply. Always verify online or in-store before purchase.

Last updated: Oct 14, 2025 | Compiled by Drink A Bull Winery – Durham, NC | drinkabull.com/cheers

Retail & Department Stores

Retailer / Program	Discount / Offer	Eligibility / Verification	Region / Notes
Home Depot	10% off eligible purchases, up to \$400 annual cap	Verify through Home Depot account or app	Nationwide; in-store and online
Lowe's	10% off eligible purchases	Enroll in MyLowe's, military verification	Nationwide; in-store and online
Nike	10% off	Military/veteran verification (online) or ID in-store	Most locations; exclusions apply
Adidas	30% online, 20% in-store (typical)	ID.me verification	Nationwide; offers may vary
Under Armour	20% off	ID.me verification	Nationwide; outlet participation varies
Columbia	10% off or more during promos	Military/veteran verification	Participating; seasonal increases
Carhartt	Military discount (often 10%)	ID.me verification	Online; select stores
Yeti	Military discount (varies)	ID.me verification	Online; exclusions apply
Apple Veterans & Military Store	~10% off select products	Verify via Apple's military store	Online; product limits apply
Microsoft	Up to 10% off select devices/software	Military discount program	Online; varies by product

Dining & Restaurants

Retailer / Program	Discount / Offer	Eligibility / Verification	Region / Notes
Mission BBQ	10% off every day	Military or veteran ID	Nationwide
Texas Roadhouse	Veterans Day meal; periodic local offers	ID required	Participating locations
Golden Corral	Military Appreciation Night annually	ID required	Participating locations
IHOP / Denny's	Veterans Day meals; local ongoing offers	ID required	Participating locations
Bubba's 33 / Chili's / Applebee's	Veterans Day meals; local discounts	ID required	Participating locations

Telecom & Internet

Retailer / Program	Discount / Offer	Eligibility / Verification	Region / Notes
Verizon	Discounted unlimited plans for military/veterans	Account verification	Nationwide
AT&T	Up to 25% off eligible plans	Military/veteran verification	Nationwide
T-Mobile	Go5G Military pricing on select plans	Military/veteran verification	Nationwide
Xfinity / Spectrum	Occasional military discounts; ask locally	Proof of service	Market dependent

Travel & Lodging

Retailer / Program	Discount / Offer	Eligibility / Verification	Region / Notes
Wyndham Hotels	Up to ~20% off best available rate	Book military rate; ID at check-in	Nationwide
Hilton Hotels	Military Family Rate, discounted	ID at check-in	Nationwide
Marriott	Military appreciation rates (varies)	ID at check-in	Participating brands
IHG (Holiday Inn, etc.)	Military appreciation rates	ID at check-in	Participating hotels
Best Western	Military discounts	ID at check-in	Participating locations
Choice Hotels	Military rates	ID at check-in	Participating locations
Amtrak	10% off with VetVerify for Vets and family	Verification during booking	Nationwide rail
Greyhound	~10% off with Veteran verification	ID required	Nationwide bus
Delta / United / JetBlue / Southwest / American	Occasional military fares or baggage fee waivers	Active duty often required; ask for veteran policies	Varies by airline
Enterprise / Hertz / Budget / Avis	Military or veteran rates	ID at pickup; verify online when available	Participating locations

Automotive

Retailer / Program	Discount / Offer	Eligibility / Verification	Region / Notes
GM Military/Veteran Purchase Program	Preferred pricing on select new vehicles	Active, reserve, retired, veteran eligibility	Nationwide; participating dealers
Ford Military Appreciation	Bonus cash offers (varies)	Military/veteran eligibility	Nationwide; participating dealers
Hyundai / Kia Military Programs	Bonus cash on select models	Eligibility verification	Nationwide; participating dealers
Jiffy Lube	~10% off most services	ID required	Participating locations
Advance Auto Parts / AutoZone / O'Reilly	Typically 10% off	Ask in-store with ID	Participating locations

Entertainment & Recreation

Retailer / Program	Discount / Offer	Eligibility / Verification	Region / Notes
National Parks Military/Veterans Pass	Free annual or lifetime pass for veterans and Gold Star families	Proof of veteran status	All federal recreation lands
State Parks (NC)	Free or discounted access for disabled veterans	VA disability verification	North Carolina
Regal / AMC Theatres	Military pricing at select locations	ID required	Participating theaters
Museums / Zoos / Aquariums	Military/veteran rates widely offered	ID required	Check local institutions
Carowinds / Six Flags / Busch Gardens	Military/veteran discount days and rates	ID required	Participating parks

Healthcare & Wellness

Retailer / Program	Discount / Offer	Eligibility / Verification	Region / Notes
LensCrafters / Pearle Vision	~20% off prescription eyewear	Military/veteran ID	Participating locations
Walgreens / CVS	Periodic military/veteran discount days	ID required; store announcements	Participating stores
Hearing & Vision Providers	Veteran community pricing	Ask locally; show ID	Varies by provider
Fitness Centers (YMCA, Local Gyms)	Reduced rates or waived fees for veterans	Proof of service	Participating locations

Technology & Subscriptions

Retailer / Program	Discount / Offer	Eligibility / Verification	Region / Notes
Adobe / Autodesk / Corel	Occasional military discounts	Verify via ID.me when available	Online offers vary
Samsung	Military discounts through Samsung Offers	Account verification	Online
ExpertVoice Military & First Responder	Up to 60% off participating brands	Account verification	Online; participating brands list

Financial & Legal

Retailer / Program	Discount / Offer	Eligibility / Verification	Region / Notes
Banks/Credit Unions	Fee waivers and special military accounts	Ask locally; show ID	USAA, Navy Federal, and local banks
Tax Prep (H&R Block, local CPAs)	Seasonal veteran discounts	Ask locally; show ID	Participating offices
Legal Aid / Pro Bono	Free or reduced-fee services for veterans	Nonprofits; eligibility varies	Check county bar/veteran orgs

NC Benefits

Retailer / Program	Discount / Offer	Eligibility / Verification	Region / Notes
Disabled Veteran Property Tax Relief	First \$45,000 of appraised home value excluded from property tax for qualifying disabled veterans	NCDVA-9 certification; county application	North Carolina
Lifetime Hunting & Fishing License	Deeply discounted for 50%+ disabled veterans	Proof of disability and residency	North Carolina; license type varies
Veteran Designation on Driver License/ID	Veteran indicator available	Proof of service	North Carolina DMV
DMVA Offices & County VSOs	Free benefits counseling and claims assistance	Contact NC DMVA or county VSO	Statewide network
Transportation to VA Medical Centers	Transport services via state/county programs	Contact local VSO/DMVA office	Availability varies by county