

Adyatma Ramadhan

Motion Graphic Designer | Video Editor | Graphic Designer

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Summary

Creative and detail-oriented motion graphic designer with 2 year of experience delivering high-impact animations and video content for digital marketing campaigns. Proficient in Adobe After Effects, Premiere Pro, and AI tools like, with a proven ability to enhance brand engagement through visually compelling designs. Adept at managing projects under tight deadlines, eager to contribute to innovative marketing initiatives.

Experience

Full-Time Roles

Graphic Designer, Video Editor, Content Creator | Mandiri Digital Universe, Jakarta, Indonesia | Jan 2023 – Jun 2023

- Developed numerous content ideas and executed copywriting, designing, and video editing for social media campaigns, focusing on platforms like Instagram (carousels, reels, and posts), ensuring alignment with brand identities and marketing objectives.
- Collaborated closely with the marketing team to produce engaging, platform-specific content, driving consistent audience engagement across Instagram and other channels.
- Optimized the creative workflow from ideation to final execution, ensuring seamless and timely delivery of all projects within a fast-paced environment.

Part-Time Roles

AI Visual Storyteller | Tales of the Wild & The Karma Threads (AI Faceless YouTube Channels), Remote | May 2024 – Present

- Crafted compelling AI-generated visuals and narratives for two YouTube channels under one company, Tales of the Wild and The Karma Threads, blending fairy-tale ancient vibes with modern storytelling aesthetics. Utilized ChatGPT to write scripts, MidJourney for illustrations, Kling AI for animations, ElevenLabs for voiceovers, and added sound effects, while editing the final videos to create a cohesive, high-quality viewing experience.
- Delivered a diverse range of visually captivating videos, enhancing digital storytelling for marketing campaigns and building a strong viewer connection through immersive content.

Freelance Roles

Freelance Motion Graphic Designer & Video Editor | Various Clients, Remote | Jan 2024 – Jul 2024

- Created a wide array of motion graphics and animations for social media commercials, logo animations, YouTube editing in various styles, wedding videos, and graphic design projects, primarily using Adobe software (After Effects, Premiere Pro, Illustrator, Photoshop).
- Independently managed all aspects of video editing, design, and animation, consistently delivering high-quality projects that exceeded client expectations and met tight deadlines

Languages

Indonesia : Native Speaker

English : C1 Advance (EF SET)

Education

SMK BudhiWarman 1

Vocational Diploma in Multimedia Arts

Jakarta

7/2021 - 6/2024

Skills & Tools

• Technical Skills, Tools, and Software:

◦ Software:

- Adobe After Effects (motion graphics and animation)
- Adobe Premiere Pro (video editing)
- Adobe Illustrator (vector design)
- Adobe Photoshop (graphic editing)

- CapCut (mobile video editing).
- Alight Motion (mobile animation).
- DaVinci Resolve (professional video editing and color grading).

◦ AI Tools:

- MidJourney (generate high-quality illustrations and visual assets)
- ChatGPT (scriptwriting and content ideation for storytelling)
- Kling AI (create AI-driven animations for video content)

- ElevenLabs (generate voiceovers for video narration).
- Grok (assist with creative brainstorming and project planning).

• Soft Skills:

- Effective communication and adaptability to collaborate seamlessly with overseas clients across different time zones.
- Strong time management to meet tight deadlines for international projects.
- Proven ability to deliver high-quality work for global markets, ensuring cultural relevance and client satisfaction.
- Creative problem-solving and attention to detail in fast-paced, cross-border environments.