



## Smart PHC Impact Proposal

### The Challenge

In rural India, over 80% of Government Primary Health Centres (PHCs) lack access to basic diagnostic testing. This leads to delayed diagnosis, improper treatments, and repeated visits to distant facilities—especially impacting women, children, and the elderly. Travel costs, wage losses, and poor health outcomes are a daily reality for crores of citizens.

### Our Solution – HELO MAXX Smart PHC

HELO MAXX is a CDSCO-licensed, ISO 13485:2016-certified multi-parametric diagnostic device capable of performing 75+ tests instantly at the PHC level. It covers:

- Hemoglobin, Sugar, Lipid, HbA1C Tests to name a few
- ECG, BP, SPO2, BMI to name a few
- Urine, Malaria, Dengue, Typhoid, Pregnancy to name a few

HELO MAXX works offline on battery power, is portable, requires minimal training, and delivers test results in few seconds to minutes.

### CSR Project Scope & Cost (Per PHC)

Component	Details
Device Supplied	HELO MAXX – Multi-parametric Diagnostic System
Tests Covered	75+ (blood, urine, ECG, vitals)
Operator Support	1 Trained Operator for 12 months
No. of Tests	7,000 tests per PHC (annually)
Cost	₹10,00,000 per PHC
Includes	Device + Training + 1-Year Operations

### Expected Impact (Per PHC)

- 6,000+ patients served annually
- 7,000 essential diagnostic tests conducted
- < ₹150 per test cost (all-inclusive)
- Reduced OPD burden and timely treatment initiation

### Why Fund This Project?

- Directly aligns with SDG 3 (Good Health & Well-being) | - High SROI with measurable outputs
- Local Government collaboration & MoUs | - Already deployed in Thane District & GMCH Nagpur
- District manages the device operations after initial support of 1-2 years

### Partner With Us

HELO HEALTH invites your CSR partnership to scale this impact across tribal, rural, and aspirational districts.

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CSR Partnerships Lead – HELO HEALTH