

NAHIZA HAQUE

Visual Designer

516-728-4764



nahizahaque@gmail.com



nahiza.com



SUMMARY

Highly motivated and professional Visual Designer with 6 years of experience in branding and design. Proficient in building a brand with multiple assets, maintaining design libraries, generating visual design work, and communicating with internal and external stakeholders. Possess exceptional communication and interpersonal skills with a proven ability to work independently and as part of a team.

EDUCATION

Georgia Institute of Technology

2019 - 2021

- BS in Literature, Media, and Communication with a Marketing Certificate
- Graduated year early with Highest Honors with 3.7 GPA

Kennesaw Mountain High School

2016 - 2018

- Completed Graphic Design Pathway
- Adobe Certified Associate in Graphic Design
- Member of National Honor Society

SKILLS

- Software: Google Suite, M365 apps, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe XD, Adobe Fresco, Figma, Mural, Canva, Procreate, Maya, & Unity
- Relevant courses: Media Studies, Graphic & Visual Design, Construct The Moving Image, Tech Communication, Social Media, Marketing Management I, Marketing Research, Strategic Brand Management, & Consumer Behavior
- Creative: Drawing, Painting, Sculpting, Beading, Crocheting, Stop Motion Animation, & Digital Art

CERTIFICATIONS

- Google UX Design Certificate, Coursera, 2023

PROFESSIONAL EXPERIENCE

Visual Designer

Microsoft, Contract | 2022 - Present

- Created and updated visuals on Microsoft Support, Copilot Prompt Gallery, and Copilot Help & Learning pages to teach users how to use Copilot across M365 apps to increase their productivity.
- Developed Copilot help content libraries with templates in Figma to streamline help content creation.
- Built branding and guidelines for Microsoft's E&D Magic Organization. Branding included design assets such as, logo, PowerPoint template, Word templates, infographic templates, banners, email signature, icons, Microsoft Teams backgrounds, and stickers.
- Constructed, designed, and facilitated branded org-wide workshops, networking events, and ideation sessions.
- Conducted user research and designs supported by data and consumer insights for Microsoft Support.
- Generated visual design work and collaborated with cross-functional teams to better the user experience for Viva, Copilot, and M365 help hub pages on Microsoft Support.
- Adhered to Fluent Design System to update Office icons and diagrams used in user support articles and videos for Microsoft Support.
- Made product truth visuals to showcase Windows 11 features within the Get Started and Microsoft Tips applications.
- Designed PowerPoints presentations for company-wide and stakeholder meetings.

Graphic Designer

Red Elephant Inc. | 2019 - 2022

- Developed Red Elephant Inc. social media identity and increased Facebook engagement by generating Facebook posts for target demographic.
- Gained experience in logo design, social media marketing, and branding for Red Elephant Inc. and their client's companies.
- Learned how to manage multiple individual simultaneous projects with tight deadlines.