

# NAHIZA HAQUE

## Graphic Designer

Phone: 516-728-4764 | Email: nahizahaque@gmail.com | Portfolio: nahiza.com | Password: "Skynet"

## EDUCATION

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### Georgia Institute of Technology

2019 - 2021

- BS in Literature, Media, and Communication with a Marketing Certificate
- Graduated year early with Highest Honors 3.7 GPA
- Relevant courses: Media Studies, Graphic & Visual Design, Construct The Moving Image, Tech Communication, Social Media, Marketing Management I, Marketing Research, Strategic Brand Management, & Consumer Behavior

### Certifications

- Google UX Design Certificate, Coursera, 2023

## PROFESSIONAL EXPERIENCE

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### Visual Designer

Microsoft, Contract | 2022 - 2025

- Created and updated visuals on Microsoft Support and Copilot help websites to teach users how to use Copilot across M365 apps to increase their productivity.
- Developed Copilot help content libraries with templates in Figma to streamline help content creation.
- Built branding and guidelines for Microsoft's E&D Magic Organization. Branding included design assets such as, logos, PowerPoint templates, Word templates, infographic templates, banners, email signature, icons, Microsoft Teams backgrounds, and stickers.
- Constructed, designed, and facilitated branded org-wide workshops, networking events, and ideation sessions in FigJam, Mural, and Teams.
- Conducted user research and created high-fidelity prototypes supported by data and consumer insights.
- Generated visual design work and collaborated with cross-functional teams to better the user experience for Viva, Copilot, and M365 help pages on Microsoft Support.
- Adhered to Fluent Design System to update Office icons and diagrams used in user support articles and videos for Microsoft Support.
- Designed PowerPoint presentations for company-wide and stakeholder meetings.

### Graphic Designer

Red Elephant Inc. | 2019 - 2022

- Gained experience in logo design and branding for small businesses for Red Elephant Inc. and their client's companies.
- Developed Red Elephant Inc. social media templates across Instagram and Facebook. Increased Facebook engagement by generating Facebook posts for target demographic.
- Produced print collateral for live events such as banners, stands, tickets, lanyard cards, and workbooks.
- Designed Keynote and Google Slide presentation for events.

## SKILLS

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- Software: Google Suite, M365 apps, Keynote, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe XD, Adobe Fresco, Figma, FigJam, Mural, Canva, Procreate, Procreate Dreams, Maya, & Unity
- Creative: Drawing, Painting, Sculpting, Beading, Crocheting, Stop Motion Animation, GIF creation & Digital Art