



SPAIN
EDUCATION
PROGRAMS

ACA
ACADEMIC
COOPERATION
ASSOCIATION



sepie
SERVICIO ESPAÑOL PARA LA
INTERNACIONALIZACIÓN DE LA EDUCACIÓN

EDUESPAÑA

THE ECONOMIC IMPACT OF INTERNATIONAL STUDENTS IN SPAIN

Dra. Cristina Grasset

Da. Bárbara García Menéndez



ICEX España
Exportación
e Inversiones



BACKGROUND

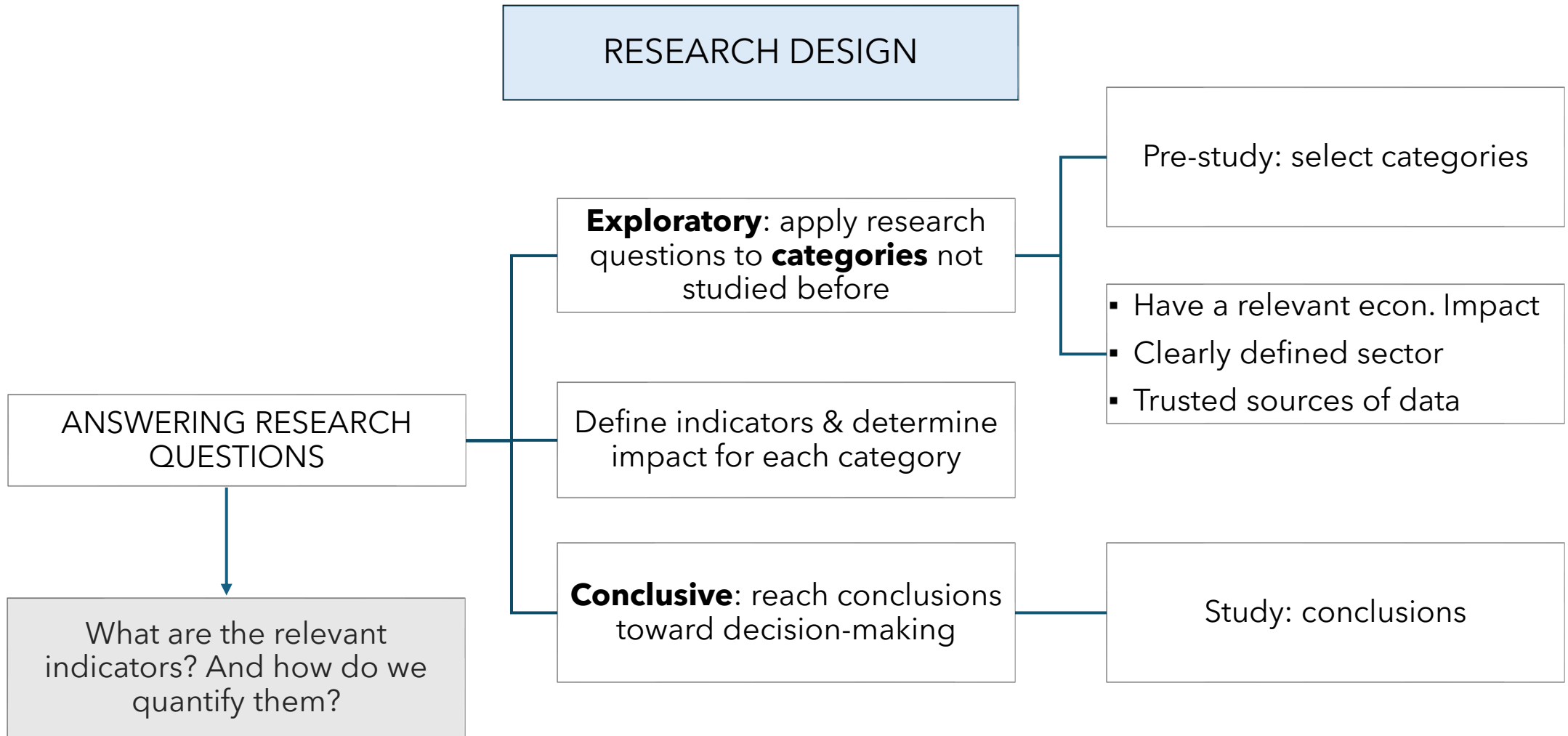
- From 2006 to 2024
- Common challenges
- Advocate for support

GOALS

- Advocate with national and local administrations
- Internal advocacy
- Develop economic intelligence tools to inform decisions and plan effective strategies

PROCESS

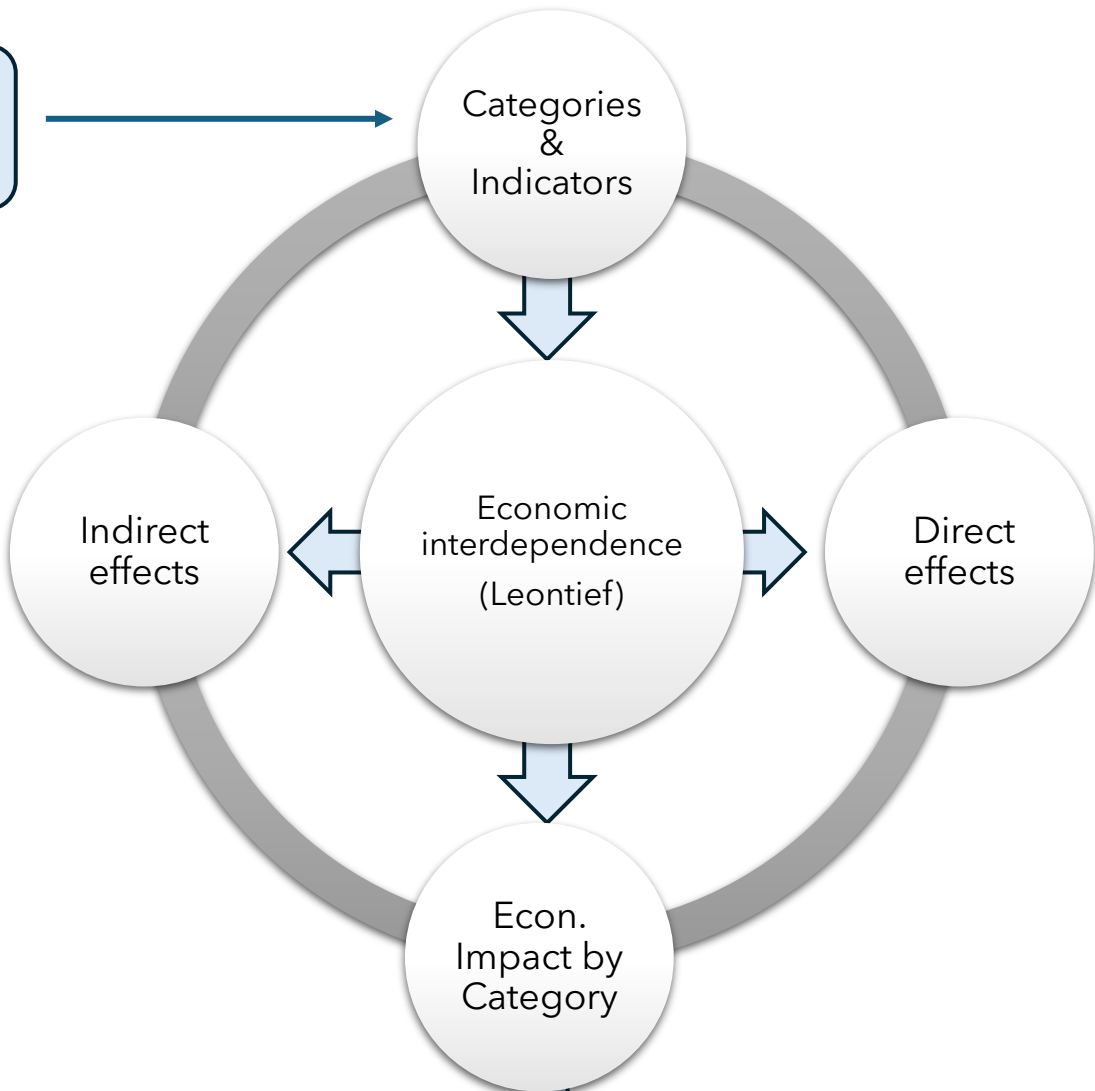
- Exploratory pre-study
- Identify & communicate with actors
- Examine sources of data
- Define categories
- Collect and analyze data
- *Member check*



RESEARCH
FLOWCHART

Pre: Exploratory Research:
categories selected

Extra-academic
components

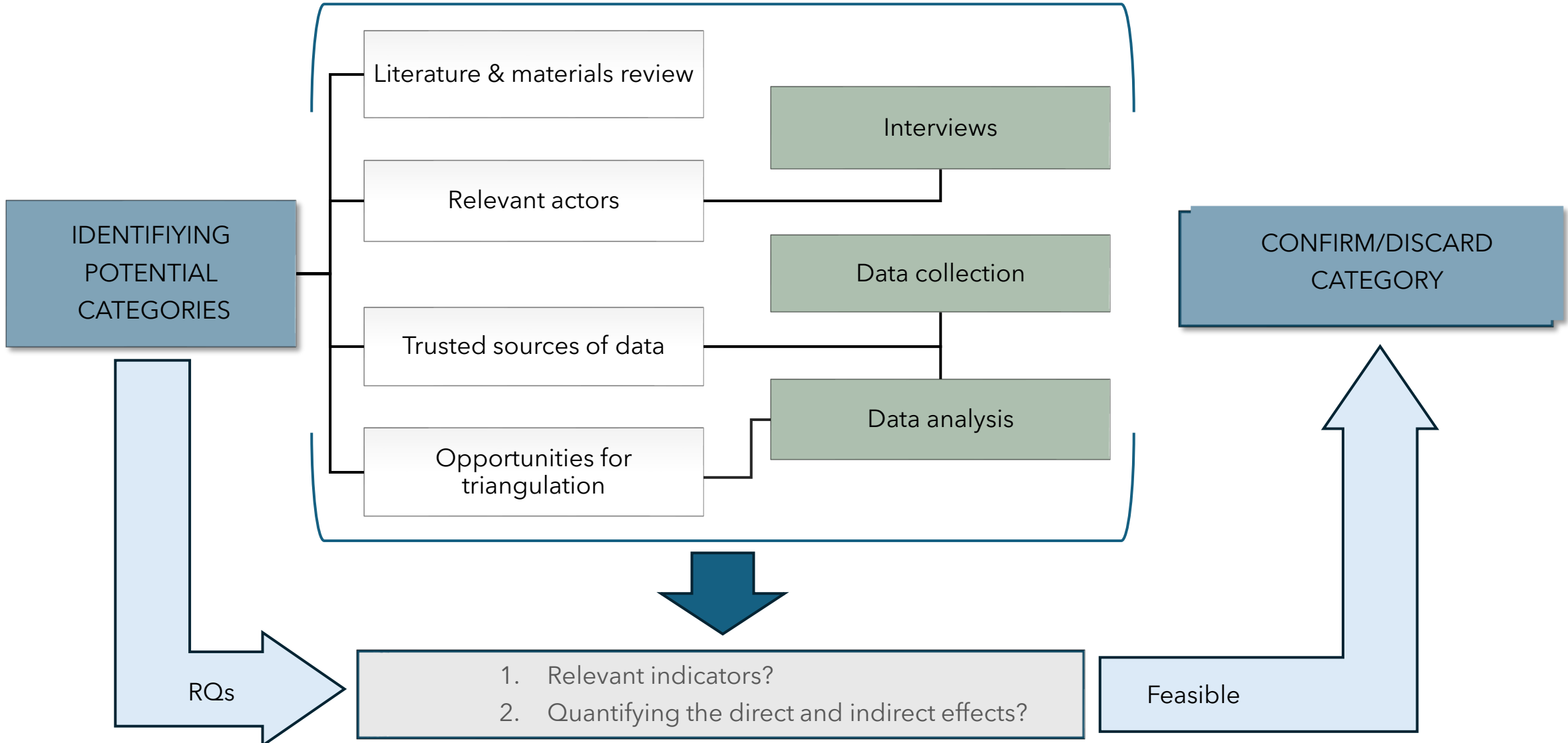


Academic
components

Post: Conclusive Research:
Numerical findings

OVERALL IMPACT
(all categories added)

EXPLORATORY & CONCLUSIVE PHASES



IDENTIFYING
POTENTIAL
CATEGORIES

RQs

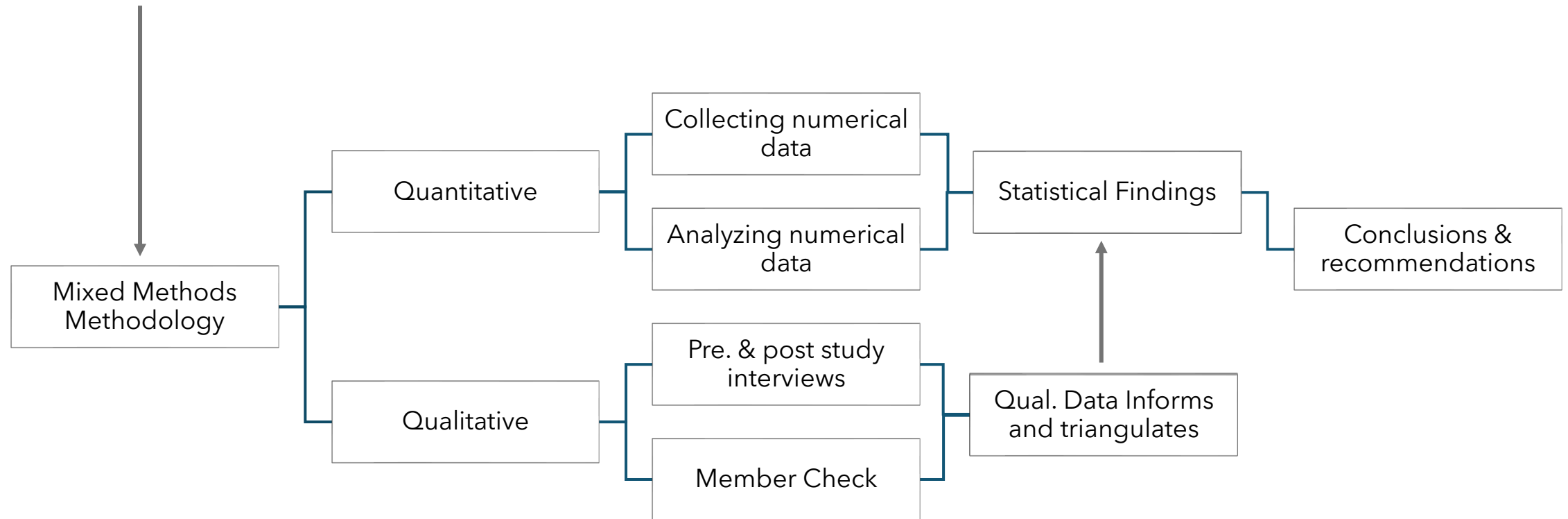
1. Relevant indicators?
2. Quantifying the direct and indirect effects?

Feasible

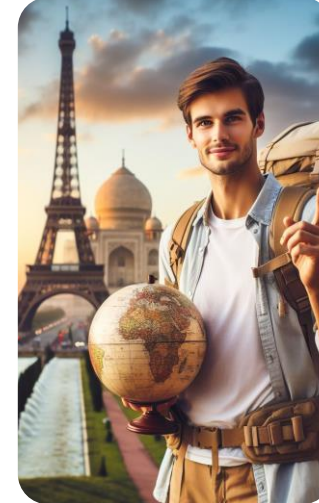
CONFIRM/DISCARD
CATEGORY

METHODOLOGY & METHODS

Select applicable indicators & analyze data to quantify direct and indirect effects FOR EACH CATEGORY to find the overall econ. Impact of international students in Spain



CATEGORIES IN THE 2024 STUDY



Study
Abroad

Erasmus+

Escuelas de
Español

Grados

Másteres

NALCAP

USING STUDY ABROAD
AS AN EXAMPLE



Table 5: number of SA students by program length

PROGRAM LENGTH	PROJECTED NUMBER OF VISAS IN 2022-2023	PERCENTAGE BY LENGTH OF STAY	NUMBER OF STUDENTS
Summer & others, less than 13 weeks		66.7%	42,800
Semester or 2 quarters		30.8%	19,764
Academic year		2.5%	1,604
Total¹³	21,368	100%	64,168

Table 6: SA personnel costs

STUDENTS	STUDENT / PERSONNEL RATIO	TYPE OF EMPLOYEE	PERSONNEL HIRED	MONTHS WORKED	FTEs (11 months)	SALARY	TOTAL PERSONNEL EXPENSE IN €
Summer: 2 months							
42,800	1/34 staff	Staff	1,259	2,518	229	46,692	10,692,468
	1/49 leadership	Leadership	873	1,747	159	83,751	13,316,409
Semester: 4.5 months							
19,764	1/34 staff	Staff	581	2,616	238	46,692	11,112,696
	1/49 leadership	Leadership	403	1,815	165	83,751	13,818,915
Academic Year: 9 months							
1,604	1/34 staff	Staff	47	425	39	46,692	1,820,988
	1/49 leadership	Leadership	33	295	27	83,751	2,261,277
TOTALS				9,416	856		53,022,753

Table 7: direct impact of SA students (in Euros)

		ACAD./ YEAR	SEMESTER	SUMMER	TOTAL IN €
Number of Students		1,604	19,764	42,800	
Acad. Program delivery	Per student	8,000	4,000.00	1,333	
	All students	12,832,000	79,056,000	57,066,667	148,954,667
Personnel FTEs	Staff	39	238	229	23,626,152
	Leadership	27	165	159	29,396,601
Total Direct Impact SA students					201,977,420

Table 8: indirect impact of SA students (in Euros)

ITEM/SERVICE		ACAD. YR. STUDENTS	SEMESTER STUDENTS	SUMMER STUDENTS
Number of Students		1,604	19,764	42,800
EXPENSES PAID BY PROGRAMS				
Housing (monthly)	Per student	7,400	3,700	925
	All students	11,869,600	73,126,800	39,590,000
Orientation & welcome	Per student	974.48	487	121.81
	All students	1,563,065.92	9,625,068.00	5,213,468.00
Cultural and local activities	Per student	1,639.28	819.64	204.91
	All students	2,629,405.12	16,199,364.96	8,770,148.00
End of semester activities	Per student	1,488	744	186
	All students	2,386,752.00	14,704,416.00	7,960,800.00
Medical insurance	Per student	485	242.5	121.25
	All students	777,940.00	4,792,770.00	5,189,500.00
Excursions	Per student	2,754.08	1,377.04	344.26
	All students	4,417,544.32	27,215,818.56	14,734,328.00
Sum of Exp. paid by Programs	All students	23,644,307	145,664,238	81,458,244

EXPENSES PAID BY STUDENTS

Local transportation	Per student	492.4	246.2	61.55
	All students	789,809.60	4,865,896.80	2,634,340.00
Cell phone	Per student	452.48	226.24	56.56
	All students	725,777.92	4,471,407.36	2,420,768.00
Travel	Per student	4,723.28	2,361.64	590.41
	All students	7,576,141.12	46,675,452.96	25,269,548.00
Leisure	Per student	1,964.80	982.4	245.6
	All students	3,151,539.20	19,416,153.60	10,511,680.00
Other expenditures	Per student	784	392	98
	All students	1,257,536.00	7,747,488.00	4,194,400.00
Sum of Exp. paid by Students	All students	13,500,803.84	83,176,398.72	45,030,736.00
Sum of Exp. (programs and students)		37,145,111	228,840,636	126,488,980
TOTAL INDIRECT SA IMPACT				392,474,727

OVERALL IMPACT (ALL CATEGORIES)

Table 21: overall impact of international students in Spain

CATEGORY	DIRECT IMPACT	INDIRECT IMPACT	TOTAL
US Study Abroad	201,977,420	392,474,727	594,452,147
NALCAP	-57,496,000	108,487,765	50,991,765
ERASMUS+	-49,426,120	412,298,037	362,871,917
Language & Culture	395,088,300	411,590,464	806,678,764
Undergraduates	576,164,535	1,057,780,616	1,633,945,151
Master's programs	1,711,629,885	1,184,483,517	2,896,113,402
SUM	2,777,938,020	3,567,115,126	6,345,053,146
Multiplier Effect			2.28

thanks
Dank
mercíBeaucoup grazas
grazieMille
GRACIAS
gracias
esker gràcies



SPAIN
EDUCATION
PROGRAMS

cgrasset@spaineduprograms.es
barbaragarciamenendez@yahoo.es