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TRADE & TREASURY
SUMMIT 2025

26 November, 2025

Regent Warsaw Hotel, Poland

Navigating Global Markets:
Export/Import Financing and Working Capital
Solutions

Organised by

merge



Agenda

9:15-9:25	➤	The New Borderlands of Trade: Can CEE Be the World's New Supply Chain Hub? As global firms scramble to de-risk supply chains, CEE has become a magnet for nearshoring. This keynote examines shifting trade corridors, supply chain saturation, and why CEE is becoming a strategic frontier for companies from across the globe.	11:00-11:45	➤	Export Finance Is Broken. Who Will Fix It? Banks are retrenching in certain geographies, SMEs are still underserved and public finance is underused. This panel asks: what are the true challenges with export finance in the region – and who's bold enough to tackle them? Expect a lively exchange of views from banks, corporates and fintechs on what real reform looks like.
OPENING ADDRESS			PANEL DEBATE		
9:25-9:55	➤	Digital Trade, Tax Gaps & Red Tape: The Real Barriers to CEE Competitiveness EU mandates on e-invoicing under ViDA, ESG disclosure via CSRD, and fully digital customs declarations, are set to redefine how CEE companies operate and export. Compliance isn't optional. But is the region (and its governmental institutions) ready? This session explores what policymakers must prioritise right now to keep CEE trade competitive in a rules-based global economy.	11:45-12:05	➤	Sanctions Compliance in Grey Zones CEE corporates are navigating some of the most complex trade routes in the world. This masterclass breaks down how to stay compliant, without killing deals. We will explore dual-use goods, vessel due diligence, and the new red flags to watch out for in 2026.
GOVERNMENT AND REGULATORY SPOTLIGHT			BEST PRACTICE MASTERCLASS		
9:55-10:30	➤	Stablecoins, CBDCs and Instant FX: What Does it All Mean? The digital money revolution is here, and definitely no longer theoretical. This panel unpacks what stablecoins, CBDCs and embedded FX mean for cross-border trade, bank disintermediation, and the future of liquidity. It also looks at treasury best practices when using digital assets. Disruption is coming but how fast, and who wins?	12:05-12:30	➤	3 Fintechs Shaking up Treasury and Trade In this showcase, three fintechs pitch bold solutions tackling trade and treasury documentation, compliance automation and real-time credit approvals.
PANEL DEBATE			FINTECH SHOWCASES		
10:30-11:00	➤	Coffee Break and Networking		➤	

12:30-13:30



Lunch and Networking

13:30-14:15



Ukraine: Growth Engine or Geopolitical Gamble?

PANEL
DEBATE

The world is watching Ukraine's reconstruction. For CEE firms, it's a once-in-a-generation opportunity, but also carries risks to balance. This panel discusses trade corridor financing, infrastructure tenders, FX and repatriation risk, and how to engage in a meaningful way in Ukraine's future.

14:15-15:00



Digital Trade and Working Capital: Speed, Sanctions and Industry Secrets

PANEL
DEBATE

AI, tokenisation and smart compliance tools are transforming how trade is executed across borders, but is CEE ready to lead? This panel explores how digital tools are helping exporters/importers and financiers automate document checks, manage sanctions risk, and accelerate decision-making. Hear from trade tech pioneers and regional corporates using AI, e-docs and digital identity solutions to build faster and safer trade flows into 2026.

15:00-15:30



Coffee Break and Networking

15:30-15:55



From Firefighting to AI-Driven Forecasting: Treasury in 2026

From reactive crisis management to proactive scenario planning, CEE treasurers are levelling up. Hear how market leaders are using AI, real-time dashboards and predictive liquidity models to take control in a volatile world.

BEST
PRACTICE
MASTERCLASS

15:55-16:20



Is ESG Dead? Or Just Finally Growing Up?

The headlines say ESG is over. The regulators say it's just getting started. This frank discussion tackles green fatigue, CBAM compliance, and whether CEE treasurers can make sustainability commercially viable, or whether it's still just a box-ticking exercise driven by Brussels.

REGULATORY
DEEP DIVE

16:20-16:50



Brace for Impact: The 3 Regulations Set to Reshape Trade and Treasury in CEE

2026 will bring three regulatory shocks: ViDA (VAT in the Digital Age), CBAM (carbon tariffs), and DORA (digital resilience). This panel demystifies what each means for corporate finance, tech, and operations – and what companies should already be doing to prepare.

PANEL
DEBATE

16:50-17:15



2026: The Future of Trade and Treasury Talent

The old roles are dead. Tomorrow's finance leaders need to communicate risk like storytellers, model liquidity like data scientists, and shape funding like strategists. This closing fireside explores the skills, tools and mindset needed for the next era of treasury and trade.

CLOSING
FIRESIDE

Contact Us



info@mergevents.com



20-22 Wenlock Road, N1 7GU, London, England, United Kingdom



www.mergevents.com

